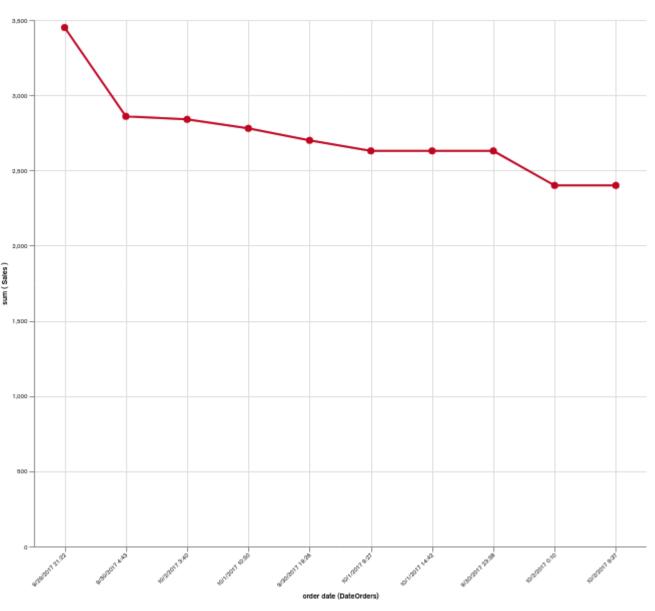
Sales Dashboard

Sales Dashboard

Sales Dashboard 2 of 13





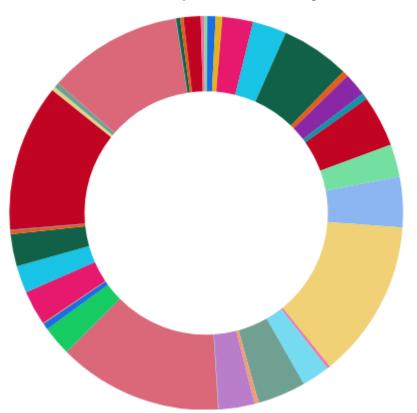
Sales Dashboard 3 of 13

Benefit per Order

Category Name	mea
Accessories	9.35
As Seen on TV!	10.51
Baby	7.37
Baseball & Softball	20.19
Basketball	27.55
Books	2.18
Boxing & MMA	20.43
CDs	1.42
Cameras	51.17
Camping & Hiking	31.14
Cardio Equipment	30.67
Children's Clothing	41.68
Cleats	20.15
Total	1,153.39

Sales Dashboard 4 of 13





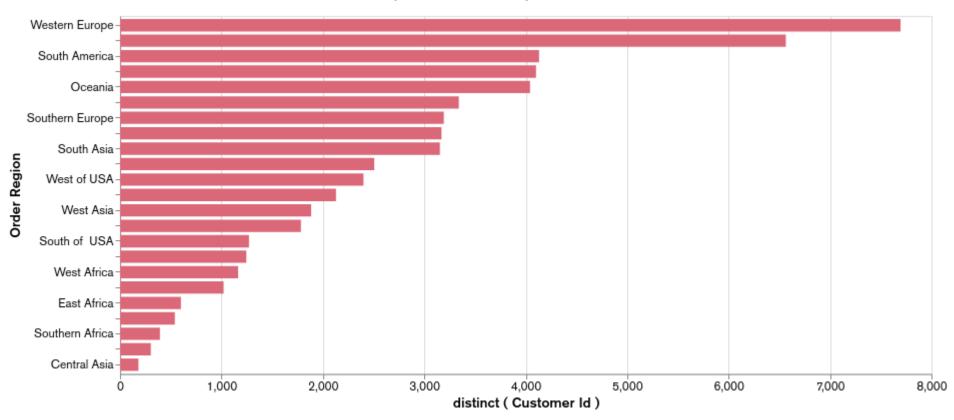




- 20 30
- 30 40
- 40 50
- 50 60
- 60 70
- 70 80
- 80 90
- 90 100 100 - 110
- 110 120
- 120 130
- 130 140
- 140 150
- 150 160
- 160 170
- 170 180
- 180 190
- 190 200
- 200 210
- 210 220 220 - 230
- 230 240
- 9 240 250
- 250 260
- 260 270

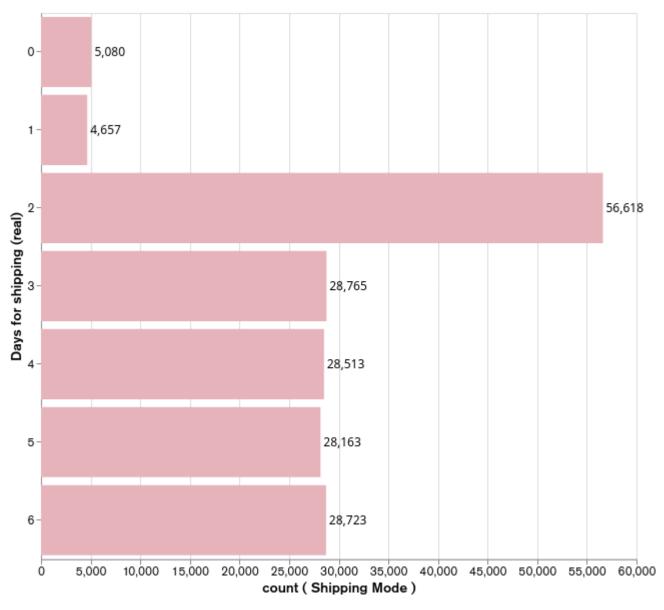
Sales Dashboard 5 of 13

Top 10 Customers by Sales



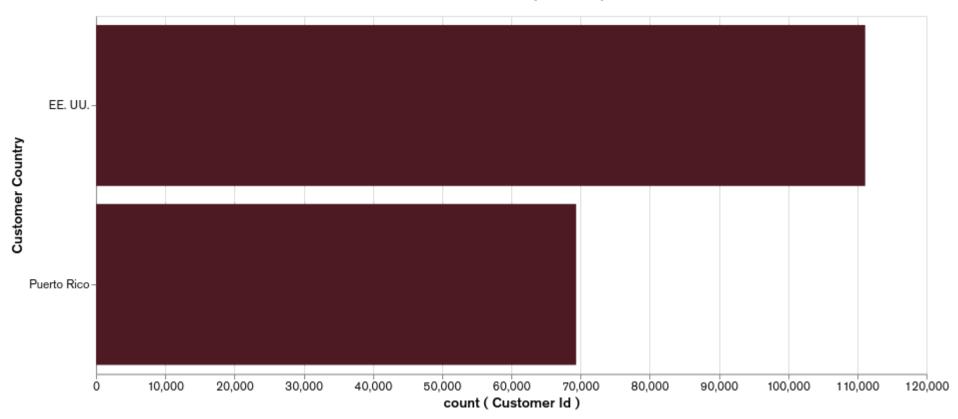
Sales Dashboard 6 of 13





Sales Dashboard 7 of 13

Customer Distribution by Country



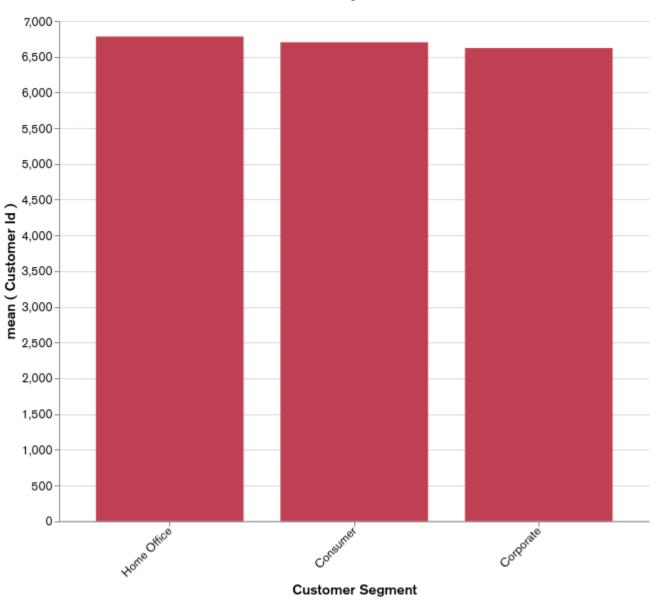
Sales Dashboard 8 of 13

Count Customer ID

180,519

Sales Dashboard 9 of 13





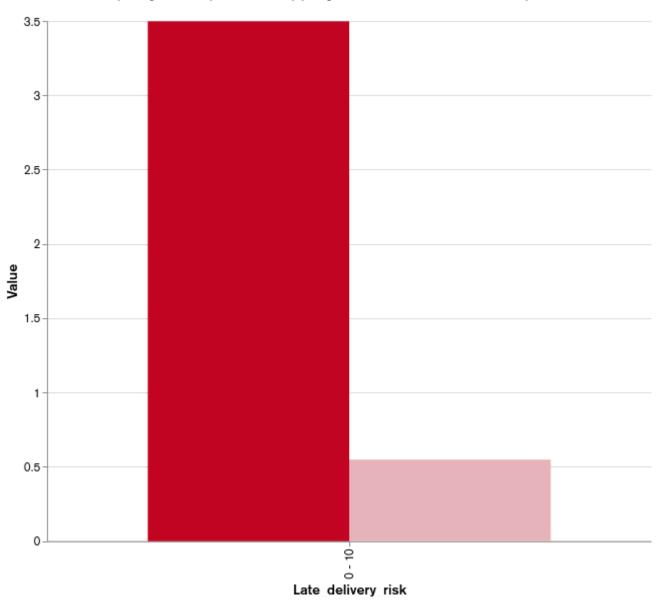
Sales Dashboard 10 of 13

Sum of Sales

36.78M

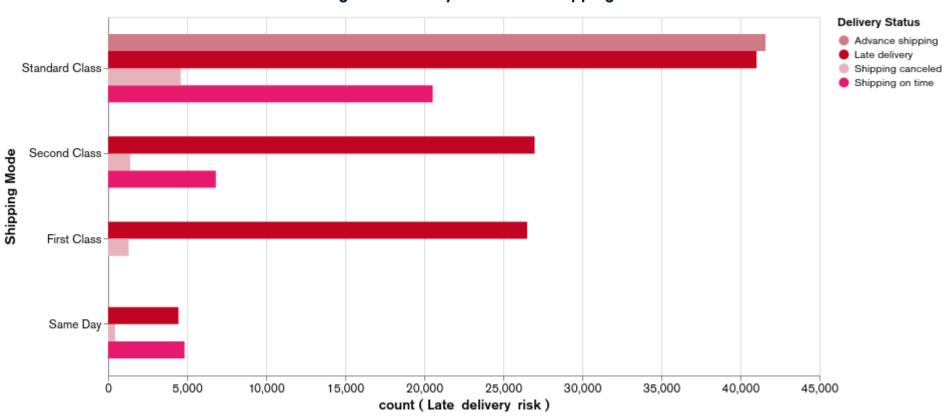
Sales Dashboard





Sales Dashboard 12 of 13

Assessing Late Delivery Risk Across Shipping Modes



Sales Dashboard

Customer Segment	sum (Custom
Consumer	626,542,216
Corporate	362,817,923
Home Office	218,560,996

Total 1,207,921,135