# Data

## Data Source

* I will use data which include average income, average rent rate, home ownership percentage to find out the borough which is more suitable for the business such as opening a coffee shop or restaurant.
* I found my data of Gross earnings per head: by place of residence from the Annual Survey of Hours and Earnings (ASHE) from Office of National Statics web page.
* I will use the Foursquare API to get the nearby places such as coffee shop or restaurant.
* I found the Second-level Administrative Divisions of the London from Spatial Data Repository of NYU [2]. The .json file has coordinates of the all city of London.