Project ID - 206856

WORDPRESS DEVELOPMENT

A PROJECT REPORT

Submitted by

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180820107001

In partial fulfilment for the award of the degree of

BACHELOR OF ENGINEERING

in

Computer Engineering

Department

DR. JIVRAJ MEHTA INSTITUTE OF

TECHNOLOGY, MOGAR

Gujarat Technological University, Ahmedabad

[April, 2022]

Project ID - 206856

DR. JIVRAJ MEHTA INSTITUTE OF TECHNOLOGY, MOGAR

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CERTIFICATE

This is to certify that the project report submitted along with the project entitled **Wordpress Development** has been carried out by **Arpan Bhoi** under my guidance in partial fulfilment for the degree of Bachelor of Engineering in Computer Engineering, 8th Semester of Gujarat Technological University, Ahmedabad during the academic year 2021-22.

Prof. Riddhi.N.Shukla

Internal Guide

Prof. Jimesh Rana

Head of the Department

Gujarat Technological University

Dr. Jivraj Mehta Institute of Technology

K&M TechnoGuide Infosoft Pvt. Ltd.
touch the sky with us..

Software Development, WEB Designing & Development, Digital Marketing & SEO, Industrial Training & work Shops, Foreign Language Training (French, German, Spanish, IELTS)

Ref:CERTI/2021-2022/DJMIT1808201070001 **Date:11thApril,2022**

CERTIFICATE

This is to certify that **Bhoi Arpan Ashutosh (Enrollment Number: 180820107001),** a student of Dr. Jivraj Mehta Institute of Technology, Mogar has successfully completed his internship in the field of Web Development using (WordPress) from 1st January 2022 to 1st April 2022(Total number of Weeks:12) under the guidance of Mr. Maulik Shah.

His internship activities include:

- ✓ Understanding for front end development
- ✓ Learn development techniques in professional environment
- ✓ Cooperate with other project members to get support
- ✓ Report progress to supervising engineer
- ✓ Understanding opensource based CMS (WordPress) and all functionality of It.
- ✓ For Sample Script Development on wordpress they worked on "**Live Project www.finestracafebistro.com**" with scratch Development

During the period of his internship program with us, he had been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish him every success in his life and career.

Maulik Shah
Technical Director

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DECLARATION

We hereby declare that the Internship / Project report submitted along with the Internship / Project entitled **Wordpress Development** submitted in partial fulfillment for the degree of Bachelor of Engineering in Computer Science Engineering to Gujarat Technological University, Ahmedabad, is a bonafide record of original project work carried out by me / us at Technoguide Infosoft Pvt.ltd. under the supervision of Mr. Maulik Shah and that no part of this report has been directly copied from any students' reports or taken from any other source, without providing due reference.

Name of the Student	Sign of Student
1. Arpan Bhoi	_____

ACKNOWLEDGEMENT

An internship is a golden opportunity for self-development and learning. I am very lucky and honoured to have so many wonderful people support us and lead me in completion of this Internship.

I acknowledge the support, the encouragement and the immense guidance extended for this study by my internal guide **Prof. Riddhi.N.Shukla Mam.**

I undertook this Project and completed the report under the guidance of **Mr.Maulik Shah Sir** during Internship training. I greatly appreciate the motivation, understanding and mentoring for the project work. This training helped me learn Wordpress(CMS). Knowledge about Different Plugins which Are Used In this Project and backend language were provided along with doubts solving.

The training was interactive and interesting with a good mixture of practical and theory. The instructor explained everything to the point.

I greatly appreciate the motivation, understanding and mentoring extended for the project work by **Prof. Jimesh Rana, Head of Dept.**, Dr. Jivraj Mehta Institute of Technology-Mogar for their kind supportive help and suggestions.

Finally, I would like to say our heart full indebtedness and owe a deep sense of gratitude to all the teaching and non-teaching staff of CSE department, for their timely support and suggestions.

- Arpan Bhoi(180820107001)

ABSTRACT

Internships are the easiest way to acquire the necessary skills for the career which interests you. As a web development Intern, one should know about development of the graphical user interface of a website, through the use of CMS(Wordpress,) HTML, CSS, and JavaScript, so that users can view and interact with that website. With continuing development for mobile devices, such as smart phones and tablets, designers need to ensure that their site comes up correctly in browsers on all devices. This can be done by creating a responsive web design using CSS.

Wordpress Is Nothing But , it's an Open Source CMS.CMS Stands For Content Management System.With The Help Of Wordpress , We can Make Dynamic & As well As E-Commerce Websites . It Provides Numbers Of Plugins Which Helps To Add Functionalities In Particular Website. Wordpress Is Very User Friendly . The Whole Wordpress Built By The PHP.PHP stands For Hypertext Pre-Processor. PHP is a Scripting Language & It's Used At Backend Development.

Utilizing internships is a great way to build resume and develop skills, gain industrial knowledge and experience that can be emphasized in the resume for future jobs. Internship experience makes a college grad more marketable as they usually require less training and can handle more responsibilities. You may also receive a higher starting salary than those who do not have internship experience and are entering the workforce or starting a new career.

The motivation of this internship actually came from the intention of learning more about the job sectors and the work environment of IT farms. A desktop base system of creating websites is easy to learn. Before joining the internship, I Had Created Different Blogging Website on Local-Host. So,I Had Created The Website "www.finestracafebistro.com" fully by Wordpress, HTML, CSS During My Internship Period.

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CHAPTER 1 - OVERVIEW OF THE COMPANY

1.1 HISTORY

TechnoGuide Infosoft Pvt. Ltd. is an Anand, Gujarat based affordable web design and development firm. At TechnoGuide Infosoft, they work continually to provide their clients with high-quality website designs. They provide their clients with end-to-end solutions by their strong technical support team.

Honesty is the only policy and they strive to complete all projects with integrity. With thousands of successful projects under their belt, they are one of the most trusted web development companies in Anand District .

1.2 SCOPE OF WORK

They offer affordable static and dynamic website design, web development, eCommerce web designing, website redesign, SEO and Email Marketing services. Their aim to developed professional, creative, user-friendly designed website which is functional in all sort of environments.

There are here to help you get a good website that is easy to update and doesn't cost an arm and a leg. Their user-friendly on-line content management system (CMS), allows their clients to take care of their own web updates from anywherein the world without any third-party software or website design experience.

They ensure that all projects are done with utmost professionalism using qualitymaterials while offering clients the support and accessibility.

CHAPTER 2 -OVERVIEW OF DIFFERENT DEPARTMENT IN COMPANY

2.1 WEBSITE DEVELOPMENT

TechnoGuide Infosoft offer fully customized web development services based on customer's requirements and business goals, using PHP, CSS, JavaScript, Python Django etc.

2.2 ANDROID DEVELOPMENT

They provide the service of Android Application Development by their expert Android developers/programmers to develop your Android apps for the android based hand-held devices.

TechnoGuide Infosoft Pvt. Ltd. offer Android Application development using Android SDK to make your Android apps more creative. TechnoGuide Infosoft Pvt. Ltd. has extent to offer vast range of Android application development services which includes implementation and designing of web-based applications, utility applications many more.

2.3 OPEN-SOURCE DEVELOPMENT

Open-Source Development they have more than 3 years of experience in developing high quality PHP and MySQL based web applications. Also, their recently stated Python Django. Their developers are experts in different domains like e-commerce systems, Online Business applications, content management system and back-end system for data management.

They develop reliable and scalable web solutions as per the requirement of the clients in a cost-effective way using. They also offer Joolma & WordPress, Python Django Android Development and Customization.

2.4 SOFTWARE DEVELOPMENT

TechnoGuide Infosoft Pvt. Ltd. specializes in Custom Web Application Development, Content Management System and other Web Applications. They are experienced in the development of dynamic websites whether you're a small business, organizations or an individual. They offer fully customized web

development services based on customer's requirements and business goals, using Python Django, PHP, CSS, JavaScript etc. technology. They develop attractive and searchengine optimized websites along with user friendly navigation.

2.5 WEB HOSTING

They provide hosting services that will not only secure your servers and the datatherein, but also ensure that your websites are available on the web 24X7 365 days.

2.6 FOREIGN LANGUAGE TRAINING

Techno Language Lab (A Unit of **TechnoGuide Infosoft Pvt. Ltd.**) is the onlyinstitute in whole Anand and Kheda districts which provides training for Foreign Languages. The faculties are well experienced and expert with accreditations from various governing bodies for respective foreign language.

2.7 BULK SMS SERVICES

Bulk SMS marketing is one of the most powerful means of engaging your business with your customers by sending them an instant alert directly to theirmobile.

2.8 DIGITAL MARKETING

Digital marketing's development since the 1990s and 2000s has changed the way brands and businesses use technology for marketing.

As digital platforms are increasingly incorporated into marketing plans and everyday life, and as people use digital devices instead of visiting physical shops, digital marketing campaigns are becoming more prevalent and efficient.

CHAPTER 3 – INTRODUCTION TO PROJECT INTERNSHIP

3.1 INTERNSHIP SUMMERY

In "Wordpress Development" the task project of finestracafebistro.com is a site that Shows The Environment of Cafe. User Can Know The Actual Prizes Of Different Dishes Of The Cafe . User Can Interact With the Owner Of Cafe From Various APIs(Whatsapp & Call Now). User Can See The Social Media Platforms Of The Cafe. We Can See The Pictures Of The Cafe & Their Dishes From The Photo-Gallery Page.

3.2 PURPOSE

- To understand basic concept and structure of Wordpress CMS.
- Understanding For Front-End Development .
- Experience with CMS's Different Plugins & PHP,HTML,CSS.
- In-depth understanding of the entire web development process Using Content Management System (Design, Development).
- Understand and fulfil the client's needs For This Project .

3.3 OBJECTIVES

- Knowing practical knowledge about programming.
- Understanding Opensource Based CMS(Wordpress).
- Learn About Development Techniques In Professional Manner.
- Develop research skills.
- Increase the capability for solving the problems.

3.4 SCOPE

- Main Goal of the Project is That to complete the project in Time & Whatever The Requirements Of The Client For This Project , We Have To Fullfill Their Requirements.

3.5 TECHNOLOGY USED

3.5.1 Wordpress

- Wordpress Is The Opensource CMS(Content Management System).
- Wordpress Helps To Build The E-Commerce Websites.
- It Provides 50,000 Free Plugins which Helps To Add Functionalities In Our Websites.
- It Provides Free Themes For Designing The Websites.

3.5.1 HTML

- HTML stands for Hyper Text Markup Language.
- HTML is the standard markup language for creating Web pages.
- HTML describes the structure of a Web page.
- HTML consists of a series of elements.
- HTML elements tell the browser how to display the content.

  HTML elements label pieces of content such as "this is a heading", "this is a paragraph", "this is a link", etc.

3.5.2 CSS

- CSS stands for Cascading Style Sheets.
- CSS describes how HTML elements are to be displayed on screen, paper, or in other media.
- CSS saves a lot of work. It can control the layout of multiple web pages all at once.

3.5.4 PHP

- PHP is a server-side scripting language designed specifically for web development.
- It is open-source which means it is free to download and use. It is very simple tolearn and use. The files have the extension ".php".
- It is an interpreted language and it does not require a compiler.
- The thing that differentiates PHP from the client-side language like HTML is, PHP codes are executed on the server whereas HTML codes are directly rendered on the browser. PHP codes are first executed on the server and then the result is returned tothe browser.

3.6 INTERNSHIP PLANING

3.6.1 Internship Development Approach and Justification

- Before The Starting Of Internship, Interns Should Have The Knowledge About His/Her's Choosed Technology.
- A successful internship requires not only a good deal of effort on the side of the intern, but managers and supervisors must also put in some work to ensure that the intern gets a meaningful experience.
- The Key Is To Accept Responsibility When Things Don't Go As Planned. Taking Ownership And Articulating Possible Solutions Will Result In Faster Resolution And Enable Others To See us As A Leader.
- On behalf of students, we are always working with them on things they can do to become a better intern. For example, we talk about the values and skills that employers look for in a good intern.

3.6.2 Internship Effort and Time

- As an intern, I Have Gained The Experience Of Live Project & How to Work in Hectic Situation.
- I conduct myself in a professional manner at all times and this is the role and responsibility of an intern.
- Develop a respectful and corporative relationship with the Company mentors and the other interns at the working place.
- Always be punctual to work and always behave in an ethical manner.
- Completed My Internship In Wordpress Development In 12 weeks of Time Period.

CHAPTER 4 – SYSTEM ANALYSIS

4.1 STUDY OF CURRENT SYSTEM

- Using Wordpress, I Have created the Website **www.finestracafebistro.com.**
- User Can Contact OR Send Messages From Contact-Us Page.
- After Creation of Photo-Gallery Page , User Can See The Pictures Of Cafe's Environment & Also Their Food Items.
- User Can Get The Information(Opening hrs , Contact number ,Email-Id,Social Media) About Cafe from The Footer Area .
- User Can See The Testimonials Of This cafe From The Home Page .
- From The Menu Page , User Can Know The Prizes Of Different Dishes .

4.2 PROBLEM AND WEAKNESSES OF CURRENT SYSTEM

- Need Lots Of Plugins For Additional Features.
- Frequent Theme & Plugin Updates.
- Poor SEO(Search Engine Optimization) Rankings .
- Website Vulnerability

CHAPTER 5 - SYSTEM DESIGN

5.1 SAMPLES OF FORMS, LISTS AND INTERFACES

Use Case Diagram :

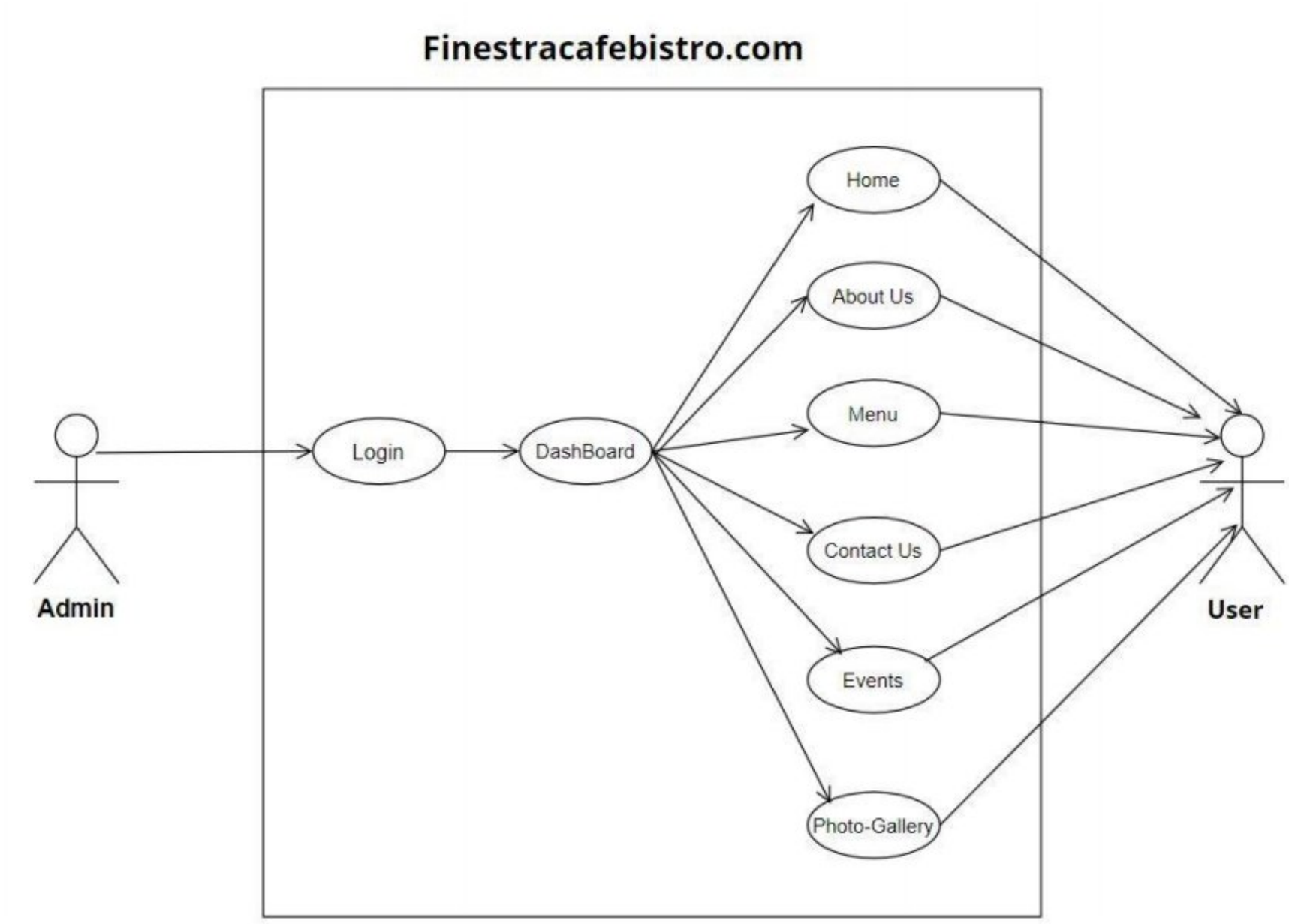


Fig 5.1.1 Use Case Diagram Of Project

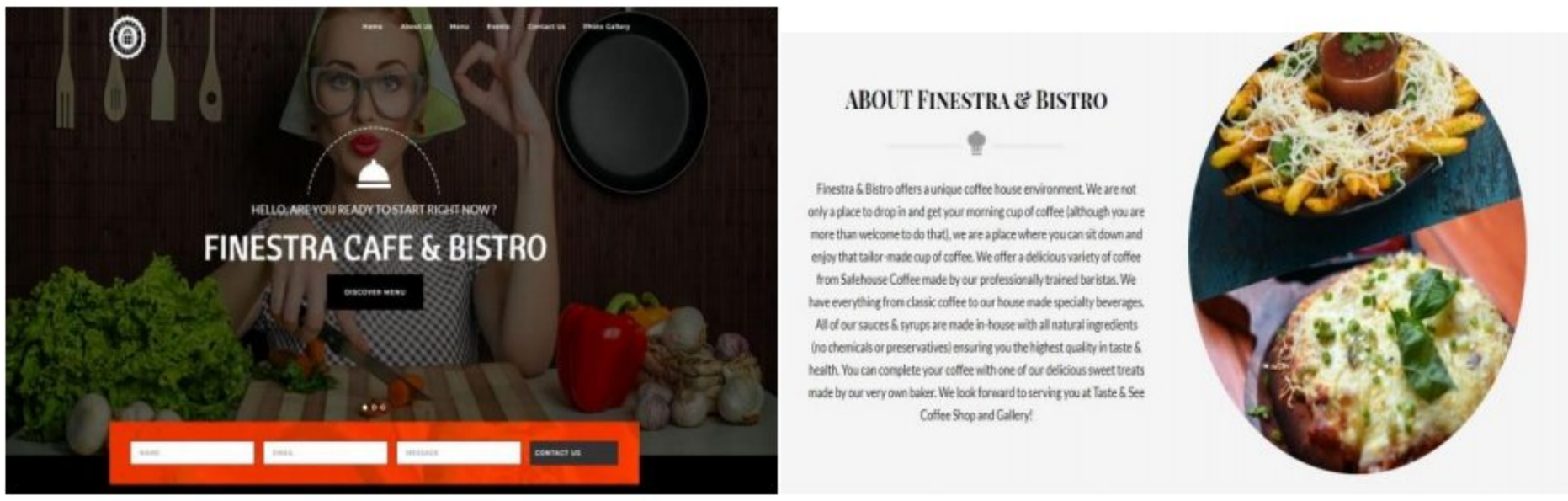


Fig 5.1.2 Home Page

- This is Home Page Of Project. I had Used Slider-Revolution For Animation & WP-Bakery Page Builder to Set the Layout Of Page.
- WP-Bakery Page Builder Provides Numbers Of Elements like Spacing, Food Menu , Image Grid (Slider) , Divider , Contact Form-7 and Many More.

Fig 5.1.3 Footer Area

- For The Footer Area , I had added Footer Widget & Put the Official Logo in that Widget also Social Icons of The cafe had been Added.
- Contact Details , Gallery ,Recent Posts had been added in the footer widget.

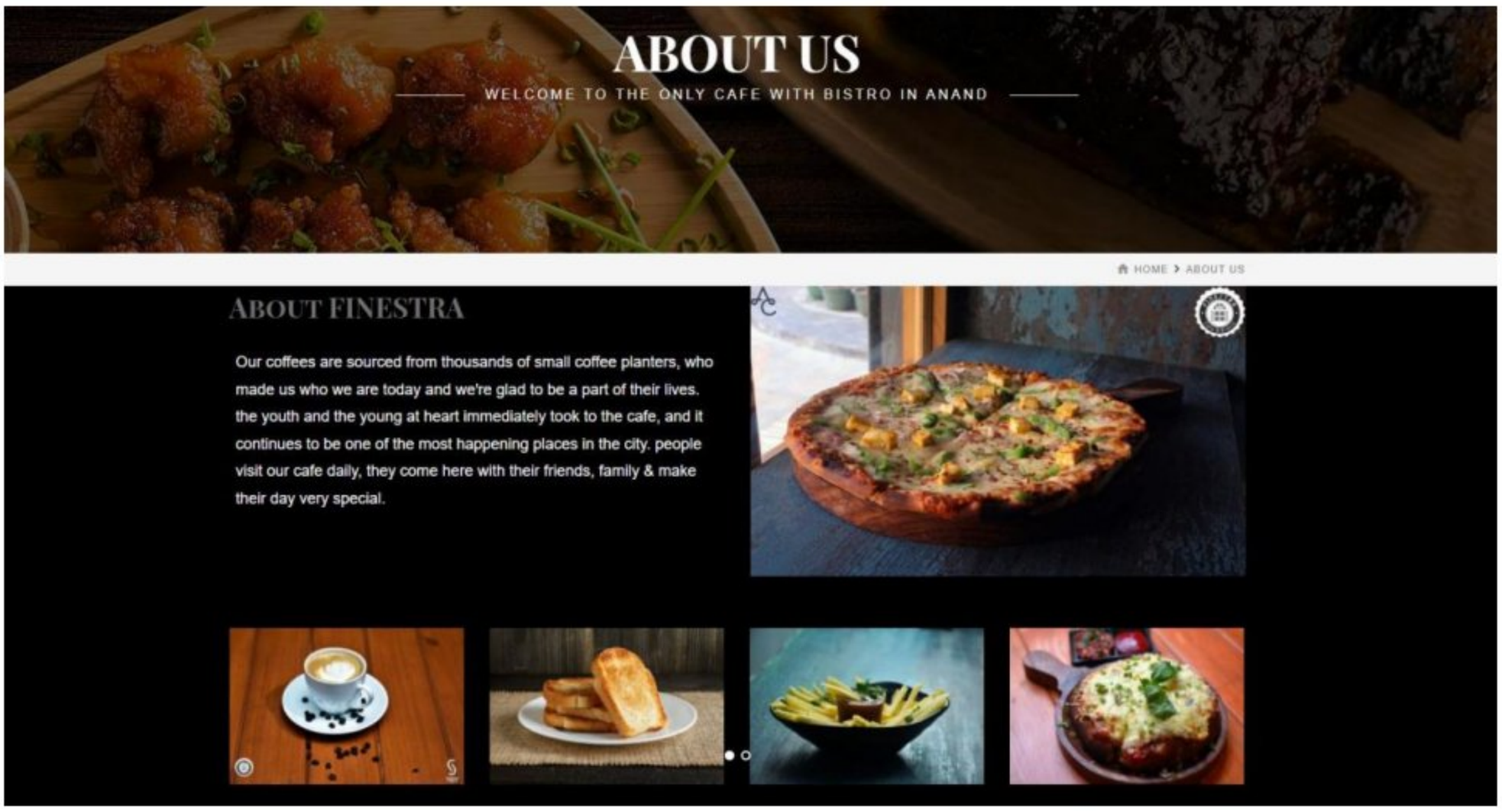


Fig 5.1.4 About Us Page

- I had Set The Layout Of this Page Using WP-Bakery Page Builder. I added Image-Slider on this Page. Image-Slider is Nothing But, it's an Element of WP-Bakery Page Builder .

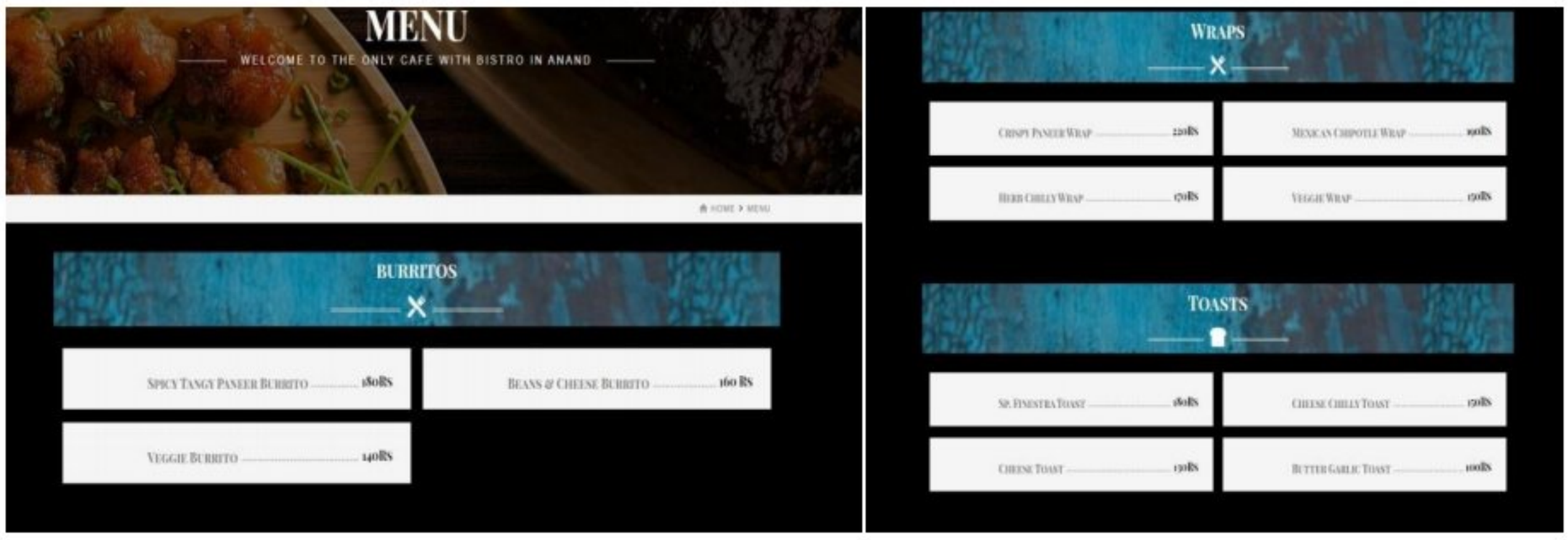


Fig 5.1.5 Menu Page

- For Menu Page, I had Used Different Elements Such as Heading, Divider,Spacing, Food menu.

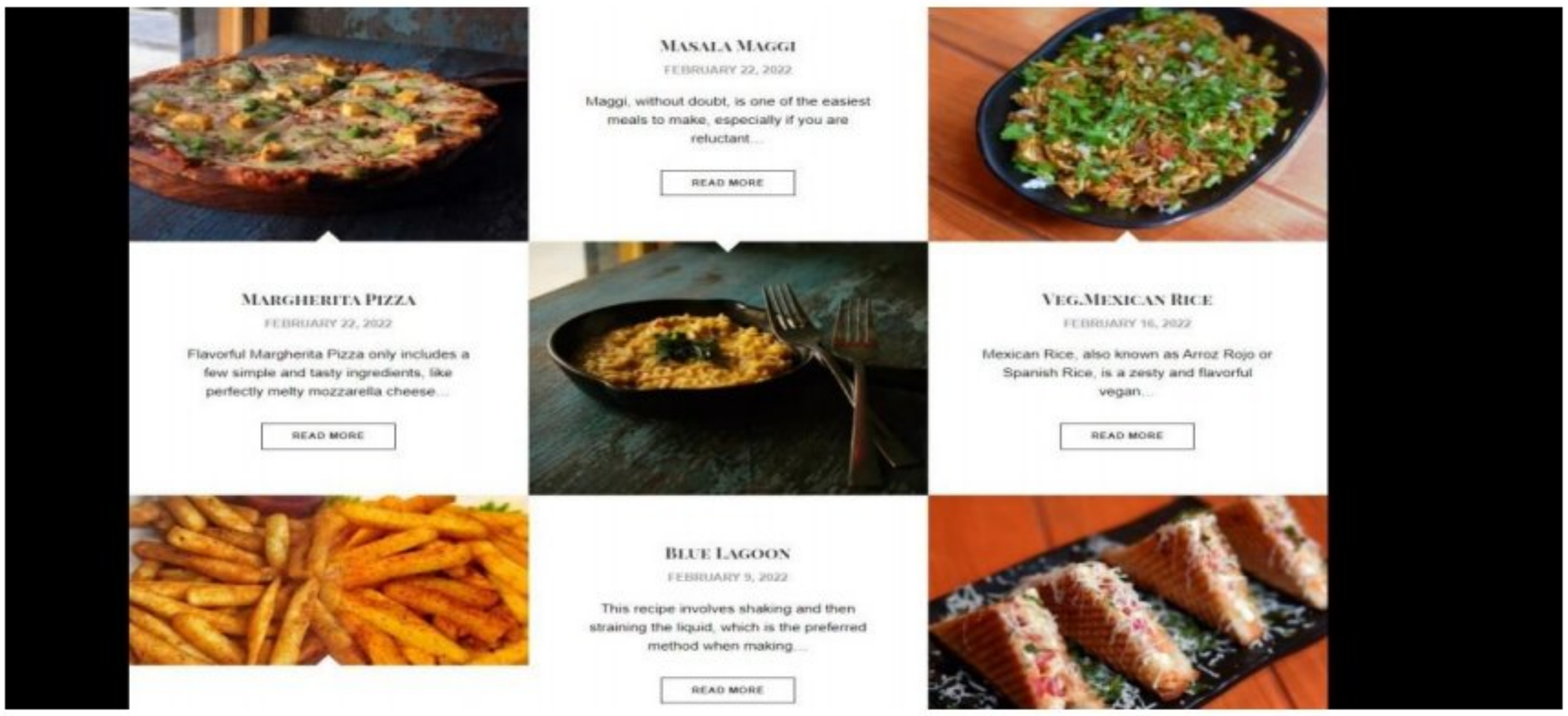


Fig 5.1.6 Events Page

- For Creating this page, I Added The Description of Different Posts in the News and Events Category.
- For Images, I Set The Featured Image For Each Dishes.

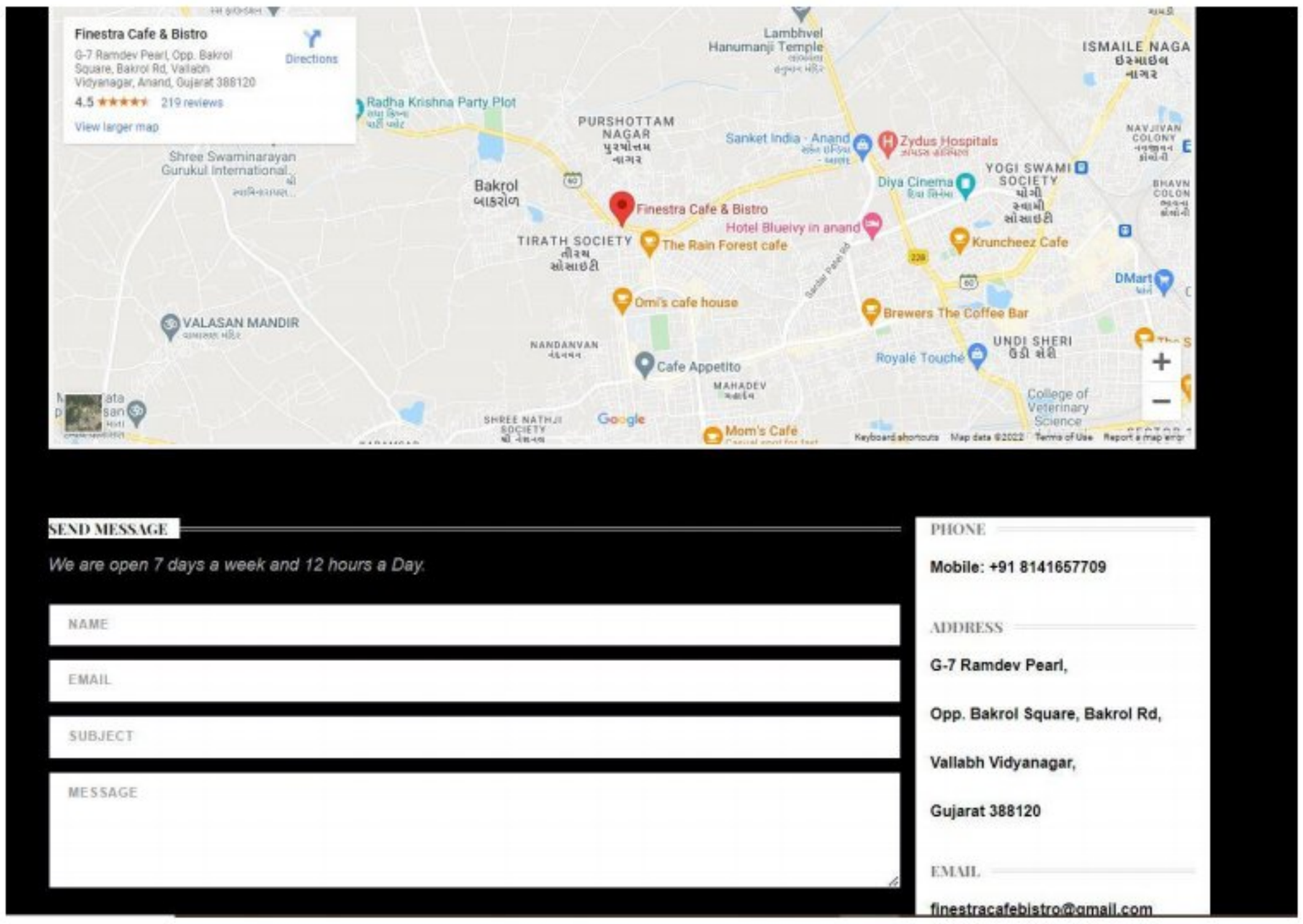


Fig 5.1.7 Contact us Page

- The Whole Layout of This Page had been Set by The WP-Bakery Page Builder & As per The Requirement , I had Added The Different Elements.
- I had Used the Map element to Show the Location Of Café.
- I added the Contact Form By Using Contact Form 7 Element.
- For the Details(Phone,Address,Email) , I had to add the css for that area only.

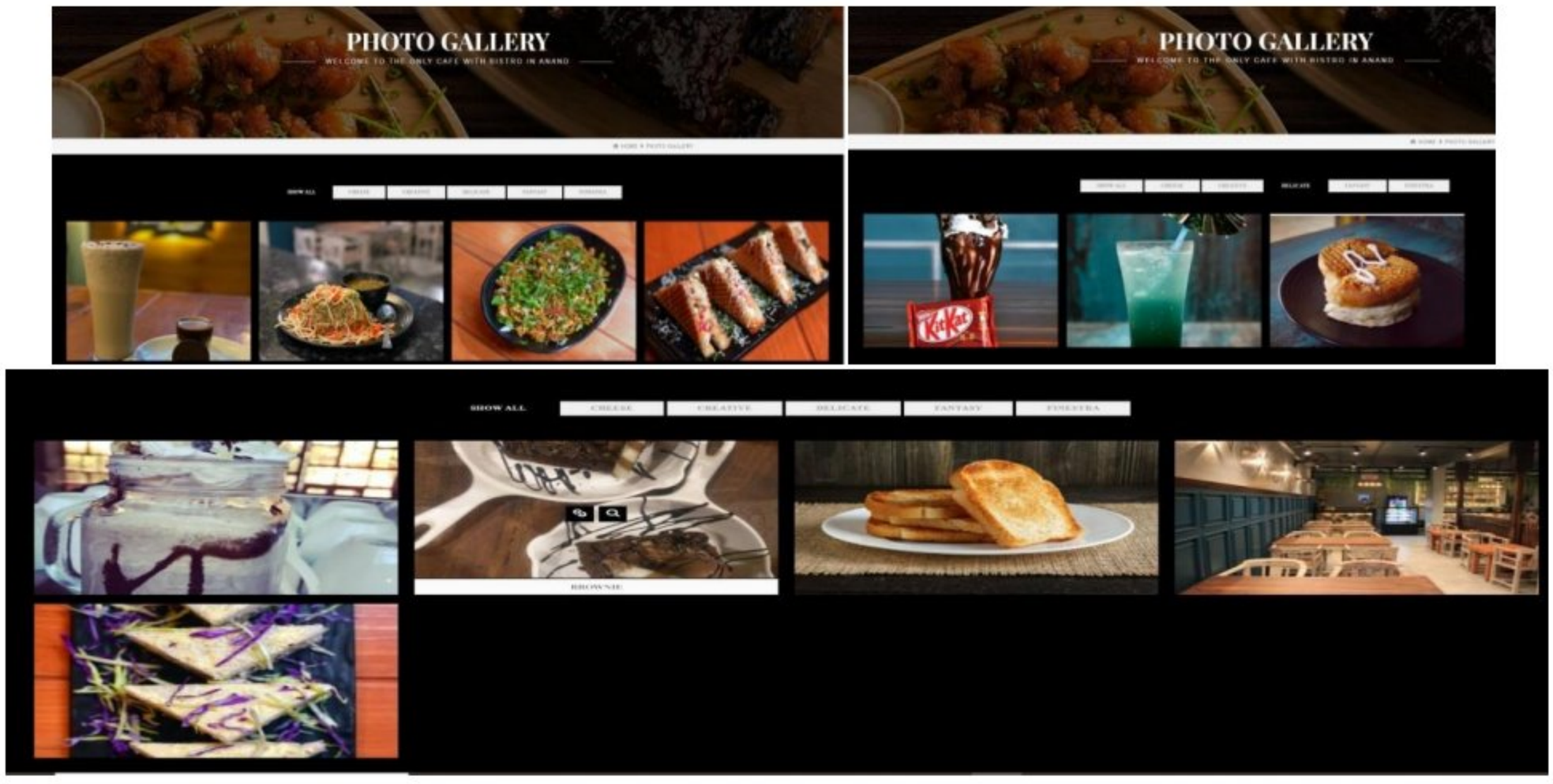


Fig 5.1.8 PhotoGallery Page

- To Set Photo-Gallery , I added the Different Gallery Categories such as Finestra, Cheese, Creative , Delicate & Fantasy.
- Then, I had Started To Add the Food-Items In Each Category.

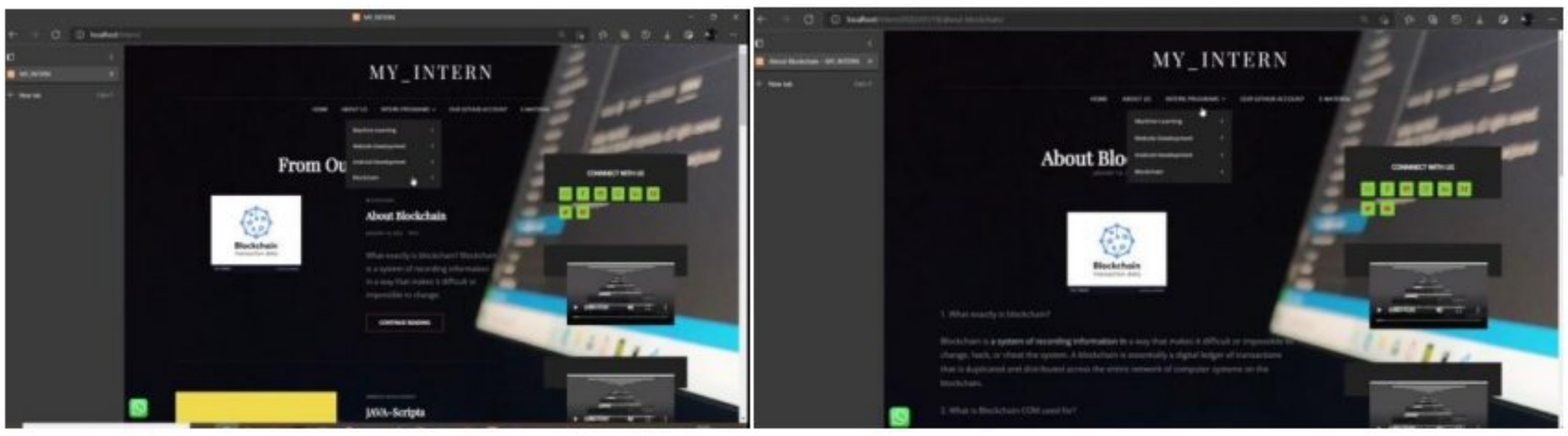


Fig 5.1.9 Wordpress Blog

- Steps For Creating Page :
    1. Go To The Dashboard
    2. Click on the Pages
    3. Add New Page
- Steps For Creating Post Category .
    1. On The Dashboard, click on the post and & Category.
    2. Add Category & And it's Slug Name.
- To add the Feature image of any post, At the time of creation of post, on the right side, there is an option called as "Featured Image". I had set Featured Image For Each Post.

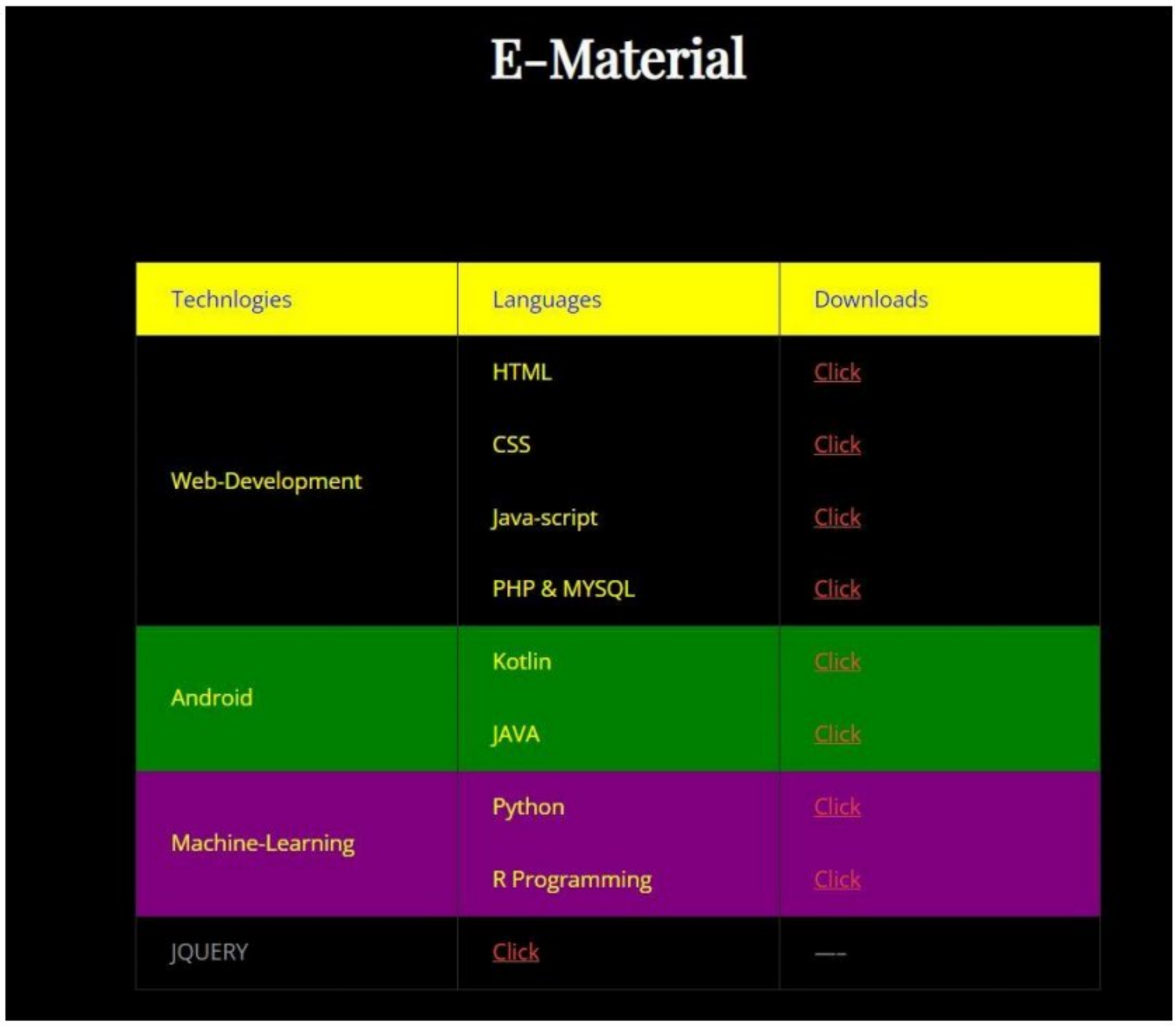


Fig 5.1.10 E-Material Download Page

- For Creating this page, I had added Custom HTML & CSS Code .
- I had set the Path of Each Material In the Click-Button.it means whenever I'm Clicking on the Button, Particular Material Will be Downloaded.

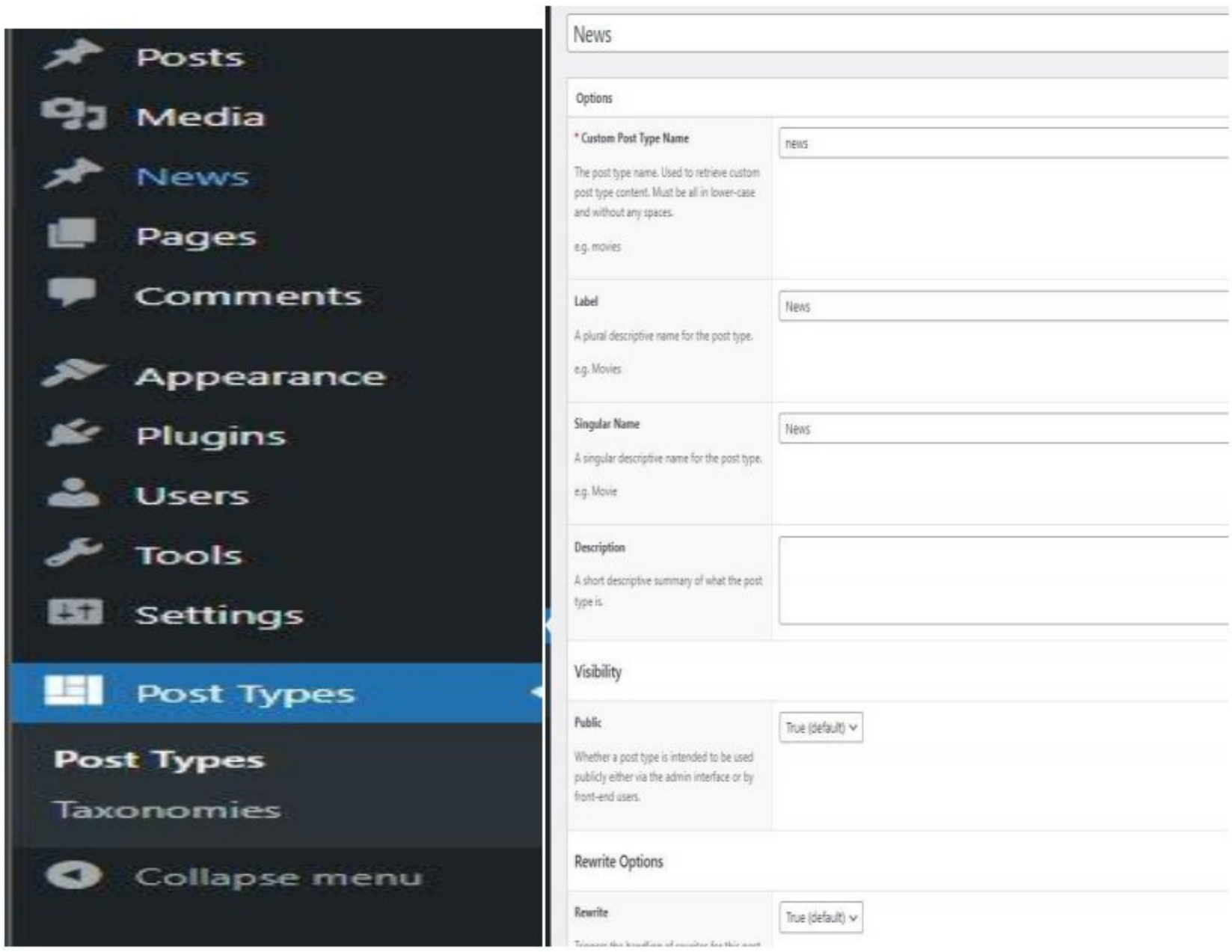
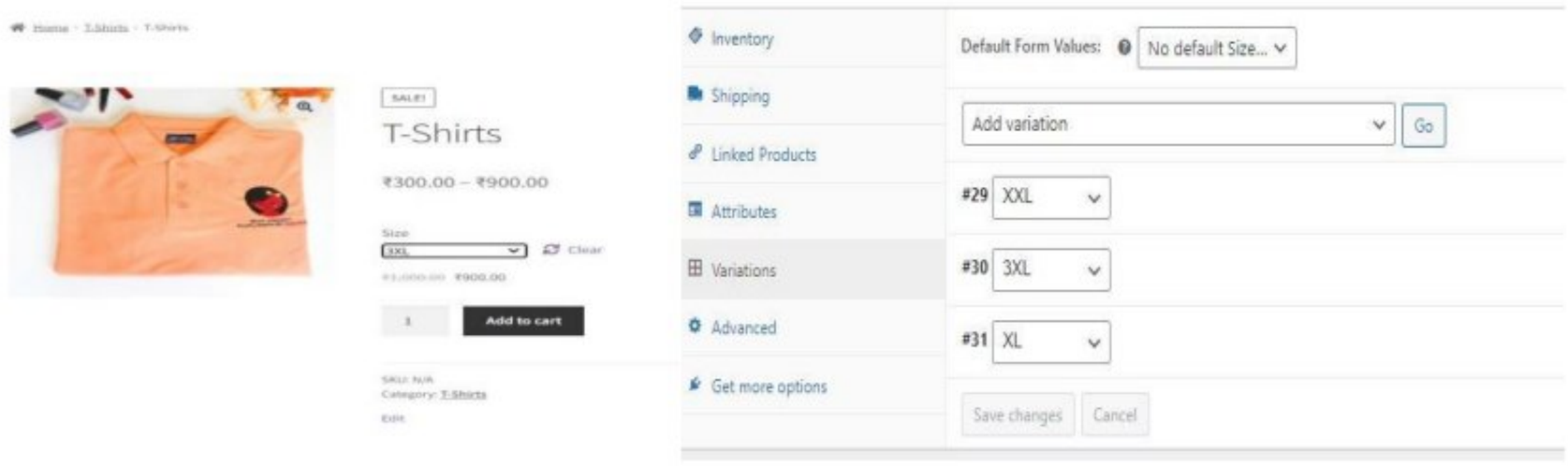
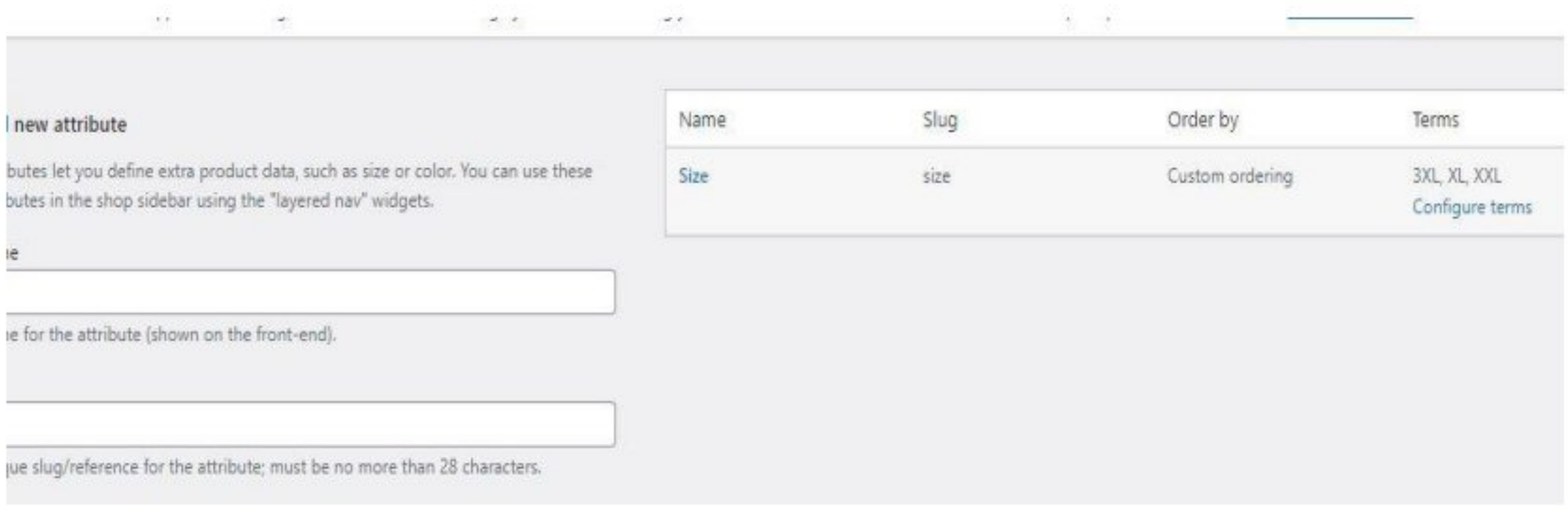


Fig 5.1.11 WP Custom Post

- To Create Custom Post , I had Installed Post Types Plugin.
- In The Post Type plugin , I had set The Title Of the Post(News).



(Product) (Variations)



(Attribute)

Fig 5.1.12 Woocommerce

- WooCommerce is an open-source e-commerce plugin for WordPress. It is designed for small to large-sized online merchants using WordPress. Launched on September 27, 2011,[2] the plugin quickly became popular for its simplicity to install and customize and for the market position of the base product as freeware.

- **Steps to use woocommerce plugin:**

1. Install the plugin of woocommerce in wordpress
2. Add a product in woocommerce.
3. Add description about product,price,feature image
4. Add variation to product like color and size with the help of Add attribute.

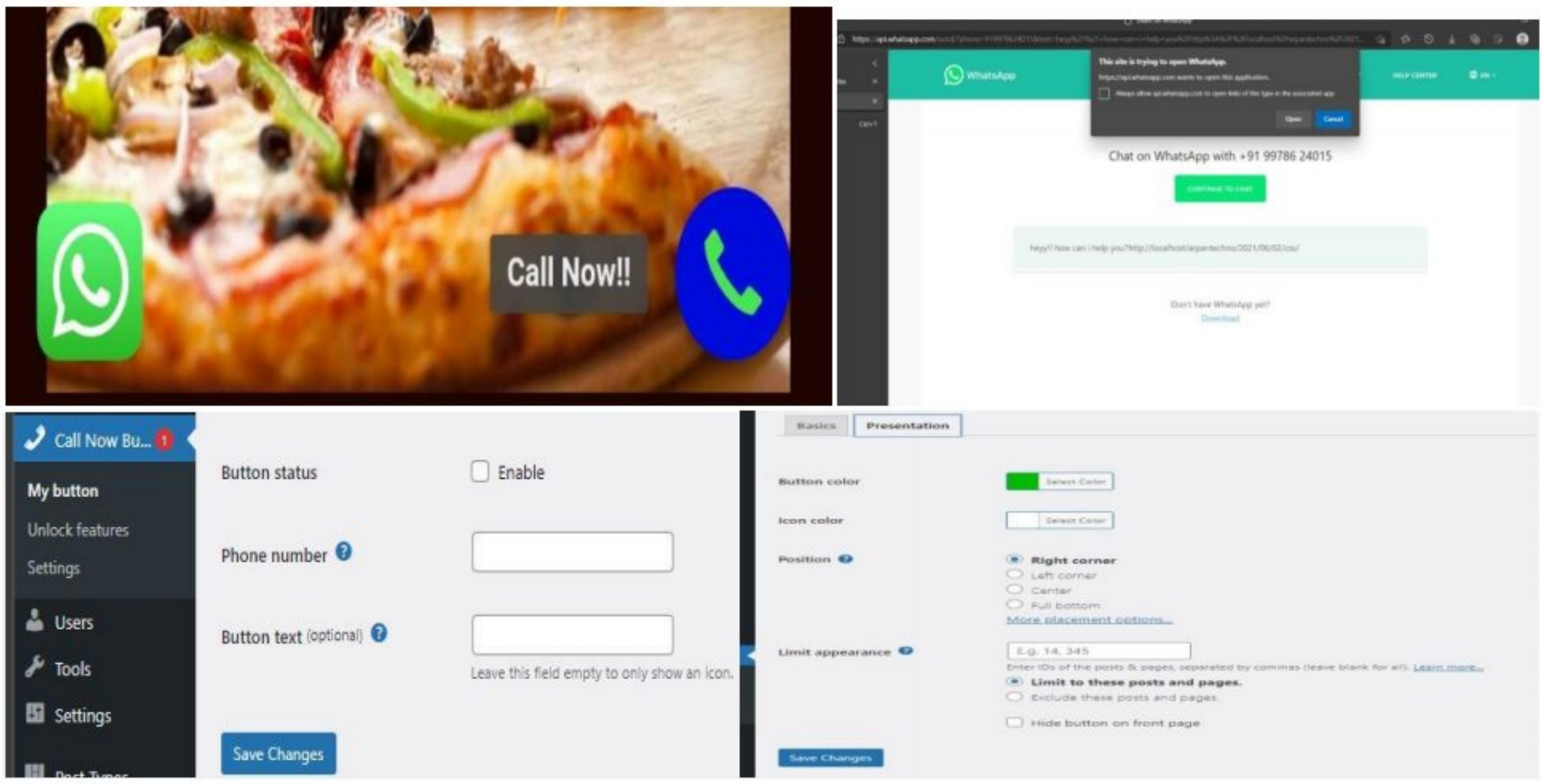


Fig 5.1.13 Whatsapp-Chat & Call Now Button

- Plugin Name : Click To Chat(Whatsapp-Chat)
- I used Whatsapp-Chat Plugin. Using this plugin User can Chat Directly from the website.
- Plugin Name : Call Now Button
- Then I had added Call Now Button, it shows only on Mobile View.

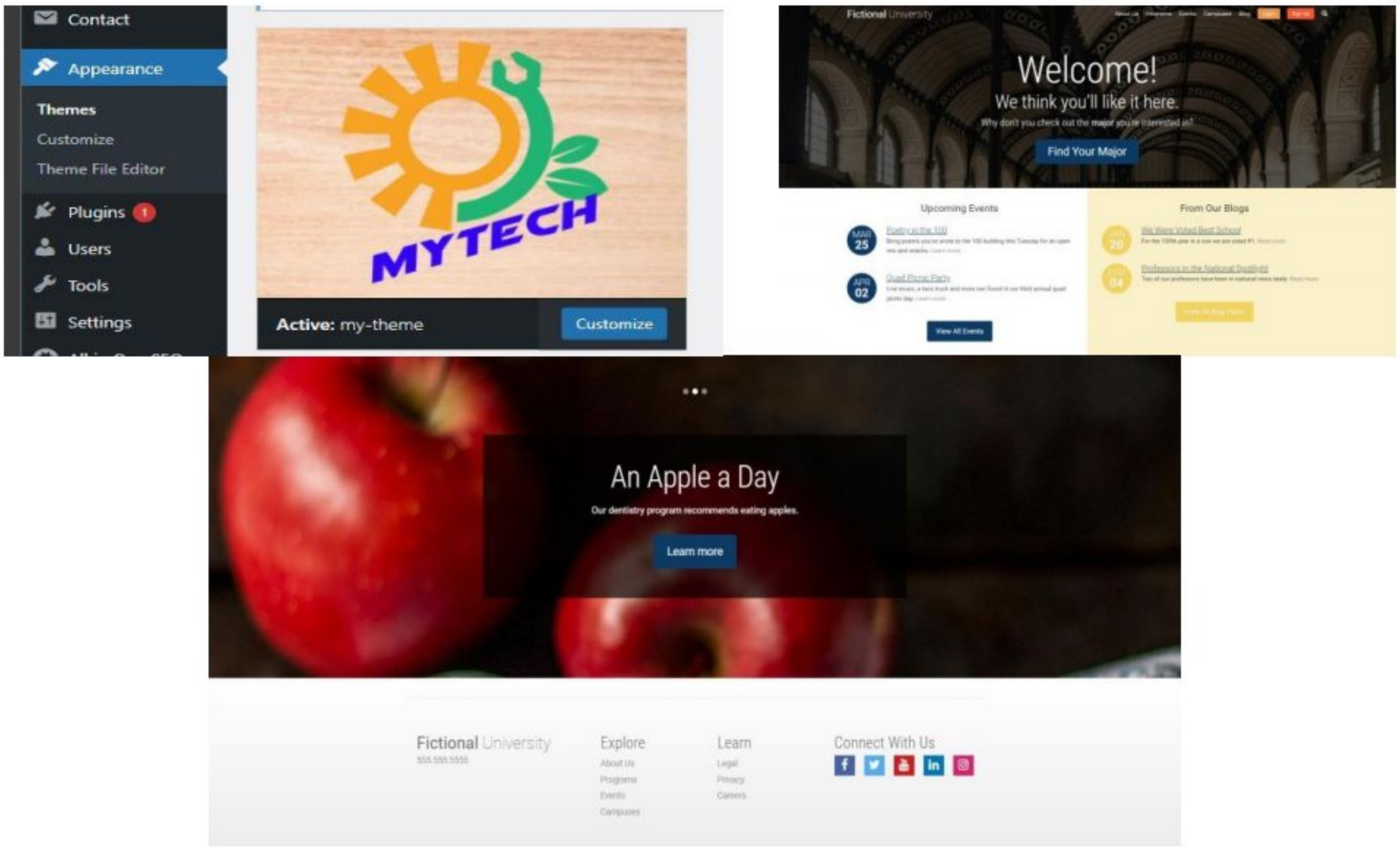


Fig 5.1.14 HTML Template To Wordpress

- I had created New Folder In Theme folder. I had Created Footer.php, functions.php, header.php , index.php etc .
- For Loading CSS , I added the css file in theme folder & also Images And JS Bundle Had been Added.
- So, it Shows In Dashboard>>Theme>>

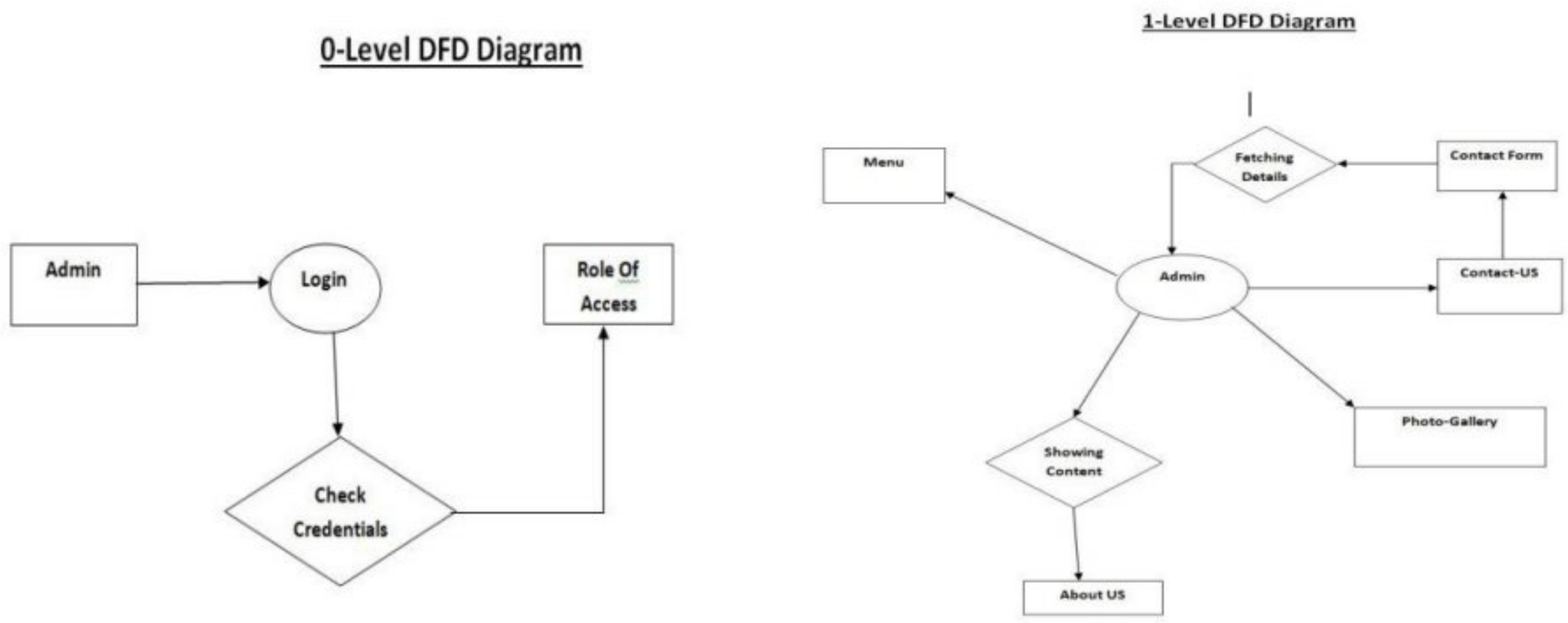


Fig 5.1.15 DFD Diagrams Of Project(Finestracafebistro.com)

- I had Created 0 & 1 Level DFD(Data Flow Diagram) For The Project.
- It Represents the Flow Of data Through A System & Also Provides the Information About Entities, Process etc.

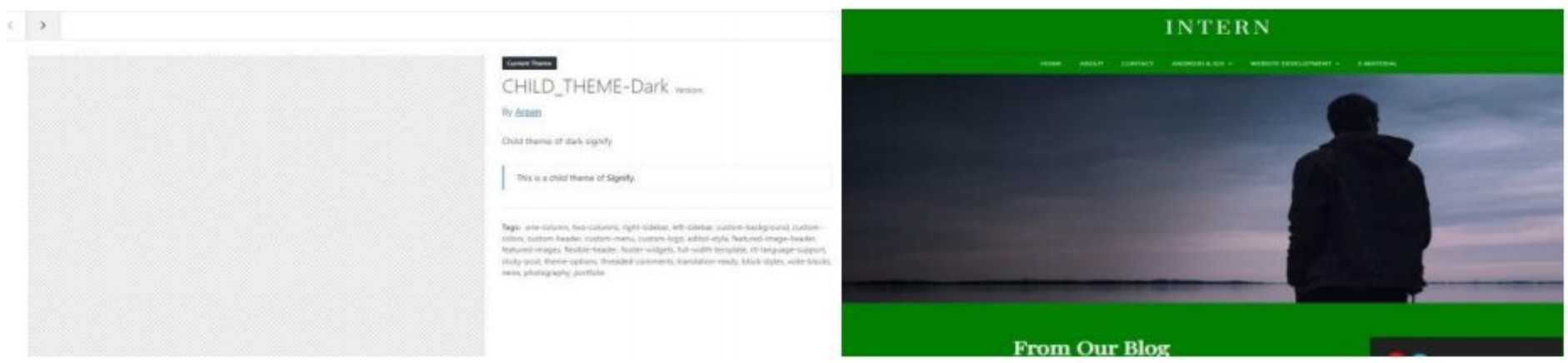


Fig 5.1.16 Create Child Theme

- Create A Style.css File in Child-Theme Folder.

  1. /*
  2. Theme Name: CHILD_THEME-Dark
  3. Theme URI: https://wenthemes.com/item/wordpress-themes/signify-dark/
  4. Description: Child theme of dark signify.
  5. Theme Author: Arpan
  6. Author URI: https://wenthemes.com/
  7. Template: signify
  8. Text Domain: signify-dark

- For Changing the Background-color of Theme , I had to Apply Customization in Style.css File, For an example

```
/* Background Color */
body {
   background-color: green;
}
```

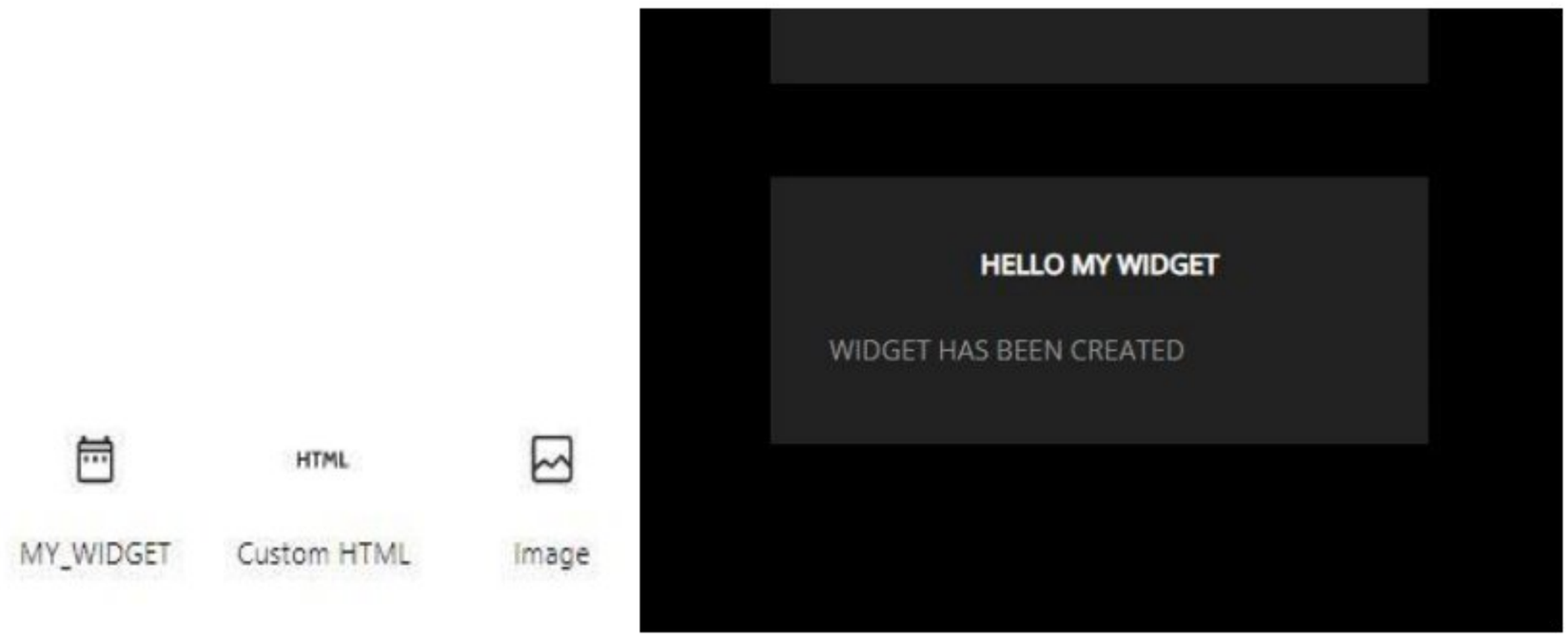


Fig 5.1.17 WP Custom Widget

- For Creating The Widget File, I had added the custom.php file In the Theme's Function.php file.
- Steps Of it

  1. Go The Appearance
  2. Appearance>>Theme File Editor
  3. Click on the Function.php

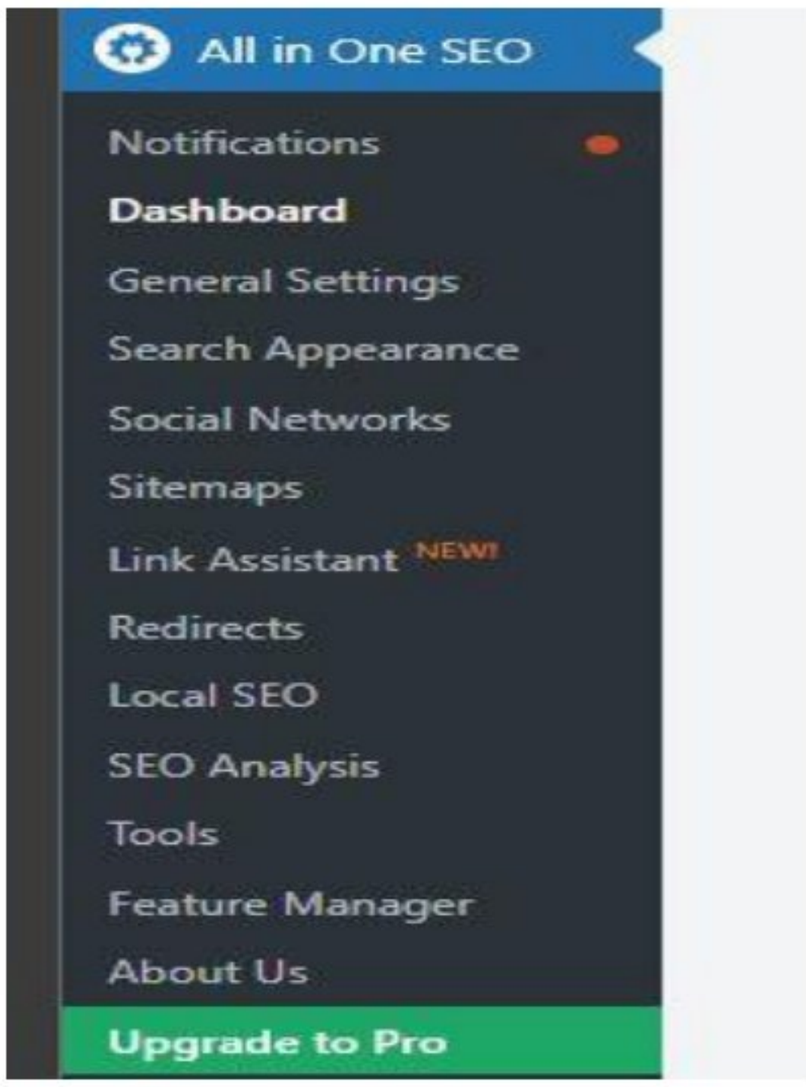


Fig 5.1.18 All in One SEO Plugin(AISEO)

- All in One Seo Plugin Is the Original Wordpress SEO Plugin.
- It Gives The Analysis Of Your Whole Site & Also It Tells that What Are The Improvement is needed. According to Analysis, we can Change the Content Of Our Site.

Fig 5.1.19 HTML Sitemaps

- For Adding HTML Sitemap, Go the All in one Seo Plugin, click on the Sitemaps, & Then HTML Sitemaps.

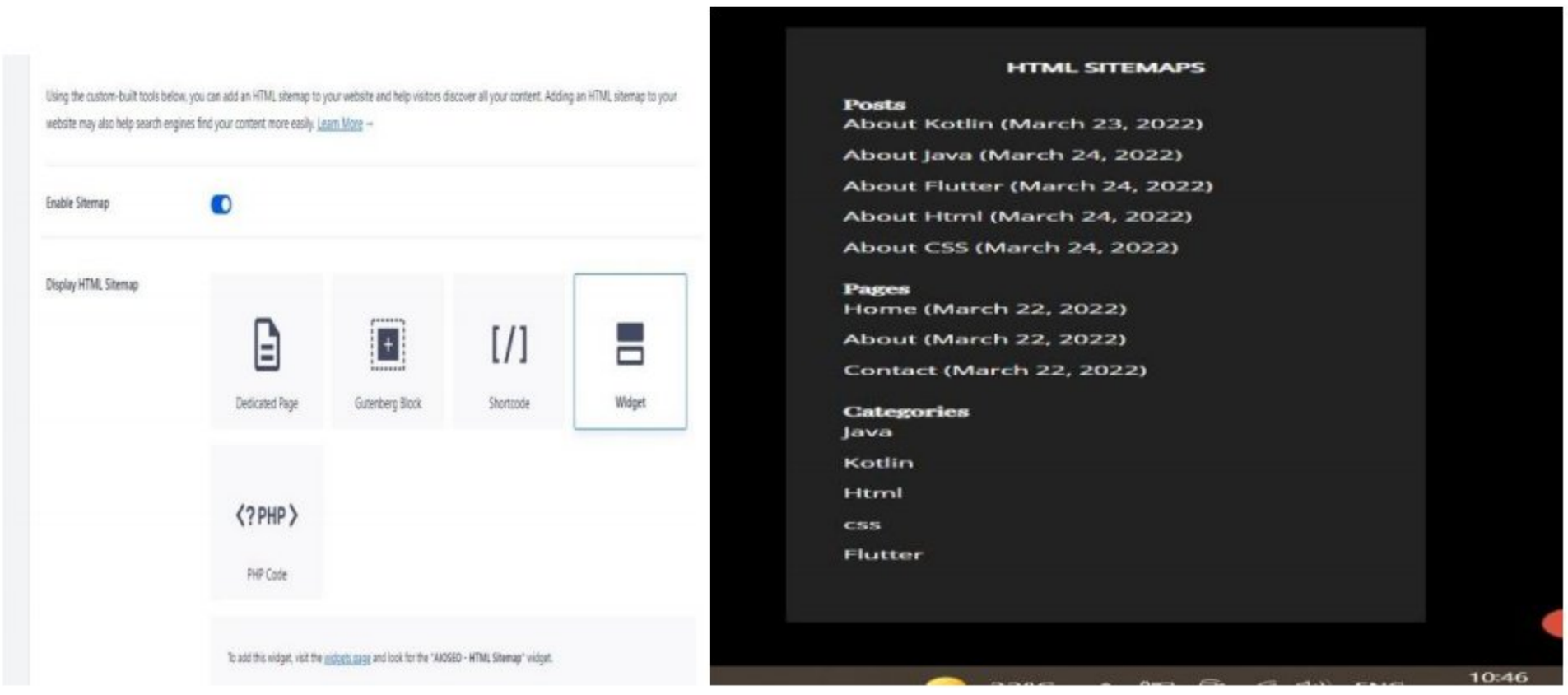


Fig 5.1.20 HTML Sitemaps For Widget

- We Can Also Add the Html Sitemap to Sidebar , For Adding the HTML Sitemap to Sidebar, Go to the Widget Area, & Search For HTML Sitemap.
- It Shows All The Pages & Post , Categories To The Sidebar .

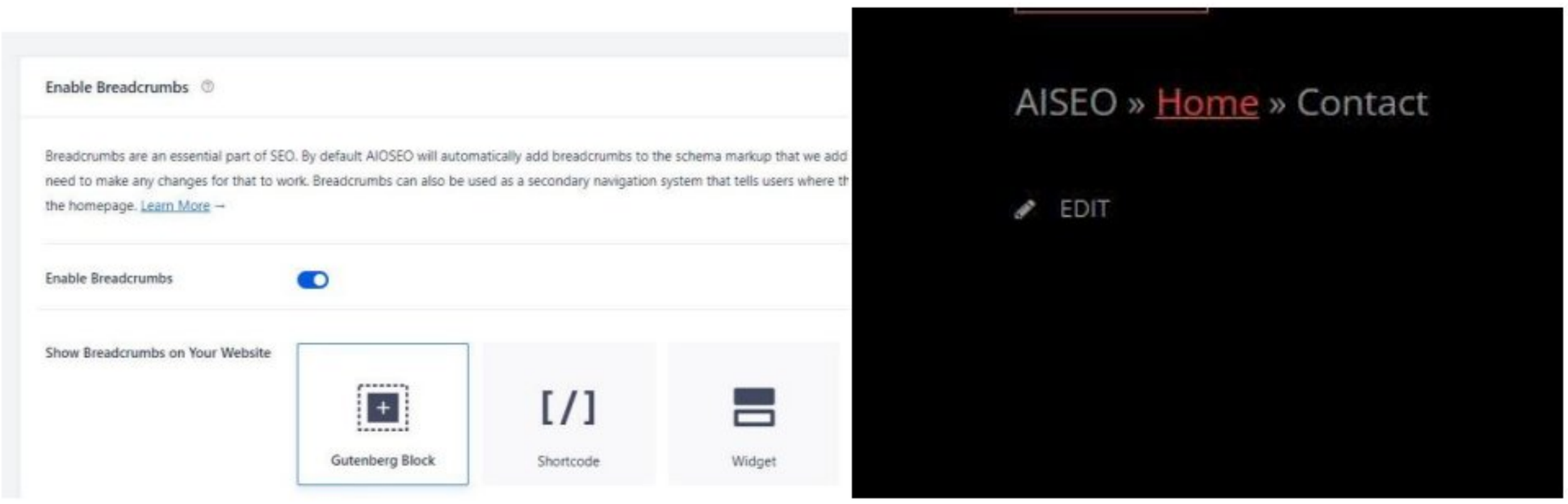


Fig 5.1.21 AISEO Breadcrumbs

- For Adding The Breadcrumbs at Particular Page, We Have To Paste The Shortcode Of the Breadcrumbs on that Page, We can See the Output as Above.

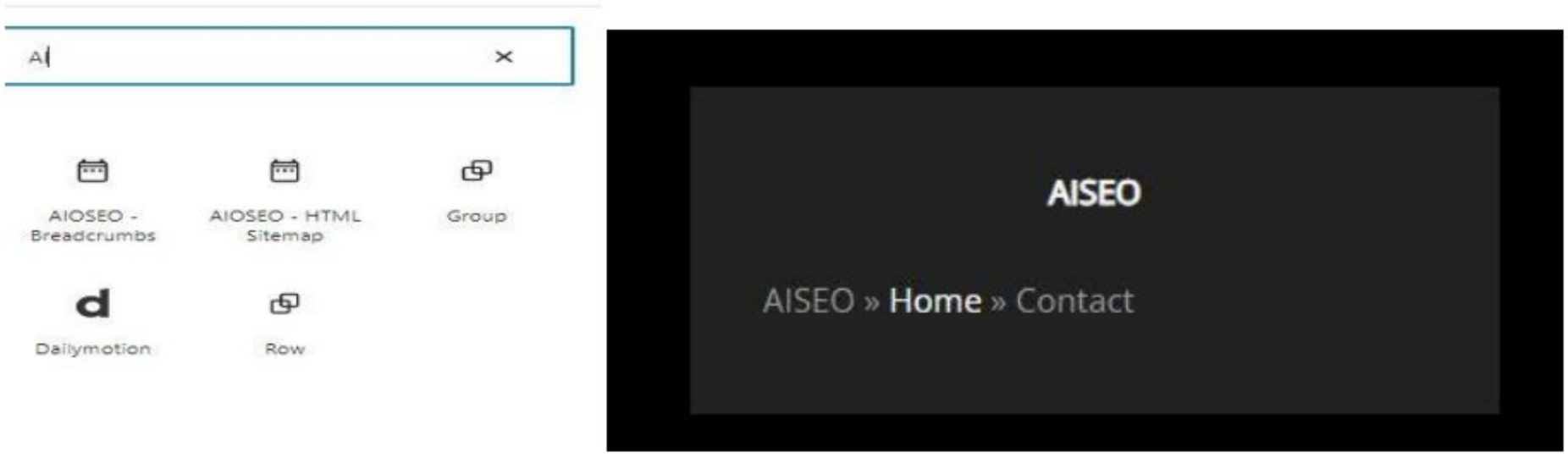


Fig 5.1.22 AISEO Breadcrumbs For Widget

- For Adding The Breadcrumbs at the Sidebar , Go to the Widget Area, And Search AISEO Breadcrumbs.

CHAPTER 6 – IMPLEMENTATION

6.1 PROCESS / PROGRAM / TECHNOLOGY / MODULES SPECIFICATION

- Clean layouts (i.e., plain colours, logical structure, minimalist design).
- Client's Details (Contact,Social Media,Email).
- Share Through different APIs(Click To Chat & Call Now Plugins).
- Finding and Solving Errors:

✓ Taxonomies error.
✓ Menus.
✓ Page-Background Error.

6.2 FINDING / RESULTS / OUTCOMES

Technical skills

- Tools and Technologies
- Learn Development Techniques In Professional Environment
- Converting The Ideas to Action
- Design Frontend Website
- Troubleshoot Errors

Soft & management skills

- Designing Skills
- Communication Skills
- Interactions With Project Mentor
- Decision Making

CHAPTER 7 – TESTING

7.1 THE IMPORTANCE OF TESTING

All kinds of requirements have the goal to set up some process, show the directions and boundaries. In case of requirements testing, it is the starting point for the quality assurance process to run.

Testing, as the final stage of the development of the website, plays a vital role in the process of creating high-quality software. After the website testing, the customer is provided with a ready project without errors, with good readability, perceived ease, convenience, and reliability.

7.2 FUNCTIONALITY TESTING

Functional testing is aimed to ensure that each function of the website operates in conformance with the requirement specification. Website testing of the functionality shows **"What the system does".**

7.2.1 LINKS TESTING

- Internal links correctness
- There are no links leading to the same page
- The links that are used to send e-mails to site admins
- There are no broken links

7.2.2 FORMS TESTING FOR ALL PAGES

- The input data validity.
- Invalid input values for the data field .
- "Required Field" Functionality Have added In Contact Form.
- Options for forms in which deletion or any other modification of data is possible.

7.2.3 HTML/CSS VALIDATION

- HTML syntax errors.
- Verify the site is available for search machines.
- The CSS Of Whole Site had been Set Based On Client Requirements.

7.3 USABILITY TESTING

Usability testing is aimed to evaluate your web page by testing it with representative users. It helps to define user ability to learn to operate, prepare inputs for, and interpret outputs of your site.

7.3.1 NAVIGATION TESTING

It contains the next verifications

- All pages of Our site are understandable and easy to use.
- Buttons, shapes, and fields are convenient for use .
- There is an access to the Main menu from all pages .

7.3.2 CONTENT TESTING

- There are no grammar and spelling mistakes
- Images are placed properly with proper sizes
- Content should be informative, understandable, structured and logically linked

CHAPTER 8 – CONCLUSION AND DISCUSSION

8.1 OVERALL ANALYSIS OF INTERNSHIP VIABILITIES

- Due To Internship , I Got the Knowledge That How To Work On Live Project In Professional Environment..
- Throughout my internship, I could understand more about an IT field and prepare myself for future.
- During my training period, I have received advice from mentors when mistakes were made. However, those advices are useful guidance for me to change myself and avoid myself making the same mistakes again.
- In sum, the activities that I had learned during industrial training really are useful for me in future to face challenges in a working environment.

8.2 LIMITATION AND FUTURE ENHANCEMENT

- Internships offer wonderful opportunities and are a great way to kickstart a career, blurring the line between education and employment.
- If I'm considering an internship, I will be aware of the advantages it can offers me, and maximize these as much as I can.
- Similarly, I will take time to understand the risks and drawbacks of internships.

8.3 DATE OF CONTINUOUS EVALUATION

8.3.1 Continuous Evaluation 1

- 1st internship evaluation presentation was held on 5th March 2022. Students of 8th Semester 2021- 2022 got the comments necessary changes and instruction was given to them.

8.3.2 Continuous Evaluation 2

- 2nd Internship evaluation presentation was held on 18th April 2022 for the 8th Semester Computer Engineering students. Reviewed their internship work, gave final remarks and instruction for report preparation was given to students.

APPENDICES :

Week 1

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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoi Arpan Ashutosh

DIARY OF THE WEEK: Dt: 3rd Jan 2022 TO 7th Jan 2022

DEPARTMENT: Computer Science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoguide Infosoft PVT ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Maulik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In that first week, we had been given the task about to create one Database in PhpMyAdmin, we had to do CRUD operations on it. I had Also shared it's front-End code.

=> Then, I had Installed Wordpress CMS on xampp and Started to create simple blog.

=> For creating A Blog, I had used Dark signify thme, I had customized it my way.

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TOTAL HOURS: 32 hours

SIGNATURE OF STUDENT

The above entries are correct and the grading of work done by Trainee is
EXCELLENT / VERY GOOD / GOOD / FAIR / BELOW AVERAGE / POOR

Signature of Faculty Mentor

Signature of officer-in-charge
of Dept. / Section / Plant

Date: 9/2/'22

Date: 09/02/2022

Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

Week 2

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Annexure I

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoi Arpan Ashutosh

DIARY OF THE WEEK: DI: 10th Jan 2022 TO 13th Jan 2022

DEPARTMENT: Computer Science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoguide Infosoft PVT Ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Meenik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In that week, I had started to create simple blog. I had Added different Pages Regarding Different Coding languages and their some Information.

=> Then, I had Added category wise Posts in these Pages. I had Added one Page, called As "E-Material".

=> In E-Material Page, I had Applied HTML, CSS Code, for using this Page, we can Download E-Material.

=> then I had built simple food blog. It shows Different Category of Dishes, Images etc. I had Added different Widgets like Social Icons that Shows my Social-Media accounts.

TOTAL HOURS: 33 hours

SIGNATURE OF STUDENT

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Signature of Faculty Mentor

Signature of officer-in-charge
of Dept. / Section / Plant

Date: 9/2/22

Date: 09/02/2022

Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

Week 3

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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoi Arpan Ashutosh

DIARY OF THE WEEK: Dt: 17th Jun 2022 TO 21th Jun 2022

DEPARTMENT: Computer science Engineering. SEM: 8

NAME OF THE ORGANISATION: Technoguide Infosoft Pvt ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Mauik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In that week, I had got the opportunity to work on live project. I had to work on the website of Finestra cafe and Bistro.

=> In that week, I had to do Analysis work on it and had to think about from where can i change it.

=> I had seen different plugins and their functionalities. There were many plugins which I had worked on it first time, such as WP bakery Page-Builder, Elementor.

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TOTAL HOURS: 33 hours

SIGNATURE OF STUDENT

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Signature of Faculty Mentor

Signature of officer-in-charge of Dept. / Section / Plant

Date: 9/2/'22

Date: 09/02/2022

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Week 4

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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoi Arpan Ashutosh

DIARY OF THE WEEK: Dt: 24th Jan 2022 TO 28th Jan 2022

DEPARTMENT: Computer Science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoguide Infosoft Pvt Ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In that week, I had seen the official logo of Finestra Cafe. That logo has three colors (white, blue grey). So, then I had changed the CSS of whole site in those three colors.

=> I had found the social-media accounts of cafe. So, I had added the social-icons widgets in footer and sidebar. then I had gained the menu of cafe.

=> I had removed all the dummy data from site and I had changed the MENU page with new menu pages. I had used WPBakery Page Builder Plugin, it was one plugin that I had worked on it first time. In between tasks, I had faced some problems for using it, but I had solved those problems using reference.

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TOTAL HOURS: 33 hours

SIGNATURE OF STUDENT

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Siddhi 9/2/22

Signature of Faculty Mentor

Signature of officer-in-charge of Dept. / Section / Plant

Date: 9/2/22

Date: 09/02/2022

✪ **Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.**

Week 5

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Annexure 1
Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoi Arpan Ashutosh
DIARY OF THE WEEK: Dt: 31th Jan 2022 TO 4 feb 2022
DEPARTMENT: Computer science engineering SEM: 8
NAME OF THE ORGANISATION: Technoguide Infosoft Pvt ltd.
NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department
NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> I had got the new logo of cafe. it has two colors (black and white), so I had to change the whole site's CSS according to that color.
=> Then, I had added whatsapp chat plugin and call Now button on whole site, using these plugins, user can directly interact to the cafe.
=> I had removed all the dummy data of testimonials from site. I had fetched all the cafe's review or feedback from google and I had put on this site.

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TOTAL HOURS: 33 hours

SIGNATURE OF STUDENT

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Signature of Faculty Mentor

Signature of officer-in-charge of Dept. / Section / Plant

Date: 19/2/22

Date: 19/02/2022

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Week 6

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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoi Arpan Ashutosh

DIARY OF THE WEEK: Dt: 7th feb 2022 TO 11th feb 2022

DEPARTMENT: Computer Science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoguide Infosoft Pvt ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manilik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> I had got the Images of Different Dishes of cafe, I had removed All the unnecessary Images from Photo-gallery Page. I had updated Photo-gallery Page using these New cafe's Images.

=> I had to change the About us Page, I had found the Short Video About cafe from Social-Media. So firstly, I had uploaded that Video on my Youtube channel, I had pasted that link in Video-Player element, and it Perfectly Shows on that Page. I had changed the Contact-us Page.

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TOTAL HOURS: 33 hours

SIGNATURE OF STUDENT

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Signature of officer-in-charge
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Date: 19/2/'22

Date: 19/02/2022

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Week 7

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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoi Arpan Ashutosh

DIARY OF THE WEEK: Dt: 14th Feb 2022 TO 18th Feb 2022

DEPARTMENT: Computer Science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoguide Infosoft Pvt ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Mrulik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> For that week I had to change the News for Event Page. I had Put Images on the site, but it doesn't look well, therefore, I had changed the height and width of Images and then I had Put in the site.

=> I had Removed All the Rest of Dummy News and Images from Event. I had Searched more Images for cafe from Different Resources like Instagram, Google Reviews etc.

=> I had got the New more Images for cafe from Social Media and I had Put on the gallery Page of the cafe, then I had added New Images in footer's gallery Area Also. I had Removed unnecessary Spacing from Home Page.

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TOTAL HOURS: 33 hours

SIGNATURE OF STUDENT

The above entries are correct and the grading of work done by Trainee is
EXCELLENT / VERY GOOD / GOOD / FAIR / BELOW AVERAGE / POOR

Signature of Faculty Mentor

Signature of officer-in-charge
of Dept. / Section / Plant

Date: 4/3/'22

Date: 04/03/2022

Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

Week 8

GUJARAT TECHNOLOGICAL UNIVERSITY
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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhui Arpan Ashutosh

DIARY OF THE WEEK: Dt: 21 Feb 2022 TO 25 Feb 2022

DEPARTMENT: Computer Science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoforce Infosoft Pvt ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In that week, I had changed the Home Page's content like About cafe. I had taken Two Images and Applied some layouts on it and then i had put the edited Image on Home Page.

=> I had Added Description about cafe in About us Page and Added Animated Image in About us Page Also Added Image grid or slider on that Page. I had changed the CSS in contact us Page for Contact Details.

=> I got the task for creating child theme, make Custom Post, Custom Widget etc so, I had finished that work. I had Added New Testimonials on Home page. I will Add the details for each Testimonial.

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TOTAL HOURS: 33 hours

SIGNATURE OF STUDENT

✪ The above entries are correct and the grading of work done by Trainee is
EXCELLENT / VERY GOOD / GOOD / FAIR / BELOW AVERAGE / POOR

Signature of Faculty Mentor

Signature of officer-in-charge of Dept. / Section / Plant

Date: 4/3/22

Date: 04/03/2022

✪ Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

Week 9

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(ગુજરાત અધિનિયમ ક્રમાંક: ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoj Arpan Ashutosh

DIARY OF THE WEEK: Dt: 28 feb 2022 TO 4th Mar 2022

DEPARTMENT: Computer Science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoguide Infosoft Pvt ltd

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In this week, I had to set the static Background Image on Menu Page. For Doing this I had Added Custom CSS for Menu Page. For Better View, I had changed the Font and divider style.

=> I had to integrate Woocommerce on my another project. I had visited Different Resources to learn About Woocommerce. I had installed Storefront theme in my project. and then I had installed Woocommerce Plugin. I had Added Different Custom products in this Project.

=> then, I have Added the Attributes in the product and I have given the variations of product's size.

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TOTAL HOURS: 33 hours

SIGNATURE OF STUDENT

✪ The above entries are correct and the grading of work done by Trainee is
EXCELLENT / VERY GOOD / GOOD / FAIR / BELOW AVERAGE / POOR

Signature of Faculty Mentor

Signature of officer-in-charge of Dept. / Section / Plant

Date: 4/3/22

Date: 04/03/2022

✪ Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

Week 10

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Annexure 1
Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhui Arpan Ashutosh
DIARY OF THE WEEK: Dt: 7th march 2022 TO 11th march 2022
DEPARTMENT: Computer science Engineering SEM: 8
NAME OF THE ORGANISATION: Technoguide Infosoft Pvt ltd.
NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department
NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In this week, I had to change the Background of particular Dishes in finestra cafe project. Then I had created DFD (Data flow Diagram) Diagrams of FINESTRA cafe project.

=> I got the New project To build the website for The hunger Box. I had removed All the Dummy Data from the site. I had changed the Product varies of this website. I had Added New contact-us Page and added contact Details Of cafe and Also Added the contact form. I had Added the social Icon widget to the footer Area.

=> I had changed the content of About-us page.

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TOTAL HOURS: 30 hours

SIGNATURE OF STUDENT

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EXCELLENT / VERY GOOD / GOOD / FAIR / BELOW AVERAGE / POOR

Signature of Faculty Mentor

Signature of officer-in-charge of Dept. / Section / Plant

Date: 14/03/'22

Date: 14/03/2022

Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

Week 11

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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhoi Arpan Ashutosh

DIARY OF THE WEEK: Dt: 14th march 2022 TO 18th march 2022

DEPARTMENT: Computer science Engineering SEM: 8

NAME OF THE ORGANISATION: Techmagnide Infosoft Pvt ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In This week, I had worked on that How we can turn on maintenance mode in wordpress site for this, I had followed Different Articles and Tutorials.

=> I had been given the task to Integrate any HTML Template on wordpress site. for this I had followed some Articles and I had completed that task. Then I had learnt About how we can set thumbnail Image for particular theme.

=> Then I found some Dumy Images of timestra case site on Photo-Gallery page(3). I had Replaced those Images with project's Images.

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TOTAL HOURS: 30 hours

SIGNATURE OF STUDENT

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Signature of Faculty Mentor

Signature of officer-in-charge
of Dept. / Section / Plant

Date: 21/3/22

Date: 21/03/2022

✪ Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

Week 12

GUJARAT TECHNOLOGICAL UNIVERSITY
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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhui Arpan Ashutosh

DIARY OF THE WEEK: Dt: 21 March 2022 TO 25 March 2022

DEPARTMENT: Computer Science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoglide Infosoft Pvt Ltd

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manik Shah Sir

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In this week, I had to Integrate All in one SEO Plugin in wordpress. I had Read Articles and different sites for understanding the Keywords of AISEO Plugin.
I had seen seo Analysis Keyword, It gives the Analysis of whole site. we can make changes in site According to Analysis, so, I had changed the site due to Analysis.
=> Then I had Added HTML Sitemaps in Particular Page. it shows the Publish Date of Post, Page and categories. then I had Added xml sitemaps, it shows the URLS of Pages. Then I had worked with Breadcrumbs, it shows the current Page or Post.
=> I had worked with Robot.txt file. I had Added this file in my project and I can Access it on localhost.
I had read about link Assistant Keyword on AISEO site it manages the external and Internal link of site without Editing Pages or Post.

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TOTAL HOURS: 30 hours

SIGNATURE OF STUDENT

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Signature of Faculty Mentor

Signature of officer-in-charge of Dept. / Section / Plant

Date: 12/04/2022

Date: 25/03/2022

✪ Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

Week 13

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Annexure 1

Enrollment no: 180820107001

STUDENT'S WEEKLY RECORD OF INTERNSHIP

NAME OF STUDENT: Bhui Arman Ashutosh

DIARY OF THE WEEK: Dt: 28th mar 2022 TO 1st April 2022

DEPARTMENT: Computer science Engineering SEM: 8

NAME OF THE ORGANISATION: Technoglide Infosoft Pvt ltd.

NAME OF THE PLANT/SECTION/DEPARTMENT: IT Department

NAME OF OFFICER INCHARGE OF THE PLANT/SECTION/DEPARTMENT: Manik Shah Sir.

DESCRIPTION OF THE WORK DONE IN BRIEF

=> In this week I had done my Documentation work for my project.

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TOTAL HOURS: _____

_____
SIGNATURE OF STUDENT

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Signature of Faculty Mentor

Signature of officer-in-charge
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Date: 12/4/2022

Date: 4/4/2022

✪ Grading of Work, for trainee may be given depending upon your judgement about his Punctuality, Regularity, Sincerity, Interest taken, Work done etc.

References

➢ Websites

- https://wordpress.org
- https://www.wpbeginner.com/
- https://aioseo.com/

➢ Youtube

- https://youtube.com/playlist?list=PLjVLYmrlmjGfC44WZSTvlsZFzxnQsysJb