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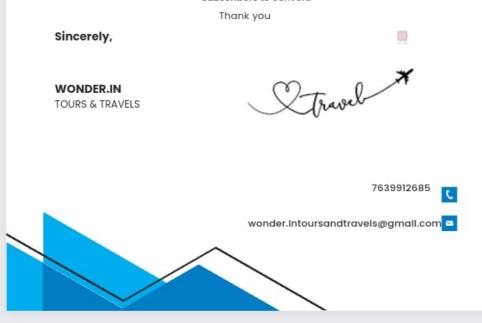
Dear Wonder.In

Travel is becoming a more important aspect of life in today's global economy. In fact, consumers are becoming more likely to spend their money on trips rather than physical items.

Plus, families are also increasingly using vacations as a way to bond and share experiences. According to search by Expedia Group, families with children less than 9-years old now take at least three trips per year.

Marketers need to have an email newsletter strategy in place to engage with travelers, whether your audience has just booked their trips or they're still considering where they'll take their next vacation.

To help you make the most of your email marketing, here are eight things marketers should include in their travel newsletter to keep their audience engaged and convince their subscribers to convert.







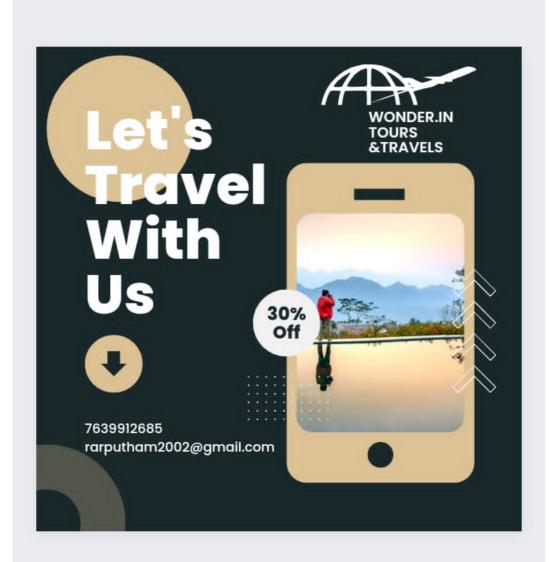








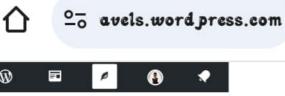








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Wonder.In Tours & Travels



"Travel is fatal to prejudice, bigotry, and narrow-mindedness." Travel are some of the most looked up to industries to put any country or state on the world map. The origin of the word Travel can be traced back to history. Begun by the Greeks and Italians for the purpose of leisure, traveling started mostly to fuel conquests and battles. The word Travel has a rich history too. The exact source of the word is unknown. It can be derived from the French word Travail, meaning work. The working class of the ancient days was mostly merchants, architects, and emperors who want to conquer the world. Travelling was considered to be taboo by several cultures.

We have surely come a long way from that. We can roam freely. We have the freedom to see the world for what it is in this new generation. Time is no longer a constraint as new and advanced technology has brought to humankind supercars and super trains that help in faster transportation.

Travelling is thought to be one of the most effective ways to release negative energy accumulated with one's system. There is a famous quote that refers to how the absence of traveling in one's life can lead to sinful monotony. Travelling is necessary to rid the body of the harmful waves that too much stress can cause on the system. Tourism, on the other hand, is a separate industry. It is

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