

Shishir Tamang

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PROFESSIONAL SUMMARY

Dynamic graphic designer with hands-on experience at Tech Incubator, adept at creating impactful branding materials. Proven ability in client collaboration and project management, successfully delivering tailored designs that enhance visual identity. Skilled in Adobe Creative Suite and committed to driving marketing strategies that resonate with target audiences.

SKILLS

- Graphic design
- Video editing
- Brand development

- Project management
- Client collaboration
- Marketing strategy

WORK HISTORY

Intern

Tech Incubator, Queens College/Feb 2025 to Apr 2025

- Collaborated with clients to design creative assets for startups, including logos, flyers, and promotional videos, helping businesses establish a strong visual identity.
- Assisted in the development and execution of marketing materials to support clients' branding and outreach efforts.
- Worked closely with the team to understand client needs and deliver designs that align with business goals and target audience.
- Gained hands-on experience in design software (such as Adobe Illustrator, Photoshop, or others you might have used) and video editing tools.
- Developed an understanding of the client feedback loop and iterative design process.

Store Supervisor

Dunkin' Donuts/ Sep 2019 to Sep 2022

- Supervised and coordinated activities of workers engaged in receiving, storing, testing, and shipping merchandise or materials.
- Maintained records of items shipped, received, or transferred to another location.
- Inspected physical condition of warehouse and equipment to ensure compliance with safety regulations.

EDUCATION

Bachelor of Science

York College of The City University of New York Expected in Jun 2025

Jamaica, NY

- NSF Scholarship
- 3.87GPA
- Dean's list through out the college

Associate of Science

LaGuardia Community College of The City University of New York Jun 2023 Long Island City, NY

- Dean's list throughout the college
- Recipient of Foundation Scholarship
- Project on { Coding for the ATM machine}
- 3.87GPA

AFFILIATIONS

- Tech Incubator, Queens College Intern (February 2025 April 2025)
- Member, Graphic Design Club at Queens College

LANGUAGE

- Nepali
- Hindi
- English

CERTIFICATIONS

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Canvas Design Certification (In Progress)
- Self-Taught in Graphic Design Tools and Techniques

HOBBIES AND INTERESTS

- Graphic design and visual arts
- Video editing and multimedia content creation
- Digital marketing and branding
- Photography and creative expression
- Technology trends and innovation in design
- Exploring new design software and tools

PROJECTS

- Client Logos Designed custom logos for multiple clients, improving brand identity and recognition using Adobe Illustrator and Adobe Photoshop.
- Real Estate Flyer Created a visually engaging flyer for a property sale, enhancing marketing efforts and increasing client interest using Adobe Photoshop.
- Video Editing for Client Promotion Edited promotional videos for clients, creating dynamic and engaging content using Adobe Premiere Pro to boost brand visibility and audience engagement.

EDUCATION AND TRAINING

Education:

 $\textbf{York College, City University of New York (CUNY)} \\ -- \textit{Expected Graduation: May 2025}$

Bachelor major in Computer Science and minor in Business Administration.

 Relevant coursework: Graphic Design, Digital Marketing, Video Editing, Branding Strategies

Training:

Adobe Creative Suite Training (Self-taught, ongoing)
 Proficient in Adobe Photoshop, Illustrator, and Premiere Pro for graphic design and

video editing projects.

• Canvas Design Training (Self-taught, ongoing)

Developed skills in creating flyers, social media content, and presentations.

ACCOMPLISHMENTS

- Received positive feedback from clients for high-quality design work, leading to improved overall client satisfaction.
- Successfully managed multiple design projects simultaneously, consistently meeting deadlines and exceeding client expectations.
- Created impactful promotional materials that enhanced brand visibility and supported marketing goals.
- Communicated effectively with clients by presenting design concepts and revisions, ensuring the final output aligned with their vision.