**ABSTRACT**

In today’s fast-changing business environment, it’s extremely important to be able to respond to client needs in the most effective and timely manner. If your customers wish to see your business online and have instant access to your products or services.

Online Shopping is a lifestyle e-commerce web application, which retails various fashion and lifestyle products . This project allows viewing various products available enables registered users to purchase desired products can be ordered by using Cash on Delivery (Pay Later) option. This project provides an easy access to Administrators and Managers to view orders placed .

In order to develop an e-commerce website, a number of Technologies must be studied and understood. These include multi-tiered architecture, server and client side scripting techniques, implementation technologies such as programming language (such as python), Django and relational databases. This is a project with the objective to develop a basic website where a consumer is provided with a shopping cart application and also to know about the technologies used to develop such applications.

This document will discuss each of the underlying technologies to create and implement an ecommerce website.

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**TABLE OF CONTENTS**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **ABSTRACT** | **i** |
|  |  | **LIST OF TABLES** | **v** |
|  |  | **LIST OF FIGURES** | **vi** |
| **1.** |  | **INTRODUCTION** | **1** |
|  | 1.1 | INTRODUCTION TO SQL |  |
|  | 1.2 | INTRODUCTION TO FRONTEND SOFTWARE |  |
| **2.** |  | **REQUIREMENT SPECIFICATION** | **4** |
|  | 2.1 | SOFTWARE REQUIREMENTS |  |
|  | 2.2 | HARDWARE REQUIREMENTS |  |
| **3.** |  | **OBJECTIVE OF THE PROJECT** | **5** |
| **4.** |  | **IMPLEMENTATION** | **6** |
|  | 4.1 | ER DIAGRAM |  |
|  | 4.2 | MAPPING OF ER DIAGRAM TO SCHEMA DIAGRAM |  |
|  | 4.3 | MAPPING OF THE ER SCHEMA TO RELATIONS |  |
|  | 4.4 | CREATION OF TABLES |  |
|  | 4.5 | INSERTION OF TUPLES |  |
|  | 4.6 | CREATION OF TRIGGERS |  |
|  | 4.7 | CREATION OF STORED PROCEDURES |  |
| **5.** |  | **FRONT END DESIGN** | **22** |
|  | 5.1 | CONNECTIVITY TO DATABASE |  |
|  | 5.2 | FRONT END CODE |  |
| **6.** |  | **TESTING** | **80** |
|  | 6.1 | TEST CASES FOR THE PROJECT |  |
| **7.** |  | **RESULTS** | **82** |
|  | 7.1 | SNAPSHOTS |  |
|  |  | **CONCLUSION** | **87** |
|  |  | **REFERENCES** | **88** |

**LIST OF TABLES**

|  |  |  |
| --- | --- | --- |
| **Table No.** | **Title** | **Page No.** |
| 6.1 | Test cases for E-Commerce Website | 81 |
|  |  |  |
|  |  |  |
|  |  |  |

**LIST OF FIGURES**

|  |  |  |
| --- | --- | --- |
| **Figure No.** | **Title** | **Page No.** |
| 1 | ER Diagram | 06 |
| 2 | Schema Diagram | 07 |
| 3 | Schema to Relations Diagram | 08 |
| 4 | Cart Table | 35 |

5 Orders Table 46

6 Address Table 57

7 Product Table 75

8 Seller Table 79

9 Buyer Table 79

10 Front Layout ( Snapshot 1) 82

11 Product-Page Layout( Snapshot 2) 83

12 My-Orders Page Layout( Snapshot 3) 83

13 Cart-Page Layout ( Snapshot 4) 84

14 Empty Cart-Page Layout ( Snapshot 5) 84

15 Empty Order-Page Layout( Snapshot 6) 85

16 Address\_Form Page Layout( Snapshot 7) 85

17 Thank You Page Layout( Snapshot 8) 86