ARON PRENOVOST

253.579.8293 • aronprenovostmktg@gmail.com • aroniasprenovost.github.io/site/

TECHNICAL SKILLS

HTML | CSS/SCSS | JavaScript | TypeScript | ReactJS | NodeJS | PHP | SQL | Git | Docker AWS | Shopify | RESTful web services | Observability | CI/CD | Accessibility | Agile Scrum methodology

PROFESSIONAL EXPERIENCE

RAD POWER BIKES, Seattle, WA

09/2021 - 12/2022

Software Engineer - Full Stack

Member of Agile ecommerce team building microservices impacting \$100+ million in yearly revenue. Worked alongside product, marketing, and support teams to build scalable technology solutions that enriched the customer experience and met business objectives.

- Maintained and continuously improved business-critical web services by writing business logic and unit tests.
- Setup Datadog monitoring, configured dashboards, and built synthetic tests to generate downtime alerts.
- Managed Shopify integrations with tools such as Facebook cAPI, LaunchDarkly, and Google Tag Manager.
- Rebuilt site navigation and mega menu components as part of larger US site redesign effort.
 - o Consolidated desktop and mobile codebases, empowered product teams by improving admin tooling.
- Automated Rad's Test Ride fleet location map updates using NodeJS, AWS, and MapBox.
- Worked with operations and accounting teams to automate SKU swapping for bike delivery types.
- Participated in Agile ceremonies and strategic product roadmap discussions.
- Mentored junior team member in technology best practices through coaching and pair programming.

EXTREME ARTS & SCIENCES, Seattle, WA

11/2017 - 09/2021

Full Stack Developer (12/2018 – 09/2021)

Built unique client solutions using PHP, HTML5, CSS3/Sass, front-end/back-end NodeJS (React, jQuery, Typescript, ES6, ExpressJs, and more), UI automation testing (Cucumber, Selenium), MySQL, and Docker.

- Developed JS-based GDPR-compliant consent library to manage third-party pixels.
- Built email template generator tool in PHP (source code, screenshots, test sends, and deliverability metrics).
- Helped navigate pandemic by transitioning in-person event registration system to virtual-first event model.

Program Manager (11/2017 – 12/2018)

Program Manager for Microsoft's Worldwide Device Sales organization. Managed the development and launch of the IoT in Action event series, GDPR compliance transition, and Azure Sphere Dev Kit website and product packaging.

EFELLE CREATIVE, Seattle, WA

07/2014 - 11/2017

Digital Marketing Consultant (09/2014 – 11/2017)

Key member of business development team responsible for positioning organization on Inc. 5000 list (2015, 2016) and Puget Sound Business Journal's List of 100 Fastest Growing Companies for two consecutive years.

Marketing Intern (07/2014 - 09/2014)

EDUCATION & HONORS

Bachelor of Arts, Strategic Communication

Emphasis on Digital Communication and Media/Multimedia

Washington State University – Pullman, WA

Eagle Scout - Boy Scouts of America