

Says

Putting together the ideas to create a logo

Unique and Attractive

Good impression

Draw attention

simple

Good look

Thinks



Appropriate – logos should be appropriate in it's feeling.It doesn't need to say a whole . Distinctive and memorable...

Inspiration from other logos.

Why the logo need to be created?

Brand identity

Check the competition.

Designing logo



Team : XIII
ID:NM2023TMID32551

S.Deepan
S.Leve
A.Mohamed Arshath
A.Mohamed Salman
Parish

colors

Shape

Extra design

Symbols or fonts

Space

Icons

versatile

memorable

Simple

uses correct space

logo breaths

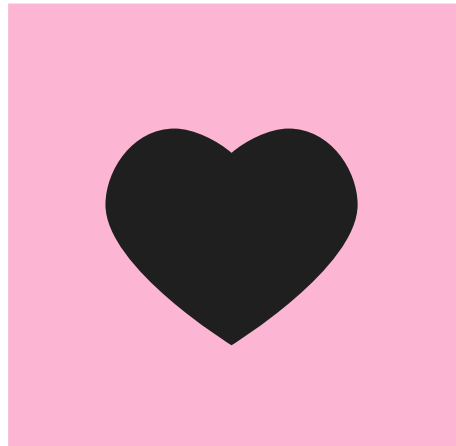
Does



When we look at something, we don't read first. Before anything else we see shape, we see colour, and if that's enough to hold our attention, then we'll read
David Airey

[See an example](#)

Feels



While creating a logo we happen to focus on font,image ,etc.,
Concentration was given more to colors