

# ARON PRENOVOST

253.579.8293 • [aronprenovostmktg@gmail.com](mailto:aronprenovostmktg@gmail.com) • [aroniasprenovost.github.io/site/](https://aroniasprenovost.github.io/site/)

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Full stack developer with hands-on experience designing, developing, deploying, and maintaining web-based applications using a range of technologies and programming languages. Demonstrated history of blending details and big picture during projects to yield significant impact. Passionate about collaborating with cross-functional teams to build intuitive, user-centric software that streamlines business operations. Empathetic coach and mentor skilled at empowering team members to ensure continuous professional development.

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## AREAS OF EXPERTISE

Software Engineering | Full Stack Application Development | Object-Oriented Design | Data Structures  
Software Development Life Cycle (SDLC) | Continuous Integration & Deployment | Debugging  
Web Content Accessibility Guidelines (WCAG) 2.0 | Email Client Compatibility | Cross-Browser Compatibility  
Automation Testing | Search Engine Optimization (SEO) | Localization | Analytics Tracking & Reporting  
GDPR Compliance | Data Management & Security | Project Management | Business Development

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## TECHNICAL SKILLS

HTML5 | CSS3 | Sass | JavaScript | TypeScript | jQuery | NodeJS | ReactJS | Gulp | JSON | XML  
Mocha/Chai | Selenium | Docker | Kubernetes | CI/CD | AWS | Redis | Apache | PHP | Laravel  
SQL | Git | Linux | AJAX | WebSockets | RESTful APIs & Web Services | Go | Google APIs | Swagger

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## PROFESSIONAL EXPERIENCE

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### EXTREME ARTS & SCIENCES, Seattle, WA

11/2017 – Present

**Full Stack Developer (12/2018 – Present):** Build and contribute to unique solutions for clients that include HTML5, CSS/Sass, Front-end/Back-end Node/JS (Ractive.js, React.js, jQuery, Typescript, HapiJs, Joi, ExpressJs, ES6, and more), PHP (Laravel & custom), Build & Task runners (Gulp, Webpack), Unit and Automation testing (Mocha, Jest, Selenium), MySQL, and containerization using Docker.

- Built CI+CD pipeline with Docker, Travis CI, and AWS.
- Maintained websites to ensure adherence to Web Accessibility and cross-browser compatibility standards.
- Developed metrics framework to collect user behavior and interface with multiple third-party dependencies.
- Developed CLI tool and admin dashboard widgets to seed new events, manage event schedules, and generate localized event data to drive UI changes and email marketing campaign actions.
- Navigated COVID-19 pandemic by implementing a virtual-first system transition that incorporated a video player model, downloadable assets, and further gamification of the event registration process to drive engagement.
- Built email template generator and send tool to standardize team collaboration, ensure cross-platform email template compatibility, and improve email deliverability metrics.
- Participated in code reviews to ensure bug-free, high-performance code.
- Used Git to manage project versions through debugging, maintenance, and deployments.
- Onboarded and mentored development team intern to eventual hire.

**Program Manager (11/2017 – 12/2018):** Served as Program Manager for Microsoft's Worldwide Device Sales organization. Directed development and launch of digital/design components for global IoT in Action event series ecosystem.

- Partnered with internal and external stakeholders to achieve interorganizational SSPA and GDPR compliance.
- Oversaw request for proposal (RFP) responses and service level agreements (SLA).
- Managed global project teams and clients across time zones and language barriers for approximately 20 live events, yielding twofold increase in budget for the next year's project.
- Provided onsite support during inaugural IoT in Action events in Barcelona, Spain.

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- Supported event management teams and nurtured local vendor relationships to ensure proper event setup and onsite technology alignment.
- Negotiated and formulated SLA for second year, enabling recruitment of two new team members.
- Guided client, internal teams, and other stakeholders through impact of GDPR legislation, ensuring compliance for all projects as Subject Matter Expert (SME) on GDPR compliance.
- Managed buildout of digital marketing components and product packaging for Microsoft Azure Vision AI DevKit.
- Translated technical standards and user experience feedback into actionable requirements for development and design teams to ensure effective integration of user requirements and specifications.
- Facilitated demonstrations for customers on features and system updates, including discussing feature trade-offs and consulting with clients to assess costs and benefits of various options.
- Successfully led RFP response for major client in the financial services sector, including CRM/CMS research and procurement.

## **EFELLE CREATIVE, Seattle, WA**

**07/2014 – 11/2017**

**Account Executive:** Partnered with C-suite executives and senior leadership in the public and private sector to assess business goals, identify opportunities, formulate strategy, and execute custom digital marketing solutions to meet their needs. Collaborated with leadership to forecast revenue and identify business opportunities across market segments. Stayed abreast of industry trends and developed a strong understanding of our clients' competitive landscape.

- Worked across disciplines and departments to shorten sales cycles and close deals.
- Collaborated with department leads to translate client requirements into RFP responses.
- Optimized sales collateral and proposal generation processes based on market segment.
- Served as core member of salesforce responsible for positioning organization on Inc. 5000 list (2015, 2016) and Puget Sound Business Journal's List of 100 Fastest Growing Companies for two consecutive years.
- Spearheaded creation of hybrid sales/account management process and accompanying software to expand customer base and enable smaller businesses to benefit from award-winning quality of firm. To accomplish this, I worked with design and development teams to create componentized designs based on industry and price point to simplify layout customization. Ultimately, this brought about a 15% increase in sales volume while freeing up the pipeline for larger, more complex projects.
- Mentored and trained incoming marketing interns on SaaS demonstrations, product features, and processes.
- Hired to company after completing digital marketing internship.

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## **EDUCATION & HONORS**

### **Bachelor of Arts, Strategic Communication**

*Emphasis on Digital Communication and Media/Multimedia*

Washington State University – Pullman, WA

### **Awards & Honors**

Eagle Scout – Boy Scouts of America