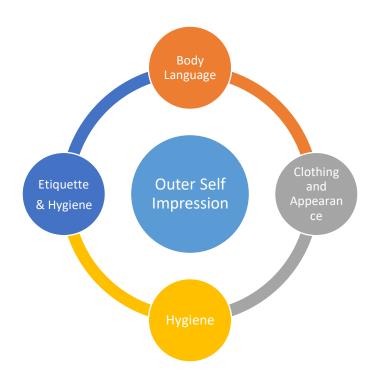
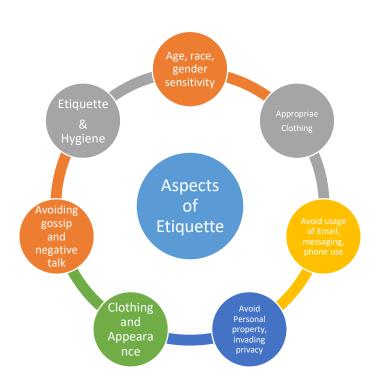
NAME – ARPAN MONDAL DESIGNATION – SENIOR ANALYST TOPIC – IMPRESSION MANAGEMENT TEACHER IN CHARGE – SHRUTI RAVINDRAN DATE – 14.10.19

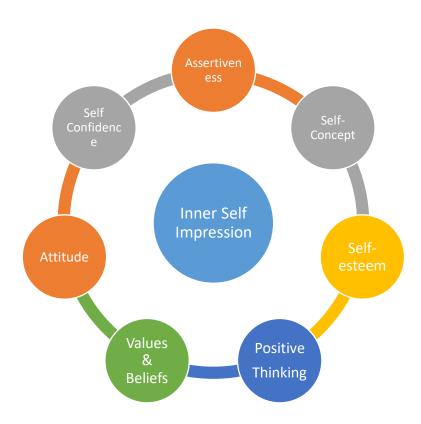
Outer self of Impression



Aspects of Etiquette and relation to impression management



Inner self of Impression



Challenges to Assertiveness

- The barriers to saying "No"
- Handling unreasonable requests
- Being forced to act against your true self
- Handling criticism
- Giving positive feedback

Advantages of being assertive

- Better interpersonal skills
- More effective communication
- Better able to handle skills, difficult situations or people

4 The Johari Window

What you What you see and others in yourself but others see in you don't -The Public self/Arena Facade What you What you and others don't see in both don't yourself but see in you others do -The Undiscovered self

♣ What is attention to detail?

- Focus on multiple small tasks that makes up a larger task
- Concentration on minute details

Why it is important?

- Avoid rework
- Maintain efficiency
- Analyzing information
- Making a good impression

Importance at workplace

- Improves accuracy
- Higher efficiency
- Greater success rate
- Customer satisfaction
- Positive First impression
- Building relationship
- Increases analytical and problem solving skills
- Prevention of accidents at workplace

How to improve your attention to detail

- Get organized
- Make a list
- Keep a specific schedule
- Limit Distractions
- Don't multitask
- Take breaks