Date	Reel/Post No.	content Platform	Post Topic	Post Script	Status	Basic Data			Engagement Analysis			Followers Conversion Analysis				
						Post Time	**Reel Duration**	**24hrs Views**	***7 Day Views***	***7 Day Reel Interaction***	***Engagement Rate***	7days Accounts Reached	7 Days Non-Followers Percentage	7Days Accounts Reached (Non-Followers	Follows	Conversion Rate
Oct-11-Sat	1	instagram	Brand Introduction	“Welcome to Nuts & Spices — where freshness meets flavor! 100% natural, handpicked, and full of goodness.”	Published											
Oct-12-Sun	2	facebook	Health Tip Post	“A handful of almonds a day keeps your heart happy Boost your energy naturally with our premium dry fruits.”	Editing											
Oct-13-Mon	3	linkedIn	BTS / Packaging	“From farm to jar — every nut and spice is packed with care to preserve freshness and aroma ”	Editing											
Oct-14-Tue	4	facebook	Recipe Post	“Add a twist to your meals! Try our Cinnamon Almond Oats Bowl — wholesome, aromatic, and delicious.”	Scripting											
Oct-15-Wed	5	linkedIn	Customer Testimonials	“We love hearing from you! ‘The freshness and aroma are unmatched!’ — @happycustomer”	Scripting											
Oct-16-Thu	6	instagram	Discount offer Post	“Weekend Special Get 10% off all spice jars! Use code: FRESH10 ”	Scripting											
Oct-17-Fri	7	instagram	Healthy Lifestyle post	“Relax your weekend with a cup of chai and a handful of roasted cashews #HealthyLiving #NutsAndSpices”	Scripting											