**Website Terms and Conditions of Use**

**Effective Date:** 4 June 2025  
**Last Updated:** 4 June 2025

**1. Introduction**

Welcome to the website of **Brilliant AI Ltd.** (“we”, “us”, or “our”). These Terms and Conditions govern your use of our website located at [**www.brilliant-ai.co.uk**](https://www.brilliant-ai.co.uk/) (“the Website”). By accessing or using the Website, you agree to comply with and be bound by these Terms. If you do not agree, you must not use our Website.

We recommend you read these Terms carefully before using our Website.

**2. About Us**

**Brilliant AI Ltd.** is a private limited company registered in England and Wales.  
**Company Name:** Brilliant AI Ltd.  
**Registered Office:** One Cathedral Square, Blackburn, BB1 1FB  
**Email:** [info@brilliant-ai.co.uk](mailto:info@brilliant-ai.co.uk)  
**Website:** [www.brilliant-ai.co.uk](http://www.brilliant-ai.co.uk/)

**3. Use of the Website**

**3.1 Eligibility**

This Website is intended for use by individuals aged 18 and over. By using the Website, you confirm that you are at least 18 years of age.

**3.2 Permitted Use**

You agree to use this Website only for lawful purposes. You must not use the Website:

* In any way that breaches applicable laws or regulations
* To engage in fraudulent or harmful activity
* To transmit, or procure the sending of, unsolicited or unauthorised advertising
* To knowingly transmit viruses or other harmful material
* To attempt to gain unauthorised access to the Website or any related systems

**3.3 Prohibited Conduct**

You must not copy, reproduce, republish, download, post, broadcast, transmit or otherwise use Website content in any way except for your own personal, non-commercial use. Any other use requires our prior written permission.

**4. Intellectual Property Rights**

All content on this Website—including text, graphics, logos, images, and software—is the property of Brilliant AI Ltd. or its licensors and is protected by copyright, trademark and other intellectual property laws.

You may view and print pages from the Website for personal, non-commercial use only. You may not reproduce or modify any part of the Website without express written consent from us.

**5. Accuracy of Information**

We endeavour to ensure that all content on this Website is accurate, up to date, and complete, but we do not guarantee or warrant the accuracy or reliability of any information or materials provided.

The Website is provided on an "as is" and "as available" basis. We may update or change the Website content at any time without notice.

**6. Availability of the Website**

We aim to make the Website available without interruption, but we do not guarantee that access will always be available or uninterrupted. We may suspend or withdraw access to all or part of the Website without notice for maintenance, updates, or any other reason.

**7. External Links**

Our Website may contain links to third-party websites. These links are provided for convenience only. We do not endorse and are not responsible for the content, security, or practices of any linked sites.

You access any third-party websites at your own risk.

**8. Limitation of Liability**

To the fullest extent permitted by law, Brilliant AI Ltd. shall not be liable for:

* Any loss or damage resulting from your use of or inability to use the Website
* Loss of data, profits, revenue, business or goodwill
* Indirect, consequential, or incidental loss or damage

We do not exclude liability for death or personal injury caused by our negligence or any other liability that cannot be excluded by law.

**9. Indemnity**

You agree to indemnify, defend and hold harmless Brilliant AI Ltd. and its directors, employees, and affiliates from any claim, liability, damages, costs, or expenses arising from your misuse of the Website or breach of these Terms.

**10. Privacy and Cookies**

Your use of the Website is also governed by our:

* [Privacy Policy](https://www.brilliant-ai.co.uk/privacy-policy)
* [Cookies Policy](https://www.brilliant-ai.co.uk/cookies-policy)

Please review these documents to understand how we process your personal data and use cookies.

**11. Contact Form and Communications**

By submitting your information through our Website contact form, you consent to us contacting you in response to your enquiry. All communications will be handled in accordance with our Privacy Policy.

We will not use your details for marketing purposes without your express consent.

**12. Changes to These Terms**

We may revise these Terms at any time without notice. By continuing to use the Website after changes are posted, you accept and agree to be bound by the updated Terms.

It is your responsibility to review this page regularly.

**13. Governing Law and Jurisdiction**

These Terms shall be governed by and construed in accordance with the laws of England and Wales. Any disputes arising out of or in connection with these Terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

**Contact Us**  
If you have any questions about these Terms or your use of the Website, please contact:  
 [**info@brilliant-ai.co.uk**](mailto:info@brilliant-ai.co.uk)  
 **One Cathedral Square, Blackburn BB1 1FB, United Kingdom**