



NIAZ MUHAMMAD



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Karachi pakistan

LANGUAGE

- English: Conversational
- Urdu
- Pashto

EX PERTISE

- Lead generation
- lead scraping
- Email marketing

EXPERIENCE

Helping expert business

: 2021-2022

At Helping expert business, I generate design leads from upwork and bark scraping.

Quadtech: joining in 2023

I lead a team of three, generating leads for two brands one focused on Wikipedia services and the other on web development, design, SEO, and SMM. I also manage social media accounts (LinkedIn, Facebook, Pinterest), source leads from platforms like Upwork, Bark, and social media, and maintain records in spreadsheets and CRM systems.

KMH: joining in 2023

I generate design leads and perform Upwork scraping to identify potential clients and opportunities.

Koredigital: joining in 2024

At KoreDigital, I generate design leads for both the UK and USA using email marketing tools, LinkedIn Sales Navigator, and webform activity tracking.

Metavative: joining in 2025

Currently at Metavative, I generate leads through Bark scraping, email marketing, web form activity, and manual outreach emails.

EDUCATION

Sun Rise school

Matriculation
2019

PN Polytechnic Institute (PNPI)

Diploma in IT field
2021-2023