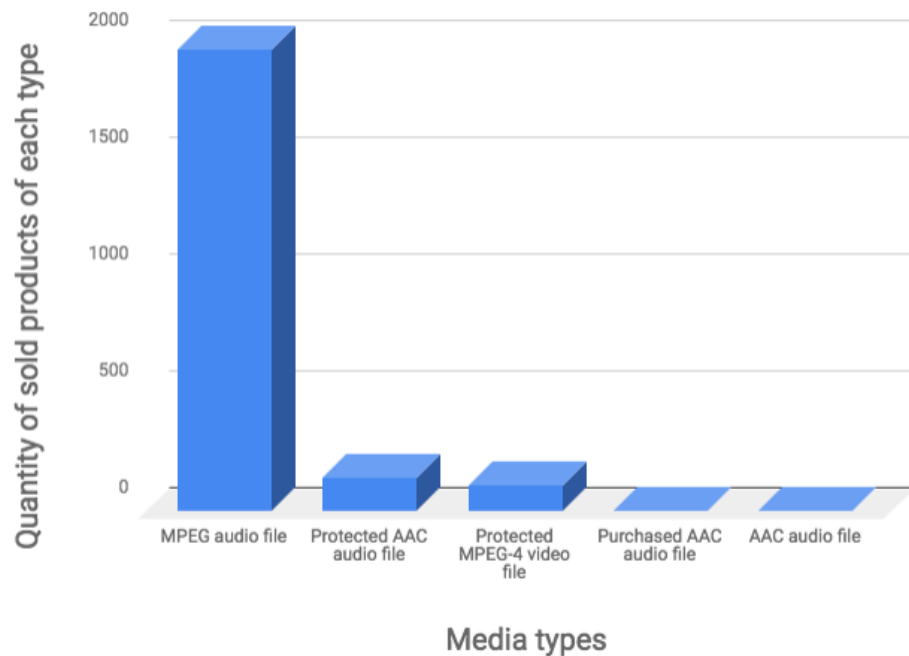


What's the most popular media type?

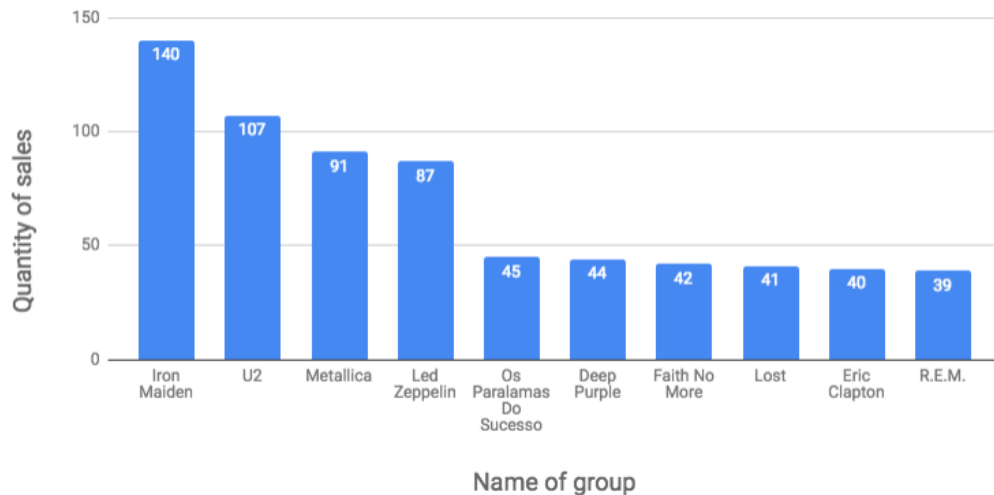
The popularity of different media types in the store



We can see that MPEG audio files are much more popular than others. Protected AAC and MPEG-4 media files are also popular, they have an approximately equal quantity of sold copies. However, they were sold 10 times less than MPEG audio files. Simple AAC and purchased AAC audio files don't sell at all. Count of sold copies of these media types approximately equals 0.

What are the most selling musical groups?

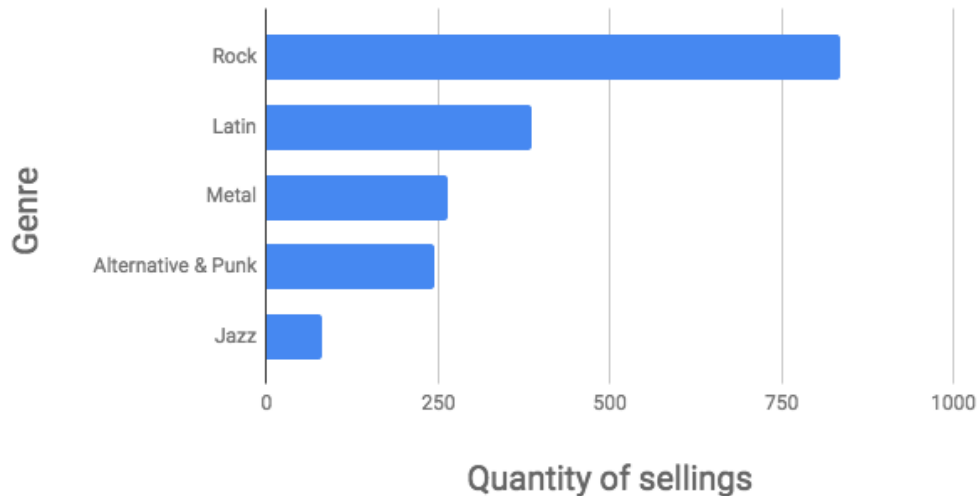
Ten of the most selling musical groups



We can see that Iron Maiden is the top-selling group. The quantity of sold copies almost third more than U2 has (the second top-selling group). Groups which have positions from third to fourth in this top have almost equal sales. However, the fifth group has sales approximately twice smaller than the previous one. There's almost no difference between the selling of other groups in this top (from Os Paralamas Do Sucesso to R.E.M.).

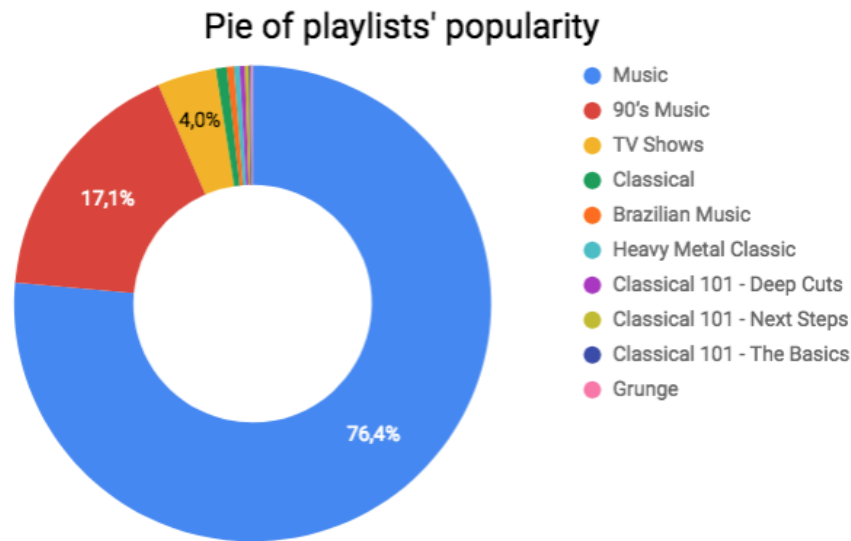
What are the top-selling genres?

Top five top-selling genres



Here we can see that the best selling genre is rock. Songs of this genre were sold much more than any other. The second one in this top is latin music. It has half smaller sales than rock. Three others genres are metal, alternative & punk, jazz. These genres have rather fewer sales than previous.

What's the most popular playlist?



Here we can see that the most popular playlist is "Music". Songs from this playlist have more than $\frac{3}{4}$ of all store's sales. The second most popular playlist is "90's Music". It has a little bit less than $\frac{1}{4}$ of all sales. The third one in this top is "TV Shows". However it has only 4% of all sales, so it's not very popular. The others playlists have less sells then previous ones.