



product_brand	total transaction	total profit	profit margin	return rate
BBB Best	\$3,514	\$12,991	62.12%	0.80%
Best Choice	\$4,218	\$18,355	60.64%	0.81%
Better	\$2,823	\$9,179	61.15%	1.07%
Big Time	\$3,816	\$15,560	60.20%	1.05%
Bravo	\$2,484	\$11,027	59.15%	0.82%
Carlson	\$2,564	\$10,534	61.20%	0.97%
Carrington	\$3,891	\$14,883	59.52%	0.78%
CDR	\$3,078	\$12,062	58.98%	1.11%
Cormorant	\$3,744	\$15,749	61.60%	0.87%
Denny	\$3,584	\$16,015	58.02%	0.99%
Ebony	\$5,238	\$20,354	59.81%	0.96%
Fast	\$4,097	\$16,469	61.03%	1.07%
Fort West	\$4,108	\$15,834	59.80%	0.97%
Golden	\$3,550	\$13,256	58.72%	0.88%
Hermanos	\$5,342	\$21,753	58.64%	0.95%
High Quality	\$3,577	\$16,139	59.98%	1.13%
High Top	\$4,940	\$19,810	60.42%	1.01%
Horatio	\$4,195	\$17,737	58.42%	1.26%
Imagine	\$3,634	\$15,102	61.40%	1.06%
Just Right	\$2,558	\$9,283	59.54%	0.83%
Landslide	\$3,270	\$10,647	58.65%	0.98%
Nationeel	\$4,408	\$18,617	60.44%	1.18%
PigTail	\$3,467	\$11,617	60.68%	1.04%
Plato	\$3,352	\$12,748	63.55%	1.06%
Pleasant	\$2,564	\$10,187	60.18%	0.92%
Red Wing	\$3,870	\$15,870	59.36%	1.06%
Total	\$1,13,668	\$4,49,627	59.94%	1.00%

Current Month
Transactions

\$18,325✓

Goal: \$17,339 (+5.69%)

Current Month Profit

\$71,682✓

Goal: 67.87K (+5.61%)

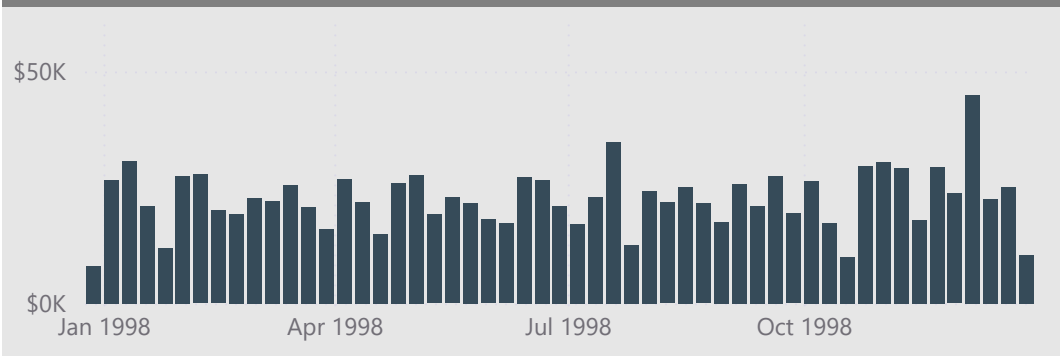
Current Month returns

\$496!

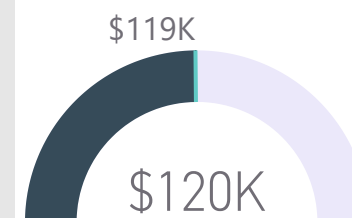
Goal: 482 (-2.9%)



weekly revenue trending



revenue vs target



performance notes

🔖 "Portland hits 1000 sales in December"

🔖 **"Carlson brand hits 1038 dollar"**