Ad Tech Dashboard

63,736,775
Total Number of Events

Events by Top 5 Advertisers

events.advertiser	events.count
Subway	6,007,697
YUM! Brands	3,752,993
Starbucks	2,804,692
Dollar General	2,548,050

Rows 1-4 of 5 〈 〉

Events by Region

events.country	events.countofevents
GT	4,759
CY	2,946
AR	489,215
MX	475,780
MY	146,388
IT	278,981
CZ	16,048
US	43,129,906

Rows 1-8 of 90 〈 〉

Ad Visitors by Gender and Income

events.gender	events.income	events.count	z__pivot_col_rank	z__rank	z__min_rank	z__pivot_row_r
unknown	50k - 75k	3,130,117	3	9	1	
Female	50k - 75k	4,169,286	1	1	1	
Male	50k - 75k	6,432,703	2	6	1	
unknown	25k - 50k	2,093,589	3	12	2	
Female	25k - 50k	2,806,959	1	2	2	
Male	25k - 50k	4,321,424	2	7	2	
unknown	75k - 99k	2,058,290	3	13	3	
Female	75k - 99k	2,739,095	1	3	3	

Rows 1-8 of 15 〈 〉