ARSHDEEP SONI

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👤 Summary

Enthusiastic Front-End Developer with **3+ years of commercial and freelance experience** with a strong technological background. Fast Learner and Team Player seeking a permanent **Front End Developer** position.

💼 Experience

Yell.com - Front End Engineer - Reading   September 2018 - **Present**

- Using **VueJS**, **VueX** and **SendBird API** to build Chat app
- JavaScript rearchitecture for Native first **ES6** with **Babel** fallback

House Of Fraser - Front End Engineer _(Ecommerce)_ - Baker Street   June 2018 - September 2018

- Focusing on bug fixes and developing components using **ReactJS** and **Redux**
- Writing Unit Tests for components using **Jest** and **Storybook**

Yell.com - Front End Developer _(University Placement)_ - Reading   June 2016 - June 2018

- Redesigned the _Homepage_, _Search page_, _Business Page_, _Header/Footer_ for Mobile/Desktop
- Followed Agile methodology and contributed towards Clean, Organised and Readable code with Unit Testing
- Worked within several teams and built _Yell Articles (WordPress)_, improving SEO using Structured Data
- Updated user journey's for _Free-listing_ and _Connect Scan_ apps using modern techniques
- Developed the Content Tool (internal tool for social profiles), with **Scrum Master experience**

Freelance - Full-Stack Developer   2015 - **Present**

- _www.ArshdeepSoni.com_ -------- Personal Magician Website
- _www.MagicSingh.com_ ---------- Client project supporting a blog system and a simple PayPal shop
- _www.AutoGoSOM.com_ ---------- Project for a driving instructor using BoltCMS
- _www.JoshPhotography.co.uk_ -- Online portfolio for a Photographer, with a custom backend CMS
- _www.SoniMakeovers.co.uk_ ---- Website for my mother who is a Make-up Artist
- _www.SJMagic.co.uk_ -------------- Website for a Magician with CMS to manage content

Professional/Social Media Magician - (@ArshSoni)   2012/13 - **Present**

- 7M+ Online Followers with nearly 1 Billion total views
- Worked with well known brands such as **Burger King**, **JuiceBurst**, **Papa Johns** on brand campaigns
- Regularly perform at corporate and private events

🎓 Education

(BSc) Royal Holloway University: - Computer Science with Industry Experience: **(1st) First Class Honours**   2014 - 2018

(A Levels) - William Morris Sixth Form: ICT, Maths and Economics - **ABB** respectively   2012 - 2014

🏆 Programming Skills

- Excellent HTML & CSS Knowledge
- Advance JS/ES6 knowledge
- Unit Testing: Jasmine, Karma
- Experience with B.E.M/SMACSS
- Adobe Photoshop/Illustrator

- Progressive Enhancement
- Intermediate jQuery
- MySQL and PostgreSQL
- Cross Browser Testing
- CMS (Wordpress)

- Excellent Responsive Design skills
- NodeJS, ExpressJS, PHP and Java
- Experience with SASS/LESS
- Web Performance, RequireJS, Grunt
- W3C Standards

🏆 Achievements

- Member of **The Magic Circle** (MMC)
- Personal Web Development projects
- Several **Viral Videos** across the Internet **(LadBible, Worldstar, Unilad, 9GAG)**

Interests and Hobbies

Performing Magic • Photography/Videography • Driving • Drone Flying • Theme Park enthusiast

References are available upon request