



2016-01-01

2017-06-30

### Total Orders by Category

Accessories

Bikes

Clothing

### Total Orders by Subcategory

Tires and Tubes

9,1K

Helmets

6,0K

Road Bikes

5,1K

Bottles and C...

4,5K

Mountain Bikes

4,1K

Jerseys

3,1K

Touring Bikes

2,1K

Caps

2,1K

Fenders

2,0K

Gloves

1,3K

Shorts

0,9K

Cleaners

0,9K

Hydration Pac...

0,7K

Socks

0,5K

Vests

0,5K

ProductName

Total Orders

Return Rate

Water Bottle - 30 oz.	3 983	1,95 %
Patch Kit/8 Patches	2 952	1,61 %
Mountain Tire Tube	2 846	1,64 %
Road Tire Tube	2 173	1,55 %
Sport-100 Helmet, Red	2 099	3,33 %
AWC Logo Cap	2 062	1,11 %
Sport-100 Helmet, Blue	1 995	3,31 %
Fender Set - Mountain	1 975	1,36 %
Sport-100 Helmet, Black	1 940	2,68 %
Mountain Bottle Cage	1 896	2,02 %
Road Bottle Cage	1 668	1,68 %
Touring Tire Tube	1 364	1,64 %
HL Mountain Tire	1 305	3,75 %
ML Mountain Tire	1 059	1,32 %
LL Road Tire	957	2,26 %
ML Road Tire	868	1,51 %
Touring Tire	863	1,22 %
Bike Wash - Dissolver	850	1,47 %
HL Road Tire	795	3,52 %
LL Mountain Tire	788	2,50 %
Hydration Pack - 70 oz.	695	3,60 %
Mountain-200 Black, 46	528	3,22 %
Mountain-200 Black, 42	524	3,63 %
Mountain-200 Silver, 38	522	2,30 %
Mountain-200 Silver, 46	521	2,11 %
Mountain-200 Black, 38	519	2,89 %
Mountain-200 Silver, 42	483	2,48 %
Half-Finger Gloves, M	465	1,74 %
Half-Finger Gloves, S	453	1,69 %
Long-Sleeve Long Jersey, L	424	3,54 %
<b>Total</b>	<b>22 534</b>	<b>2,14 %</b>

View Product Detail

Monthly Revenue

\$1,83M✓

Goal: 1,77M (+3.31%)

Monthly Orders

2 146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific



Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)

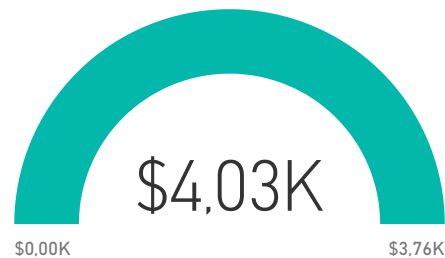


AWC Logo Cap

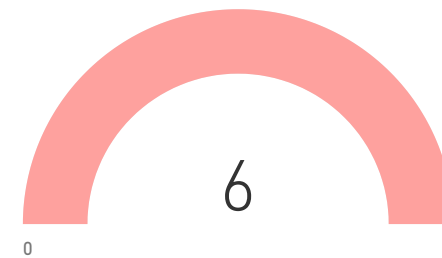
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev Month



Price Adjustment (...) ▾



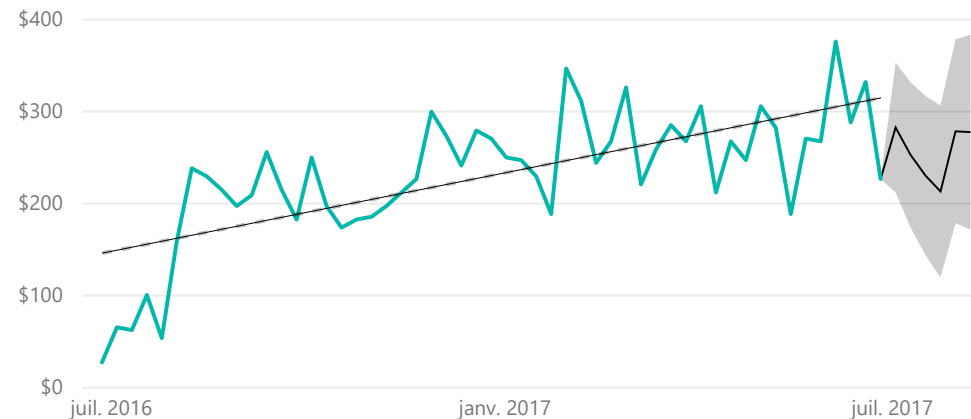
\$8,64  
Avg Retail Price  
\$8,64  
Adjusted Price

Weekly Profit

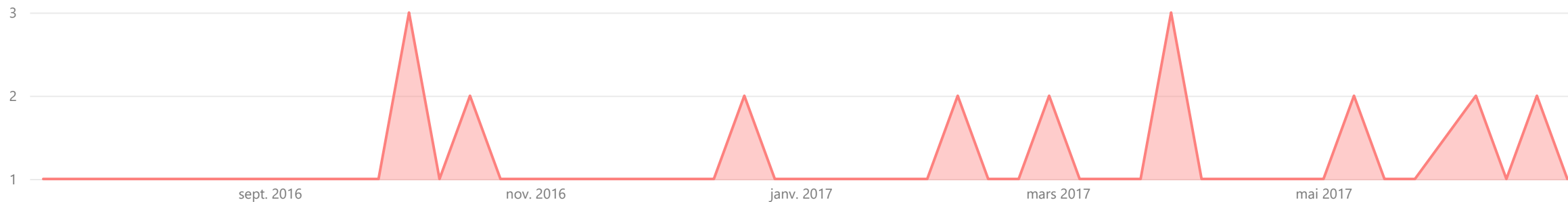
● Total Profit ● Adjusted Profit



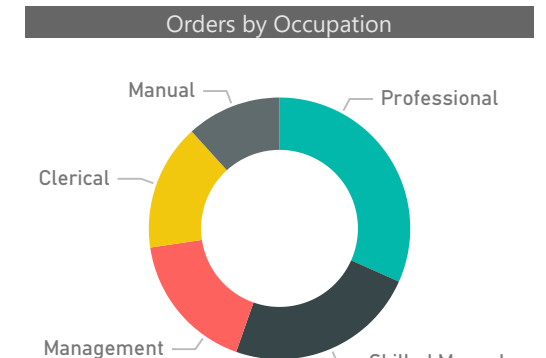
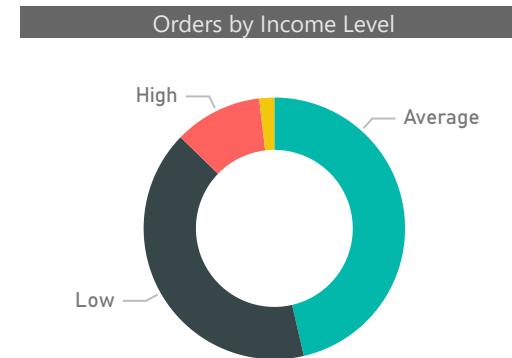
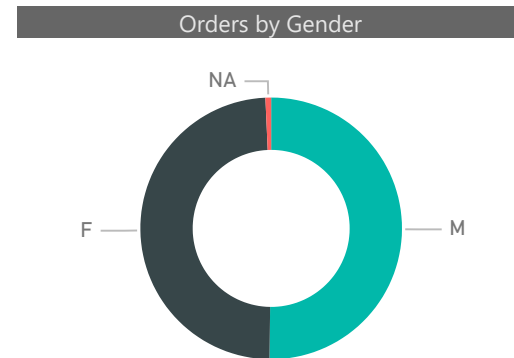
Weekly Profit



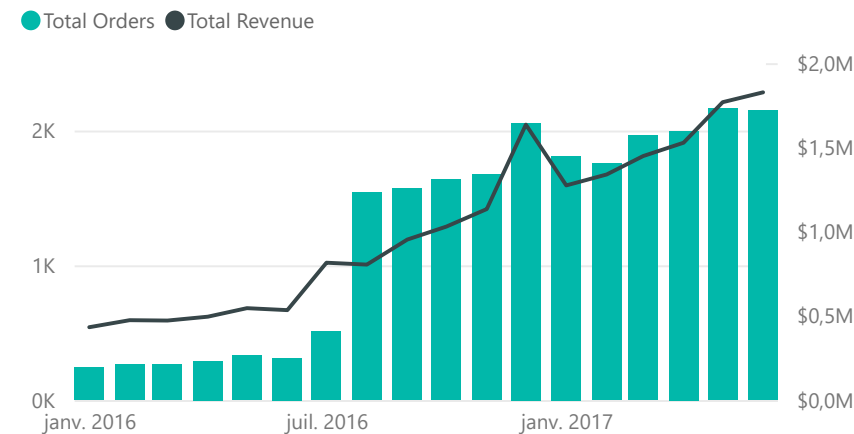
Weekly Return Volume



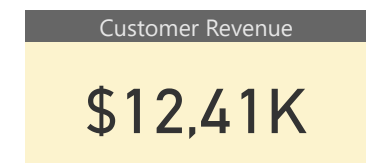
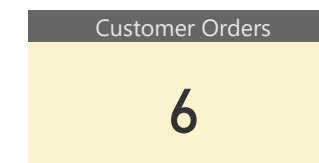
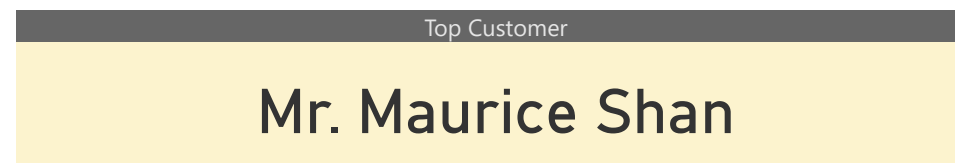
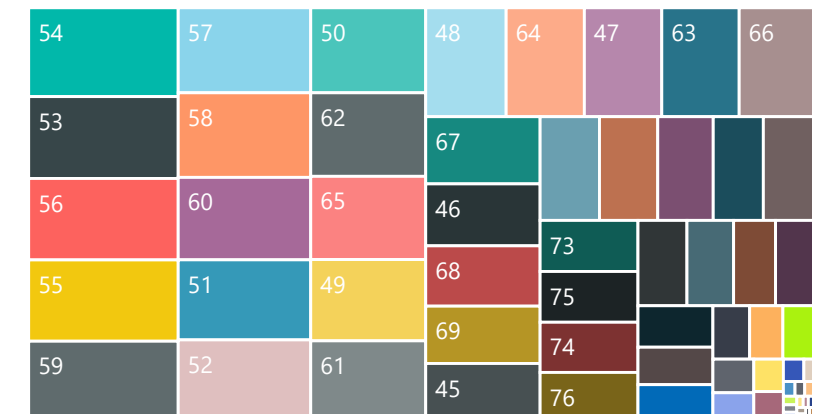
FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12 407,95
Mrs. Janet Munoz	6	\$12 015,39
Mrs. Lisa Cai	7	\$11 330,44
Mrs. Lacey Zheng	7	\$11 085,74
Mr. Jordan Turner	7	\$11 022,38
Mr. Larry Munoz	7	\$10 852,04
Mrs. Ariana Gray	6	\$10 391,42
Mr. Marco Lopez	6	\$10 289,68
Mr. Franklin Xu	5	\$10 164,34
Mrs. Margaret He	4	\$9 266,74
Mrs. Kaitlyn Henderson	4	\$9 258,92
Mrs. Nichole Nara	4	\$9 234,66
Mr. Randall Dominguez	4	\$9 210,36
Mrs. Rosa Hu	4	\$9 201,20
Adriana Gonzalez	4	\$9 195,69
Mrs. Dominique Prasad	6	\$9 180,93
Mrs. Brandi Gill	4	\$9 166,18
Mr. Brad She	4	\$9 161,01
Mr. Francisco Sara	4	\$9 125,54
Mr. Kevin Coleman	4	\$7 750,53
Mr. Johnathan Suri	4	\$7 721,33
Mrs. Crystal Zeng	4	\$7 706,81
Mrs. Felicia Blanco	4	\$7 669,66
Mrs. Jill Suarez	4	\$7 652,61
Mr. Preston Raman	4	\$7 599,49
Mr. Willie Xu	4	\$7 353,55
Mrs. Abby Subram	4	\$7 308,39
Mr. Lance Blanco	4	\$7 207,07
Mrs. Audrey Blanco	4	\$7 139,17
Mr. Ricky Navarro	3	\$7 119,63
Mr. Eddie Dominguez	3	\$7 044,38
Mrs. Molly Madan	3	\$7 043,25
Mr. Jarrod Mehta	3	\$7 038,37
Ms. Susan Zhou	3	\$7 027,98
Mr. Brent Zhang	3	\$7 018,99
Ms. Alyssa Bradley	3	\$7 018,84
Mrs. Cheryl Jiménez	3	\$7 009,84
<b>Total</b>	<b>353</b>	<b>\$751 130,39</b>



Orders & Revenue by Month



Total Orders by Current Age



Executive Summary →