

# PERFUME PARADISE

20INMCA310 - Mini Project

# Scrum Master

Ms. Jetty Benjamin
Assistant Professor
Department of Computer Applications



ARSHA KARMA

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https://github.com/Arsha-Karma/mini-project

arshakarma2027@mca.ajce.in

#### **ABSTRACT**

The **Fragrances and Perfume Store** is a web-based application designed to sell a variety of perfumes. It allows customers to easily browse, purchase, and get detailed information about perfumes. The store is divided into different categories like fragrances for men, women, unisex, and more, with three main modules: **Admin**, **User**, and **Seller**. The Admin manages the overall store, while users can browse and make purchases, and sellers can list and manage their perfume products. The goal of the website is to provide users with a seamless and enjoyable online shopping experience for high-quality perfumes.

# **Technologies Used:**

• Operating System: Windows-based system

Frontend: HTML, CSS, Bootstrap, JavaScript

Backend: PHP

Database: MySQL

• **Browser:** Any modern browser

Web Server: XAMPP

• **IDE:** Visual Studio Code

#### **Modules and Features**

#### 1. User Module

- Registration/Login:
  - Users can register or log in to access the website.

#### • Browse and Search Products:

 Users can search perfumes by category, brand, fragrance type (e.g., floral, woody, citrus), or name.

#### • Add to Cart:

- Easily add products to a cart for future checkout
- View Profile/Update:
  - Users can manage their profiles and update details.
- Place Order/Cancel Order:



Users can place orders and cancel them before shipping.

## • Payment Integration:

Secure payment options via debit/credit cards, PayPal, or other gateways.

## • Forgot Password:

Users can reset their password if forgotten.

#### Order History:

View past purchases and order status.

#### • Product Reviews:

• Rate perfumes (1 to 5 stars) and write detailed reviews.

#### • Gift Customization and Packaging:

- Select personalized gift wrapping, themes, and messages.
- "Send as a Gift" option for direct shipping to others.

## Skin Sensitivity Questionnaire:

 A short form collects data on skin type and allergies to recommend safe perfumes.

#### 2. Admin Module

## • Admin Login/Logout:

Admins can securely log in to manage the platform.

# Manage Sellers:

o Add, edit, or delete seller accounts.

## • Manage Products:

 Add, edit, delete perfume products, including their images, descriptions, and pricing.

# • Manage Categories:

 Organize products under categories like men's perfumes, women's perfumes, unisex perfumes, luxury fragrances, etc.



#### View Feedback and Reviews:

Monitor and moderate user feedback and reviews.

## • Seller Requests:

o Approve or reject requests from sellers to join the platform.

## • View Sales Reports:

Monitor overall sales and track performance trends.

#### • Manage Custom Perfumes:

o Oversee personalized perfume requests and ensure processing.

#### 3. Seller Module

## • Seller Registration/Login:

Sellers can register or log in to manage their product listings.

## Manage Products:

Add, update, or delete perfume listings.

#### Sales Data:

o Track sales performance and view order details.

## Respond to Reviews:

 $\circ\quad$  Interact with customers by responding to reviews and feedback.

#### Communicate with Admin:

 Resolve issues or queries with the admin through a secure communication channel.

# **Perfume Categories**

- Men's Perfumes
- Women's Perfumes
- Unisex Perfumes
- Luxury Perfumes
- Niche Perfumes
- Body Mists and Colognes



- Skincare Fragrances
- Perfume Oils

#### **Features**

### **Shopping Cart**

- Add, update, or remove products from the cart.
- Proceed to secure checkout with a summary of all items.

#### **Payment Integration**

• Multiple secure payment gateways, including PayPal and credit/debit card options,Upi,Cash on delivery.

## **Gift Customization and Packaging**

- Options for personalized messages, themed gift wrapping, and custom packaging.
- "Send as a Gift" feature for shipping directly to recipients.

## **Skin Sensitivity Questionnaire**

- Collect user data on skin type, allergies, and fragrance preferences.
- Recommend hypoallergenic products or avoid suggesting perfumes with irritants.

#### **Product Reviews**

 Customers can leave ratings and detailed reviews to help others make informed decisions.

#### **Contact Us:**

• For inquiries, clarification about products, or services, users can contact the customer support team.

#### Conclusion

The Perfume Store e-commerce website aims to deliver an exceptional online shopping experience with a wide variety of perfumes and fragrance products. Whether you're looking for a classic scent or something new, the website provides users with all the tools to find the perfect fragrance. By combining seamless product management for sellers and a user-friendly interface, this platform strives to make shopping for perfumes an easy and enjoyable process.

Reference Website: <a href="https://perfumepalace.in/collections/for-women">https://perfumepalace.in/collections/for-women</a>

