Generate a detailed customer advisory insight report based on the provided data. The report should include the following sections:

1. **Introduction**:
   * Brief overview of the report’s purpose and scope.
2. **Feature Performance Analysis**:
   * **High-Performing Features**:
     + Detailed analysis of why certain features are performing well.
     + Include specific metrics, user feedback, and any other relevant data.
     + Use graphs, images, and emojis to support the text.
   * **Low-Performing Features**:
     + Detailed analysis of why certain features are not performing well.
     + Include specific metrics, user feedback, and any other relevant data.
     + Use graphs, images, and emojis to support the text.
3. **Performance Improvement Plan**:
   * **For Poorly Performing Features**:
     + Provide a comprehensive plan to improve the performance of these features.
     + Include actionable steps, timelines, and responsible teams.
     + Use graphs, images, and emojis to support the text.
4. **Customization Needs**:
   * Identify which features need major customization.
   * Provide detailed recommendations for customization.
   * Include specific user feedback and any other relevant data.
   * Use graphs, images, and emojis to support the text.
5. **Conclusion**:
   * Summarize the key findings and recommendations.
   * Highlight the next steps and any follow-up actions required.

```{text}```

CUSTOMER REPORT: