

Executive Overview

Month Number

Category

Price Band

Salesperson

Total Sales

£321M

This Month Sales

£22M

Last Month Sales £74M

MoM % -70%

Orders

502K

Avg Order Value

£640

Avg Price per Unit

£49

Total Sales by Product

Product

Puree - ...

Beef - l...

Zucchi...

Shrimp...

Pork - ...

Vanilla ...

Tuna - ...

Grenad...

Tia Maria

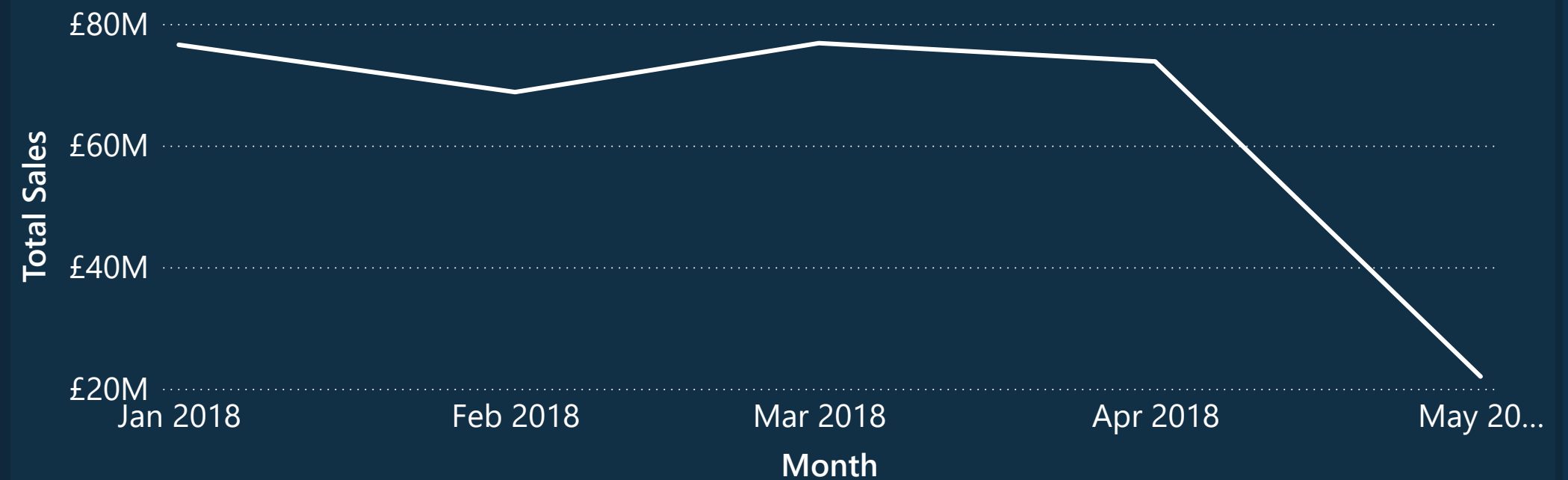
Lettuce...

£0M

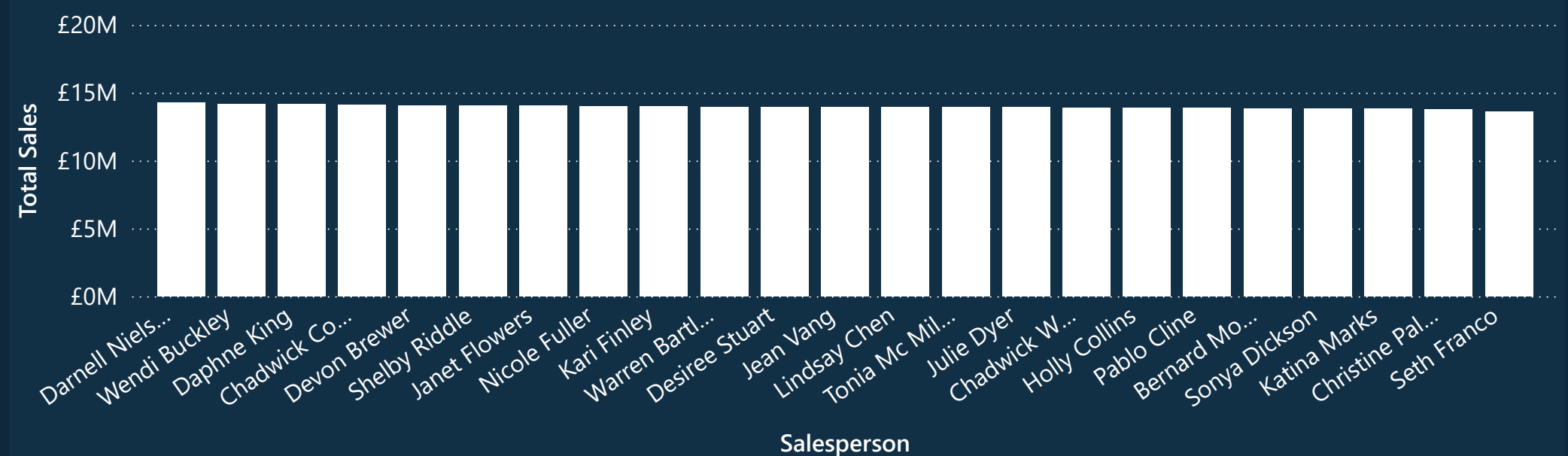
£1M

Total Sales

Total Sales by Month



Total Sales by Salesperson



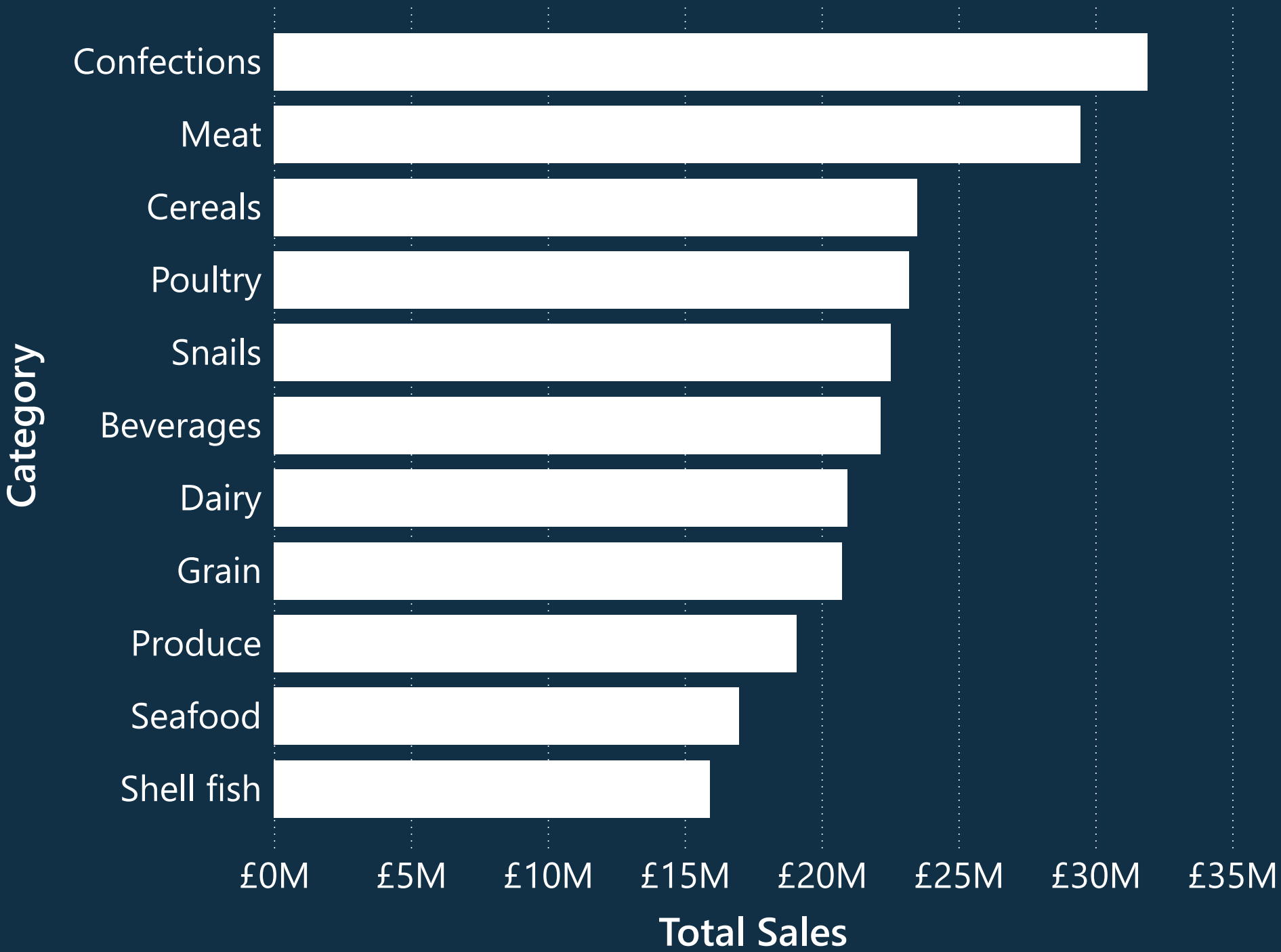
Product
Overview

Month Number

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Total Sales by Category



Category	Total Sales	Cat %	Product %
⊕ Confections	£31,904,907	12.9%	
⊕ Meat	£29,451,498	12.0%	
⊕ Cereals	£23,481,913	9.5%	
⊖ Poultry	£23,197,778	9.4%	
Vanilla Beans	£1,387,127		6.0%
Beer - Rickards Red	£1,327,195		5.7%
Bread Foccacia Whole	£1,287,197		5.5%
Cheese - Boursin, Garlic / Herbs	£1,264,533		5.5%
Shrimp - Baby, Warm Water	£1,256,184		5.4%
Lambcasing	£1,230,235		5.3%
Scallop - St. Jaques	£1,119,609		4.8%
Coffee - Dark Roast	£1,061,476		4.6%
Yogurt - French Vanilla	£1,031,268		4.4%
Whmis - Spray Bottle Trigger	£1,000,537		4.3%
Table Cloth 54x72 White	£993,955		4.3%
Flavouring - Orange	£970,903		4.2%
Cheese - Cheddarsliced	£958,783		4.1%
Pork - Loin, Bone - In	£955,767		4.1%
Total	£246,403,691	100.0%	

Sales Overview

Month Number

Category

Price Band

Salesperson	Total Sales	Orders	Orders per Day
Holly Collins	£4,614	51	2
Shelby Riddle	£4,433	54	2
Wendi Buckley	£4,284	50	2
Jean Vang	£4,162	53	2
Lindsay Chen	£4,135	60	2
Tonia Mc Millan	£3,736	59	2
Bernard Moody	£3,720	46	2
Daphne King	£3,699	46	2
Kari Finley	£3,651	42	2
Janet Flowers	£3,649	52	2
Julie Dyer	£3,556	52	2
Chadwick Cook	£3,378	42	2
Nicole Fuller	£3,351	46	2
Sonya Dickson	£3,224	46	2
Darnell Nielsen	£3,174	43	2
Christine Palmer	£3,168	38	2
Devon Brewer	£2,934	49	2
Chadwick Walton	£2,891	47	2
Total	£78,204	1055	34

Avg Order Value, Total Sales and Orders by Salesperson

