Joshua Lopez

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"Web Developer with journalism and marketing experience"

Skills

Proficient:

Web Development - HTML5 (SVG/Canvas), CSS (SASS), Javascript (AJAX, JSON)

Desktop Publishing - GIMP, Scribus, Inkscape, Microsoft Office

Familiar:

Wordpress, PHP, MySQL, AWS, Git, Restful APIs, BASH, Adobe CS, jQuery, Bootstrap

Projects

Ball Jump Game – A recreation of a classic puzzle game.

Technology Stack: Javascript, HTML/SVG and CSS/SASS.

Concepts: Heavy use of object-oriented programming and DOM manipulation. All assets are generated using SVG. Because it's a game, there's a strong focus on UI.

Wordpress Slider – A custom-built slider.

Technology Stack: Javascript/AJAX, HTML/Canvas, CSS/SASS, PHP, MySQL and AWS.

Concepts: A slideshow built into Wordpress without using shortcuts like jQuery. The project makes frequent use of classes and CSS animation, and is fully responsive.

Experience

Marketing Assistant (Western Lightsource – Fresno, CA): May 2013 – Jan. 2015

Planned an email-based newsletter targeted marketing campaign.

Designed all newsletters with market-based variations for a range of audiences.

Graphic Designer (Fresno Auto Dealers Exchange – Fresno, CA): Jan. 2013 – Jan. 2015

Designed all graphics, fliers, newsletters and marketing emails for a weekly auto auction.

Worked with personnel to develop drafts for contracts and agreements.

Editor (The Fowler Ensign, Mid Valley Publishing – Sanger, CA): Sept. 2009 – Jan. 2012

Planned, designed, wrote and edited more than 100 issues of a weekly newspaper.

Communicated a variety of topics in clear language for an audience of hundreds.

Education

Geekwise Academy (Bitwise – Fresno, CA): Dec. 2014

Courses focused on web development, including HTML, CSS, Javascript, MEAN stack and web services.

Certificate in Technical Writing (UC Riverside Extension – Riverside, CA): Dec. 2012

Program focused on policies and procedures, online publishing and topic-based authoring.

B.A. in Broadcasting Communications (CSU Fresno – Fresno, CA): May 2009