

Criteria				Mark	Out of	Comments
Excellent (14-15)	Very Good (12-13)	Acceptable (9-11)	Poor/Unacceptable (0-8)			
<i>Overall Site Design and Flow</i>						
Site works together. All pages have same design and use same colour scheme. Colour scheme appropriate throughout entire site. Uses mobile first design.	Site mostly works together. Most pages have same design and use same colour scheme. Colour scheme appropriate throughout most of site. Uses mobile first design.	Site generally works together. Some pages have same design and use same colour scheme. Colour scheme appropriate throughout some of site	Site does not work well together. Page design is different between most pages or colour scheme significantly different or colour scheme is inappropriate		15	
Excellent (10)	Very Good (8-9)	Acceptable (6-7)	Poor/Unacceptable (0-5)			
<i>Testimonials or equivalent page (page with video)</i>						
All content with highlighting and formatting correct. Well laid out. Video set up properly to work with multiple sources	Most content and/or highlighting and formatting correct. Lay out mostly good. Video set up properly to work with most sources	Some content and/or highlighting and formatting correct. Lay out mostly good. Video set up properly to work with one source	Content mostly incorrect or little or no formatting. Missing video or video not working.		10	
<i>Staff or equivalent page with photos</i>						
Page set up properly with all images correct. Description of each person included and makes sense. Images all same size and framing.	Page mostly set up properly with all images correct. Description of most images included and make sense. Images mostly same size and framing.	Page somewhat set up properly with all images correct. Description of some images included and make sense. Some images same size and framing.	Page missing or no images. No description on images or description does not make sense or match images		10	
<i>Inquiries/Form Page (Contact Us)</i>						
Form with all the correct fields and excellent layout. Fields aligned and of appropriate size.	Form with most of the correct fields and very good layout. Fields mostly aligned and of appropriate size.	Form with some of the correct fields and acceptable layout. Some fields aligned and of appropriate size.	Form omitted or not working. Most fields missing. Poor or no formatting.		10	
<i>Additional Home page content with links (including images floated properly)</i>						
All content with highlighting and formatting correct. Well laid out. Images floated properly as meets with page. Information not included on mobile site or scaled properly for mobile.	Most content with highlighting and formatting correct. Good lay out. Images floated okay as meets with page design. Most information not included on mobile site	Some content with highlighting and formatting correct. Acceptable lay out. Images not floated but on page. Some information not included on mobile site	Content mostly incorrect or little or no formatting. Missing or inappropriate images. All information still included on mobile site		10	
<i>Hours or equivalent page</i>						
All content with highlighting and formatting correct. Well laid out. Images sized properly as meets with page design	Most content with highlighting and formatting correct. Good lay out. Most images sized properly as meets with page design	Some content with highlighting and formatting correct. Acceptable lay out. Images not sized properly but on page	Content mostly incorrect or little or no formatting. Missing or inappropriate images		10	
<i>Rates or equivalent page</i>						

All content with highlighting and formatting correct. Well laid out. Images sized properly as meets with page design.	Most content with highlighting and formatting correct. Good lay out. Most images sized properly as meets with page design	Some content with highlighting and formatting correct. Acceptable lay out. Images not sized properly but on page	Content mostly incorrect or little or no formatting. Missing or inappropriate images		<b>10</b>	
<i>Links page</i>						
Links page included with links to relevant pages all opening in new browser window. Default list style type not used	Links page included with most links to relevant pages and most opening in new browser window. Default list style type used	Links page included with some links to relevant pages or not opening in new browser window. Default list style type used	No links page or no relevant links on page.		<b>10</b>	
<b>Excellent (10)</b>	<b>Very Good (8-9)</b>	<b>Acceptable (6-7)</b>	<b>Poor/Unacceptable (0-5)</b>			
<i>Spelling &amp; Grammar</i>						
No spelling or grammar mistakes	Less than 3 spelling or grammar mistakes	Less than 6 spelling or grammar mistakes	More than 6 spelling or grammar mistakes		<b>10</b>	
<b>Excellent (5)</b>	<b>Very Good (4)</b>	<b>Acceptable (3)</b>	<b>Poor/Unacceptable (0-2)</b>			
<i>CSS Custom Properties</i>						
5 custom properties used and used to avoid repeating values	5 used but only used once and without thought to overall coherence to design, or 3 or 4 custom properties used	1 or 2 custom properties used	No custom properties used		<b>5</b>	
<i>Advanced CSS Features</i>						
Used at least 3 advanced CSS features as shown in labs	Used 2 advanced CSS features as shown in labs	Used 1 advanced CSS feature as shown in labs	Did not use any advanced CSS features		<b>5</b>	
<i>HTMLTags/CSS Usage</i>						
Correct and valid use of HTML and CSS in all cases. Use proper HTML tags at proper times. CSS used to improve overall user experience and enhance website in all cases.	Mostly correct and valid use of HTML and CSS. Mostly proper use of HTML tags at proper times. CSS mostly used to improve overall user experience and enhance website.	Somewhat correct and valid use of HTML Some end tags included. Some proper HTML tags used at proper times	Few correct or valid HTML tags Most end tags missed Few proper HTML tags used		<b>5</b>	
<i>Domain name chosen and visible</i>						
Excellent and relevant domain name chosen and displayed on all pages using library item in header or footer	Good and mostly relevant domain name chosen and displayed on most pages using library item in header or footer	Somewhat relevant domain name chosen and displayed on some pages or do not use library item in header or footer	Missing or inappropriate domain name chosen and only on one or two pages.		<b>5</b>	
<i>Meta tags</i>						
Excellent list of meta tags for marketing and search engine selection added to all pages through template	Very good list of meta tags for marketing and search engine selection or meta tags incorrect	Acceptable list of meta tags for marketing and search engine or one tag missing.	Missing or inappropriate meta tags		<b>5</b>	
<i>Deployed to O drive properly</i>						

Site works perfectly from csdev server with all links working and video and images available	Site works very well from csdev server with most links working and video and images available	Site works acceptably from csdev server with some links working and video and images available	Site not deployed or deployed such that does not work correctly		<b>5</b>	
<i>Organization Marks</i>					<b>5</b>	
<i>Subtotal</i>				<b>0</b>	<b>130</b>	
<i>Late Marks(5% per day)</i>				<b>0.0</b>		
<i>Total Mark</i>				<b>0.0</b>	<b>130</b>	