

Joshua Lopez

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“Web Developer with journalism and marketing experience”

Skills

Proficient:

Web Development - HTML5 (SVG/Canvas), CSS (SASS), Javascript (AJAX, JSON)

Desktop Publishing - GIMP, Scribus, Inkscape, Microsoft Office

Familiar:

Wordpress, PHP, MySQL, AWS, Git, Restful APIs, BASH, Adobe CS, jQuery, Bootstrap

Projects

Ball Jump Game – A recreation of a classic puzzle game.

Technology Stack: Javascript, HTML/SVG and CSS/SASS.

Concepts: Heavy use of object-oriented programming and DOM manipulation. All assets are generated using SVG.

Relevant Experience

Web Developer (Golden Hippo Media – Tarzana, CA): 2015

Developed web pages using HTML/CSS.

Marketing Assistant (Western Lightsource – Fresno, CA): 2013 – 2015

Planned an email-based newsletter targeted marketing campaign.

Designed all newsletters with market-based variations for a range of audiences.

Graphic Designer (Fresno Auto Dealers Exchange – Fresno, CA): 2013 – 2015

Designed all graphics, fliers, newsletters and marketing emails for a weekly auto auction.

Worked with personnel to develop drafts for contracts and agreements.

Editor (The Fowler Ensign, Mid Valley Publishing – Sanger, CA): 2009 – 2012

Planned, designed, wrote and edited more than 100 issues of a weekly newspaper.

Communicated a variety of topics in clear language for an audience of hundreds.

Education

Geekwise Academy (Bitwise – Fresno, CA): Dec. 2014

Courses focused on web development, including HTML, CSS, Javascript, MEAN stack and web services.

Certificate in Technical Writing (UC Riverside Extension – Riverside, CA): Dec. 2012

Program focused on policies and procedures, online publishing and topic-based authoring.

B.A. in Broadcasting Communications (CSU Fresno – Fresno, CA): May 2009