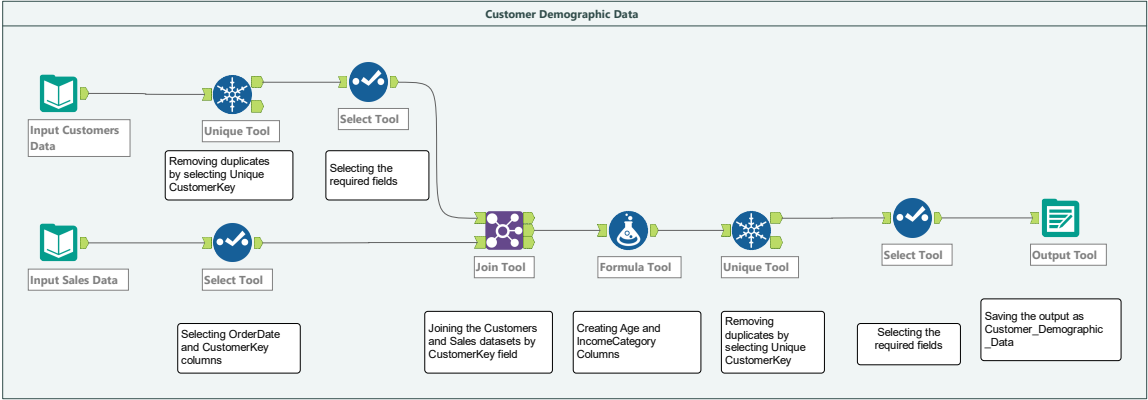
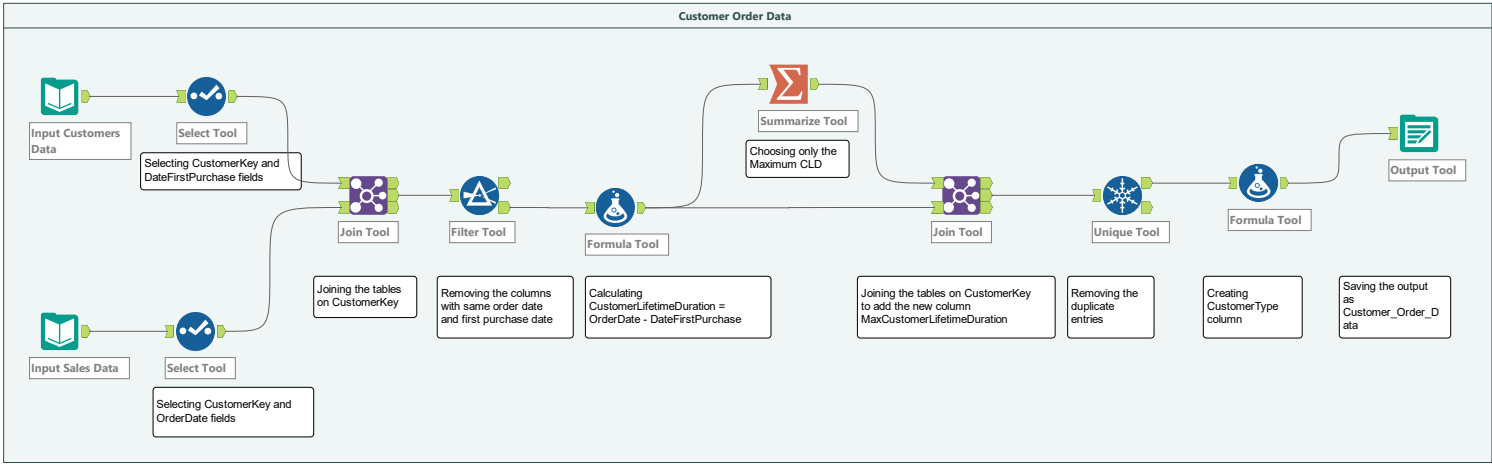


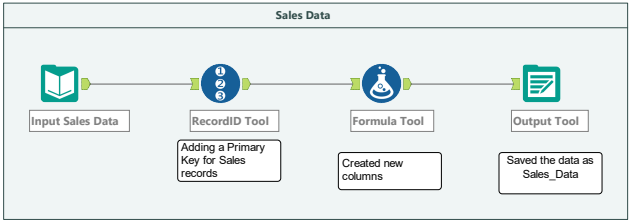
1. Calculating Age of the customers for 2016 by joining Sales Data with Customer Data. And also creating IncomeCategory column.



2. Creating a new table Customer_Order_details with Customer Lifetime Duration column and CustomerType by categorizing them into 3 distinct groups - High, Medium and Low Value customers.



3. Creating 5 new columns - Profit, TaxRate, ShippingDuration, TotalTransactionCost, ProfitMargin in the sales sheet.



4. Creating 3 new columns - ProfitMargin%, Markup% and ManufacturingEfficiency in the Product sheet.

