

# ARON PRENOVOST

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## TECHNICAL SKILLS

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HTML | CSS/SCSS | JavaScript | TypeScript | ReactJS | NodeJS | PHP | SQL | Git | Docker | AWS | Shopify  
Cross-browser compatibility | RESTful web services | CI/CD | Observability | Accessibility | Agile Scrum methodology

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## PROFESSIONAL EXPERIENCE

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### **RAD POWER BIKES, Seattle, WA**

**09/2021 – 12/2022**

#### ***Software Engineer - Full Stack***

Member of ecommerce team building microservices impacting \$100+ million in yearly revenue. Collaborated with product, marketing, and support teams to build scalable technology solutions that enriched the customer experience and exceeded business objectives.

- Maintained business-critical web services by writing business logic, unit tests, and detailed documentation.
- Setup Datadog monitoring, configured dashboards, and built synthetic tests to generate downtime alerts.
- Managed Shopify integrations with tools such as Facebook cAPI, LaunchDarkly, and Google Tag Manager.
- Rebuilt site navigation and mega menu component system as part of larger website redesign effort.
- Automated Rad's Test Ride fleet location map updates using NodeJS, AWS, and MapBox.
- Worked with operations and accounting teams to automate SKU swapping for bike delivery types.
- Participated in Agile ceremonies, estimation, and strategic product roadmap discussions.
- Mentored junior team member in technology best practices through coaching and pair programming.

### **EXTREME ARTS & SCIENCES, Seattle, WA**

**11/2017 – 09/2021**

#### ***Full Stack Developer (12/2018 – 09/2021)***

- Responsible for WCAG 2.0 compliance, web performance audits, and improvements.
- Debugged cross-browser compatibility issues in Chrome, Safari, IE9+, Edge, and Firefox.
- Incorporated data anonymization functionality into existing APIs using JavaScript and SQL.
- Developed JS-based GDPR consent and analytics library to streamline site generation and legal approvals.
- Built email template generator tool in PHP (source code, screenshots, test sends, and deliverability metrics).
- Navigated pandemic by supporting transition of in-person event registration system to a virtual event model.

#### ***Program Manager (11/2017 – 12/2018)***

Program Manager for Microsoft's Worldwide Device Sales organization. Managed the development and launch of the IoT in Action event series, GDPR compliance transition, and Azure Sphere Dev Kit website and product packaging.

### **EFELLE CREATIVE, Seattle, WA**

**07/2014 – 11/2017**

#### ***Digital Marketing Consultant (09/2014 – 11/2017)***

Key member of business development team responsible for positioning organization on Inc. 5000 list (2015, 2016) and Puget Sound Business Journal's List of 100 Fastest Growing Companies for two consecutive years.

#### ***Marketing Intern (07/2014 – 09/2014)***

## EDUCATION & HONORS

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Bachelor of Arts, Strategic Communication  
*Emphasis on Digital Communication and Media/Multimedia*  
Washington State University – Pullman, WA

Eagle Scout – Boy Scouts of America