

ARON PRENOVOST

253.579.8293 • aronprenovostmktg@gmail.com • aroniasprenovost.github.io/site/

Software engineer passionate about collaborating with cross-functional teams to deliver user-centric software solutions.

TECHNICAL SKILLS

HTML | CSS | JavaScript | TypeScript | jQuery | NodeJS | ReactJS | Shopify platform
Docker | CI/CD | AWS | RESTful Microservices | PHP | SQL | Git | Agile scrum methodology

PROFESSIONAL EXPERIENCE

RAD POWER BIKES, Seattle, WA

09/2021 – Present

Software Engineer - Full Stack (09/2021– Present)

Member of Rad Power Bikes' ecommerce team supporting a Shopify-based microservices architecture responsible for \$150+ million in sales in 2021. I work closely with product, architecture, customer experience, and UI/UX teams to build solutions that streamline business processes and improve customer experience.

- Implemented functionality to enable ebike assembly options to be sold as products instead of shipping options.
 - Resulted in +13% AOV in Canada and +20% AOV increase in US online store.
- Rebuilt site navigation components as part of larger US site redesign effort.
 - Simplified content management and refactored codebase.
 - Resulted in +10% increase in conversion rates and AOV in the first month.
- Setup integrations with tools such as Datadog, Facebook cAPI, Zapier, and LaunchDarkly.
- Worked with fulfilment and inventory stakeholders to automate SKU swapping for bike delivery types.
- Maintained serverless AWS Lambda architecture to manage order-related business logic.
- Participate in standups, sprint planning, retrospectives, and code reviews.
- Mentored junior team member in technology best practices through coaching and pair programming.

EXTREME ARTS & SCIENCES, Seattle, WA

11/2017 – 09/2021

Full Stack Developer (12/2018 – 09/2021)

Built unique client solutions using PHP (Laravel & custom), HTML5, CSS3/Sass, front-end/back-end NodeJS (React, jQuery, Typescript, ES6, ExpressJs, and more), UI automation testing (Cucumber, Selenium), MySQL, and Docker.

Program Manager (11/2017 – 12/2018)

Program Manager for Microsoft's Worldwide Device Sales organization. Managed the development and launch of the IoT in Action event series, GDPR compliance transition, and Azure Sphere Dev Kit website and product packaging.

EFELLE CREATIVE, Seattle, WA

07/2014 – 11/2017

Digital Marketing Consultant (09/2014 – 11/2017)

Core sales team member responsible for positioning organization on Inc. 5000 list (2015, 2016) and Puget Sound Business Journal's List of 100 Fastest Growing Companies for two consecutive years.

Marketing Intern (07/2014 – 09/2014)

EDUCATION & HONORS

Bachelor of Arts, Strategic Communication
Emphasis on Digital Communication and Media/Multimedia
Washington State University – Pullman, WA

Awards & Honors
Eagle Scout – Boy Scouts of America