



# ESPORTS BETTING GUIDE

# 1. INTRODUCTION

Earning good money for just being interested in Dota2 or Starcraft II is now a real thing. ESports is getting more and more popular.

Lots of international championships are held all over the world. These events gather thousands of people from around the planet, with millions of dollars going to the winners.



*Sold out Staples Center for the League of Legends Season 3 World Championships*

In the upcoming years the cyber market revenues could easily exceed those of the sports industry. The number of people who are interested in eSports is growing very fast, with a lot of professional coaches being hired and numerous international championships with million dollar prizes being held around the world.

As has already been mentioned, revenues in the computer games industry are growing considerably faster than those of the sport industry.



## HERE ARE SOME FACTS IN NUMBERS:

During the biggest Dota 2  
championship  
International 2015

Some Korean  
StarCraft players  
earn

Cyber-coaches  
earn

\$18  
million

\$600,000  
per year

\$30,000–  
\$50,000  
per year

was won by  
different participants

(just for comparison: the average salary  
of a sports coach in the US is \$28,500).

## 2. BETTING IN eSPORTS

As in any sport, in eSports there appeared bets and betting offices where millions of people make their bets every day. eSports take the 8th place among all types of sports by the volume of bets. According to analytics forecasts, by 2018 eSports will outrun football by the number of bets and will take the first place.

Now there are a lot of betting offices that offer betting opportunities on eSports. Leagues and competitions take place practically every day, with people making bets and winning good money.

It is noteworthy that this type of betting is quite young and

it is not easy to predict the results. It is quite difficult for bookmakers to learn all the details and nuances of eSports, which is why the indexes are not currently stable. This means that if you know something about eSports and have an interest in online games you have a lot of chances to win. All you need is to choose the game and the team, make a bet and if your bet is successful you can win good money.

Esports betting is simple and in the next pages we will tell you how and where to make bets to get money without much effort.



### CURRENTLY THE MOST POPULAR GAMES IN ESECTOR ARE:



DOTA 2



League of Legends



StarCraft II



CS: GO

# 3. HOW IT WORKS



## 4. BANKROLL MANAGEMENT

In the sphere of betting, your “bankroll” is the sum of money which you can spend on bets. “Bankroll management” is therefore a set of rules which guide you on how to manage this bankroll. **The key to successful bankroll management is control.**

At first you should set up your bankroll. If a gambler does not take his or her venture seriously, they may choose to ignore this step. But, believe us, this can lead to unwelcomed consequences.

It is likely that eventually you will lose money which you cannot afford to lose. That is why if you are serious about betting you should set off some money which you will use only for betting purposes. This will help you to calculate the amount of a bet. Keep in mind that even the most experienced and skilled gambler is not able to make a 100% fortunate bet. In the case of eSports betting, you cannot be always sure about the victory. Even if you make beneficial bets on a short distance, you still can lose. During such periods you should use some methods which will help prevent you losing money.

How do you measure the amount of one bet? Surely, no one knows exactly. Perhaps it will be 1% out of the overall size of you bankroll. More combative strategies advise you to bet 2-3%. You can of course bet an even higher percentage of your bankroll, however you understand that by doing so you can easily increase the bankroll and at the same time you can easily lose it.

Very often it is advisable for beginners to bet a fixed sum of money for each event. Remember, it is not in your interests to bet very big sums of money. Many gamblers make such mistakes. In this case, it is better to learn from the mistakes of others. Follow the rules of bankroll management and fortunate betting is guaranteed



## 5. INDEXES

Betting offices take bets on the ground of the line – this is the list of events with some particular victory rates and this list is calculated with the theory of probability. If the team is weak, then its victory index will be bigger and accordingly the prize will be bigger too. In the same way, the stronger team will have a smaller index.

*Bets' index – according to this figure your probable prize will be calculated. For example, your bet is \$100 and the index is 1,7 for the victory of one of the teams. Your team wins and the amount of your bet should be multiplied by the index, which is  $100 \times 1,7 = 170$ , i.e. + \$70. This index is calculated by analysts in the betting offices and is based upon the probabilities of possible results of the game.*

Follow the indexes for the same matches but being set by different booking offices. They can differ and you will be able to find the most profitable index for you.



# 6. STATISTICS AND INFORMATION

Follow the latest news and statistics about the teams in which you are interested in by monitoring news websites (<http://www.teamliquid.net>, <http://www.joindota.com/en> etc.) Every day these websites publish news from the eSports world, results of competitions, information about changes in the teams' structure, etc. Here you can also find detailed information about future competitions and tournaments, as well as the results of already played out competitions. Here you can find some information about each and every team or separate player, read the teams' structures, the history of changes which took place in the teams' structures, gains and titles won by the teams in which you are interested, etc.

The image shows two screenshots of esports news websites. On the left is the homepage of TeamLiquid.net, featuring a sidebar with sections like 'Featured News', 'Community News', 'StarCraft 2', 'General', 'Tournaments', and 'Strategy'. The main content area displays news articles. On the right is the homepage of joinDOTA.com, which includes a large banner for 'joinDOTA', navigation links for 'Home', 'League', 'Tournaments', 'Coverage', 'Videos', 'Database', 'Forum', and 'T-Shirt', and a section for 'Broadcasts' and 'Matches'.

## 7. TEAMS MOTIVATION FOR A VICTORY

You must definitely pay attention to the stage of the tournament/league in which your team is playing. For example, if there is a play-off stage then the teams will do their best. Or, for example, the group stage, when there are often games which do not influence the positions of the team in the group. On such stages the teams will play in a relaxed manner. Picks and bans in Dota are usually not effective in non-decisive games, etc.

At big tournaments (LAN Finals) with big prizes, the teams are much more motivated to do their best and thus here the bets for the front-runners are more profitable than the same bets at small and unimportant tournaments where top-teams can play in a relaxed manner.



## 8. STREAM WATCHING

Always watch live stream games. These streams can give you a lot of information during some particular time fragment. For example: team's motivation and its professionalism, replacements inside different teams for particular games. Moreover, Pinnacle often gives an opportunity to make Dota bets for some particular map. You can look at picks and bans for this map and it will increase your bet's chances for a victory.

You can watch games broadcasting in real time at <http://www.twitch.tv/> or on other similar services.

## 9. PECULIARITIES OF ESPORTS

In comparison with classical kinds of sport, eSports undergoes continuous changes and development. New patch or new game versions can sufficiently change the situation. Teams and players adjust to such changes with different speed, which often can have an influence upon the game's quality. Book-makers cannot always catch up with changes and give adequate indexes for the games which take place after such changes. Be attentive to the way people adjust to such changes and make the right bets.



# 10. TEAM LISTS AND GAME QUALITY AFTER BIG TOURNAMENTS

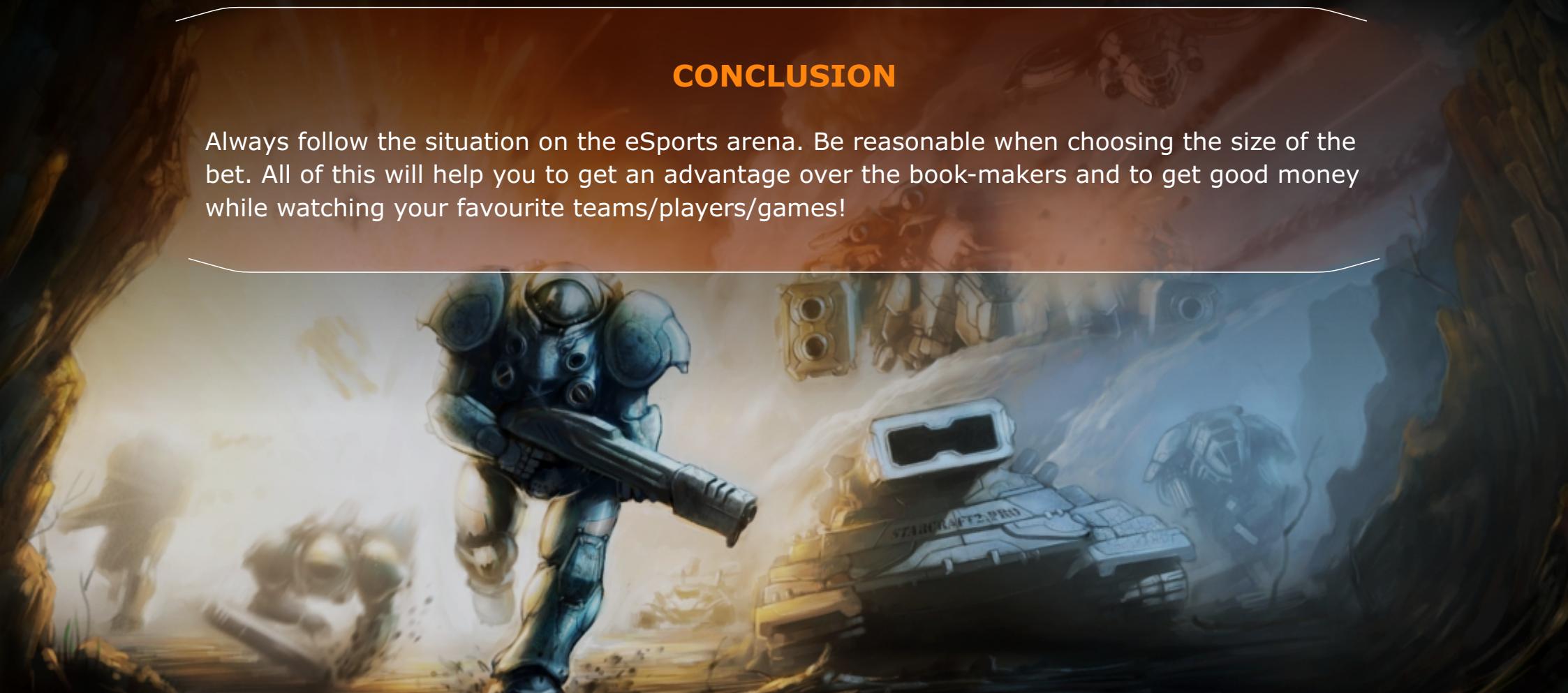
Team lists can change very often, especially after big tournaments (like DOTA international). This can have a serious influence upon the quality of teams in the game.

Consider that after big tournaments some teams (especially those which took first places) start to play in a relaxed manner and book-makers give them inadequately high indexes.



## CONCLUSION

Always follow the situation on the eSports arena. Be reasonable when choosing the size of the bet. All of this will help you to get an advantage over the book-makers and to get good money while watching your favourite teams/players/games!





A massive, dark grey and black mechanical mothership with glowing blue circular lights on its hull dominates the upper left of the frame. Below it, a large, hazy grey planet with a visible horizon line stretches across the middle ground. In the lower right foreground, a massive, gold-colored mecha suit with glowing white eyes and a chest emblem is partially visible, looking towards the center. The background is a dark, star-filled space with nebulae in shades of blue and purple.

**And Now Let's  
Start Betting!**

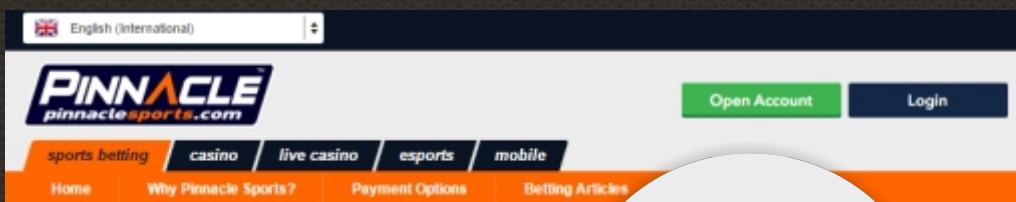
# 1. WHERE SHOULD I REGISTER?

There are a lot of betting offices taking online bets. Here we list the most trustworthy and well-known ones.



This betting office was founded in 1998 and by now has earned very solid reputation in the world of online bets, making it the most popular betting office. Thanks to a good balance of low interest margin and high limits, it is very profitable to make bets here.

## 1. Registration



Click on the  
«Open Account»  
button

A detailed view of the "Create Account" form. It starts with a language selection bar showing various flags. The first step, "1 Your Details", contains fields for First Name, Surname, Email, Confirm Email, Date of Birth (with dropdowns for Day, Month, Year), Country (dropdown), Telephone No., and Currency (dropdown). To the right of these fields are three promotional icons: "Best Value Odds" (checkmark), "Highest Limits" (upward arrow), and "Winners are Welcome" (person icon). Step 2, "Password and Security", includes fields for Password, Confirm Password, and Security Question, each with a help icon (question mark).

2. Fill out the registration form.

3. Next, sign in to your account. Here you should deposit money. Click on the «Deposit/Withdraw» option and then choose a deposit method.

The image shows two screenshots of the Pinnacle Sports website. The top screenshot displays the main navigation bar with options like sports betting, casino, live casino, Deposit/Withdraw, and My Account. A circular callout highlights the 'Deposit/Withdraw' link. The bottom screenshot shows the 'CASHIER' page, which is divided into two main sections: 'Choose a Deposit Method' and 'Choose a Withdrawal Method'. Both sections list various payment methods, each with its logo and name. An arrow points from the 'Deposit/Withdraw' link in the top screenshot down to the 'Choose a Deposit Method' section in the bottom screenshot.

**PINNACLE**  
pinnaclesports.com

sports betting casino live casino

Betting Menu Deposit/Withdraw My Account

NEWS

Welcome To Your Pinnacle Sports Account

View all Pending Bets in the last 24Hrs

Dota 2 - The Defense] [Marv] [5Jungs (map 2) vs. New Team (map 2)], Kr [4]

Quick & Easy Deposits

**CASHIER**

Choose a Deposit Method

- clickandbuy
- VISA
- entropay
- moneta
- Skrill
- NETELLER
- QIWI WALLET
- Skrill 1-Tap™
- WebMoney

Choose a Withdrawal Method

- clickandbuy
- VISA
- entropay
- Skrill
- NETELLER
- QIWI WALLET
- WebMoney

4. Choose the eSports section in the Betting Menu.

The screenshot shows the Pinnacle Sports website interface. At the top, there's a navigation bar with links for sports betting, casino, live casino, mobile, Betting Menu, Deposit/Withdraw, and My Account. A user profile section on the right shows 'Client ID: GAC2023' and 'Cash Balance: \$0.00 USD'. A 'Log Out' button is also present. Below the navigation, a 'NEWS' section features a welcome message and three buttons: 'View all Pending Bets in the last 24Hrs', 'View Graded Bets in last 24Hrs', and 'Deposit or Withdraw Funds'. To the right is a promotional box for deposits featuring a hockey player and a 'Bet now!' button. A large green 'Deposit Now' button is also visible. A central area is labeled 'BETTING MENU' with a sub-section 'PARLAYS / ACCUMULATOR'. Below this, a message says 'Currently available for betting | Betting to be available soon'. A 'Popular Markets' section lists various sports like MLB, UEFA, NFL, English Premier League, NHL OT Included, NHL Regulation Time, and World Cup Rugby. A 'Closing Soon' section includes Upcoming Games. On the right, there are sections for Baseball and American Football, each listing various bet types. A large white circle highlights the 'BETTING MENU' text, and three orange arrows point downwards from this circle towards the 'Popular Markets' and 'American Football' sections.

**PINNACLE**  
pinnaclesports.com

sports betting    casino    live casino    mobile

Betting Menu    Deposit/Withdraw    My Account

Client ID: GAC2023    Cash Balance: \$0.00 USD    Log Out

NEWS

Welcome To Your Pinnacle Sports Account

View all Pending Bets in the last 24Hrs

View Graded Bets in last 24Hrs

Deposit or Withdraw Funds

**BETTING MENU**

**PARLAYS / ACCUMULATOR**

Currently available for betting | Betting to be available soon

**Popular Markets**

- ▶ MLB
- ▶ UEFA - Champions League
- ▶ UEFA - Europa League
- ▶ NFL
- ▶ English Premier League
- ▶ NHL OT Included
- ▶ NHL Regulation Time
- ▶ World Cup Rugby

**Closing Soon**

- ✉ Upcoming Games

**BETTING MENU**

**PARLAYS / ACCUMULATOR**

Currently available for betting | Betting to be available soon

**Baseball**

- ▶ MLB
- ▶ MLB Team Totals
- ▶ MLB 1st Halves - 5 innings
- ✉ Mexico

**American Football**

- ▶ NFL
- ▶ NFL 2nd Halves
- ✉ Football props
- ▶ NCAA
- ▶ NCAA 2nd Halves

Quick & Easy Deposits

**Deposit Now**

Here we can see the games that are currently available for betting on.

5. For example, if you want to bet on Dota 2, click on it in the menu and look at the list of tournaments, then choose the one you want.

The screenshot shows a navigation menu on the left and a main content area on the right. The menu items include Australia, Austria, Belgium, Brazil, Colombia, CONCACAF - Champions League, CONMEBOL - Copa Sudamericana, Czech Republic, Denmark, FIBA, Austria, and E-Sports. The E-Sports item is highlighted with a blue bar and has a white circle with an orange arrow pointing to it. The main content area shows a list of tournaments under the E-Sports heading, including Dota 2, League of Legends, Starcraft 2, Counter-Strike: Global Offensive, Tennis, LIVE Tennis, Fed Cup, TP Metz, TP St. Petersburg Open, WTA Guangzhou, and WTA Seoul. The Dota 2 item is also highlighted with a blue bar and has a white circle with an orange arrow pointing to it. The background of the main content area features blurred text from other tournaments like Nanyang Championship, ProDota National Cup, and World Cyber Arena.

- Australia
- Austria
- Belgium
- Brazil
- Colombia
- CONCACAF - Champions League
- CONMEBOL - Copa Sudamericana
- Czech Republic
- Denmark
- FIBA
- Austria
- E-Sports**

- Dota 2
  - ▶ ASUS ROG DreamLeague
  - ▶ Champions League
  - ▶ Game Show Dota League
  - ▶ JoinDOTA League
  - ▶ Nanyang Championship
  - ▶ ProDota National Cup
  - ▶ World Cyber Arena**
- League of Legends
- Starcraft 2
- Counter-Strike: Global Offensive

**Basketball**

- ▶ NBA
- NBA Propositions
- ▶ NCAA Propositions
- ▶ WNBA
- WNBA Propositions
- FIBA
- Austria
- E-Sports**

**Tennis**

- LIVE Tennis
- ▶ Fed Cup
- TP Metz
- TP St. Petersburg Open
- WTA Guangzhou
- WTA Seoul

6. You will see the betting table:

In the first column you can see the date and time of the tournament

The second column indicates the number of the team

The third column lists the teams

In the fourth column you can make a handicap bet

Dota 2 - World Cyber Arena, - Thu 09/24					
			Handicap		
Match			Handicap	Moneyline	Total
Thu 9/24	4201	NiP	500.00 USD	500.00 USD	250.00 USD
08:10 AM	4202	Alliance	-1.5 2.760	1.625	
Thu 9/24	4201	NiP (map 1)	+1.5 1.458	2.310	
08:10 AM	4202	Alliance (map 1)		1.704	
Thu 9/24	4203	Virtus Pro	-1.5 3.130		
10:40 AM	4204	Team Secret	+1.5 1.373		
Thu 9/24	4203	Virtus Pro (map 1)		500.00 USD	500.00 USD
10:40 AM	4204	Team Secret (map 1)		-1.5 2.760	1.625
				+1.5 1.458	2.310

Just type in the sum of money you want to bet.  
Here you can also see the index amount.

For example, if you bet \$100 here, in case of a victory  
you will get \$276.

Dota 2 - World Cyber Arena, - Thu 09/24					
			Handicap		
Match			Handicap	Moneyline	Total
Thu 9/24	4201	NiP	100.00	-1.5 2.760	100.00 1.625
08:10 AM	4202	Alliance		+1.5 1.458	2.310

7. In the fifth column you can put the usual bet for a victory.

For example, if you bet \$100 here, in case of a victory you will get \$162.50

The screenshot shows a betting interface for a Dota 2 match between NIP and Alliance. The top bar indicates the event is 'Dota 2 - World Cyber Arena, - Thu 09/24'. Below the bar, two informational boxes are present: one for 'bet type' with a lower maximum and another for 'bet type' with a higher maximum. The main table lists the match details: Maximum Bet: 500.00 USD; Handicap: -1.5 2.760; and Total: 250.00 USD. Two rows of bets are shown: one for NIP at odds 1.625 and another for Alliance at odds 2.310. The Alliance bet row has a circled value of 100, which corresponds to the highlighted 'Max Win: USD 62.50' and 'Max Risk: USD 800.00' values in the higher maximum box.

8. When you have typed in your bets, press «Submit Bets»

The screenshot shows a betting interface for a Dota 2 match between Mineski and Execration. Two bets are listed: one for Mineski at odds 1.322 and another for Execration at odds 3.430. Below the bets are four buttons: 'Submit Bets' (highlighted in green), 'Betting Menu', 'Clear Changes', and 'Update Odds'. A dark blue button labeled 'Parlay this league' is also visible.

9. Next you will see the window where you should confirm your bet. Press the «Submit» button.

The screenshot shows a confirmation dialog for a 'Straight Wager'. It displays the bet details: Selection 1: Dota 2 - Nanyang Championship, Esports; Alliance Sun 27/15 09:10 AM; Moneyline for Match 1 943; and Risking 10.00 to Win 9.43 USD. At the bottom are three buttons: 'Submit' (highlighted in green), 'Betting Menu', and 'Previous Sport Selected'.

10. After the confirmation you will see the details of your bet:



11. Next, go to the «My account» section. In «Pending bets» you can see the information about your accepted bets. In «Graded bets» you can see information about the bets which have already been played.

12. Now, all you have to do is just wait until the tournament is over and then check the results. If you win, your balance will change and you will be able to see it in the «Balance» line.

The screenshot shows the "My Account" section of a betting platform. The top navigation bar includes links for sports betting, casino, live casino, mobile, Betting Menu, Deposit/Withdraw, My Account, and a news feed. A large orange circle highlights the "mobile" tab and the "My Account" link. Three orange arrows point from this highlighted area to the "Pending Bets" and "Graded Bets" tabs located below the account status summary.

**ACCOUNT STATUS**

- Pending Bets: 22.00 USD
- Balance: 0.00 USD

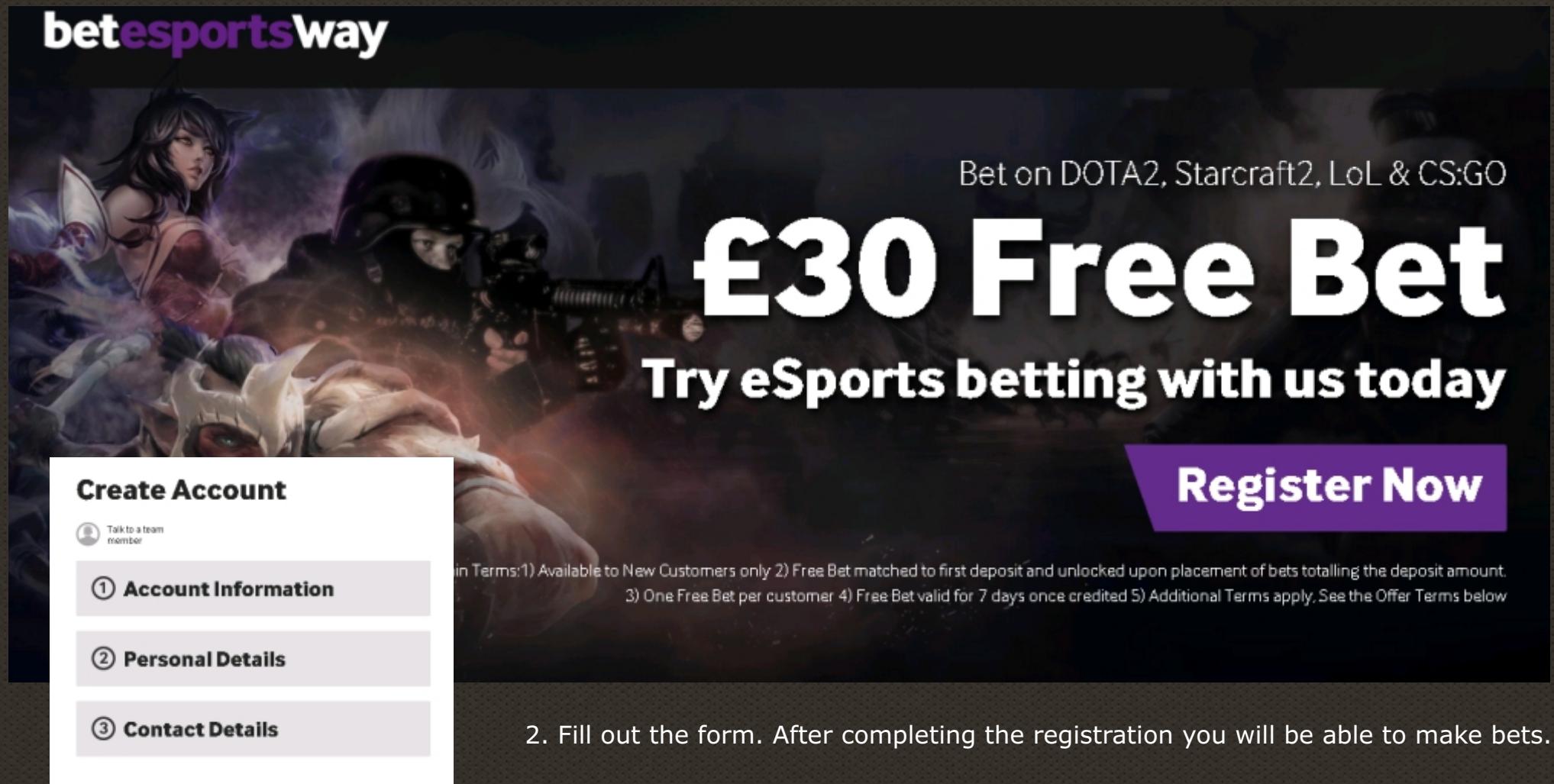
**ACCOUNT REPORTS**

All Transactions	Pending Bets	Graded Bets	Live Rejected Wagers
Posted in Past 24 Hours	Accepted In Past 24 Hours	Decided In Past 24 Hours	Live Rejected in Past 24 Hours
Posted in Past 7 Days	Accepted In Past 7 Days	Decided In Past 7 Days	Live Rejected in Past 7 Days
By Day Posted	By Date Accepted	By Day Decided	Live Rejected by Day



This service was founded in 2006 and since then has become one of the biggest European betting offices for sports and poker. In 2015 the company started to take bets on eSports. On their website you can find a lot of bets on Dota 2, StarCraft II, League of Legends and other games.

1. Registration: click on the «Register now» button.



The image shows the Betway eSports landing page. At the top left is the Betway logo with 'eSports' in purple. To the right is a banner featuring a dark, atmospheric illustration of a woman and a man in a futuristic setting. The banner text includes 'Bet on DOTA2, Starcraft2, LoL & CS:GO', '£30 Free Bet', and 'Try eSports betting with us today'. A large purple 'Register Now' button is at the bottom right. On the left, there's a white sidebar with a 'Create Account' button, a 'Talk to a team member' link, and three tabs: 'Account Information' (selected), 'Personal Details', and 'Contact Details'.

Bet on DOTA2, Starcraft2, LoL & CS:GO

£30 Free Bet

Try eSports betting with us today

Create Account

Talk to a team member

① Account Information

② Personal Details

③ Contact Details

Register Now

In Terms: 1) Available to New Customers only 2) Free Bet matched to first deposit and unlocked upon placement of bets totalling the deposit amount. 3) One Free Bet per customer 4) Free Bet valid for 7 days once credited 5) Additional Terms apply. See the Offer Terms below

2. Fill out the form. After completing the registration you will be able to make bets.



This betting office specializes in cybersport. Here eSports fans can make bets on: StarCraft II, Dota 2, Counter Strike, League of Legends and World of Tanks. This is one of the leading online betting services today.

1. Registration: click on the «Registration» button in the menu.

The screenshot shows the EGB.com homepage. At the top, there's a navigation bar with links for ABOUT US, REGISTRATION, CONTACTS, F.A.Q., and TABLE. On the right side of the header, there's an AUTHORIZATION section with fields for Login and Password, a 'FORGOT PASSWORD?' link, and a 'Login' button. Below the header, there's a yellow banner with a large trophy icon and the text 'Welcome Winners!'. To the right of the banner, a message reads: 'We welcome the people who bet and win on our website. Because they help us to correct and improve the odds. You will always get your gain dependent on the rates you were betting on, even if the odds changed in the process of accepting bets.' Below the banner, there's a registration form with fields for Login, Password, Confirm password, Email, Name, Surname, Day of Birth (set to 01 January 2015), Who invited you? (with a note '(not necessarily)'), and Country (with a dropdown menu). The URL in the browser bar is HOME > REGISTRATION.

2. Fill out the form. After completing the registration you will be able to make bets.

3. It is also noteworthy that some services like Egamingbets release special offers that can really help you make the first steps in betting. These offers can therefore be very beneficial.

The screenshot shows a promotional offer for a 100% bonus up to \$600. It features an illustration of an open gift box containing cash. The text explains that making a first real money deposit will earn a 100% bonus up to \$600, which is added gradually as bets are placed. A note at the bottom says: 'I am at least 18 years of age or the legal age as applicable in my jurisdiction and I have read, accept and agree to the Terms & Conditions: ■'.

[Registration](#)



This is a UK service. The company was founded in 1974 and started to offer online betting in 2001. Since 2014, users can make bets on eSports. The service currently has more than 18 million registered users.

## 1. Registration

The screenshot shows the bet365 website's registration process. At the top, there is a navigation bar with links for Sports, In-Play, Financials, Casino, Games (which is highlighted in yellow), Poker, Vegas, and Bingo. To the right of the navigation are fields for Username and Password, a GO button, and links for Join Now, Lost Login?, Help, Language (set to English), and Services. A large green button labeled "Join Now" is prominently displayed on the page. Below the navigation, a form titled "Open Account" asks for personal information: Country of Residence (Russia selected), Title (Mr), First Name, Surname, Known As, and Date of Birth (Day, Month, Year). A tooltip says "Please select your country of residence." and a "Need Help?" link is provided. The "Join Now" button is circled in green with an arrow pointing from the top right corner of the page.

**Join Now**

**Join Now**

*Click on the «Join Now» button in the upper right corner of the page.*

**2. Fill out all the necessary fields in the form**

3. Choose «E-Sports» in the menu on the left sidebar and make your bet

Sports In-Play Financials Casino Games Poker Vegas

Username Password GO

Join Now Lost Login?

08:53:03 GMT+3 Live Streaming Help Language English Odds Fractional Services

Home

Live In-Play

American Football

Australian Rules

Baseball

Basketball

Bowls

Boxing/UFC

Cricket

Cycling

Darts

E-Sports

Financials

Futsal

Gaelic Sports

Golf

Greyhounds

Horse Racing

Ice Hockey

Lotto

Motor Sports

Barclays Premier League 22:00  
SWANSEA v STOKE

Swansea 19/20

Draw 12/5

Stoke 7/2

LIVE IN-PLAY All 19 Events >

TENNIS

Darts

E-Sports

Financials

Blackjack

Roulette

Hi-Lo Gambler

View All Games >

EURO SOCCER BONUS

BORE DRAW MONEY BACK

To select a bet click on any price.

Remove All Place Bet

Live Dealers PLAY NOW

PLAY NOW

PLAY NOW

PLAY NOW

Up to 100% bonus for accumulators on top leagues. T&Cs apply.

More Details

Refund for any game





William Hill was founded in 1934 and is now one of the biggest betting offices in the UK. Since 2015, users can make bets on Dota 2, League of Legends, StarCraft and Counter Strike.

## 1. Registration

The screenshot shows the William Hill homepage with a navigation bar at the top. The main menu includes Sports, Vegas, Casino, Live Casino, Games, Scratchcards, Bingo, Poker, Virtual, Financials, and a link to More Sports (+ 26). Below the menu, there are sections for Football, Horse Racing, Tennis, Rugby Union, Golf, Greyhounds, In-Play Betting, In-Play Schedule, WHTV Live Streaming, Radio/Podcasts, Tip Advisor, Promotions, and News, Blogs & More. A large 'Join Now' button is prominently displayed on the right side of the page. The main content area is titled 'Registration - create your account' and contains a form with fields for Title (Mr), Name (First name, Surname), Date of birth (Day, Month, Year), Email address, Mobile Number, Country (United Kingdom), House number/name, Postcode/ZIP, and a 'Find Address' button. There are also fields for Username, Password, Confirm password, Security question (Choose a security question), Answer, Currency (GBP), Deposit Limit Type and Amount (Choose Type, Choose limit), and Promotional Code (Optional). A callout bubble on the right side of the registration form provides instructions: 'Click on the «Join Now» button' (pointing to the large green button) and '2. Fill out the form' (pointing to the registration fields).

Help English

Lost your login details? Remember Me?  Username  Password Log In Join Now

Sports BONUS Vegas Casino Live Casino Games NEW Scratchcards Bingo Poker Virtual Financials

Football Horse Racing Tennis Rugby Union Golf Greyhounds More Sports (+ 26)

In-Play Betting In-Play Schedule WHTV Live Streaming Radio/Podcasts Tip Advisor Promotions News, Blogs & More

Registration - create your account

Title: Mr

Name: First name Surname

Date of birth (You must be over 18 years old): Day Month Year

Email address:

Mobile Number:

Country: United Kingdom

House number/name:

Postcode/ZIP:

Find Address Enter Manually

Username:

Password:

Confirm password:

Security question: Choose a security question

Answer:

Currency: GBP

Deposit Limit Type and Amount: Choose Type  Choose limit

Promotional Code (Optional):

REGISTER NOW  
BEST ODDS GUARANTEED ON ALL UK AND IRELAND RACING  
BET IN-PLAY UP TO 100 WAYS TO BET  
WHTV WATCH LIVE EVENTS ON YOUR PC  
Need a helping hand?  
Live Chat Email Us Call Us Free: 0800 085 6296

Join Now

Click on the «Join Now» button

2. Fill out the form

3. Next, choose the "Sports" section and click on the "More Sports (+27)" button.

The screenshot shows the William Hill website's main navigation bar. The top menu includes links for Help, English, Lost your login details?, Remember Me?, Username, Password, Log In, and Join Now. Below this, a secondary navigation bar features categories like Sports, Vegas, Casino, Live Casino, Games, Scratchcards, Bingo, Poker, Virtual, and Financials. Under the Sports category, sub-options include Football, Horse Racing, Tennis, Rugby Union, Golf, Greyhounds, and a prominent 'More Sports (+ 26)' button. A circular callout highlights this 'More Sports' button with the text 'Financials' above it and 'More Sports (+ 26)' below it, with an arrow pointing to the button. Other visible links in the main area include In-Play Betting, In-Play Schedule, WHTV Live Streaming, Radio/Podcasts, Tip Advisor, Home, Results, and a search bar.

4. Choose «E-Sports» and start betting.

The screenshot shows the same William Hill website interface as the previous one, but with a different focus. A large blue circle highlights the 'E-Sports' button in the 'More Sports (+ 26)' dropdown menu. An orange arrow points from the text 'E-Sports' in the center of the image towards the highlighted button. The rest of the page content is visible, including the top navigation bar, secondary navigation bar, and various sports categories like Football, Horse Racing, Tennis, etc., along with their respective sub-options and links for In-Play Betting, In-Play Schedule, WHTV Live Streaming, Radio/Podcasts, Tip Advisor, Home, Results, and a search bar.

## 2. CONCLUSION



Esports is a fast growing industry that already has a large audience of those who play, those who invest and those who make bets and win good money. Esports has opened new perspectives for online betting practices, with users having real chances to win since the industry is very young and the indexes are not balanced yet. The betting system is very simple and you can easily have fun watching your favorite games in real time, whilst earning money.

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