



# ATIQ MART SUPPLY CHAIN ANALYSIS



## FILTERS

category

All

product\_name

All

Quantity

delivered\_q  
ty

13M

undelivered\_  
qty

458K

## TOP KPI'S

VOFR%

96.59%

IF%

52.78%  
Target: 77%

OT%

57.14%  
Target: 86.09%

OTIF%

23.81%  
Target: 65.91%

LIFR%

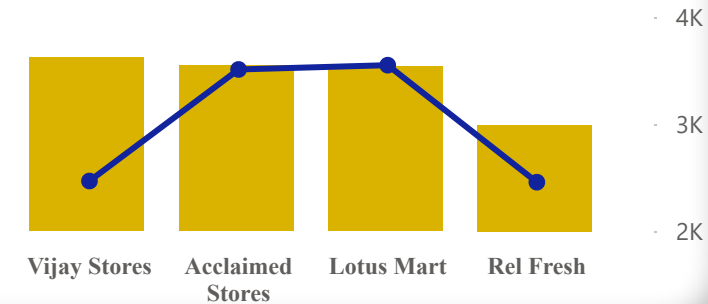
65.96%

## Top 4 customers by order



## Undelivered vs order

Undelivery\_qty total\_orders



## ORDERS

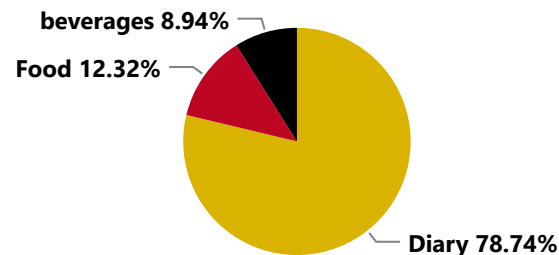
Total orders

32K

Total orders line

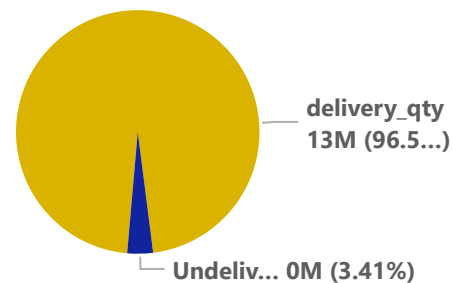
57K

## Undelivery\_qty



Diary Food beverages

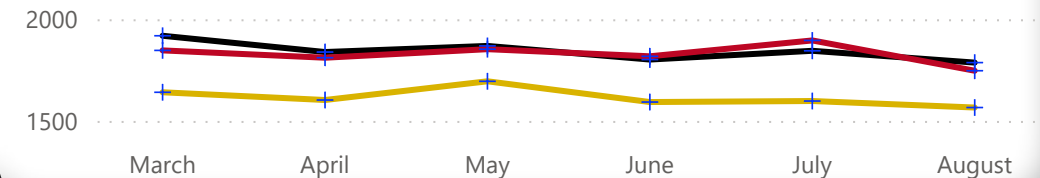
## Undeliver vs deliver



delivery\_qty Undeliv...

## Trend by city

Ahmedabad Surat Vadodara



LIFR %-Line Fill Rate , VOFR %-Volume Fill Rate, OT %-On Time Delivery %, IF %-In Full Delivery %, OTIF %- On Time In Full %

FILTERS

category

All

product\_name

All

city	IF_target%	IF%	OT_target%	OT%	OTIF target%	OTIF%
Surat	77%	52.5%	86.27%	61.21%	66.36%	30.07%
Ahmedabad	77%	54.2%	85.83%	58.16%	66.50%	29.33%
Vadodara	75%	51.6%	86.17%	57.98%	64.92%	27.78%
Total	77%	52.8%	86.09%	59.03%	65.91%	29.02%

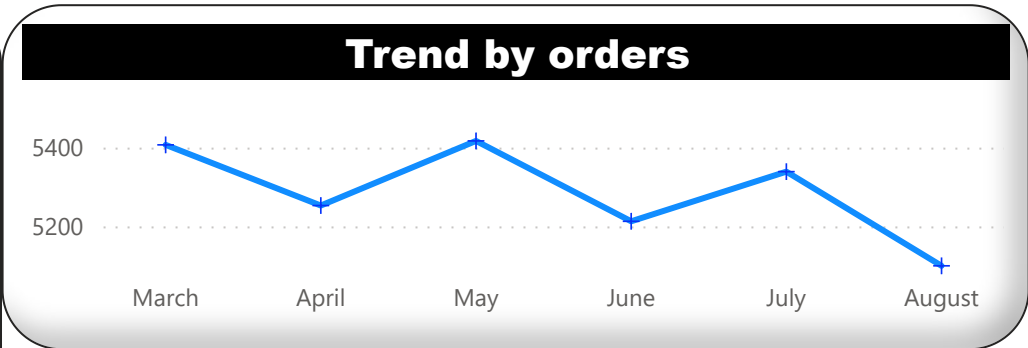
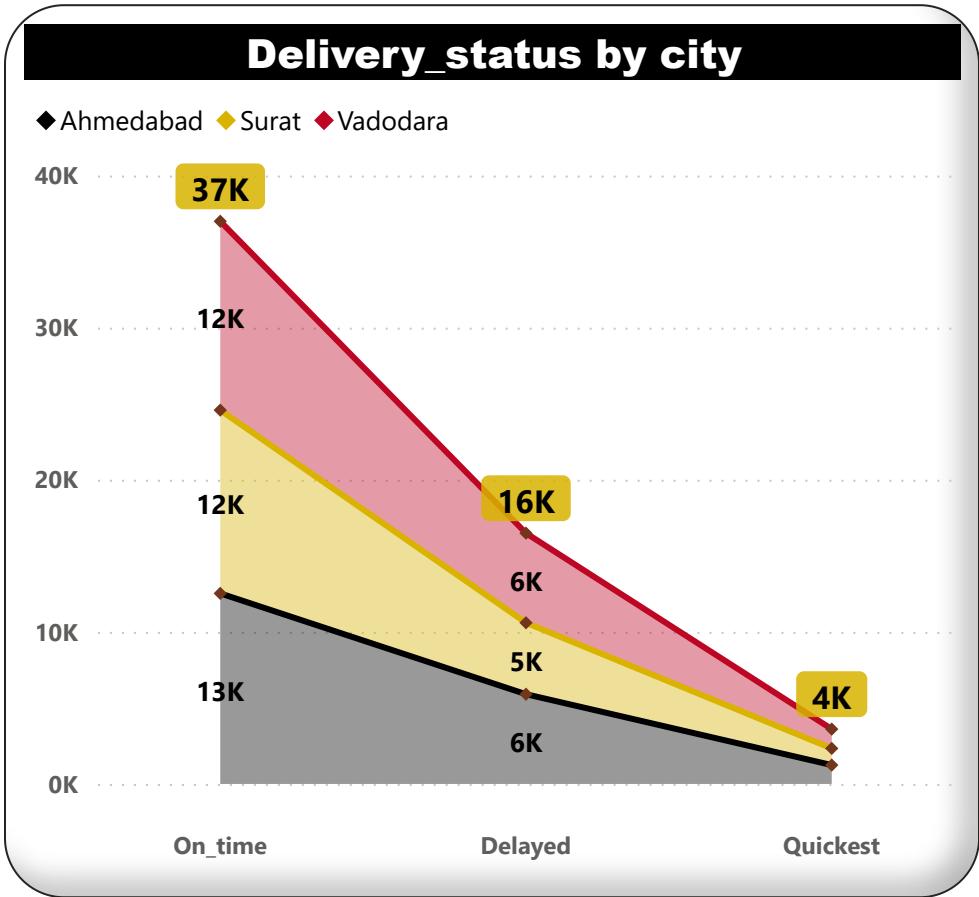
Quantity

delivered\_qty

13M

undelivered\_qty

458K



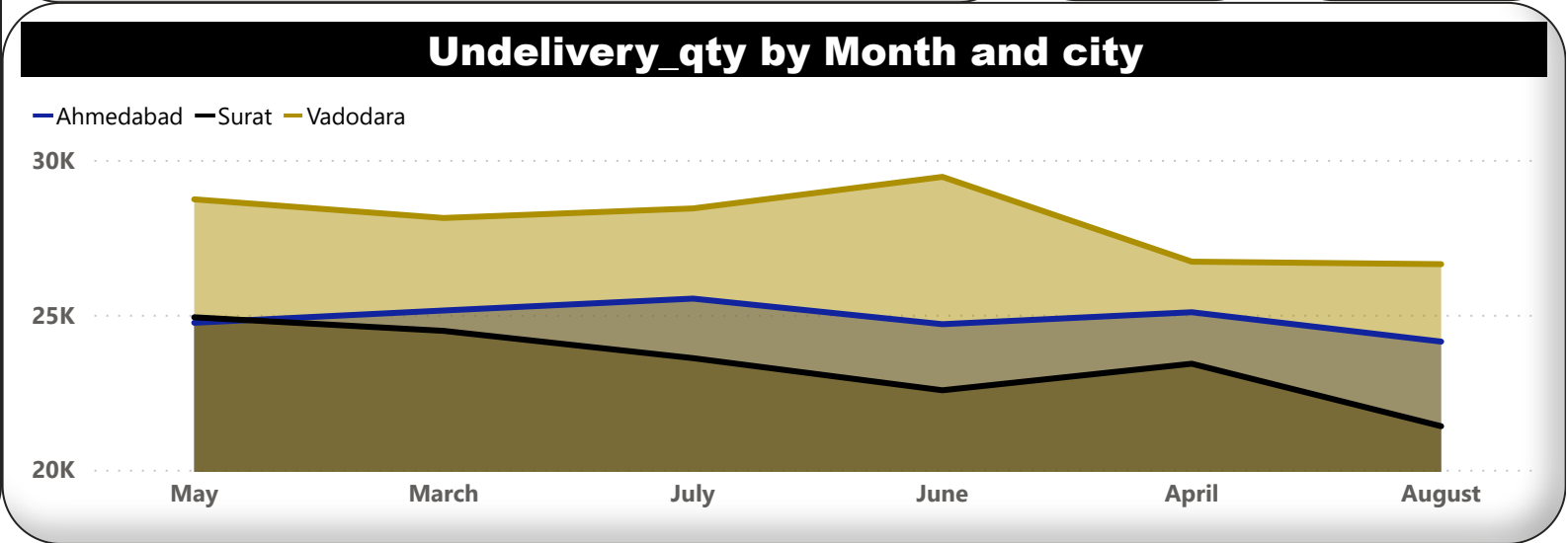
ORDERS

Total orders

32K

Total orders line

57K





VOFR% & LIFR% metrics

VOFR%

96.59%

LIFR%

65.96%

Quantity

delivered\_qty

13M

undelivered\_qty

458K

ORDERS

Total orders

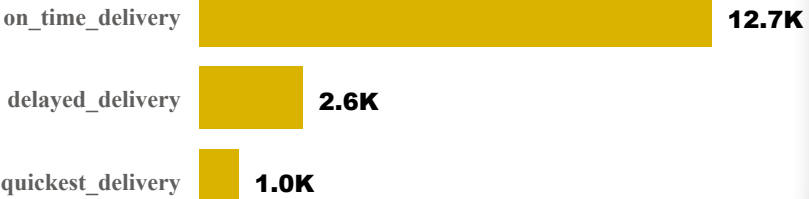
32K

Total orders line

57K

customer_name	IF%	OT%	OTIF%	VOFR	LIFR
Propel Mart	59.7%	73.64%	40.92%	97.70%	75.62%
Atlas Stores	59.8%	71.81%	39.55%	97.58%	75.48%
Viveks Stores	60.1%	70.61%	39.44%	97.57%	75.06%
Expert Mart	59.8%	72.54%	39.11%	97.44%	75.48%
Logic Stores	60.1%	70.82%	38.78%	97.45%	74.39%
Chiptec Stores	60.4%	71.62%	38.73%	97.58%	75.61%
Expression Stores	60.8%	69.92%	38.39%	97.54%	75.28%
Rel Fresh	58.7%	72.32%	38.18%	97.43%	74.54%
Vijay Stores	45.0%	72.45%	28.28%	95.87%	59.23%
Sorefoz Mart	39.2%	72.67%	25.89%	95.33%	53.40%
Info Stores	41.2%	70.94%	25.52%	95.24%	53.05%
Elite Mart	37.9%	72.45%	24.37%	95.29%	52.74%
Lotus Mart	53.4%	28.11%	16.34%	96.01%	60.08%
Acclaimed Stores	52.4%	29.43%	15.47%	95.85%	58.93%
Coolblue	44.7%	29.13%	13.75%	95.08%	51.53%
Total	52.8%	59.03%	29.02%	96.59%	65.96%

Delivery status VS Difference in day delivered



FILTERS

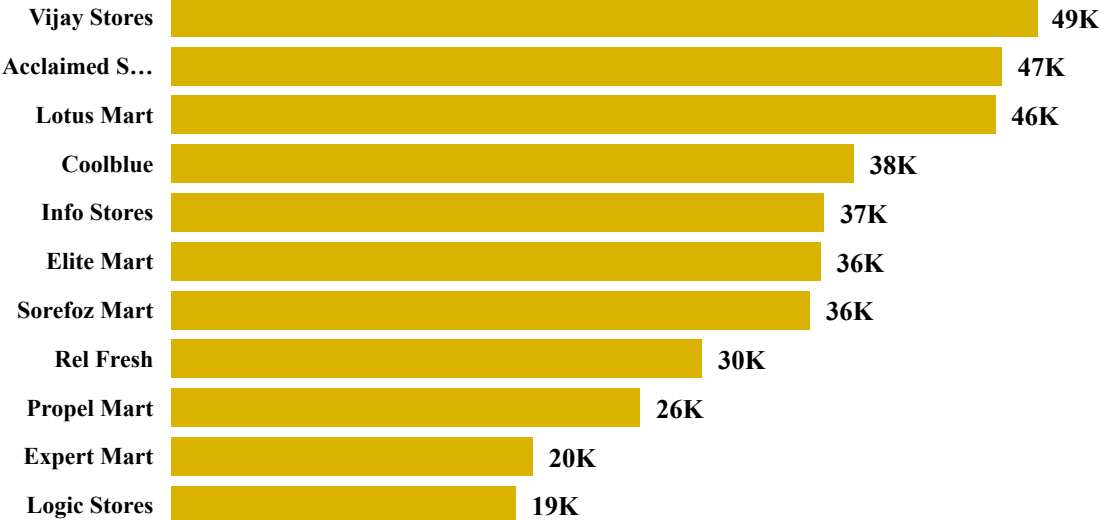
category

All

product\_name

All

Undelivered qty to customer



## KPI's trend over Time

OT

IF

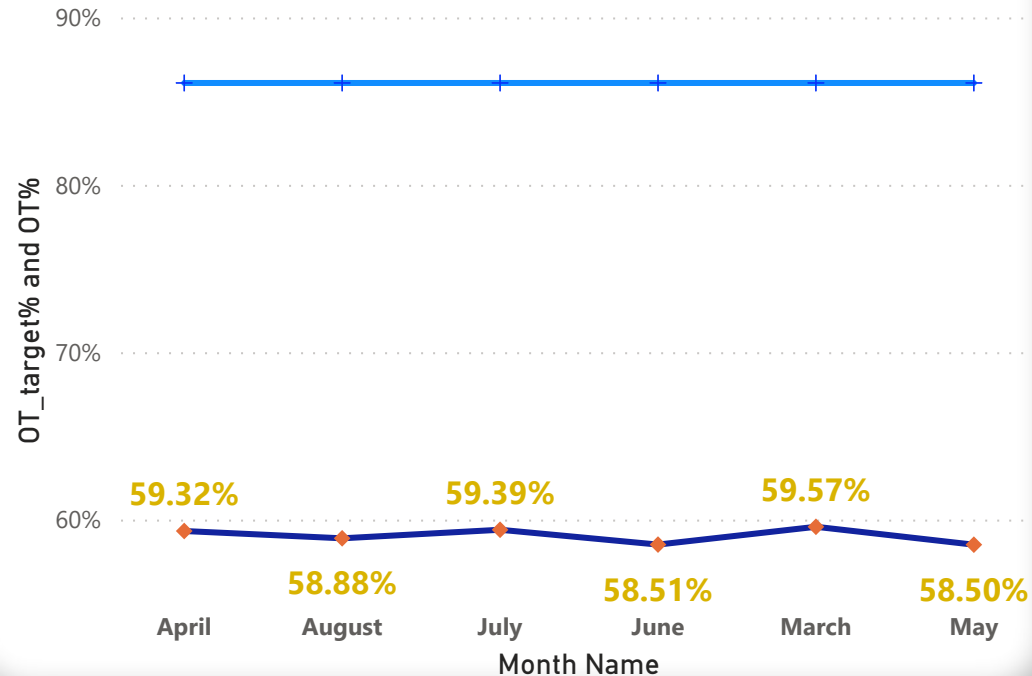
OTIF

VOFR

LIFR

### OT% vs OT\_target % trend

+ OT\_target% ◆ OT%



## PRODUCT INSIGHT

product_name	VOFR	LIFR	VOFR by Month	LIFR by Month
AM Biscuits 250	96.58%	65.16%		
AM Biscuits 500	96.49%	66.10%		
AM Biscuits 750	96.85%	68.05%		
AM Butter 100	96.59%	66.66%		
AM Butter 250	96.36%	63.52%		
AM Butter 500	96.46%	65.19%		
AM Curd 100	96.62%	66.73%		
AM Curd 250	96.72%	67.05%		
AM Curd 50	96.62%	65.55%		
AM Ghee 100	96.59%	65.75%		
AM Ghee 150	96.69%	66.72%		
AM Ghee 250	96.53%	65.25%		
AM Milk 100	96.54%	65.55%		
AM Milk 250	96.61%	65.91%		
AM Milk 500	96.71%	67.51%		
AM Tea 100	96.59%	65.32%		
AM Tea 250	96.52%	65.16%		
AM Tea 500	96.52%	66.14%		
Total	96.59%	65.96%		

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