Question: What is Analytics?

Answer: The Analytics module allows you to generate and download reports related to your bots, scraping tasks, campaigns, proxies, and audience performance. It is designed to provide visibility into system activity and help you evaluate the outcomes of your automation.

Question: What does the Analytics module do?

Answer: The Analytics module is used for generating and downloading reports. These reports provide insights into the performance of your bots, scraping tasks, campaigns, proxies, and audience, helping you to understand system activity and evaluate the results of your automation efforts.

Question: Why do I need Analytics?

Answer: You need the Analytics module to get visibility into your system's activity and to measure the outcomes of your automation. It allows you to generate reports on things like bot performance, scraping tasks, and campaign results, so you can evaluate how well everything is working.

Question: What kind of reports can I generate?

Answer: You can generate a variety of reports with the Analytics module, including reports related to your bots, scraping tasks, campaigns, proxies, and audience performance. These reports help you get a clear view of your system's activity and evaluate the effectiveness of your automation.

Question: How can I measure the performance of my bots and campaigns?

Answer: You can measure the performance of your bots and campaigns using the Analytics module. It provides reports that give you visibility into system activity and help you evaluate the outcomes of your automation, including the performance of your bots, scraping tasks, campaigns, and audience.

Question: What is the purpose of the Analytics feature?

Answer: The purpose of the Analytics feature is to provide you with insights into your system's activity and the results of your automation. It allows you to generate and download reports on various aspects, such as bot performance, scraping tasks, campaigns, proxies, and audience.

Question: How do I access the Reports?

Answer: To access the Reports Sub-Tab, navigate to the Analytics tab in the Dashboard and click on it. Then, click on the Reports sub-tab to open the reporting dashboard, which is your starting point for creating customized reports.

Question: Where do I generate reports?

Answer: You generate reports by going to the Analytics tab on the Dashboard and selecting the Reports sub-tab. This action will open the reporting dashboard, where you can begin creating your reports.

Question: How do I open the reporting dashboard?

Answer: To open the reporting dashboard, navigate to the Analytics tab within the Dashboard. From there, click on the Reports sub-tab, and the reporting dashboard will open, allowing you to create your customized reports.

Question: How do I generate a report?

Answer: To generate a report, you follow a four-step process after navigating to the Analytics tab and then the Reports sub-tab.

Report Generation Process

Step 1: Select Object Type

First, choose the type of report you want to generate. You have several options, including Bots Login Status, Scrape Tasks, Campaigns, Proxy Tasks, and Audience Tasks. This determines the kind of data you'll be reporting on.

Step 2: Select Object(s)

After selecting the object type, a dropdown menu appears. From this menu, you can select one or multiple objects to include in your report. You can also choose from chart types like bar, donut, line, and pie charts to visualize your data.

Step 3: Generate Report

Click the Generate Report button to begin the process. A loading spinner will appear while the data is being compiled. The time this takes depends on the amount of data and the number of objects you selected.

Step 4: Download Report

Once the report is ready, a Download Report button will appear. Click it to download your report in JSON format.

Question: What are the steps for creating a report?

Answer: Creating a report involves four simple steps, starting from the Reports sub-tab within the Analytics dashboard.

Steps for Creating a Report

Step 1: Choose Your Report Type

You'll first need to select the type of object you want to report on, such as Bots, Scrape Tasks, Campaigns, Proxy Tasks, or Audience Tasks.

Step 2: Pick Your Objects

Next, a dropdown will appear that lists all available objects of the type you selected. You can choose one or multiple items for your report. You can also select a chart type to visualize your data.

Step 3: Generate the Report

Click Generate Report. The system will begin to compile the data. Processing time will vary based on the size of the dataset.

Step 4: Download the Report

Once the compilation is complete, a Download Report button will appear. Click it to save the report to your device in JSON format.

Question: How do I download scrape or campaign reports?

Answer: To download reports for scrape tasks or campaigns, you must first generate them. You can do this by navigating to the Analytics tab, clicking the Reports sub-tab, and then following these steps:

1. In **Step 1: Select Object Type**, choose either **Scrape Tasks** or **Campaigns**.
2. In **Step 2: Select Object(s)**, choose the specific tasks or campaigns you want to report on from the dropdown menu.
3. Click **Generate Report**.
4. Once the report is ready, click **Download Report** to save it in **JSON format**.

Question: Can I generate multiple reports?

Answer: Yes, you can generate reports for multiple objects at once. During Step 2: Select Object(s), the dynamic dropdown menu allows you to select one or multiple bots, tasks, campaigns, or audiences to include in a single report. This allows you to consolidate data and analyze the performance of several items together.

Question: How do I work with generated reports?

Answer: Generated reports are exported in JSON format, which makes them highly flexible for various uses. Here are a few ways you can work with the data:

Ways to Use Your Reports

1. View Raw Data

You can open the report file with any text editor to view the raw data.

2. Tabular Analysis

For a spreadsheet-style review, you can import the report into tools like Excel or Google Sheets for deeper tabular analysis.

3. Data Visualization

To build dashboards and charts, you can import the report data into business intelligence (BI) tools such as Tableau, Power BI, or Looker Studio.

Question: What format are reports in?

Answer: The reports are exported in JSON format. This is a flexible data format that can be easily used in various applications, from simple text editors to advanced data analysis and visualization tools.

Question: How can I analyze the data in reports?

Answer: You have several options for analyzing the data in your reports. Since the reports are in JSON format, you can either view the raw data in a text editor, import them into a spreadsheet program like Excel or Google Sheets for tabular analysis, or use them in a business intelligence tool like Tableau or Power BI to create detailed visualizations and dashboards.

Question: Can I import reports into Excel or BI tools?

Answer: Yes, you can. The reports are generated in a JSON format, which is compatible with many analysis tools. You can easily import them into spreadsheet applications like Excel or Google Sheets for tabular review, or into business intelligence tools such as Tableau, Power BI, or Looker Studio to build charts and dashboards.