**Problem Statement**

Given dataset contains transactional dataset. Tasks are:

1. Exploratory Data Analysis
2. Customer Segmentation
3. Users profiling based on EDA and Customer Segmentation
4. Item recommendation for each users
5. Churn Prediction

**Files: data.csv**

**Submit your files** (Jupyter Notebook)

**Note:** Every steps of Machine Learning are required for your evaluation purpose.

**Submission Deadline: 20th July, 2020 6:00 PM**