

ARSHDEEP SONI

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👤 Summary

Enthusiastic Front-End Developer with **3+ years of commercial and freelance experience** with a strong technological background. Fast Learner and Team Player seeking a permanent **Front End Developer** position.

🧰 Experience

Yell.com - Front End Engineer - Reading September 2018 - **Present**

- Using **VueJS**, **VueX** and **SendBird API** to build Chat app
- JavaScript rearchitecture for Native first **ES6** with **Babel** fallback

House Of Fraser - Front End Engineer (Ecommerce) - Baker Street June 2018 - September 2018

- Focusing on bug fixes and developing components using **ReactJS** and **Redux**
- Writing Unit Tests for components using **Jest** and **Storybook**

Yell.com - Front End Developer (University Placement) - Reading June 2016 - June 2018

- Redesigned the *Homepage*, *Search page*, *Business Page*, *Header/Footer* for Mobile/Desktop
- Followed Agile methodology and contributed towards Clean, Organised and Readable code with Unit Testing
- Worked within several teams and built *Yell Articles (WordPress)*, improving SEO using Structured Data
- Updated user journey's for *Free-listing* and *Connect Scan* apps using modern techniques
- Developed the Content Tool (internal tool for social profiles), with **Scrum Master experience**

Freelance - Full-Stack Developer 2015 - **Present**

- *www.ArshdeepSoni.com* ----- Personal Magician Website
- *www.MagicSingh.com* ----- Client project supporting a blog system and a simple PayPal shop
- *www.AutoGoSOM.com* ----- Project for a driving instructor using BoltCMS
- *www.JoshPhotography.co.uk* -- Online portfolio for a Photographer, with a custom backend CMS
- *www.SoniMakeovers.co.uk* ---- Website for my mother who is a Make-up Artist
- *www.SJMagic.co.uk* ----- Website for a Magician with CMS to manage content

Professional Magician - (@ArshSoni) 2012/13 - **Present**

- Performed for several corporate and private events - Great Ice Breaker
- Very active on Social Media
- Improved *Interpersonal, Communication and Presentation skills, huge confidence booster*

🎓 Education

(BSc) Royal Holloway University: - Computer Science with Industry Experience: **(1st) First Class Honours** 2014 - 2018

(A Levels) - William Morris Sixth Form: ICT, Maths and Economics - **ABB** respectively 2012 - 2014

🏆 Programming Skills

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| • Excellent HTML & CSS Knowledge | • Progressive Enhancement | • Excellent Responsive Design skills |
| • Advance JS/ES6 knowledge | • Intermediate jQuery | • NodeJS, ExpressJS, PHP and Java |
| • Unit Testing: Jasmine, Karma | • MySQL and PostgreSQL | • Experience with SASS/LESS |
| • Experience with B.E.M/SMACSS | • Cross Browser Testing | • Web Performance, RequireJS, Grunt |
| • Adobe Photoshop/Illustrator | • CMS (Wordpress) | • W3C Standards |

🏆 Achievements

- Member of The Magic Circle (MMC)
- Personal Web Development projects
- Several Viral Videos across the Internet (LadBible, Worldstar, Unilad)

Interests and Hobbies

Performing Magic • Photography/Videography • Driving • Drone Flying • Theme Park enthusiast

References are available upon request