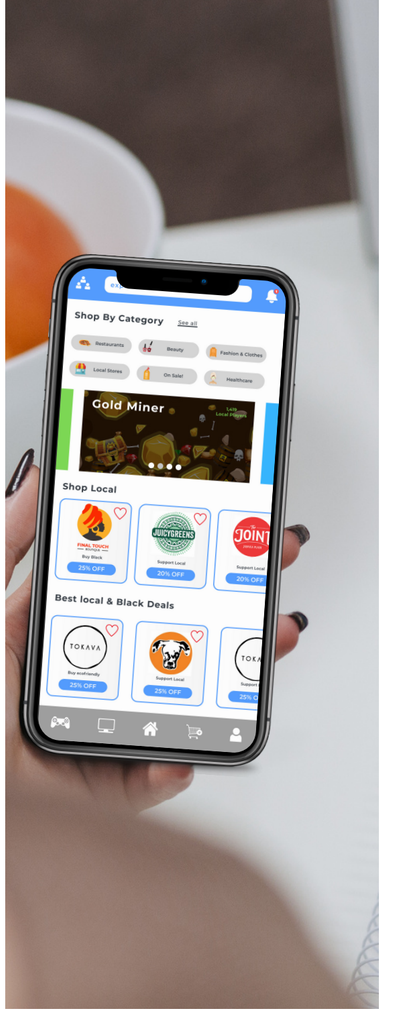
Freedom

Mission

To Inspire Communities to Shop Small & Local Businesses through eCommerce

Browser Extension - Mobile App - TV App - Website

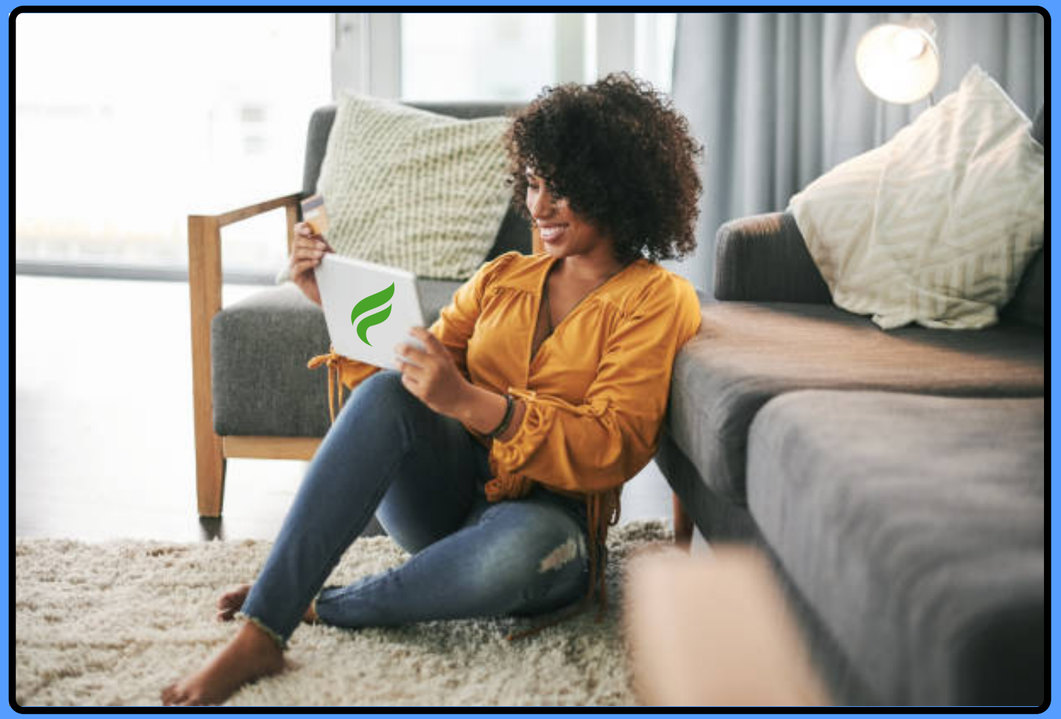


Problem:

Shopping Local Online

Online Shoppers Can't

- Find Local Deals
- Shop Black-Owned
- Leave Amazon



Small Business Owners

- Lack Visibility
- Lack Tech
- Can't Compete w/ Amazon

Who Has The Problem: Target Market

Spending Power

Working Class Women	African American Families	College Students - Gen Z
$7 Trillion	**$1.4 Trillion**	**$593 Billion**
166.7 million	**47.9 million**	**19.6 million**
Gaming & Shopping	Shopping & Crypto	Media, Shopping & Crypto

5* 6* 7*

Solution: Built Freedom

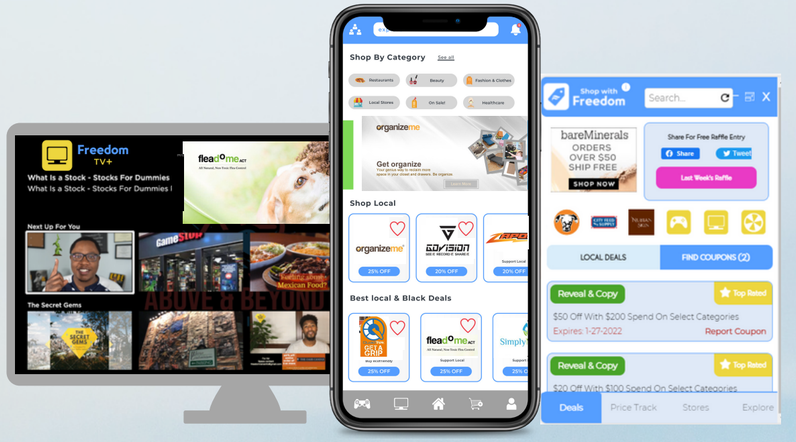
To help local users **find, coupon** and **shop** at
Local & Black-Owned Businesses online

Freedom

- Local Shoppers
- Online Shoppers
- Mobile Couponers
- Small Merchants
- Local Influencers

Built Tech

Website • Mobile App
TV App • Browser Extension



How Earning Coupons works with Freedom

User Experience

User Visit Freedom

Find Local Deal

Play Game For Coupon

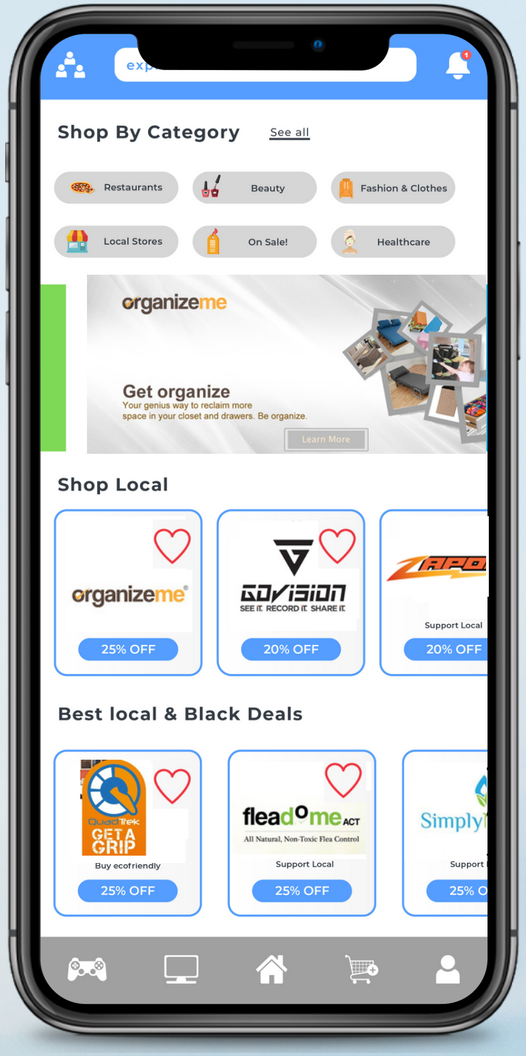
Redeem Coupon

Local Item Purchased

Item Gets Shipped

Earn Cashback

Continue Using Freedom



A Win/Win Solution

Freedom where users & businesses earn from shopping local

Users

Find Coupons

Shop Local

Save Money

Businesses

Get Visiblity

Coupons Used

Make Money

Win/Win

Business Model Plan

4 main revenue streams

Store Listing Fee

charge $15 a month

Transaction Fee

15% commission on each transaction

Freedom

Amazon Affiliate

4-15% commission on each Amazon transaction

Advertising

starts at $4.99 per month

not including mobile gaming in-app purchases

Why Now

Everything is going Digital

145M

People Redeemed Digital Coupons

Digital Coupons Surpassed Paper Coupons

1*

68B

Spent to Aquire Mobile Gaming Company

Microsoft

Mobile Gaming Market grew 30B since 2019

2*

13B

Influencer Marketing Industry

Market Grew 13x since 2016

3*

Go-To-Market Strategy

Freedom

How we get customers and acquire users

Feb 2022	Fundraise Money
Mar 2022	Product Development
April 2022	New Hires
June 2022	Beta Test
July 2022	Target Audience
Aug 2022	Public App Launch
Oct 2022	Integrate Cashback
Dec 2022	Holiday User Growth

Roadmap

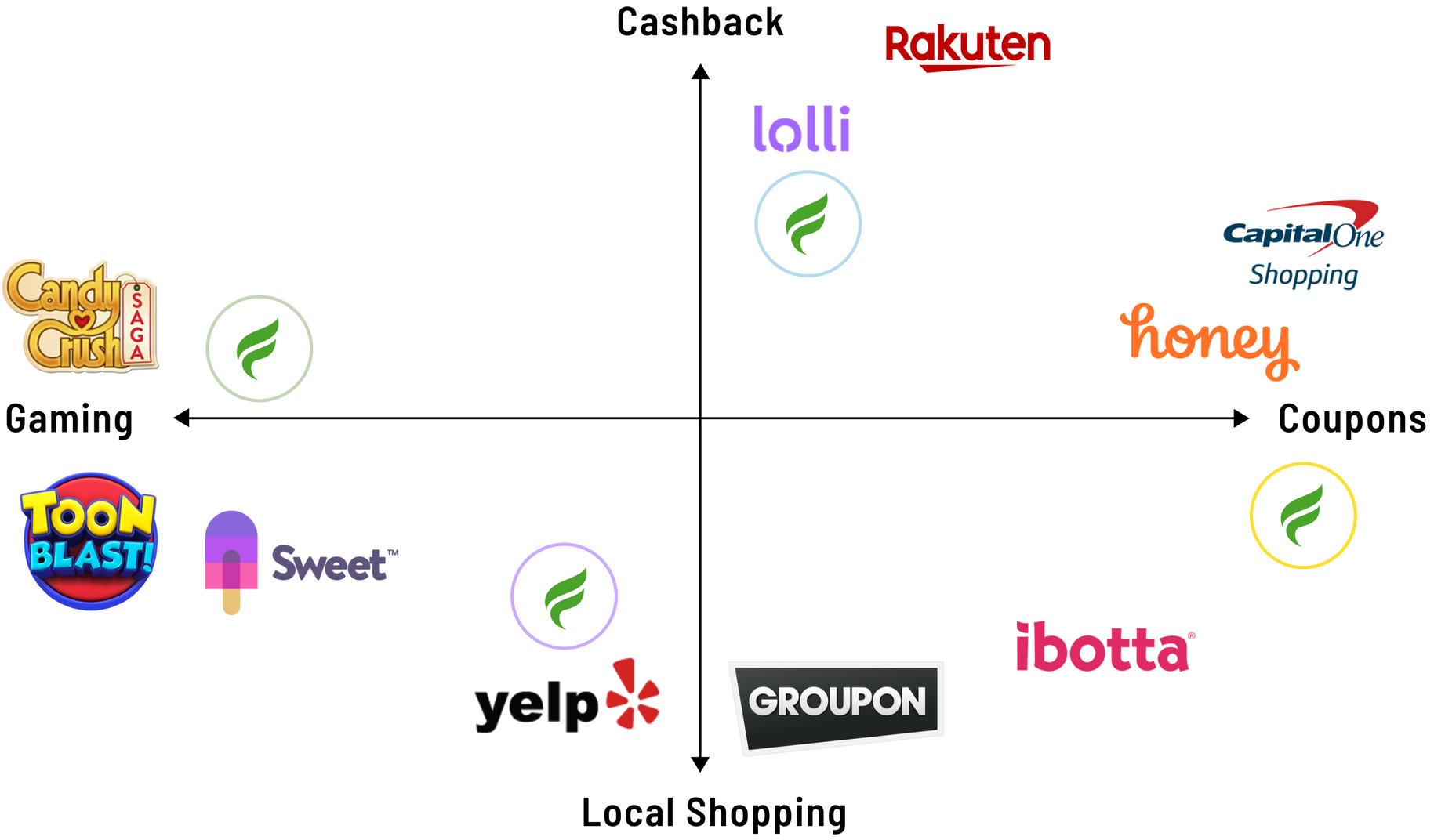
Jan. 2022	Jun. 2022	Aug. 2022	Oct. 2022	TBD. 2023
1. MARKETING	2. MOBILE APP	3. GAMING	4. CASHBACK	5. CRYPTO
Started with marketing for Local & Small Businesses	Creating a Shoppable platform for Small Businesses	Integrate our developed Freedom Rains API (patent pending)	Integrate our developed coupon & cash back API	Develop & deploy our crypto rewards program for SMB and Users
Completed	In Progress	In Progress		

Freedom's Competitors

Why Freedom

1. The Freedom products are entering into digital & future thinking markets

2. Freedom plans to offer crypto back on purchases by 2023



Our Team

Team

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NESN ESPN

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Beth Israel Lahey Health

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Aman Stuppard
Chief Operations Officer
ND NATIONAL DEVELOPMENT JLL

Ty Holland
Chief Technology Officer
WHOOP Sweet™

Albert Leung
Head of Crypto
zipcar aegro

The Ask

We are looking for $1M in funds to finish development of our products, release a beta, launch a new office space, and hire key staff

Hire Key Staff
$500,000K

Product Development
$280,000K

Open Office & Tech
$120,000K

Legal Fee's & Other
$100,000K

Raise Money

Product Development

Beta Launch

Public Launch

Freedom

Invest In Us!

Invest Today!

freedomrains.com

Download Now!

Roku Available on the ChannelStore

Available in the Chrome Web Store

Available on amazon appstore

ABOVE & BEYOND STUDIOS

Let's Give the People

Freedom

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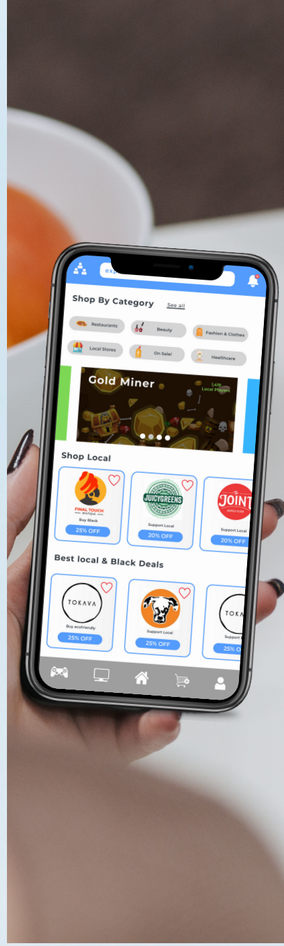

Appendix

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