

## Related Experience

## About me

Sept 2023 – July 2024

### **Creative Producer, Fignant Productions**

Responsible for overseeing the delivery of assigned projects from inception to completion. This included involvement in creative concept development, scoping and budgeting, managing client communications, coordinating with internal development and CGI teams, and handling risk management and resource planning.

#### **Key Achievement:**

*Lego Land, Speedway; Duelling Coaster:* Creative Director responsible for all content, including scriptwriting, animation, voice-over recording, and background music and sound effects.

Creative and ambitious Technical Designer with a passion for visualising and prototyping cutting-edge technology like VR & XR. Skilled in quickly turning innovative ideas into reality, I excel at providing creative direction and technical input to help clients understand projects in context. Known for my problem-solving abilities and can-do attitude, I thrive under high-pressure deadlines and have a track record of delivering successful onsite projects.

Sept 2019 – Jun 2023

### **Design Technologist, Creative Technology UK**

Pitching, producing content, brand activations & keynotes. for international brands. Dior, Google, Cisco, Ford, Deloitte, Emirates Airways...

#### **Key Achievements:**

*Emirates Airways, 2020 Expo Pavilion:* 2 year project, working from initial concept to on-site installation and live opening. Delivering industry-leading XR installation allong with robotic and haptic experiences using Unreal Engine, Unity, UltraLeap haptics, and Python back-end.

*Scottish Whisky Experience:* Created and implemented VR prototype tool to inform content/creative production following initial concept pitch with Digital Twin viewed in VR.

## Education

**2015–17** | MA Visual Communication, Royal College of Art.

**2011–14** | First Class, BA (Hons) Graphic Design, University of the West of England.

**2010–11** | Foundation: Art & Design, University of Wales Institute Cardiff

## Achievements

**2021** | Short-listed for best immersive experience. 'Experience Your Tomorrow' XR at World EXPO 2020, Dubai.

**2016** | Tell Player mobile app nominated for BAFTA Cymru, Technical Achievement.

**2015** | EuRathlon video nominated for robotics 'best picture' award.

**2010** | Short listed for best category photograph at Photomathon, Cardiff.

## **Portfolio: [Link](#)**

<https://tinyurl.com/4z98n2cp>

Apr – June 2019

### **Senior Technical Creative, Jack Morton**

3 month contract, developing and pitching creative work. Part of 'Genuine X' which focused on technology adding value to creative.

Nov 2018 – Sept 2019

### **Lecturer, Westminster Kingsway College**

Lesson planning and teaching Interaction Design & Physical computing classes, in accordance with the UAL Level 3 Media Spec.

Sept 2018 - 19

### **Digital Graphic Designer, ICUC Social**

Social media strategy, designing concepts and developing tone of voice. Delivering pitches.

Sept 2016

### **Film Producer, EuRathlon**

Part of a two man team editing, directing, filming & sound recording to provide comprehensive daily coverage of a 10-day autonomous robotics competition in Italy.