

## Campus Ambassador Program Guidelines

### **Eligibility:**

- Must be a student of their respective college.
- Enthusiastic and active on social media platforms.

### **Responsibilities:**

- Promote the summit through posts, shares, and status updates.
- Engage with peers and encourage them to register and participate.
- Share official summit content and updates regularly.
- Report your activities and share metrics with the program coordinator.

### **Rewards:**

Performance based on points system where points will be awarded for each post, story update, group shares, participant registrations, etc

Top performers will compete for a cash pool prize of Rs. 10,000.

Participation Certificates shall be issued for every participant.

Bonus points for creative and impactful posts

### **Content Guidelines:**

- Use official hashtags and tags provided by the summit organizers.
- Ensure all shared content is appropriate and aligns with the summit's values.
- Be respectful and professional in all communications.

### **Reporting:**

- Submit weekly reports of your promotional activities.

- Include screenshots and metrics of your posts and shares.

**Duration:**

- The program will run from [start date] to [end date].
- Active participation throughout the entire duration is encouraged.

**Support:**

- You will receive official content, graphics, and guidelines from the summit organizers.
- A dedicated coordinator will be available for any questions or assistance.

Thank you for being an integral part of making our summit a success! Your efforts in spreading the word are invaluable.