ARON PRENOVOST

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TECHNICAL SKILLS

HTML | CSS/SCSS | JavaScript | TypeScript | ReactJS | NodeJS | PHP | SQL | Git | Docker
AWS | Shopify | RESTful web services | CI/CD | Observability | Accessibility | Agile Scrum methodology

PROFESSIONAL EXPERIENCE

RAD POWER BIKES, Seattle, WA   **09/2021 – 12/2022**

Software Engineer - Full Stack

Member of ecommerce team building microservices impacting $100+ million in yearly revenue. Collaborated with product, marketing, and support teams to build scalable technology solutions that enriched the customer experience and exceeded business objectives.

- Maintained business-critical web services by writing business logic, unit tests, and detailed documentation.
- Setup Datadog monitoring, configured dashboards, and built synthetic tests to generate downtime alerts.
- Managed Shopify integrations with tools such as Facebook cAPI, LaunchDarkly, and Google Tag Manager.
- Rebuilt site navigation and mega menu components as part of larger US site redesign effort.
  - Consolidated desktop and mobile codebases, and extended admin functionality for marketers.
- Automated Rad's Test Ride fleet location map updates using NodeJS, AWS, and MapBox.
- Worked with operations and accounting teams to automate SKU swapping for bike delivery types.
- Participated in Agile ceremonies, estimation, and strategic product roadmap discussions.
- Mentored junior team member in technology best practices through coaching and pair programming.

EXTREME ARTS & SCIENCES, Seattle, WA   **11/2017 – 09/2021**

Full Stack Developer (12/2018 – 09/2021)

Built unique client solutions using PHP, HTML5, CSS3/Sass, front-end/back-end NodeJS (React, jQuery, Typescript, ES6, ExpressJs, and more), UI automation testing (Cucumber, Selenium), MySQL, and Docker.

- Developed JavaScript GDPR consent and analytics library to streamline site generation and legal approvals.
- Built email template generator tool in PHP (source code, screenshots, test sends, and deliverability metrics).
- Helped navigate pandemic by transitioning in-person event registration system to a virtual-first event model.

Program Manager (11/2017 – 12/2018)

Program Manager for Microsoft's Worldwide Device Sales organization. Managed the development and launch of the IoT in Action event series, GDPR compliance transition, and Azure Sphere Dev Kit website and product packaging.

EFELLE CREATIVE, Seattle, WA   **07/2014 – 11/2017**

Digital Marketing Consultant (09/2014 – 11/2017)

Key member of business development team responsible for positioning organization on Inc. 5000 list (2015, 2016) and Puget Sound Business Journal's List of 100 Fastest Growing Companies for two consecutive years.

Marketing Intern (07/2014 – 09/2014)

EDUCATION & HONORS

Bachelor of Arts, Strategic Communication
Emphasis on Digital Communication and Media/Multimedia
Washington State University – Pullman, WA

Eagle Scout – Boy Scouts of America