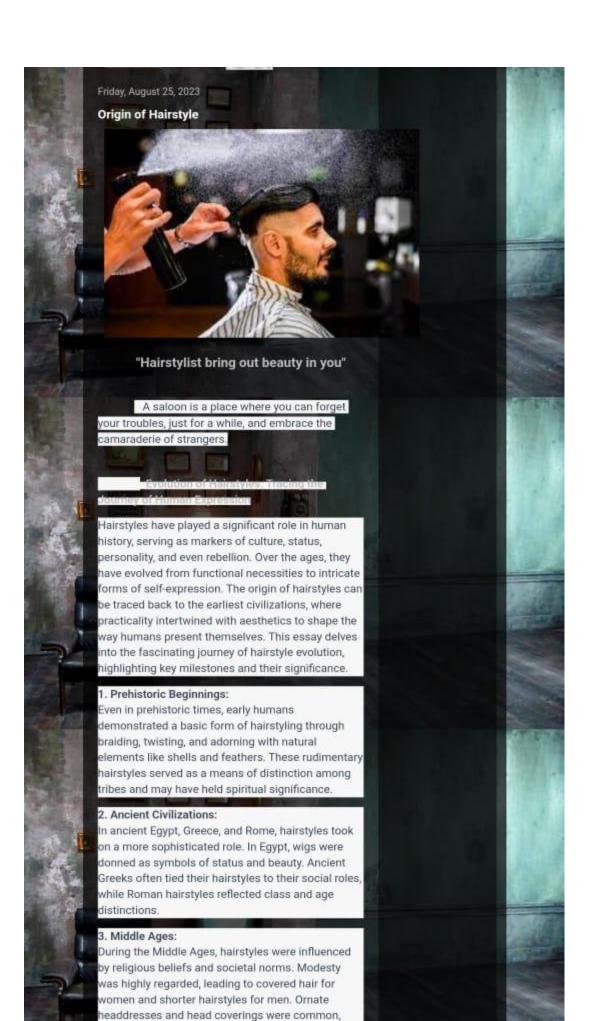
## NAAN MUDHALVAN- DIGITAL MARKETING ASSIGNMENTS

NAME	Mohammed Arshath S
NM-ID	621CD2EBA9F8D91AF1247C9E121FA593
PROJECT TITLE	Building a website using Canva

## Questions:

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.
- 2. Create a New Facebook Business Page and post one social media poster for your brand.
- 3. Create and design a social media advertisement poster using canva.
- 4. Create email newsletter design using MailChimp or canva tool.

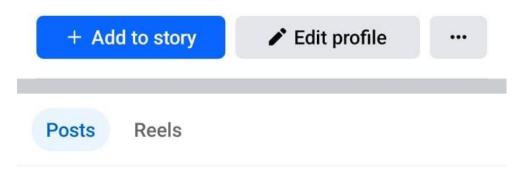


way humans present themselves. This essay delves into the fascinating journey of hairstyle evolution, highlighting key milestones and their significance. 1. Prehistoric Beginnings: Even in prehistoric times, early humans demonstrated a basic form of hairstyling through braiding, twisting, and adorning with natural elements like shells and feathers. These rudimentary hairstyles served as a means of distinction among tribes and may have held spiritual significance. 2. Ancient Civilizations: In ancient Egypt, Greece, and Rome, hairstyles took on a more sophisticated role. In Egypt, wigs were donned as symbols of status and beauty. Ancient Greeks often tied their hairstyles to their social roles, while Roman hairstyles reflected class and age distinctions. 3. Middle Ages: During the Middle Ages, hairstyles were influenced by religious beliefs and societal norms. Modesty was highly regarded, leading to covered hair for women and shorter hairstyles for men. Ornate headdresses and head coverings were common, reflecting cultural and religious values 4. Renaissance Elegance: The Renaissance era witnessed a revival of art, culture, and individualism. Hairstyles became more elaborate, often adorned with jewels and intricate braids. Portraits from this era depict an array of unique styles that showcased personal identity. 5. Baroque Extravagance: The Baroque period was marked by extravagance in fashion and hairstyles. Elaborate wigs, powdered nair, and intricate curls were in vogue among the European aristocracy. Wigs became symbols of wealth and stature. 6. The Industrial Revolution and Beyond: The 18th and 19th centuries brought significant changes to society, reflected in hairstyles. The Industrial Revolution led to practical, shorter hairstyles that were easier to maintain. The Victorian era saw an emphasis on modesty and elegance, with intricate updos and bonnets. 7. 20th Century Revolution: The 20th century witnessed rapid changes in fashion and culture, reflected in hairstyles. The 1920s ntroduced the iconic bob cut, symbolizing the liberation of women. The 1960s brought the Afro, signifying African-American pride and civil rights. Subcultures like punk and hippie movements used hairstyles to rebel against societal norms. 8. Contemporary Diversity: In the 21st century, hairstyles have become a

> melting pot of influences from around the world. From the revival of vintage styles to the embrace of



## **Gentleman's Haven**



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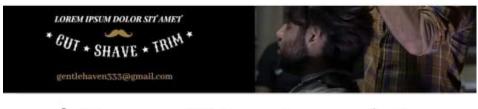




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# My services



### Buzzcut

A buzz cut, or wiffle cut, is a variety of short hairstyles, especially where the length of hair is the same on all parts of the head. Rising to prominence initially with the advent of manual hair clippers, buzz cuts became increasingly popular in places where strict grooming conventions applied.

Learn more



## Undercut

The undercut is a hairstyle that was fashionable from the 1910s to the 1940s, predominantly among men, and saw a steadily growing revival in the 1980s before becoming fully fashionable again in the 2010s

Learn more



## Templefade

The temple fade, also known as a Brooklyn fade, low fade, taper fade, blowout, and the later burst fade, is a haircut that first gained popularity in the late 90s and early 2000s in African American

Learn more





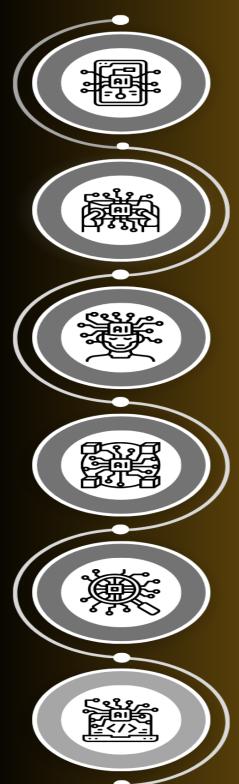








## Advances in Artificial Intelligence



#### SOFTWARE PROGRAMMING

Software programming in advanced Al involves the creation and implementation of algorithms and software systems that leverage cuttingedge artificial intelligence techniques to perform complex tasks, make decisions, and learn from data

#### VIDEO GAMES

Advanced AI has profoundly impacted the world of video games, revolutionizing both gameplay and game development. With the integration of cutting-edge AI technologies, games have become more immersive, adaptive, and challenging. Al-driven NPCs (nonplayable characters) exhibit more realistic behaviors and responses, making in-game worlds feel alive and dynamic.

#### **IDEA GENERATION**

The field of advanced artificial intelligence (AI) is experiencing a rapid and transformative evolution, leading to groundbreaking innovations across various domains. One prominent area is in healthcare, where AI is revolutionizing diagnostics, treatment recommendations, and drug discovery

#### **DIGITAL DESIGN**

Digital design plays a crucial role in advancing artificial intelligence (AI) by enabling the creation of intuitive and user-friendly interfaces, optimizing AI algorithms, and enhancing the overall user experience. In the realm of AI, digital design encompasses various aspects, such as user interface (UI) design, user experience (UX) design, and data visualization

#### RESEARCH AND ANALYSIS

Research and design in advanced Al is at the forefront of technological innovation, with farreaching implications across various industries and sectors. Al research involves the exploration of cutting-edge algorithms, machine learning models, and data analysis techniques that enable computers to mimic human intelligence, learn from data, and make informed decisions.

#### DIGITAL MARKETING

Digital marketing has been significantly enhanced and transformed by advances in AI (Artificial Intelligence). With the power of AI algorithms and machine learning, businesses can now create highly targeted and personalized marketing campaigns. AI enables the analysis of vast amounts of data to gain insights into customer behavior, preferences, and trends, allowing marketers to tailor their content and advertisements with remarkable precision

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