# Betting and Belief: Prediction Markets and Attribution of Climate Change

John J. Nay, Martin Van der Linden, Jonathan Gilligan

April 20, 2016

#### **Prediction Markets**





Who will be the 2016 Republican nominee?		
Top Predictions		- 67708 Comments
<b>Trump =</b> 3087		<b>46¢ ↑</b> 1¢
<b>Cruz =</b> 577		32¢ <b>↓</b> 2¢







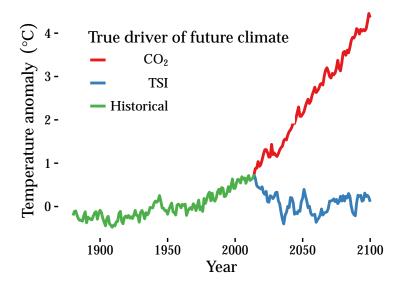
## Climate Change and Prediction Markets

- Scientific consensus on anthropogenic nature of climate change strongly increased.
- ▶ BUT, beliefs about climate change did not evolve much within public. Increasingly politicized.
- ► Prediction markets: participants can "put their money where their mouths are."
- ▶ High prediction accuracy and information aggregation.
- Do they also change beliefs?

#### Prediction Market Simulation

- Research question: whether, and under what social and climate conditions, might prediction markets be useful for increasing convergence of climate beliefs?
- Prediction markets (hypermind.com, betfair.com, and predictit.org) focus on near term events such as elections months away, so difficult to extrapolate to climate case.
- Investigating unobservable beliefs of traders.
- So, simulation modeling informed by climate and economic theory.

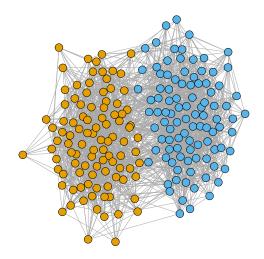
### Two Alternate Realities



#### Trader Beliefs

- Both when true data generating process is CO2 and TSI, at model initialization approximately half of traders use true data-generating model to make predictions.
- Traders using true model do not necessarily make perfectly accurate predictions.
- Although these traders believe in correct functional form of model, they still need to calibrate their model based on limited noisy data.

# Social Network



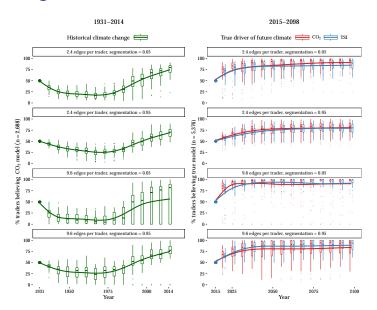
#### Model

- 1. Trader agents estimate forecasting model with data.
- 2. Make predictions for climate for 6 yrs from now to assign expected value to temp securities.
- 3. Trade on market.
- 4. Payoffs for owners of security that was correct.
- 5. Decide whether to adopt neighbors model based on cumulative earnings.

#### **Parameters**

- ▶  $ideo \sim Uniform(0,1)$
- ▶ n.edge ~ Uniform(100, 200) (mapped into integer)
- ▶ n.traders ~ Uniform(50, 250) (mapped into integer)
- $ightharpoonup risk.tak \sim Uniform(0,1)$
- $seg \sim Uniform(0,1)$
- $true.model \sim Bernoulli(0.5)$

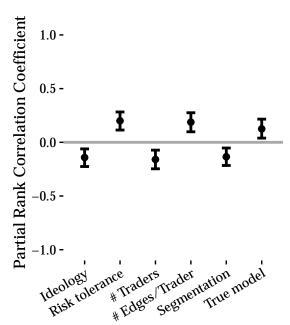
## Convergence Over Time



## Sensitivity Analysis Design

- Stochasticity in tempertature data, social network structure, and agent decision models.
- ▶ 10 full simulations for each of 500 input parameter sets and average.
- ▶ Partial rank correlation coefficient analysis on relationship between input matrix, *X*, and resulting simulated outcome vector of mean belief convergence scores, *y*.
- ▶ Partial correlation: linear relationship between part of variation of  $X_i$  and y that are linearly independent of other  $X_i$  ( $j \neq i$ ).
- ▶ To allow potentially non-linear relationships *y* is first rank-transformed.
- ▶ 1,000 bootstrapped estimations of PRCC to obtain 95% confidence intervals.

# Sensitivity Analysis Results



## References