

Ayesha Siddiqui

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Date: July 14, 2025

Delloite

Hiring Team

Subject: Application for Web Designer

As a highly skilled and creative designer with a Bachelor of Design from NIFT Delhi, specializing in Human-Centered Design and Interaction Design, I am excited to apply for the Web Designer position at Delloite. My experience as a Design Intern, where I successfully revamped the UX for an ed-tech mobile app, and as a Freelance Designer conducting user research studies, has equipped me with the necessary skills to excel in this role.

I have a strong proficiency in tools such as Figma and Adobe XD, along with expertise in user research, wireframing, prototyping, design thinking, interaction design, accessibility, usability testing, and visual design. My background in human-centered design allows me to create intuitive and user-friendly web designs that prioritize the end user's experience.

I am confident that my skills and experience align perfectly with the requirements of the Web Designer position at Delloite. I am eager to bring my passion for creating engaging and innovative web designs to your team, contributing to the company's success and growth.

I am excited about the opportunity to further discuss how my background, skills, and enthusiasm for web design make me a perfect fit for this role. Thank you for considering my application.

Sincerely,

Ayesha Siddiqui