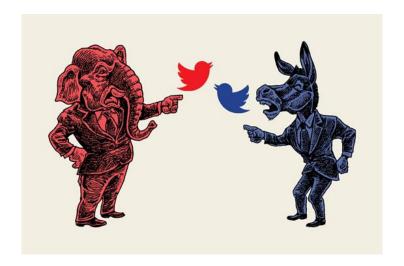
GROUP-323: SENTIMENT ANALYSIS AND CLASSIFICATION OF DEMOCRATS VS REPUBLICANS TWEETS DATA

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1. Introduction



Sentiment analysis is one of the most interesting NLP topics in which I always wanted to do a project. In the recent trends, the sentiment analysis is extremely useful in social media monitoring as it allows us to gain an overview of the wider public opinion behind certain topic.

As the US election was the main discussion point in the last few months, people are very expressive about their support to Democratic or Republican parties on twitter platform. Just based on some phrases, people say "You sound just like a Democrat!" or "Are you an anti-Republican?" These posts inspired me to search for the extracted tweets dataset to conduct sentiment analysis and use ML algorithms to train a model and determine if the tweet was written by Democrat or a Republican handle/supporter.

2. Data

This dataset is added to kaggle in 2018 by Kyle Pastor. This data set is about political data, which contains extracted tweets handled by representative parties and user information.

- The data set consists of 3 columns
 - Party: Name of the Party Democrats or Republicans
 - Handle: Representative from a particular party who post the Tweet or Retweet
 - Tweet: Complete Tweet posted by the party handlers
- It has 86460 tweets by 433 unique handle.
- Party is the label which contains two classes- Democratic and Republican.
- Among the extracted tweets, 51% belongs to Republican Party and 49% belongs to Democrat Party.

Following is the kaggle link to access the dataset:

https://www.kaggle.com/kapastor/democratvsrepublicantweets?select=ExtractedTweets.csv

Python Code for Importing CSV File and verifying the data types:

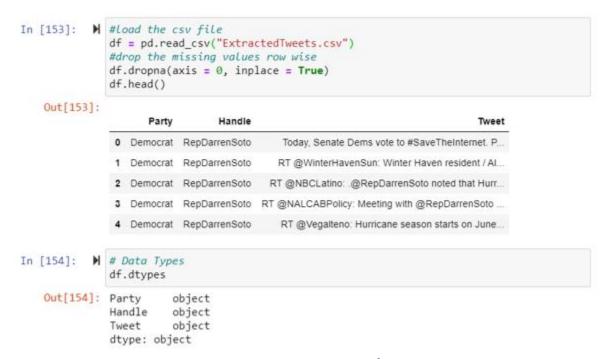


Figure 1: Structure of Dataset

Counting the number of Tweets extracted from each party:

Analyzing a few Tweets from both the parties to understand the format:

3. Problems and Solutions

Below are the research problems we need to solve in this project:

- 1. What are the Hashtags & words Democrats and Republicans use the most in their tweets?
- 2. What Sentiments do the tweets have? Are there more negative tweets posted by a particular party?
- 3. Classification model to determine whether newly posted tweet belongs to Democratic or Republican class
- 4. Classification of newly entered tweet by the user with the help of Streamlit application

Following are the solutions for the above mentioned problems.

- Perform Exploratory Data Analysis to find and visualize the most used hashtags and words used by both the parties.
 - Each party handles always comes up with a creative hashtags to create the trend.
 Hashtags in the tweets are like headlines in the newspaper, which plays a key role to differentiate the agenda and principles of two parties.

- The political parties use some of the key words repeatedly to stress their importance to the topic and same words are used by multiple handles while writing the tweet to keep it consistent among party members.
- So, analyzing the most used hashtags and words for a particular party is very important for building the classification models.
- A proper care should be taken during the preprocessing to make sure these keywords will not be eliminated while removing the Stop words.

Top Hashtags Used by Democrats and Republicans:

- The hashtags from each tweet is extracted using the "lambda" function
- The extracted hashtags are classified and assigned to Democrats and Republican party logs
- Plot the Word cloud Image separately for each party to figure out the top hashtags used by Democrats and Republicans

Most used words used by Democrats and Republicans:

- Preprocess the tweets to remove the STOPWORDS
- Perform Lemmatization to get the root word
- Separate the Democrats and Republican tweets and convert It as a list
- Find out the most frequently used words using the python function "FreqDist"
- Create a pie chart using the top 5 words used by each parties and highlight the percentage of usage among the top 5 words.

2. What Sentiments do the tweets have? Are there more negative tweets posted by a particular party?

Sentiment analysis is important to interpret and classify emotions in a subjective data. It utilizes the Natural Language processing (NLP) and Machine learning (ML) techniques to evaluate whether a sentence has positive or negative emotions. Polarity and Subjectivity are the two metrics which helps to analyze the sentiment in a particular sentence.

The **polarity** score is a float within the range **[-1.0, 1.0]**. And it represents emotions expressed in a sentence. **1** means **positive** statement and **-1** means a **negative** statement.

Whereas, **subjectivity** is a float within the range **[0.0, 1.0]** where **0.0** is very **objective** and **1.0** is very **subjective**. It refers to personal opinion, emotion or judgement.

There are certain predefined rules in sentiment analysis which helps to categorize the emotions in better manner

For an Example:

- If there is a prefix as "not" then the standard polarity score will be multiplied by -0.5
- For a prefix "very" the subjectivity gets multiplied by 1.3
- In the Extracted Tweet dataset, the tweets posted by democrats and republicans are separated based on party log
- The overall sentiment of collective tweets for each party is calculated using the "TextBlob" function
- Compare the polarity and subjectivity of Democrats and Republican parties to analyze
 who had posted more positive tweets and what is the subjectivity score for each party

Classification model to determine whether newly posted tweet belongs to Democratic or Republican class

Following steps are followed to build the classification model to predict the political party for a new tweet

- Preprocess the data by removing unwanted characters like punctuation, hyperlinks, numeric words and STOP words
- Convert all words to lower case to eliminate the duplicates
- Also add some of the unwanted and repeated letters to the STOP WORDS dictionary
- Perform stemming using Lancaster Stemmer to tokenize the sentence into base words
- Convert the collection of tweets to a matrix of token counts using TF-IDFVectorizer.
 TF-IDFVectorizer is preferred over Counter vectorizer because,
 - o TF helps to weight terms higher if they are frequent in relevant document
 - o IDF helps to weight more for rare words and less for common words
 - Provide normalization function

- As the data set is huge, I am using Hold-out evaluation method to build the predictive model using different classification algorithms like Naïve Bayes, Decision Trees.
- Compare the accuracy of different models and use ensemble models like Random
 Forest and Logistic Regression to improve accuracy.

4. Classification of newly entered tweet by the user with the help of Streamlit application

- Streamlit application is an open source app framework for machine learning and data science applications
- Selection option was assigned to choose between prediction and NLP
- In the Prediction option, the user will enter the tweet in the text box and choose the
 Machine learning model to figure out to which political party the tweet belongs to
- In the NLP option, the entered tweets will be tokenized and root words are displayed using Lemma function. Also, it has an option to view the Word Cloud image.

4. KDD

4.1. Data Preprocessing

Importing the packages necessary for Pre-processing:

• Counting the number of unwanted characters present in the extracted tweets:

```
In [161]: ► #counting those words which we don't need
                   #initializaing each count to 0
                   url_count = 0
                   punc_count = 0
                   number_count = 0
                   mention_count = 0
                   other_than_character_count = 0
                   for i in range(len(df.Tweet)):#run the for loop till the end of tweet
                      url re = re.findall('http\S+',df.Tweet[i])
                      url_count += len(url_re)
                      punc_re = re.findall('[%s]',df.Tweet[i])
                     punc_count += len(punc_re)
num_re = re.findall('(\d+)', df.Tweet[i])
                      number_count += len(num_re)
                     mention_re = re.findall('@(\w+)', df.Tweet[i])
mention_count += len(mention_re)
alpha_re = re.findall("[^a-zA-Z]", df.Tweet[i])
                     other_than_character_count += len(alpha_re)
                   print ("Count of url in tweet:", url_count)
                  print ("Count of punctuation in tweet:",punc_count)
print ("Count of numbers in tweet:",number_count)
print ("Count of mentions in tweet:",mention_count)
print ("Count of alphanum in tweet:",other_than_character_count)
                   Count of url in tweet: 68405
                   Count of punctuation in tweet: 537631
                   Count of numbers in tweet: 128691
                   Count of mentions in tweet: 64786
Count of alphanum in tweet: 2465479
```

- Converting all words to lower case
- Removing Hyperlinks and Punctuations
- Eliminating Numeric Words
- Replacing all characters other than alpha with a blank space

• Tokenize the sentence and Performing Lemmatization to get the root word:

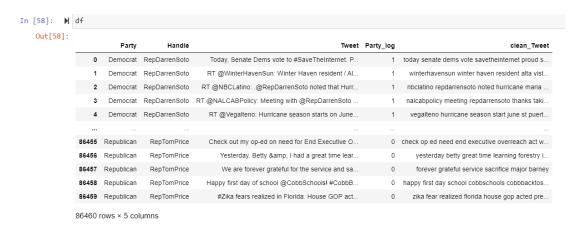
```
In [163]: ► #Performing lemmatization
              def lemmatize(data_str):
                  #initial index position for string 0
                  list pos = 0
                  #intialize empty string to store the lemma words
                 cleaned str =
                  #tokenize the sentence
                  data str = nltk.word tokenize(data str)
                 lemma = nlp.WordNetLemmatizer()
                  #for each word in sentence run a for loop and find the lemma word and add it to cleaned_str
                  for word in data_str:
                      lem = lemma.lemmatize(word)
                      if list_pos == 0:
                         cleaned_str = lem
                      else:
                          cleaned_str = cleaned_str + ' ' + lem
                      list pos += 1
                  return cleaned_str
```

 Adding some of the common words to the STOPWORDS dictionary and removing STOPWORDS from extracted Tweets

Cleaning the Tweets data and assigning it to column "Clean_Tweet" in the data frame

```
HCleaning the data
In [166]:
                 #empty list
                 data clean = []
                 for i in range(len(df.Tweet)):
                     #removing puntuation, links, numbers
                     res = round1(df.Tweet[i])
                     #removing the stopwords
                     res1 = remove stops(res)
                     #performing lemmatization
                     res2 = lemmatize(res1)
                     data_clean.append(res2)
In [169]:
               #add the clean tweets to dataframe
                   df['clean_Tweet'] = data_clean
In [177]: ▶ df.clean Tweet
   Out[177]: 0
                    today senate dems vote savetheinternet proud s...
                    winterhavensun winter haven resident alta vist...
                    nbclatino repdarrensoto noted hurricane maria ...
            2
            3
                    nalcabpolicy meeting repdarrensoto thanks taki...
            4
                    vegalteno hurricane season start june st puert...
            86455
                    check op ed need end executive overreach act w...
            86456
                    yesterday betty great time learning forestry i...
            86457
                      forever grateful service sacrifice major barney
            86/158
                    happy first day school cobbschools cobbbacktos...
            86459
                    zika fear realized florida house gop acted pre...
            Name: clean_Tweet, Length: 86460, dtype: object
```

Displaying the data frame contains both "Extracted tweet" and "Clean_Tweet" information



 Serialized object to pickle file, so that the further analysis can easily retrieve the processed information

4.2 Data Mining Methods and Processes

4.2.1 Perform Exploratory Data Analysis to find and visualize the most used hashtags and words used by both the parties.

Exploratory Data Analysis:

· Retrieving processed information from Pickle file

```
In [2]: M import pandas as pd
In [35]: M #read the preprocessed data from the pickle file
data=pd.read_pickle("corpus.pkl")
```

Importing the packages necessary for EDA

```
In [6]: #Load the packges required for EDA
from wordcloud import Wordcloud, STOPWORDS
import matplotlib.pyplot as plt
from pandas import Series
import seaborn as sns
import re
from nltk.tokenize import word_tokenize
import matplotlib.ticker as ticker
import matplotlib.cm as cm
import matplotlib as mpl
from matplotlib.gridspec import GridSpec
import numpy as np
%matplotlib inline
```

→ Determining the Top Hashtags used by Democrats and Republicans

Collecting all hashtags from extracted Tweet Data

```
In [6]: Hoad the packges required for EDA from wordcloud import WordCloud, STOPWORDS
             import matplotlib.pyplot as plt
            from pandas import Series
import seaborn as sns
             import re
In [7]: M def hash_tags(tweet):
                      #find all the hash tags in the tweets
                     hashtag = re.findall('(\#[A-Za-z_]+)', tweet)
                      #if there is hash tag return them
                     if hashtag:
                         return hashtag
                     else:
                           return ""
In [8]: ► df h = data
             df_h['top_hashtags'] = df_h['Tweet'].apply(lambda x:hash_tags(x))
In [9]: M df_h['top_hashtags']
    Out[9]: 0
                      [#SaveTheInternet, #NetNeutrality]
                                           [#NALCABPolicy]
             86455
             86457
             86458
                                       [#CobbBackToSchool]
             Name: top_hashtags, Length: 86460, dtype: object
```

- Assigning Republicans hashtags to "hashtags rep" and Democrats hashtags to "hashtags dem"
- Add the count to figure out the top hashtags by each party

```
In [10]:  #initial empty lists for each party
hashtags_rep = []
hashtags_dem = []

for n in range(len(df_h['top_hashtags'])):
    #if party is 0 then republican else democrat hashtag
    if df_h['Party_log'][n] == 0:
        hashtags_rep += df_h['top_hashtags'][n]
    elif df_h['Party_log'][n] == 1:
        hashtags_dem += df_h['top_hashtags'][n]
```

→ Determining the Top Words used by Democrats and Republicans

Assigning Extracted Tweets to respective parties

Converting the preprocessed Democrat Tweets and Republican Tweets to list

• Determine the Frequency of each word from Democrat tweets. How many times each unique word is used in the text.

```
In [40]: # from nltk.probability import FreqDist
#FreqDist records the number of times each words are used.
fdist_democrat = FreqDist(democrat_tweets)
print("Frequency of each Word in Democrats")
fdist_democrat

Frequency of each Word in Democrats

Out[40]: FreqDist(('today': 3850, 'trump': 2502, 'american': 2053, 'year': 1835, 'thank': 1777, 'family': 1694, 'great': 1676, 'stude nt': 1660, 'day': 1571, 'congress': 1518, ...})
```

Determine the Frequency of each word from Republican tweets

The word "Today" is common top word between both the parties. This indicates that the both the party uses update their tweets on daily basis. As this is a common word, this wouldn't help to differentiate the tweet by particular parties. So, this could be added to the STOPWORDS list.

4.2.2 What Sentiments do the tweets have? Are there more negative tweets posted by a particular party?

• Import TextBlob package to perform sentiment analysis. TextBlob finds all the words and phrases that it can assign a polarity and subjectivity to, and averages all of them together

Sentiment analysis for Democrats and Republican Tweets

From the results,

- The Democrats handlers had posted more positive tweets (Polarity= 0.34) than republican members (Polarity=0.19)
- The Subjectivity score is pretty much the same for both the parties (Subjectivity =0.45)

4.2.3 Classification model to determine whether newly posted tweet belongs to Democratic or Republican class

- Import packages and retrieving processed information from Pickle file
- Divide and assign the data to training and test set (70% Training, 30% Test)

```
In [29]: | import pandas as pd
    from wordcloud import STOPWORDS

In [32]: | df=pd.read_pickle("corpus.pkl")

In [33]: | from sklearn.model_selection import train_test_split

In [34]: | train, test = train_test_split(df, test_size=0.3, train_size=0.7, random_state=14)
    train.shape, test.shape
Out[34]: ((60521, 5), (25938, 5))
```

• Import packages and perform Lancaster Stemming and Tfidf Vectorization

```
In [35]: #from sklearn.feature_extraction.text import CountVectorizer
from sklearn.feature_extraction.text import TfidfVectorizer
from nltk.stem.lancaster import LancasterStemmer
import nltk
```

 Used LancasterStemmer over PorterStemmer because of the data size and considering processing time

Used Tfidf vectorizer to build document term matrix

Assigning Vectorized model to data frame and displaying the feature table

```
In [45]: M X_train_tfv = pd.DataFrame(X_train_tfv.toarray(), columns=tfv.get_feature_names())
       X_test_tfv = pd.DataFrame(X_test_tfv.toarray(), columns=tfv.get_feature_names())
Y_train = train['Party_log']
Y_test = test['Party_log']
In [46]: ► X_train_tfv
 Out[46]:
           aaas aaf aajc aan aap aapiequalpay aapiheritagemon aaron aarp aarpadvoc ... zink zion zip zoe zon zte zuckerb zuckerberg zucke
        1 0.0 0.0 0.0 0.0 0.0
                            0.0
                                     0.0 0.0 0.0
                                                 0.0 ... 0.0 0.0 0.0 0.0 0.0 0.0
                                                                      0.0
        3 0.0 0.0 0.0 0.0 0.0
                            0.0
                                     0.0 0.0 0.0
                                                0.0 ... 0.0 0.0 0.0 0.0 0.0 0.0 0.0
                                                                             0.0
        4 0.0 0.0 0.0 0.0 0.0 0.0
                                  0.0
        60516 0.0 0.0 0.0 0.0 0.0 0.0
                                  0.0
        60517 0.0 0.0 0.0 0.0 0.0
                             0.0
                                      0.0
                                        0.0 0.0
                                                  0.0 ... 0.0 0.0 0.0 0.0 0.0 0.0
                                     60518 0.0 0.0 0.0 0.0 0.0 0.0
                                                                             0.0
        60519 0.0 0.0 0.0 0.0 0.0
                             0.0
                                     0.0 0.0 0.0
                                                 0.0 ... 0.0 0.0 0.0 0.0 0.0 0.0 0.0
                                                                             0.0
                                    60520 0.0 0.0 0.0 0.0 0.0 0.0
```

Importing Packages to run classification models and model evaluation

Multinominal Naïve Bayes Model

60521 rows × 8830 columns

Ensemble Models:

Logistic Regression

AdaBoost Classification

```
In [19]:  #AdaBoost Classification
    ac = AdaBoostClassifier(n_estimators = 100)
    ac.fit(X_train_tfv, train['Party_log'])
    y_pred_tfv_ada = ac.predict(X_test_tfv)
```

Random Forest Classification

4.2.4 Classification of newly entered tweet by the user with the help of Streamlit application

Importing packages to run Streamlit app.

```
Created on Mon Nov 16 14:56:06 2020
@author: Arpitha Jagadish
import pandas as pd
import nltk
nltk.download("punkt")
import string
nltk.download('averaged_perceptron_tagger')
nltk.download('wordnet')
import matplotlib.pyplot as plt
from wordcloud import WordCloud from PIL import Image
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.ensemble import RandomForestClassifier
from sklearn.naive_bayes import MultinomialNB
from sklearn.linear_model import LogisticRegression
import spacy
nlp = spacy.load("en_core_web_sm")
import streamlit as st
from wordcloud import STOPWORDS
from nltk.stem.lancaster import LancasterStemmer
def main():
```

When the prediction activity is chosen the following code executes

```
st.title("Sentiment Analysis ")
st.title("Democrats vs Republicans Twitter Data")
# available NIP techniques
activities=["Prediction", "NLP"]

#using streamlit sidebar option
choice = st.sidebar.selectbox("Select Activity",activities)

#if prediction is chosen
if choice == "Prediction";
#read the text from the text_area
Tweet_text = st.text_area("Enter Text", "Type Here")

#cleaning the tweet entered
url_re = re.compile('(http\s+'))
punc_re = re.compile('[**s\s\s\s'\s'\s'\s'\s'\s'\s'\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\rangle\s\ra
```

```
if st.button("Classify"):
     #displaying the preprocessed data
st.text("Pre-Processed Data (stop words will be removed while creating document term matrix(tfidf Vectorizer))::\n{}".format([Tweet_text]))
    #if statement runs depending on the model chosen
if model_choice == "MNB":
           prediction = loaddata([Tweet_text],model_choice)
          if prediction == "demo":
    #display the results
                st.success('Party:{}'.format("Democrat"))
                #path for the image
image='Images/Democrat.jpg'
img=Image.open(image)
                 #display the image
st.image(img,width=300)
                e:
st.success('Party:{}'.format("Republican"))
image='Images/Republican.jpg'
img=Image.open(image)
st.image(img,width=300)
     if model choice == "LRM":
           prediction = loaddata([Tweet_text],model_choice)
           if prediction == "demo":
                 st.success('Party:{}'.format("Democrat"))
                 #path for the image
image='Images/Democrat.jpg'
                 img=Image.open(image)
                 st.image(img,width=300)
                e:
st.success('Party:{}'.format("Republican"))
image='Images/Republican.jpg'
img=Image.open(image)
st.image(img,width=300)
```

• When the prediction activity is chosen the following code executes

```
st.title("Sentiment Analysis ")
st.title("Democrats vs Republicans Twitter Data")
# available NlP techniques
activities=["Prediction","NLP"]
#using streamlit sidebar option
choice = st.sidebar.selectbox("Select Activity",activities)
#if prediction is chosen
if choice == "Prediction":
     Tweet text = st.text area("Enter Text", "Type Here")
     #cleaning the tweet entered
url_re = re.compile('http\S+')
     punc_re = re.compile('[%s]' % re.escape(string.punctuation))
num_re = re.compile('(\d+)')
alpha_num_re = re.compile("[^a-zA-Z]")
     # convert to lowercase
Tweet_text = Tweet_text.lower()
     Tweet_text = url_re.sub(' ', Tweet_text)
     # remove puncuation
     Tweet_text = punc_re.sub(' ', Tweet_text)
     Tweet_text = num_re.sub(' ', Tweet_text)
     Tweet text = alpha num re.sub(' ', Tweet text)
     #just considering the model with highest accuracy, can include other models
all_ml_models = ["MNB","LRM"]
     #display the models using streamlit selectbox
model_choice=st.selectbox("Choose ML Model",all_ml_models)
```

```
st.title("Sentiment Analysis ")
st.title("Democrats vs Republicans Twitter Data")
activities=["Prediction","NLP"]
choice = st.sidebar.selectbox("Select Activity",activities)
if choice == "Prediction":
    Tweet text = st.text area("Enter Text", "Type Here")
    url_re = re.compile('http\S+')
   punc_re = re.compile('[%s]' % re.escape(string.punctuation))
num_re = re.compile('(\d+)')
    alpha_num_re = re.compile("[^a-zA-Z]")
    Tweet text = Tweet text.lower()
    Tweet_text = url_re.sub(' ', Tweet_text)
    Tweet_text = punc_re.sub(' ', Tweet_text)
    Tweet_text = num_re.sub(' ', Tweet_text)
    Tweet_text = alpha_num_re.sub(' ', Tweet_text)
    #just considering the model with highest accuracy, can include other models
    all_ml_models = ["MNB","LRM"]
    #display the models using streamlit selectbox
    model choice=st.selectbox("Choose ML Model",all ml models)
```

When the prediction model is chosen the following code executes and sends the predictive results

```
def loaddata(Text, mods):
        #read the preprocessed data from pickle file
        df = pd.read_pickle("corpus.pkl")
        STOPWORDS.add("rt")
        STOPWORDS.add("s")
        STOPWORDS.add("u")
        STOPWORDS.add("amp")
STOPWORDS.add("th")
        STOPWORDS.add("will")
STOPWORDS.add("t")
        STOPWORDS.add("m")
STOPWORDS.add("today")
        #split the data into train and test set
        from sklearn.model_selection import train_test_split
        train, test = train_test_split(df, test_size=0.3, train_size=0.7, random_state=14)
        #performing stemming
        1t = LancasterStemmer()
        def token(text):
            txt = nltk.word tokenize(text.lower())
            return [lt.stem(word) for word in txt]
        tfv = TfidfVectorizer(tokenizer=token,stop words=STOPWORDS,analyzer=u'word', min df=4, norm='l2', use idf=True)
        X_train_tfv = tfv.fit_transform(train['clean_tweet'])
        X test_tfv = tfv.transform(test['clean_tweet'])
        X_train_tfv = pd.DataFrame(X_train_tfv.toarray(), columns=tfv.get_feature_names())
X_test_tfv = pd.DataFrame(X_test_tfv.toarray(), columns=tfv.get_feature_names())
        if(mods=="MNB"):
            st.success("Performing MNB Classification")
             #build the model
            nb = MultinomialNB()
            nb.fit(X train_tfv, train['Party_log'])
             #transform the entered text into document term matrix
             vec_text = tfv.transform(Text).toarray()
             #predicting the value for newly entered tweet
             result = nb.predict(vec_text)
```

```
else:

94

95

96

97

#build the model

1r = LogisticRegression()

97

# Train the model

1r.fit(X_train_tfv, train['Party_log'])

99

100

#transform the entered text into document term matrix

vec_text = tfv.transform(Text).toarray()

102

#predicting the value for newly entered tweet

103

result = 1r.predict(vec_text)

104

#if result is 1 then democrat else republican

105

106

if result == 1:

return "demo"

elif result == 0:

return "rep"
```

When NLP activity is chosen the following code executes and display the respective results

```
#if chosen option is nlp
if choice == 'NLP':
    st.info("Natural Language Processing")
    Tweet_text = st.text_area("Enter Here", "Type Here")
    #cleaning the tweet entered
    url re = re.compile('http\S+')
    punc_re = re.compile('[%s]' % re.escape(string.punctuation))
num_re = re.compile('(\\d+)')
    alpha_num_re = re.compile("[^a-zA-Z]")
   # convert to lowercase
   Tweet_text = Tweet_text.lower()
    # remove hyperlinks
    Tweet_text = url_re.sub(' ', Tweet_text)
    # remove puncuation
   Tweet_text = punc_re.sub(' ', Tweet_text)
    Tweet_text = num_re.sub(' ', Tweet_text)
    Tweet_text = alpha_num_re.sub(' ', Tweet_text)
    STOPWORDS.add("rt")
    STOPWORDS.add("s")
    STOPWORDS.add("u")
STOPWORDS.add("amp")
STOPWORDS.add("th")
STOPWORDS.add("will")
    STOPWORDS.add("t")
    STOPWORDS.add("m")
    list_pos = 0
    cleaned_str = ''
    text = Tweet_text.split()
    for word in text:
        if word not in STOPWORDS:
             if list_pos == 0:
                 cleaned str = word
                 cleaned_str = cleaned_str + ' ' + word
             list_pos += 1
    #clean tweet
    Tweet text = cleaned str
    #optoin available
    nlp_options=["Tokenization","Lemmatization","POS Tags"]
    #selected option
    nlp choice=st.selectbox("Choose the NLP option",nlp options)
```

Command to Run Streamlit APP

```
Anaconda Prompt (Anaconda3) - streamlit run Final_Streamlit_App.py
                                                                                                                                 (base) C:\Users\Jagad>cd Data Mining Project
(base) C:\Users\Jagad\Data Mining Project>streamlit run Final_Streamlit_App.py
  You can now view your Streamlit app in your browser.
  Local URL: http://localhost:8503
  Network URL: http://192.168.1.7:8503
[nltk_data] Downloading package punkt to
[nltk_data] C:\Users\Jagad\AppData\Rc
[nltk_data] Package punkt is already up
                  C:\Users\Jagad\AppData\Roaming\nltk_data...
                Package punkt is already up-to-date!
[nltk_data] Downloading package averaged_perceptron_tagger to
[nltk_data]
                  C:\Users\Jagad\AppData\Roaming\nltk_data...
[nltk_data]
                Package averaged_perceptron_tagger is already up-to-
[nltk_data] date!
[nltk_data] Downloading package wordnet to
[nltk_data]
                  C:\Users\Jagad\AppData\Roaming\nltk_data...
[nltk_data]
                Package wordnet is already up-to-date!
```

5. Evaluation and Results

5.1.1 Determining the Top Hashtags and Words used by Democrats and Republicans

Plot the Word Cloud image for Democrats hashtags and extract the top hashtags

```
In [202]: ▶ Democrat_Hashtags =''
              stopwords = set(STOPWORDS)
              # typecaste each val to string
hashtags_list_dem = str(hashtags_dem)
               # split the value
              tokens = hashtags_list_dem.split()
              Democrat_Hashtags += " ".join(tokens)+" "
              wordcloud = WordCloud(width = 500, height = 400,
                               background_color ='white',
min_font_size = 5).generate(Democrat_Hashtags)
              # plot the WordCloud image
              plt.figure(figsize = (5, 4), facecolor = None)
              plt.imshow(wordcloud)
              plt.axis("off")
plt.tight_layout(pad = 0)
              plt.show()
   TrumpShutdown' TrumpShutdown
                                          NeverAgai
        climatechange
                 masen
                        erans
```

Figure 2 : Word Cloud Image for Democrats Hashtags

EndGunViolence

From the Word Cloud Image, #GOPTaxScam, #NetNeutrality, #DACA, #ACA and #DREAMers are some of the top hashtags Democrats used in their tweets. This seems reasonable as Democrats are fighting for a long time about DACA and NetNeutrality policies.

Plot the Word Cloud image for Republican hashtags and extract the top hashtags



Figure 3: Word Cloud Image for Republican Hashtags

From the Word Cloud Image, **#TaxReform**, **#TaxcutsandJobsAct**, **#SOTU**, **#TX** and **#FarmBill** are some of the top hashtags Republican used in their tweets. This makes sense as refining Tax policies is one of the big items in Republican's agenda.

Plot the Pie chart for the Top 5 words used by Democrats

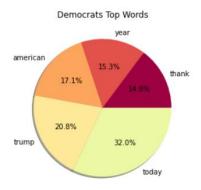


Figure 4: Pie chart for the Top 5 words used by Democrats

From the Pie Chart, the words "Today", "Trump", "American", "Year" and "Thank" are figured out as the most frequently used words by the Democrats in their tweets.

Surprisingly, Democrats used the word "Trump" in a greater number of times than Republicans.

Plot the Pie chart for the Top 5 words used by Republicans

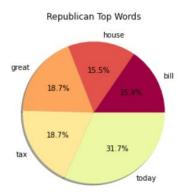


Figure 5: Pie chart for the Top 5 words used by Republicans

From the Pie Chart, the words "Today", "Tax", "Great", "House" and "Bill" are figured out as the most frequently used words by the Democrats in their tweets.

Just like the Hashtags, the Republicans used the word "Tax" in most of their tweets. Also, the word "great" is repeated many times as it's also mentioned in their campaign slogan "Make America Great Again".

5.1.2 What Sentiments do the tweets have? Are there more negative tweets posted by a particular party?

Sentiment analysis for Democrats and Republican Tweets

From the results,

- The Democrats handlers had posted more positive tweets (Polarity= 0.34) than republican members (Polarity=0.19)
- The Subjectivity score is pretty much the same for both the parties (Subjectivity =0.45)

5.1.3 Classification model to determine whether newly posted tweet belongs to Democratic or Republican class

Multinominal Naïve Bayes Model

• Confusion matrix

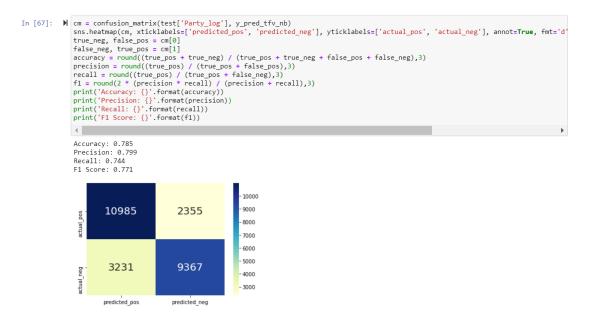


Figure 6: Confusion matrix for Naïve Bayes Model

 Using classification report, calculating the accuracy, precision and recall for each class in the label

In [66]:	M	<pre>print(classification_report(y_pred_tfv_nb,test['Party_log']))</pre>							
			precision	recall	f1-score	support			
		0 1	0.82 0.74	0.77 0.80	0.80 0.77	14216 11722			
		accuracy macro avg weighted avg	0.78 0.79	0.79 0.78	0.78 0.78 0.79	25938 25938 25938			

As the data are quite well balanced, there is lesser chances of overfitting problem

Logistic Regression

Confusion matrix

```
In [74]: M cm = confusion_matrix(test['Party_log'], y_pred_tfv_lr) sns.heatmap(cm, xticklabels=['predicted_pos', 'predicted_neg'], yticklabels=['actual_pos', 'actual_neg'], annot=True, fmt='d'
                                 sns.heatmap(cm, xticklabels=['predicted_pos', 'predicted_neg'], yticklabels=['actual_pos',
true_neg, false_pos = cm[0]
false_neg, true_pos = cm[1]
accuracy = round((true_pos + true_neg) / (true_pos + true_neg + false_pos + false_neg),3)
precision = round((true_pos) / (true_pos + false_pos),3)
recall = round((true_pos) / (true_pos + false_neg),3)
f1 = round(2 * (precision * recall) / (precision + recall),3)
print('Accuracy: {}'.format(accuracy))
print('Precision: {}'.format(precision))
print('Recall: {}'.format(recall))
print('F1 Score: {}'.format(f1))
                                   4
                                   Accuracy: 0.781
Precision: 0.781
                                   Recall: 0.764
F1 Score: 0.772
                                                                                                                                                    9000
                                                        10643
                                                                                                        2697
                                      sod.
                                                                                                                                                    8000
                                                                                                                                                    6000
                                                                                                                                                   5000
                                                          2971
                                                                                                        9627
                                      neg
                                                                                                                                                   4000
                                                                                                                                                    3000
                                                                                                    predicted_neg
                                                       predicted_pos
```

Figure 7: Confusion matrix for Logistic Regression Model

Using classification report, calculating the accuracy, precision and recall for each class

```
print(classification_report(y_pred_tfv_lr,test['Party_log']))
In [75]:
                            precision
                                         recall f1-score
                                                             support
                        0
                                 0.80
                                           0.78
                                                     0.79
                                                               13614
                        1
                                 0.76
                                           0.78
                                                     0.77
                                                               12324
                                                     0.78
                                                               25938
                 accuracy
                                 0.78
                                           0.78
                                                     0.78
                                                               25938
                macro avg
             weighted avg
                                 0.78
                                           0.78
                                                     0.78
                                                               25938
```

AdaBoost Classification

Confusion matrix

```
In [20]: M cm = confusion_matrix(test['Party_log'], y_pred_tfv_ada)
sns.heatmap(cm, xticklabels=['predicted_pos', 'predicted_neg'], yticklabels=['actual_pos', 'actual_neg'], annot=True, fmt='d'
                        true_neg, false_pos = cm[0]
false_neg, true_pos = cm[1]
                        false_neg, true_pos = cm[1]
accuracy = round((true_pos + true_neg) / (true_pos + true_neg + false_pos + false_neg),3)
precision = round((true_pos) / (true_pos + false_pos),3)
recall = round((true_pos) / (true_pos + false_neg),3)
f1 = round(2 * (precision * recall) / (precision + recall),3)
                        print('Accuracy: {}'.format(accuracy))
print('Precision: {}'.format(precision))
print('Recall: {}'.format(recall))
print('F1 Score: {}'.format(f1))
                         Accuracy: 0.637
                         Precision: 0.588
                         Recall: 0.845
                         F1 Score: 0.693
                                                                                                           10000
                                                                                                            9000
                                          5880
                                                                            7460
                           actual_pos
                                                                                                           8000
                                                                                                           7000
                                                                                                           6000
                                                                                                           5000
                                                                          10641
                                          1957
                                                                                                           4000
                                                                                                           3000
                                                                                                          - 2000
                                                                         predicted_neg
                                        predicted_pos
```

Figure 8: Confusion matrix for AdaBoost Classification Model

• Using classification report, calculating the accuracy, precision and recall for each class

In [21]:	M	<pre>print(classification_report(y_pred_tfv_ada,test['Party_log']))</pre>							
			precision	recall	f1-score	support			
		0	0.44	0.75	0.56	7837			
		1	0.84	0.59	0.69	18101			
		accuracy			0.64	25938			
		macro avg	0.64	0.67	0.62	25938			
		weighted avg	0.72	0.64	0.65	25938			

Random Forest Classification

Confusion matrix

```
In [17]: N
cm = confusion_matrix(test['Party_log'], y_pred_tfv_rfc)
sns.heatmap(cm, xticklabels=['predicted_pos', 'predicted_neg'], yticklabels=['actual_pos', 'actual_neg'], annot=True, fmt='d'
true_neg, false_pos = cm[0]
                         false_neg, true_pos = cm[1]
                        Talse_neg, true_pos = cm[1]
accuracy = round((true_pos + true_neg) / (true_pos + true_neg + false_pos + false_neg),3)
precision = round((true_pos) / (true_pos + false_pos),3)
recall = round((true_pos) / (true_pos + false_neg),3)
f1 = round(2 * (precision * recall) / (precision + recall),3)
                        print('Accuracy: {}'.format(accuracy))
print('Precision: {}'.format(precision))
print('Recall: {}'.format(recall))
print('F1 Score: {}'.format(f1))
                         Accuracy: 0.742
                         Precision: 0.756
                         Recall: 0.693
                         F1 Score: 0.723
                                                                                                           10000
                                         10521
                                                                           2819
                            bos
                                                                                                           8000
                                                                                                           7000
                                                                                                           6000
                                                                                                           5000
                                                                           8735
                                          3863
                                                                                                           4000
                                        predicted_pos
                                                                         predicted_neg
```

Figure 9: Confusion matrix for Random Forest Classification Model

• Using classification report, calculating the accuracy, precision and recall for each class

In [18]:	M	<pre>print(classification_report(y_pred_tfv_rfc,test['Party_log']</pre>								
			precision	recall	f1-score	support				
		0 1	0.79 0.69	0.73 0.76	0.76 0.72	14384 11554				
		accuracy macro avg weighted avg	0.74 0.75	0.74 0.74	0.74 0.74 0.74	25938 25938 25938				

Decision Tree Classification

Confusion matrix

```
In [22]: ► #Decision Tree Classification
                            dtc = DecisionTreeClassifier(random_state = 42)
                           dtc.fit(X_train_tfv, train['Party_log'])
y_pred__tfv_dtc = dtc.predict(X_test_tfv)
In [24]: M cm = confusion_matrix(test['Party_log'], y_pred_tfv_dtc) sns.heatmap(cm, xticklabels=['predicted_pos', 'predicted_neg'], yticklabels=['actual_pos', 'actual_neg'], annot=True, fmt='d'
                          sns.heatmap(cm, xticklabels=['predicted_pos', 'predicted_neg'], yticklabels=['actual_pos',
true_neg, false_pos = cm[0]
false_neg, true_pos = cm[1]
accuracy = round((true_pos + true_neg) / (true_pos + true_neg + false_pos + false_neg),3)
precision = round((true_pos) / (true_pos + false_pos),3)
recall = round((true_pos) / (true_pos + false_neg),3)
f1 = round(2 * (precision * recall) / (precision + recall),3)
print('Accuracy: {}'.format(accuracy))
print('Precision: {}'.format(precision))
print('Recall: {}'.format(fl))
                           Accuracy: 0.678
Precision: 0.673
                            Recall: 0.656
                            F1 Score: 0.664
                                                                                                                         9000
                                                9318
                                                                                     4022
                              bos.
                                                                                                                        - 7000
                                                                                                                        - 6000
                                                4331
                                                                                     8267
                                                                                                                         5000
                              actual
                                            predicted_pos
                                                                                  predicted_neg
```

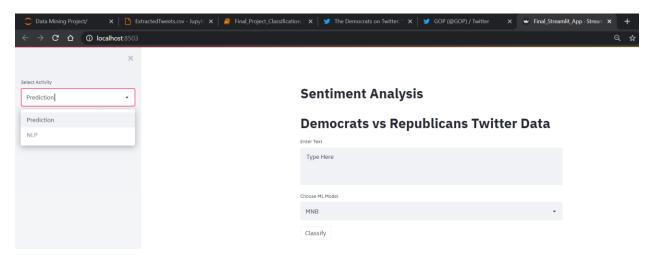
Figure 10: Confusion matrix for Decision Tree Classification Model

Using classification report, calculating the accuracy, precision and recall for each class

In [25]:	M	<pre>print(classification_report(y_predtfv_dtc,test['Party_log']))</pre>							
			precisio	n	recall	f1-score	support		
		0 1	0.7 0.6	_	0.68 0.67	0.69 0.66	13649 12289		
		accuracy macro avg weighted avg	0.6 0.6		0.68 0.68	0.68 0.68 0.68	25938 25938 25938		

5.1.4 Classification of newly entered tweet by the user with the help of Streamlit application

• Streamlit APP - User Interface



Sentiment Analysis

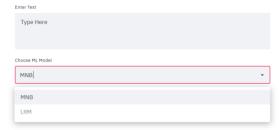


Figure 11: Streamlit APP - User Interface

• Streamlit APP - Classification Model Results

Sentiment Analysis

Democrats vs Republicans Twitter Data



Sentiment Analysis



Figure 12: Streamlit APP – Classification model results

• Streamlit APP – Recent Tweet by The Democrats



Sentiment Analysis

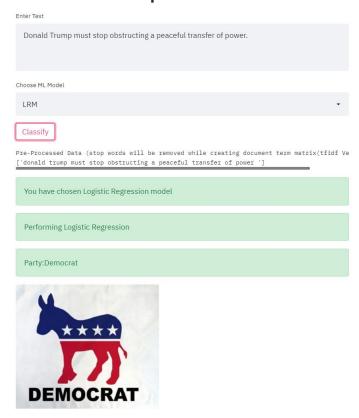


Figure 13: Streamlit APP - Recent Tweet by The Democrats

Streamlit APP – Recent Tweet by Republican (@GOP)



Sentiment Analysis

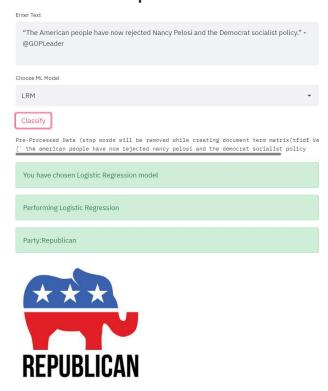


Figure 14: Streamlit APP - Recent Tweet by The Republicans

Sentiment Analysis

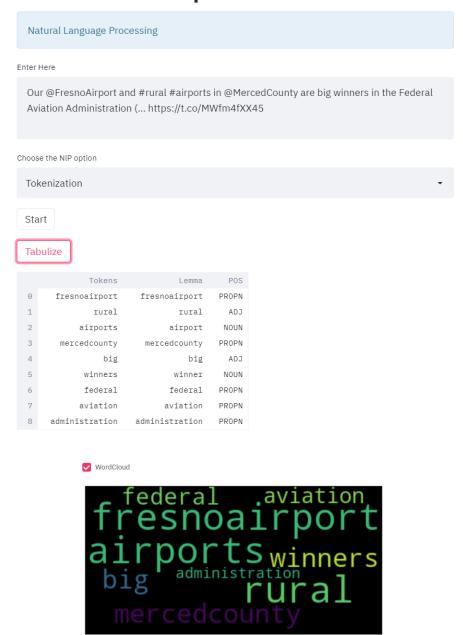


Figure 15: Streamlit APP - NLP

6. Conclusions and Future Work

6.1. Conclusion

"Logistic Regression" is considered as the best model by observing the F1 score of each class and overall accuracy

In [75]:	H	<pre>print(classification_report(y_pred_tfv_lr,test['Party_log']))</pre>						
			precision	recall	f1-score	support		
		0 1	0.80 0.76		0.79 0.77	13614 12324		
		accuracy			0.78	25938		
		macro avg weighted avg	0.78 0.78		0.78 0.78	25938 25938		

6.2. Limitations

The limitations of my project are:

- Tweets are collected between January 22, 2018 and January 3, 2019
- The elected congressmen and twitter handle might be changed in recent times
- Also, the recent top issues like Covid-19 are not covered in prior tweets

6.3. Potential Improvements or Future Work

- Perform Web scraping using Python Beautiful Soup to extract recent tweets to update the Train set.
- Improving the accuracy of Decision Tree Model by Post-Pruning Technique.

Current Progress:

```
In [36]:
#Comparing accuracy for gini vs entropy
dtree = DecisionTreeClassifier(criterion='gini')
dtree.fit(X_train_cv, train['Party_log'])
pred = dtree.predict(X_test_cv)
print('Criterion=gini', accuracy_score(pred, test['Party_log']))

dtree = DecisionTreeClassifier(criterion='entropy')
dtree.fit(X_train_cv, train['Party_log'])
pred = dtree.predict(X_test_cv)
print('Criterion=entropy', accuracy_score(pred, test['Party_log']))

Criterion=gini 0.6915336571825121
Criterion=entropy 0.6962371809700054
```

Visualizing Decision Tree:

```
In [20]: #visualizing decision tree
from sklearn.tree import export_graphviz
from sklearn.externals.six import StringIO
from IPython.display import Image
import pydotplus
dot_data = StringIO()
export_graphviz(dtc, out_file=dot_data)
graph = pydotplus.graph_from_dot_data(dot_data.getvalue())
graph.write_png('/Users/arpitha/Documents/SEMESTER 3/Data Mining/Final Project/project/tree.png')
Image(graph.create_png())
dot: graph is too large for cairo-renderer bitmaps. Scaling by 0.137453 to fit
```

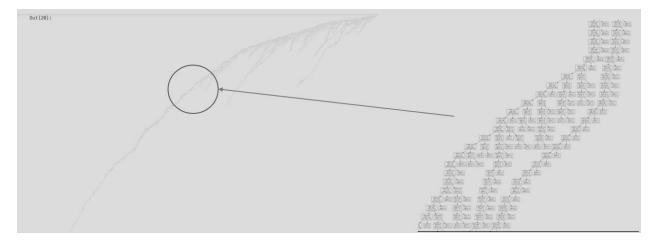


Figure 16: Decision Tree Visualization

Optimizing the maximum tree depth using post-pruning technique

```
In [*]: ▶ #optimizing decision tree
             max_depth = []
acc_gini = []
             acc_entropy = []
             for i in range(10,40):
                 dtree = DecisionTreeClassifier(criterion='gini', max_depth=i)
                 dtree.fit(X_train_tfv,Y_train)
                 pred = dtree.predict(X_test_tfv)
                 acc_gini.append(accuracy_score(pred, Y_test)
                 dtree = DecisionTreeClassifier(criterion='entropy', max_depth=i)
                 dtree.fit(X_train_cv, train['Party_log'])
pred = dtree.predict(X_test_cv)
                 acc_entropy.append(accuracy_score(pred, test['Party_log']))
                 max_depth.append(i)
'acc_entorpy':pd.Series(acc_gini),
              'max_depth':pd.Series(max_depth)})
In [ ]: ▶ # visualizing changes in parameters
            plt.scatter('max_depth', 'acc_gini', data=d, label= 'gini')
plt.plot('max_depth', 'acc_entropy', data=d, label='entropy')
plt.xlabel('max_depth')
             plt.ylabel('accuracy')
             plt.legend()
```

7. References

- Kyle Pastor Democrat Vs. Republican Tweets https://www.kaggle.com/kapastor/democratvsrepublicantweets?select=ExtractedTweets.csv
- Democrats Twitter Account- @TheDemocrats
 https://twitter.com/TheDemocrats?ref src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor
- Republican Twitter Account @GOP https://twitter.com/GOP?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor