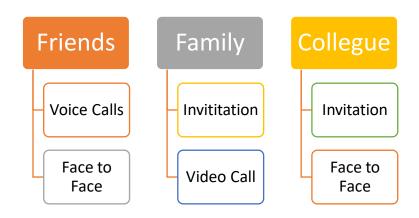
NAME – ARPAN MONDAL DESIGNATION – SENIOR ANALYST TOPIC – CHANNELS OF COMMUNICATION TEACHER IN CHARGE – SHRUTI RAVINDRAN DATE – 04.09.19

Communication is the way of expressing someone's thought to other.



DIFFERENT SITUATION



CHANNELS



- Advantage Tangile, Verifiable
- Disadvantage Time Consuming, lacks Feedback

Voice

- Advantage Speed, Feedback
- Disadvantage Distortion of the message, varying diction

Video

- Advantage Speed, Eficiency, Feedback, undertuned
- Disadvantage Distortion of message, varying diction

VARIOUS CHANNELS



NOTICE VS CIRCULAR

The difference between a circular and a notice is that circulars are announcements that are distributed to small or selective groups of people within the organization, whereas notices are meant for a larger group of people