



Arpanendu Khag &lt;khagarpanendu@gmail.com&gt;

**Fw: CCD Kolkata 2025 Ticket Price Too High? Let's Break It Down!**

1 message

**Arpanendu Khag** <arpanendu.khag@capsitech.com>  
To: "khagarpanendu@gmail.com" <khagarpanendu@gmail.com>

Fri, Jul 4, 2025 at 5:57 PM

Arpanendu Khag  
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**From:** Arpanendu Khag <[arpanendu.khag@capsitech.com](mailto:arpanendu.khag@capsitech.com)>  
**Sent:** Friday, June 27, 2025 12:19 PM  
**To:** Ankita Bandhopadhyay <[ankita.bandyopadhyay@capsitech.com](mailto:ankita.bandyopadhyay@capsitech.com)>  
**Subject:** Fw: CCD Kolkata 2025 Ticket Price Too High? Let's Break It Down!

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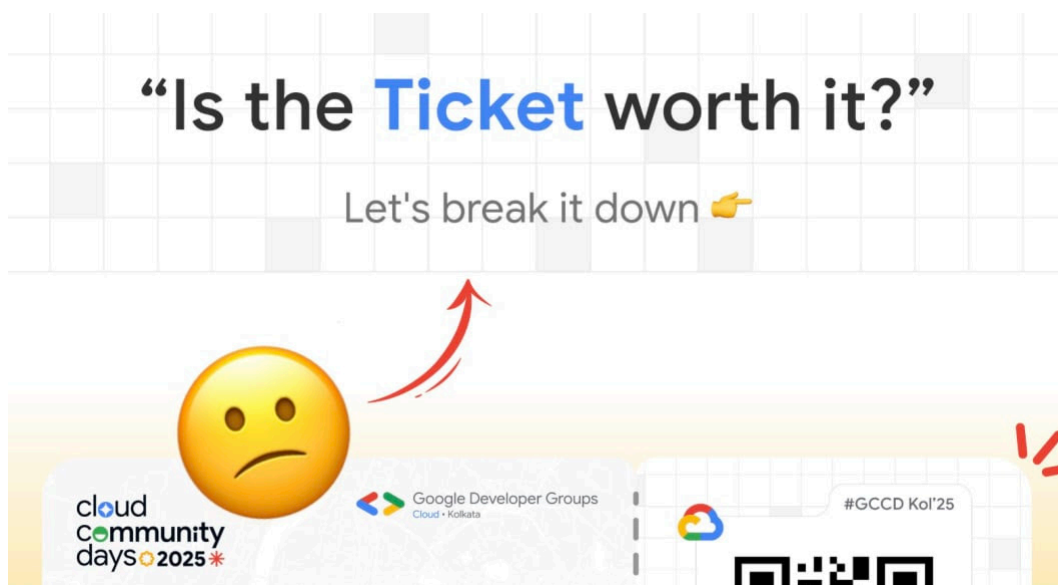
**From:** ARPANENDU KHAG <[arpanendu2403@gmail.com](mailto:arpanendu2403@gmail.com)>  
**Sent:** Friday, June 27, 2025 11:17 AM  
**To:** Gourav Lohar <[gourav.lohar@capsitech.com](mailto:gourav.lohar@capsitech.com)>; Arpanendu Khag <[arpanendu.khag@capsitech.com](mailto:arpanendu.khag@capsitech.com)>  
**Subject:** Fwd: CCD Kolkata 2025 Ticket Price Too High? Let's Break It Down!

----- Forwarded message -----

From: **GDG Event Platform** <[noreply@gdg.community.dev](mailto:noreply@gdg.community.dev)>  
Date: Thu, 19 Jun, 2025, 21:00  
Subject: CCD Kolkata 2025 Ticket Price Too High? Let's Break It Down!  
To: <[arpanendu2403@gmail.com](mailto:arpanendu2403@gmail.com)>



tl;dr: Go checkout what a CCD Kolkata 2025 gets you - <https://x.com/gdgcloudkol/status/1935697469431787559>



Hey ARPANENDU,

We're exactly 1 month away from CCD Kolkata 2025 - which promises to be the most exclusive, premium and memorable tech conference we've ever pulled off! (We're the same people who successfully pulled off a 2700+ people event in 2023 and put Kolkata back on the tech map!)

A little about us - GDG Cloud Kolkata has been the largest GDG Cloud community since 2023 - in the world! We're organized tons of events, here are some most notable ones:

- CCD Kolkata 2022: a 2 day event of 700 folks
- CCD Kolkata 2023: 1 day event with 2700+ attendees under the same roof!
- CCD Kolkata 2024: 800+ developers - game zone, meeting zone and a chai counter all day!

**But, don't hundreds of other communities do events? What makes us special?**

**Answer - Transparency.**

We're one of the very rare few communities in India who are completely transparent about our funds - even going ahead and publishing it year after year. Check out some of them here - [CCD Kolkata 2023](#), [CCD Kolkata 2024](#).

Needless to say, we'll again be publishing our budget in a transparent manner in 2025 as well - CA verified, with invoices, taxes, everything!

Of all the ticket amount we collect, we spend anywhere between 200-250 only on purchasing goodies to give back to you! This includes the super comfy t-shirts we have spotted people wearing in multiple places, even on live TV!

**But how does that justify the ticket cost this year?**

Let's look at the sheets above -

1. In 2023, our average revenue per person was around INR 505, while expense per person was around INR 1150.
2. In 2024, our avg revenue per person was around INR 251, while expense per person was above INR 2100.
3. In 2025, our avg revenue per person target is around INR 749 (almost 1.5x of 2023!), while expense per person is expected to be around a whopping INR 2850!

You can see, that on average, we offer 5x return value strictly in financial terms, every year. This is only possible because we strictly maintain that every rupee matters.

**What makes 2025 special?**

In 2025, we are focusing on quality of event - hence, a premium venue with the world-famous Taj hospitality, a speaker panel with international speakers from all over India and most importantly - every fellow attendee at the event will have an amazing technical background!

Check out the full post where we discuss everything that we have to offer to you at the steal pricing - <https://x.com/gdgcloudkol/status/1935697469431787559>

We also understand that not everyone can afford a paid ticket - irrespective of price - which is why we offered >200 FREE tickets in CCD 2024 based on merit to students. In 2025, we're spending a similar budget on covering travel support for speakers who we've invited from all over the country!

**Any Discounts?**

We've been running a 25% discount on all tickets with the help of our Community Partners! Check out the list on [our website](#) to find them and get a discount code from them!

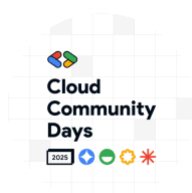
We hope this helps you understand the pricing of the ticket this year! Do reach out to us at [gdgcloudkol@gmail.com](mailto:gdgcloudkol@gmail.com) for any queries, or ping us in our Telegram channel -

<https://t.me/gdgcloudkol> anytime to get a quick response!

See you in the clouds!

Team CCD Kolkata 2025

## Upcoming Event



Saturday, July 19

# Cloud Community Days Kolkata 2025


External Ticketing

Cloud Community Days Kolkata is a premier tech conference that brings cloud enthusiasts, developers, architects, and industry leaders together to explore cutting-edge technology trends. Join us for expert talks, hands-on sessions, networking, and community collaboration to shape the future of the cloud.

[Get your ticket](#)

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