

Arsh Momin

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EDUCATION

C. T. Bauer College of Business, University of Houston, Houston, Texas

Bachelor of Business Administration in Management Information System and Finance

Spring 2021

Cumulative GPA: 4.0

EXPERIENCE

Alpha Tire & Wheel, Houston, Texas

January 2018 – December 2018

Marketing Associate

- Analyzed inventory every month to understand the stock of certain tires
- Created monthly special flyers using the tires with higher stock at a discounted rate

Digital Marketing Sapiens, San Antonio, Texas

September 2016 – June 2017

Content Writing Intern

- Wrote articles about sports and current relevant news that would affect a certain age groups such as college students
- Tracked trends among released articles to understand our audience better
- Created blog posts to serve as landing pages on the company's website and SEO

HONORS AND AWARDS

Gold Presidential Service Award- 2014

ACTIVITIES

- **I-Cerv:** City wide service group, made up of Ismaili youth, to promote getting involved in our community to make it a better place
- **Jubilee Monument Corps:** Served as a counselor for annual summer camp for youth ages 6-13 for two years
- **Aga Khan Foundation Walk:** Volunteered at annual walk for poverty relief by handing out water and cleaning up after event
- **Pro-Grad:** Organized and executed an overnight lock-in for high school seniors to prepare them for college during a fun night packed with activities
- **Management Information Systems Student Organization, Spring 2019**

SKILLS

Fluent in English and proficient in Hindi and Gujarati

Microsoft Excel, Word, PowerPoint