

## Arturo Bertero

Political scientist | Researcher | Political communication strategist

Italian

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### SUMMARY

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Ph.D. student in political science at the University of Milan (NASP). Graduated in political and social sciences in September 2018, with a thesis entitled: "Understanding Echo Chambers" (110 cum laude). To continue studying the communicative behavior of political actors in the context of the new digital media environment, he enrolled in the master "Public and Political Communication" at the University of Turin. In July 2020 he graduated with a thesis entitled: "Populism and social network sites during the Covid-19 pandemic", with which he obtained a score of 110 cum laude, with special mention and recommendation for publication. He has contributed to three electoral campaigns in parallel with his university education as a political communication strategist. His last areas of interest are network psychometrics and political belief systems.

### EDUCATION

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2021 -	<b>PhD in Political Science</b>	Department of Social and Political Sciences, University of Milan (NASP), Italy
2018 - 2020	<b>MA in Political and Public Communication</b>	University of Turin, Department of Culture, Politics and Society, Italy
2019 – 2020	<b>Erasmus</b>	University of Stockholm, Department of Sociology, Sweden
2015 - 2018	<b>BA in Social and Political Science</b>	University of Turin, Department of Culture, Politics and Society, Italy

### RESEARCH EXPERIENCE

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2020	<b>Research Assistant</b>	<i>Development of a hate speech dictionary for social media analysis.</i> Research carried out by "CODER" (Center for public Opinion and Digital Environment Research); with G. Bobba, A. Seddone, M. Mancosu and F. Vegetti
2020	<b>Research Assistant</b>	<i>Preparation of an expert survey regarding media populism in Europe.</i> With A. Nai (University of Amsterdam), G. Bobba, A. Seddone, M. Mancosu, F. Vegetti (University of Turin).
2019	<b>Research Assistant</b>	<i>Monitor and mapping of Facebook pages spreading fake news and conspiracy theories;</i> University of Turin.
2019	<b>Research Assistant</b>	<i>Participant at the H2020 Project 'DEMOS – Democratic Efficacy and the Varieties of Populism in Europe'</i>

### TEACHING EXPERIENCE

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#### Undergraduate Teaching Assistant

2020 - 2021	<b>Political Science</b>	University of Turin, course held by professor Bobba G.; Bachelor in "Social Innovation, Communication and New Technologies"
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## PUBLICATIONS

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- 2023 **Bertero, A.**, & Scaduto, G. (2023). A midsummer night's dream: political communication during the Italian 2022 electoral campaign. *Italian Journal of Electoral Studies* QOE-IJES.
- 2021 **Bertero, A.**, & Seddone, A. (2021). Italy: Populist in the mirror,(De) politicizing the Covid-19 from government and opposition. In *Populism and the Politicization of the COVID-19 Crisis in Europe* (pp. 45-58). Palgrave Macmillan, Cham.
- 2021 Marincea, A., Školkay, A., Baloge, M., **Bertero, A.**, Bobba, G., Hubé, N., ... & Sotiropoulos, D. A. (2021). Populism and Social Media: A comparative analysis of populists' shared content and networks on Facebook. *Frontiers in Psychology*, 12(676116).
- 2021 **Bertero, A.** (2021). Information Sources Shared on Facebook and Networking by Populist Leaders in Italy. *Studia Politica Slovaca*, 14(2-3), 51-65.
- 2021 **Bertero, A.** (2021). The COVID-19 Related Communication of Italian Politicians and Its Success on Facebook.

## PROFESSIONAL AFFILIATIONS AND NETWORKS

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2022-present	<b>Member</b>	<i>American Sociological Association</i>
2022-present	<b>Informal affiliation</b>	<i>Collegio Carlo Alberto</i> , Turin
2021-present	<b>Affiliation</b>	<i>SPS Trend Group</i> , University of Milan
2020-present	<b>Member</b>	<i>European Consortium for Political Research</i>

## AWARDS, SCHOLARSHIPS AND RESEARCH GRANTS

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- 2022 Doctoral Scholarship. Department of Social and Political Sciences, University of Milan.
- 2021 Doctoral Scholarship. Department of Social and Political Sciences, University of Milan.
- 2021 Scholarship Awarded by Collegio Carlo Alberto (Turin). Research assistant to the project "Media Populism, a comparative analysis based on an expert survey"
- 2021 "Cultore della Materia" in Public Opinion and Political Communication
- 2020 Teaching Assistant, University of Turin, Department of Culture, Politics and Society

## ACADEMIC SCHOOLS

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- 2023 NASP-CCA DAYS 2023: Frontiers of Methods in Social and Political Science. Event organized by NASP, hosted by Collegio Carlo Alberto.
- 2023 Psychological Networks Amsterdam Winter School 2023, University of Amsterdam
- 2022 NASP-CCA DAYS 2022: Frontiers of Methods in Social and Political Science. Event organized by NASP, hosted by Collegio Carlo Alberto.
- 2021 NASP CCA DAYS 2021: Frontiers of Methods in Social and Political Sciences. Event organized by NASP, hosted by Collegio Carlo Alberto.
- 2020 Course in Quantitative Text Analysis, held by F. Vegetti. Advanced course related to the excellence project "CODER" (Center for public Opinion and Digital Environment Research)

## CONFERENCE PRESENTATIONS

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- 2023 **Bertero, A.**, Franetovic, G., “Overcoming the structuralist/individualist dichotomy: Inequality beliefs from a new network and comparative perspective”. ESRA.
- 2023 **Bertero, A.**, “Conspiracy theories are central to the complex system of predictors of Italian vaccine hesitancy”. CCA Days 2023
- 2023 **Bertero, A.**, Franetovic, G., “Modelling, estimating, simulating: formalizing attitudes towards inequality as a complex network”. CCA Days 2023
- 2023 **Bertero, A.**, Franetovic, G., “Modelling, estimating, simulating: formalizing attitudes towards inequality as a complex network”. ECPR Toulouse
- 2023 Franetovic, G., **Bertero, A.**, “¿Cómo las personas entienden la desigualdad en Chile?: Un estudio de actitudes mediante análisis de redes”. CHISOCNET
- 2023 **Bertero, A.**, Franetovic, G., “Modelling, estimating, simulating: formalizing attitudes towards inequality as a complex network”. SISEC Conference, Brescia.
- 2022 Franetovic, G., **Bertero, A.**, “Overcoming the structuralist/individualist dichotomy: Inequality beliefs from a new network and comparative perspective”. 1st ISSP User Conference on Social Inequality
- 2022 **Bertero, A.**, Franetovic, G., Moroni, M. & Saccomanno, P. “Trust in science and risk perception: studying the adoption of anti-contagion behaviors in Italy during the COVID-19 pandemic”. ResPOnsE COVID-19 Workshop. Two years of COVID-19 in Italy: Values, attitudes, and behaviours in the pandemic period 2020-21 (Milan, Italy).
- 2022 **Bertero, A.**, Rosco, J., & Saccomanno, P. “Testing the theory of Affective Intelligence”. ResPOnsE COVID-19 Workshop. Two years of COVID-19 in Italy: Values, attitudes, and behaviours in the pandemic period 2020-21 (Milan, Italy).
- 2021 Vegetti F., **Bertero A.**, Bobba G., Mancosu M., Seddone A. Populist language, issues, and the success of party communication on Facebook. Presented at the 6th Prague Populism Conference.
- 2021 **Bertero A.**, Bobba G., Mancosu M., Nai A., Seddone A., Vegetti F. Measuring media populism through a comparative expert survey: a first assessment. ECPR, Section S45: “Political Communication in Times of Crisis”
- 2021 Vegetti F., Bobba G., Mancosu M., Seddone A., **Bertero A.** Così fan tutti? L’inciviltà nei commenti alle pagine politiche su Facebook. Presented at SISP
- 2020 **Bertero A.**, The COVID-related communication of populist leaders and its engagement on social media. Presented at the DEMOS on-line workshop H2020

## ADDITIONAL SKILLS

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<b>Languages</b>	Native	Italian
	Fluent	English
	Basic	Spanish
<b>Software</b>	Advanced	RStudio, Rmarkdown, Stata, SPSS Statistics, Excel, Word, GitHub, NVivo, TeXstudio, PowerPoint, Zotero, Overleaf
<b>Research Methods</b>	Survey Research, Research Design, Quantitative Analysis, In depth Interviews, Expert Surveys, Network methodologies, Factor Analysis, Exploratory Graph Analysis, Correlation Class Analysis.	