

# I'm Rohit Kumar

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## Objective

Technically astute, creative and resourceful professional, poised to contribute experience, innovative graphic artistry, evolving new style and methodology to produce highest caliber designs, utilizing most current technologies & collaborative brainstorming strategies. Excellent communication & presentation skills. Promote team spirit & work collaboratively to achieve team goals

- Abreast of emerging print media technologies and find creative solutions to instructional problems. Understand and apply principles of visual organization, composition, information, hierarchy, symbolic representation, typography, aesthetics, and the construction of meaningful images
- Handle pressure created by project schedules, and to meet schedule deadlines. Comprehensive planning and project management skills with the skills to design from concept to finished product
- Adept at coordinating/ liaising with clients, providing new/ innovative concepts and involved in creative sessions. Actively involved in developing and ideating various concepts and designs
- Innovative conceptualist with sharp eye for fresh approaches and cutting edge design modalities; unsurpassed layout skills; flair for analyzing functionalities of rich media software, and executing assignments as per the client's satisfaction

## Education

1. 10+2 form UP Board
2. 10th from UP Board

## Professional Skills

Language:

Hindi & English

Computer Applications:

OS-Windows-XP to 10, Microsoft Office, CorelDraw, Adobe Photoshop

## Personal Skills

- Develop brochure, banners, news paper aid, hoarding, logo design, visualize/create designs within the specified timelines.
- Actively involved in developing and ideating various concepts.
- Responsible for exploring new formats, concepts, colors and providing typographic solutions to appeal specific audiences.
- Coordinate and liaison with the fellow designers and provide new and innovative concepts for effective design.
- Visualize, plan & design layouts, artworks which are interactive & expressive, using well-honed creative abilities.
- Visualizing, designing and creating illustrations/interface as per specified guidelines.
- Holding technical, external reviews and carrying out modifications as per requirements.
- Effectively interact with the clients and involved in using various software's to develop creative ideas via optimum utilization of resources.
- Exploring new formats, concepts, colors and providing typographic solutions to appeal specific audiences.

## Professional Experience

From 01/2008 to 12/2009	Gogia Plastic (Delhi)
Job Title	Sr. Graphic Designer
Job Description	Develop brochure, banners, newspaper aid, hoarding, logos design etc. Visualize & create designs, logos, etc within the specified timelines. Visualizing, designing and creating illustrations/interface as per specified guidelines.
From 12/2009 to 01/2011	CBM Industire Limited (Delhi)
Job Title	Sr. Graphic Designer
Job Description	Develop Sinages, Develop Layouts of Road Map for Govt. Projects. Also Work for Commonwealth Game.
From 02/2011 to 02/2013	KRM Corporation (Faridabad)
Job Title	Sr. Graphic Designer
Job Description	Develop brochure, banners, newspaper aid, hoarding, logos design etc. Visualize & create designs, logos, etc within the specified timelines. Visualizing, designing and creating illustrations/interface as per specified guidelines.  Develop layouts of Road Map for (ACC, Ultratech, Indian Oil Aaditya Birla & Others)

From 07/2013 to 09/2018	AD Place (Delhi)
Job Title	Sr. Graphic Designer
Job Description	Exploring new formats, concepts, colors and providing typographic solutions to appeal specific audiences
From 10/2018 to 09/2019	Katyal's Couture (Noida)
Job Title	Sr. Graphic Designer
Job Description	Exploring new formats, concepts, colors and make Mockup Designs.
From 09/2019 to 09/2020	Nine Triangles, Digital Strategy Consulting & Marketing Company (Noida)
Job Title	Sr. Associate – Graphic Designer
Job Description	Exploring new formats, concepts, colors and make Mockup Designs. Digital Media, UI Design, Creative Design Layout, Print Advertising Packaging, Familiar with Digital Mailers, Customized Template Design etc.
From 07/2020 Freelancer	Try and Buy Fashion Design. (Meerut)
Job Title	Sr. Graphic Designer
Job Description	Exploring new formats, concepts, colors and make Mockup Designs, Digital Media, UI Design, Creative Design Layout, Print Advertising & Packaging,.

## Current Working

	Kanishka Wedding Cards (Noida)
Job Title	Sr. Graphic Designer - 18/01/2021 to 30/08/2021
Job Description	(Designer Weddings Card-Exploring new formats, concepts, colors and make Mockup Designs. Creative Design Layout, Print Advertising Packaging, customized Template Design etc..
Job Title	Production Manager - 01/09/2021 to Till Date
Job Description	To Plan and organize Production Schedules ,Supervising and managing the work of junior staff and ensure to organize that relevant training sessions are given to the staff, selecting, ordering and purchasing materials, overseeing production processes ensuring that health and safety regulations are met.

## Interests

- Designing, Drawing & Calligraphy
- Computers & Technologies.
- Watching Cartoons.

## Other Personal Information

Date of birth: 9th August, 1987

Gender: Male

Place of birth: Meerut(U.P.), INDIA

Nationality: INDIAN

Marital status: Married

Religion: Hindu

Residence : 450, Banwari Vatika, T.P., Nagar, Delhi Road, Meerut