**TSI** Impact Hacks

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**What is Impact Hacks?**

Impact Hacks is a UC Berkeley student-run, all-female high school hackathon. Attendees are asked to build a software project for social impact in one of three categories: Tech + Health, Tech + Education, or Tech + Environment. We hope to encourage more women to pursue computing fields as well as promote the use of technology for ethical purposes.

**Why should you sponsor Impact Hacks?**

Impact Hacks will gather the next generation of female hackers and tech-doers. As an Impact Hacks sponsor, you have the opportunity to make a positive impression of your company’s image, represent your company’s technical products, as well help bridge the gender gap in technology. (Chart on next page)

**Where will your money go?**

100% of the funds that Impact Hacks receives will be directed toward resources needed for the event.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Silver**  ($100) | **Gold**  ($500) | **Platinum**  ($800+) |
| Send mentors | ✓ | ✓ | ✓ |
| Award custom prizes | ✓ | ✓ | ✓ |
| Hold workshop / API demo |  | ✓ | ✓ |
| Send judge / panelist |  |  | ✓ |
| Hold keynote |  |  | ✓ |
|  |  |  |  |
| Logo on website | ✓ | ✓ | ✓ |
| Distribute swag | ✓ | ✓ | ✓ |
| Logo on T-shirt |  | ✓ | ✓ |
| Sponsor table |  | ✓ | ✓ |
| Presentation at awards ceremony |  |  | ✓ |
|  |  |  |  |
| Access to mailing list | ✓ | ✓ | ✓ |
| Send recruiters |  |  | ✓ |
|  |  |  |  |

\*There is a maximum of two platinum-level sponsors.

All sponsorships are negotiable and can be discussed in more detail.