

SafeHer

~Peace at home, peace in the world.

TRACK: Women's Safety

TEAM: Logic Legends



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PROBLEM STATEMENT

Women face persistent & alarming threat to their safety, both in public spaces and within the confines of their own households.

Domestic violence is a deeply concerning issue, with millions of individuals worldwide suffering from physical, emotional, and psychological abuse within their homes, leading to physical harm, long-lasting trauma, & even death.





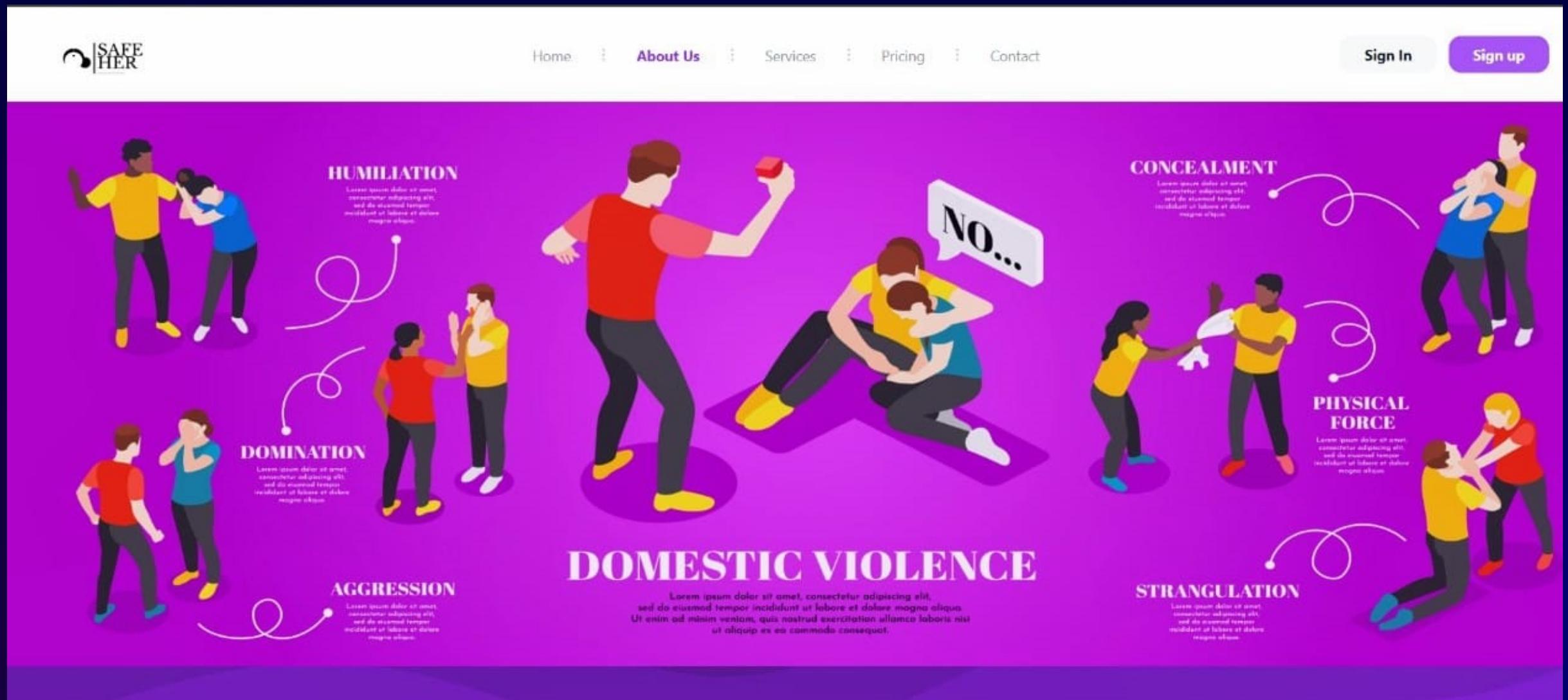
SOLUTION



- SafeHer will be comprehensive platform dedicated to empowering women facing domestic violence in urban-rural environments and households. By seamlessly integrating features like confidential counseling sessions, immediate SOS alerts, and connections with experienced survivors, SafeHer provides a lifeline for those in need.
- This solution not only offers immediate assistance but also equips users with resources, legal aid, and a supportive community.



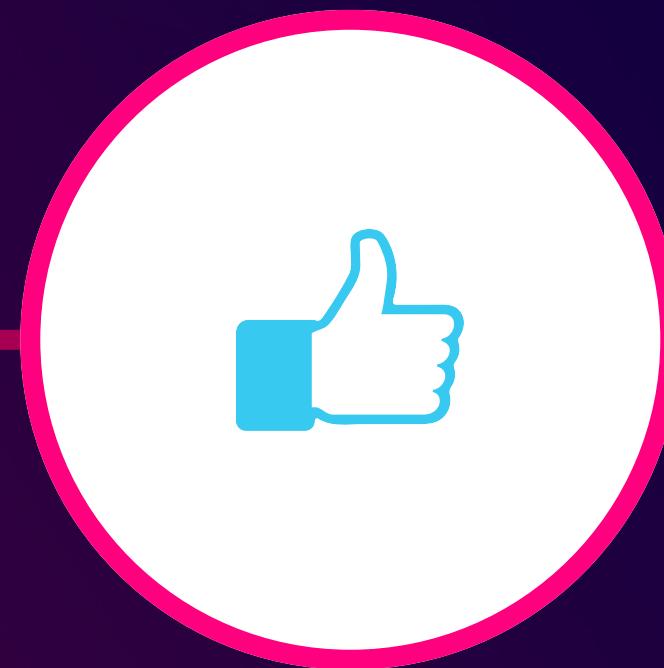
OUR WEBSITE



SafeHer is a web platform designed to empower women who are victims of domestic violence. The primary goal of **SafeHer** is to provide immediate support, resources, and a community for those experiencing abusive relationships. The project combines technology, data analytics, and community-building to create a comprehensive solution.



S.W.O.T Analysis



STRENGTHS

- Strong community support & commitment.
- Existing legal framework for victim protection.
- Availability of support services and shelters



WEAKNESSES

- High rates of underreporting.
- Cultural stigmas discourage victims from seeking help



OPPORTUNITIES

- Utilize technology & social media for awareness support.
- Advocate for stronger laws & policies.
- Engage communities in prevention efforts.



THREATS

- Persistent underreporting due to fear of retaliation.
- Cultural resistance to change.

Key Features

1 Chat Support

A 24/7 chat support feature connects users to trained volunteers & counselors who can offer immediate assistance & advice.

2

Language & Cultural Sensitivity

SafeHer offers resources and support in multiple languages and tailors its information and advice to different cultural contexts.

You Don't Have to Struggle Alone



3 Safety Alerts & GPS Tracking

SafeHer includes a panic button that, when pressed, sends emergency alerts with the user's location to predefined contacts & local authorities. It also offers discreet GPS tracking for victims' safety.

4

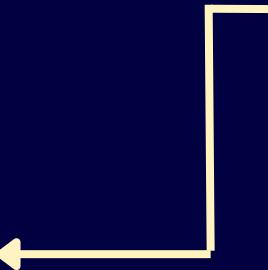
Legal Aid and Reporting

Users can access legal aid resources and report incidents of abuse directly through the app. It may also include a feature for documenting incidents with photos and descriptions.



5 Safety Planning

Users can access legal aid resources and report incidents of abuse directly through the app. It may also include a feature for documenting incidents with photos and descriptions.



6 Resources and Information

Users can access legal aid resources and report incidents of abuse directly through the app. It may also include a feature for documenting incidents with photos and descriptions.



Business Model

1.

Generate revenue through grants, donations, fundraising events, corporate sponsorships, & training services.

2.

Organize fundraising events, such as charity galas, runs, or online campaigns, to raise additional funds.

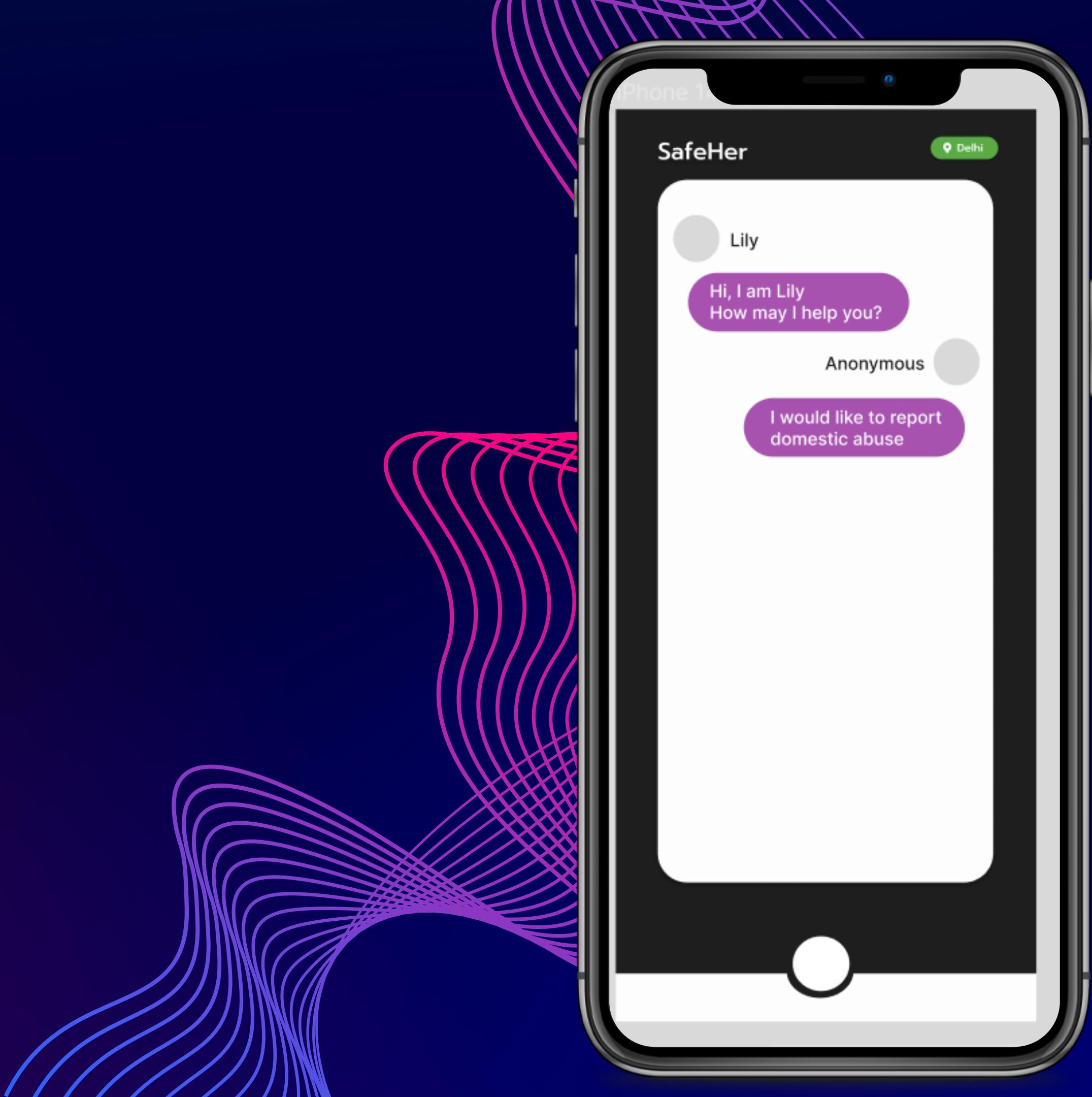
3.

Offer membership programs or subscription services to supporters.



Prototype

- FIGMA File (Prototype)



OUR TEAM



Arshpreet Singh



Ishmeet Singh



Guraasees Singh Taneja



Prabhleen Kaur