

# ARON PRENOVOST

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## TECHNICAL SKILLS

HTML5 | CSS3 | JavaScript | TypeScript | jQuery | NodeJS | ReactJS | PHP | SQL | Git  
Shopify | Docker | CI/CD | AWS | RESTful web services | Agile scrum methodology

## PROFESSIONAL EXPERIENCE

### **RAD POWER BIKES, Seattle, WA**

**09/2021 – Present**

#### ***Software Engineer - Full Stack***

Member of ecommerce team supporting a lambda-based microservices architecture responsible for \$100+ million in sales in 2021. Works with product, marketing, and support teams to build high-impact technology solutions that enrich the customer experience.

- Maintains and continuously improves business-critical web services by writing business logic and unit tests.
- Managed integrations with tools such as Datadog, Facebook cAPI, LaunchDarkly, and MapBox.
- Rebuilt site navigation components as part of larger US site redesign effort.
  - Redesign resulted in +10% in conversion rates and Average Order Value (AOV) in the first month.
- Enabled ebike assembly options to be sold as products instead of shipping options.
  - Resulted in +13% AOV in Canada and +20% AOV increase in US online store.
- Worked with fulfillment and inventory stakeholders to automate SKU swapping for bike delivery types.
- Participates in standups, sprint planning, retrospectives, and code reviews to ensure performant, scalable code.
- Mentored junior team member in technology best practices through coaching and pair programming.

### **EXTREME ARTS & SCIENCES, Seattle, WA**

**11/2017 – 09/2021**

#### ***Full Stack Developer (12/2018 – 09/2021)***

Built unique client solutions using PHP, HTML5, CSS3/Sass, front-end/back-end NodeJS (React, jQuery, Typescript, ES6, ExpressJS, and more), UI automation testing (Cucumber, Selenium), MySQL, and Docker.

- Developed GDPR-compliant consent library to interface with third-party dependencies.
- Used PHP and Google APIs to build email template generator and testing tool.
- Navigated pandemic by transitioning event registration system to virtual-first event model.

#### ***Program Manager (11/2017 – 12/2018)***

Program Manager for Microsoft's Worldwide Device Sales organization. Managed the development and launch of the IoT in Action event series, GDPR compliance transition, and Azure Sphere Dev Kit website and product packaging.

### **EFELLE CREATIVE, Seattle, WA**

**07/2014 – 11/2017**

#### ***Digital Marketing Consultant (09/2014 – 11/2017)***

Key member of business development team responsible for positioning organization on Inc. 5000 list (2015, 2016) and Puget Sound Business Journal's List of 100 Fastest Growing Companies for two consecutive years.

#### ***Marketing Intern (07/2014 – 09/2014)***

## EDUCATION & HONORS

Bachelor of Arts, Strategic Communication  
*Emphasis on Digital Communication and Media/Multimedia*  
Washington State University – Pullman, WA

Eagle Scout – Boy Scouts of America