### **ABSTRACT**

In today's fast-changing business environment, it's extremely important to be able to respond to client needs in the most effective and timely manner. If your customers wish to see your business online and have instant access to your products or services.

Online Shopping is a lifestyle e-commerce web application, which retails various fashion and lifestyle products. This project allows viewing various products available enables registered users to purchase desired products can be ordered by using Cash on Delivery (Pay Later) option. This project provides an easy access to Administrators and Managers to view orders placed.

In order to develop an e-commerce website, a number of Technologies must be studied and understood. These include multi-tiered architecture, server and client side scripting techniques, implementation technologies such as programming language (such as python), Django and relational databases. This is a project with the objective to develop a basic website where a consumer is provided with a shopping cart application and also to know about the technologies used to develop such applications.

This document will discuss each of the underlying technologies to create and implement an ecommerce website.

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