# **BAYESIAN STATISTICS - LECTURE 6**

LECTURE 6: CLASSIFICATION. POSTERIOR APPROX.

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### LECTURE OVERVIEW

- **■** Classification
- Naive Bayes
- Normal approximation of posterior
- Logistic regression demo in R

### BAYESIAN CLASSIFICATION

- Classification: output is a discrete label.
  - · Binary (0-1). Spam/Ham.
  - Multi-class. (c = 1, 2, ..., C). Brand choice,
- **Bayesian classification**

$$\underset{c \in \mathcal{C}}{\operatorname{argmax}} \, p(c|\mathbf{x})$$

where  $\mathbf{x} = (x_1, ..., x_p)$  is a covariate/feature vector.

- **Discriminative models** model  $p(c|\mathbf{x})$  directly.
  - Examples: logistic regression, support vector machines.
- Generative models Use Bayes' theorem

$$p(c|\mathbf{x}) \propto p(\mathbf{x}|c)p(c)$$

with class-conditional distribution  $p(\mathbf{x}|c)$  and prior p(c).

• Examples: discriminant analysis, naive Bayes.

#### NAIVE BAYES

■ By Bayes' theorem

$$p(c|\mathbf{x}) \propto p(\mathbf{x}|c)p(c)$$

- $\blacksquare$  p(c) can be estimated by Multinomial-Dirichlet analysis.
- $\blacksquare p(\mathbf{x}|c)$  can be  $N(\theta_c, \Sigma_c)$
- $\mathbf{p}(\mathbf{x}|c)$  can be very high-dimensional and hard to estimate.
- Even with binary features, the outcome space of  $p(\mathbf{x}|c)$  can be huge.
- Naive Bayes: features are assumed independent

$$p(\mathbf{x}|c) = \prod_{j=1}^{n} p(x_j|c)$$

### **CLASSIFICATION WITH LOGISTIC REGRESSION**

- Response is assumed to be **binary** (y = 0 or 1).
- Example: Spam/Ham. Covariates: \$-symbols, etc.
- Logistic regression

$$Pr(y_i = 1 \mid x_i) = \frac{\exp(x_i'\beta)}{1 + \exp(x_i'\beta)}.$$

**■** Likelihood

$$p(y|X,\beta) = \prod_{i=1}^{n} \frac{\left[\exp(x_i'\beta)\right]^{y_i}}{1 + \exp(x_i'\beta)}.$$

- Prior  $\beta \sim N(0, \tau^2 I)$ . Posterior is non-standard (see demo in R later).
- Alternative: **Probit regression**

$$Pr(y_i = 1|x_i) = \Phi(x_i'\beta)$$

■ Multi-class (c = 1, 2, ..., C) logistic regression

$$\Pr(y_i = c \mid x_i) = \frac{\exp(x_i' \beta_c)}{\sum_{k=1}^{C} \exp(x_i' \beta_k)}$$

#### LARGE SAMPLE APPROXIMATE POSTERIOR

**Taylor expansion of log-posterior** around mode  $\theta = \tilde{\theta}$ :

$$\ln p(\theta|y) = \ln p(\tilde{\theta}|y) + \frac{\partial \ln p(\theta|y)}{\partial \theta}|_{\theta = \tilde{\theta}}(\theta - \tilde{\theta})$$
$$+ \frac{1}{2!} \frac{\partial^2 \ln p(\theta|y)}{\partial \theta^2}|_{\theta = \tilde{\theta}}(\theta - \tilde{\theta})^2 + \dots$$

■ From the definition of the posterior mode:

$$\frac{\partial \ln p(\theta|y)}{\partial \theta}|_{\theta=\tilde{\theta}} = 0$$

■ So, in large samples (higher order terms negligible):

$$p(\theta|y) \approx p(\tilde{\theta}|y) \exp\left(-\frac{1}{2}J_{\mathbf{y}}(\tilde{\theta})(\theta-\tilde{\theta})^{2}\right)$$

where  $J_{\mathbf{y}}(\tilde{\theta}) = -\frac{\partial^2 \ln p(\theta|y)}{\partial \theta^2}|_{\theta = \tilde{\theta}}$  is the **observed information**.

■ Approximate normal posterior in large samples.

$$\theta | \mathbf{y} \stackrel{approx}{\sim} N\left[\tilde{\theta}, J_{\mathbf{y}}^{-1}(\tilde{\theta})\right]$$

#### **EXAMPLE: GAMMA POSTERIOR**

■ Poisson model:  $\theta|y_1, ..., y_n \sim Gamma(\alpha + \sum_{i=1}^n y_i, \beta + n)$  $\log p(\theta|y_1, ..., y_n) \propto (\alpha + \sum_{i=1}^n y_i - 1) \log \theta - \theta(\beta + n)$ 

■ First derivative of log density

$$\frac{\partial \ln p(\theta|y)}{\partial \theta} = \frac{\alpha + \sum_{i=1}^{n} y_i - 1}{\theta} - (\beta + n)$$
$$\tilde{\theta} = \frac{\alpha + \sum_{i=1}^{n} y_i - 1}{\beta + n}$$

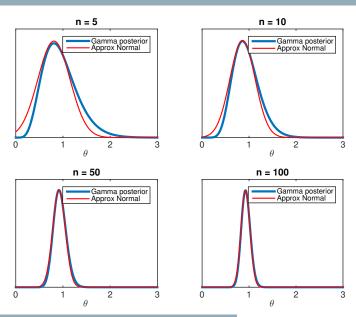
 $\blacksquare$  Second derivative at mode  $\tilde{\theta}$ 

$$\frac{\partial^2 \ln p(\theta|y)}{\partial \theta^2}|_{\theta=\tilde{\theta}} = -\frac{\alpha + \sum_{i=1}^n y_i - 1}{\left(\frac{\alpha + \sum_{i=1}^n y_i - 1}{\beta + n}\right)^2} = -\frac{(\beta + n)^2}{\alpha + \sum_{i=1}^n y_i - 1}$$

Normal approximation

$$N\left[\frac{\alpha+\sum_{i=1}^{n}y_{i}-1}{\beta+n},\frac{\alpha+\sum_{i=1}^{n}y_{i}-1}{(\beta+n)^{2}}\right]$$

# **EXAMPLE: GAMMA POSTERIOR**



# NORMAL APPROXIMATION OF POSTERIOR

- $\blacksquare \theta | y \stackrel{approx}{\sim} N \left[ \tilde{\theta}, J_{\mathbf{y}}^{-1}(\tilde{\theta}) \right]$  works also when  $\theta$  is a vector.
- How to compute  $\tilde{\theta}$  and  $J_{\mathbf{y}}(\tilde{\theta})$ ?
- Standard optimization routines may be used. (optim.r).
  - Input: an expression proportional to  $\log p(\theta|y)$  and initial values.
  - Output:  $\log p(\tilde{\theta}|y)$ ,  $\tilde{\theta}$  and Hessian matrix  $(-J_{\mathbf{y}}(\tilde{\theta}))$ .
- Re-parametrization may improve normal approximation. [Don't forget the **Jacobian**!]
  - If  $\theta \geq o$  use  $\phi = log(\theta)$ .
  - If  $0 \le \theta \le 1$ , use  $\phi = \ln[\theta/(1-\theta)]$ .
- Heavy tailed approximation:  $\theta|y \stackrel{approx}{\sim} t_v \left[\tilde{\theta}, J_{\mathbf{y}}^{-1}(\tilde{\theta})\right]$  for suitable degrees of freedom v.

### REPARAMETRIZATION - GAMMA POSTERIOR

- Poisson model. Reparameterize to  $\phi = \log(\theta)$ .
- Change-of-variables formula from a basic probability course  $\log p(\phi|y_1,...,y_n) \propto (\alpha + \sum_{i=1}^n y_i 1)\phi \exp(\phi)(\beta + n) + \phi$
- $\blacksquare$  Taking first and second derivatives and evaluating at  $\tilde{\phi}$  gives

$$\tilde{\phi} = \log\left(\frac{\alpha + \sum_{i=1}^{n} y_i}{\beta + n}\right) \text{ and } \frac{\partial^2 \ln p(\phi|y)}{\partial \phi^2}|_{\phi = \tilde{\phi}} = \alpha + \sum_{i=1}^{n} y_i$$

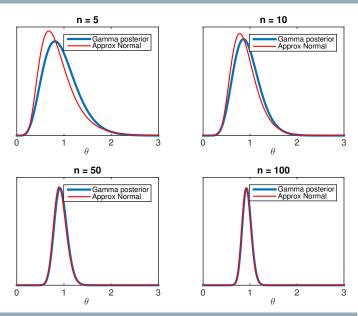
■ So, the normal approximation for  $p(\phi|y_1,...y_n)$  is

$$\phi = \log(\theta) \sim N \left[ \log \left( \frac{\alpha + \sum_{i=1}^{n} y_i}{\beta + n} \right), \frac{1}{\alpha + \sum_{i=1}^{n} y_i} \right]$$

which means that  $p(\theta|y_1,...y_n)$  is log-normal:

$$\theta|y \sim LN\left[\log\left(rac{lpha + \sum_{i=1}^{n} y_i}{eta + n}
ight), rac{1}{lpha + \sum_{i=1}^{n} y_i}
ight]$$

# REPARAMETRIZATION - GAMMA POSTERIOR



# NORMAL APPROXIMATION OF POSTERIOR

- Even if the posterior of  $\theta$  is approx normal, **interesting** functions of  $g(\theta)$  may not be (e.g. predictions).
- But approximate posterior of  $g(\theta)$  can be obtained by simulating from  $N\left[\tilde{\theta}, J_{\mathbf{V}}^{-1}(\tilde{\theta})\right]$ .
- Example: Posterior of Gini coefficient.
  - Model:  $x_1, ..., x_n | \mu, \sigma^2 \sim LN(\mu, \sigma^2)$ .
  - Let  $\phi = \log(\sigma^2)$ . And  $\theta = (\mu, \phi)$ .
  - Joint posterior  $p(\mu, \phi)$  may be approximately normal:  $\theta | y \stackrel{approx}{\sim} N\left[\tilde{\theta}, J_{\mathbf{y}}^{-1}(\tilde{\theta})\right].$
  - Simulate  $\theta^{(1)}, ..., \theta^{(N)}$  from  $N [\tilde{\theta}, J_{\mathbf{V}}^{-1}(\tilde{\theta})]$ . Compute  $\sigma^{(1)}, ..., \sigma^{(N)}$ .
  - Compute  $G^{(i)} = 2\Phi\left(\sigma^{(i)}/\sqrt{2}\right)$  for i = 1, ..., N.