

## Computer Lab 4

---

You are recommended to use R for solving the labs.

You work and submit your labs in pairs, but both of you should contribute equally.

**It is not allowed to share exact solutions** with other student pairs.

Submit your solutions via Mondo. See date and time for deadline in Mondo.

---

1. *Poisson regression - the MCMC way.*

Consider the following Poisson regression model

$$y_i|\beta \sim \text{Poisson} \left[ \exp \left( \mathbf{x}_i^T \beta \right) \right], \quad i = 1, \dots, n,$$

where  $y_i$  is the count for the  $i$ th observation in the sample and  $x_i$  is the  $p$ -dimensional vector with covariate observations for the  $i$ th observation. Use the data set `eBayNumberOfBidderData.dat`. This dataset contains observations from 1000 eBay auctions of coins. The response variable is **nBids** and records the number of bids in each auction. The remaining variables are features/covariates ( $\mathbf{x}$ ):

- **Const** (for the intercept)
  - **PowerSeller** (is the seller selling large volumes on eBay?)
  - **VerifyID** (is the seller verified by eBay?)
  - **Sealed** (was the coin sold sealed in never opened envelope?)
  - **MinBlem** (did the coin have a minor defect?)
  - **MajBlem** (a major defect?)
  - **LargNeg** (did the seller get a lot of negative feedback from customers?)
  - **LogBook** (logarithm of the coins book value according to expert sellers. Standardized)
  - **MinBidShare** (a variable that measures ratio of the minimum selling price (starting price) to the book value. Standardized).
- (a) Obtain the maximum likelihood estimator of  $\beta$  in the Poisson regression model for the eBay data [Hint: `glm.R`, don't forget that `glm()` adds its own intercept so don't input the covariate `Const`]. Which covariates are significant?
- (b) Let's now do a Bayesian analysis of the Poisson regression. Let the prior be  $\beta \sim \mathcal{N} \left[ \mathbf{0}, 100 \cdot (\mathbf{X}^T \mathbf{X})^{-1} \right]$  where  $\mathbf{X}$  is the  $n \times p$  covariate matrix. This is a commonly used prior which is called Zellner's g-prior. Assume first that the posterior density is approximately multivariate normal:

$$\beta|y \sim \mathcal{N} \left( \tilde{\beta}, J_{\mathbf{y}}^{-1}(\tilde{\beta}) \right),$$

where  $\tilde{\beta}$  is the posterior mode and  $J_{\mathbf{y}}(\tilde{\beta})$  is the negative Hessian at the posterior mode.  $\tilde{\beta}$  and  $J_{\mathbf{y}}(\tilde{\beta})$  can be obtained by numerical optimization (`optim.R`) exactly like you already did for the logistic regression in Lab 2 (but with the log posterior function replaced by the corresponding one for the Poisson model, which you have to code up.).

- (c) Now, let's simulate from the actual posterior of  $\beta$  using the Metropolis algorithm and compare with the approximate results in b). Program a general function that uses the Metropolis algorithm to generate random draws from an *arbitrary* posterior density. In order to show that it is a general function for any model, I will denote the vector of model parameters by  $\theta$ . Let the proposal density be the multivariate normal density mentioned in Lecture 8 (random walk Metropolis):

$$\theta_p | \theta^{(i-1)} \sim N(\theta^{(i-1)}, c \cdot \Sigma),$$

where  $\Sigma = J_{\mathbf{y}}^{-1}(\tilde{\beta})$  obtained in b). The value  $c$  is a tuning parameter and should be an input to your Metropolis function. The user of your Metropolis function should be able to supply her own posterior density function, not necessarily for the Poisson regression, and still be able to use your Metropolis function. This is not so straightforward, unless you have come across *function objects* in R and the triple dot (...) wildcard argument. I have posted a note (HowToCodeRWM.pdf) on the course web page that describes how to do this in R.

Now, use your new Metropolis function to sample from the posterior of  $\beta$  in the Poisson regression for the eBay dataset. Assess MCMC convergence by graphical methods.