

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction
Amount

45.5M

Transaction
Count

667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

806.45M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Week_Start_Date

All

F

M

Low

Med

High

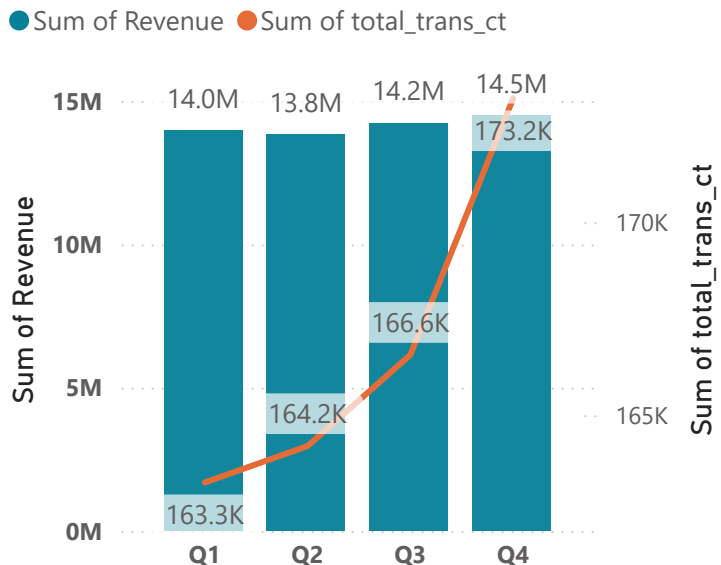
Gold

Silver

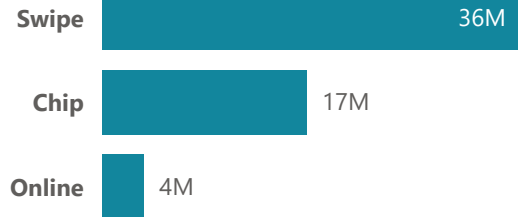
Blue

Platinum

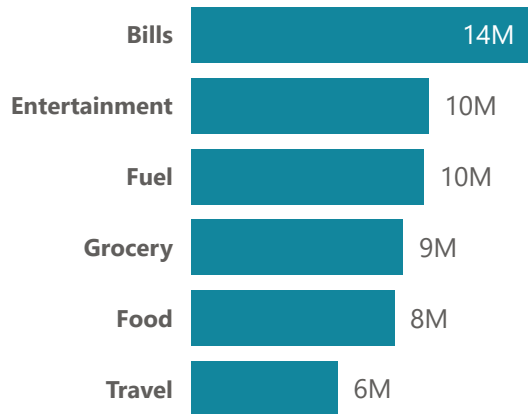
QTR Revenue And Total Transaction Count



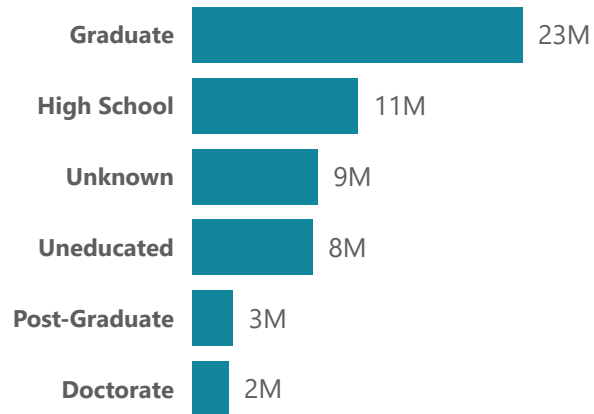
Revenue By Use Chip



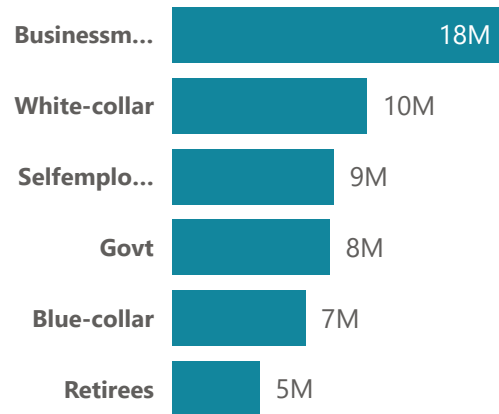
Revenue By Expenditure Type



Revenue By Education



Revenue By Customer Job



Customer Acquisition Cost

