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UX Research

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Fontys

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Introduction

This Document contains the information I will make for Semester 2:
This is contained below:

- UX Research

Reasoning

This document serves as UX Research for my DNDForMe project.

Who am I?

My name is Art Nooijen, a 22-year-old student. I am studying HBO-ICT Demand-based.

Prototype

Prototype number	Date	Writer	Changes
Prototype 1	08-02-2022	Art Nooijen, A.T.G.	N.v.t

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The DOT Framework

This framework is centred around these three concepts:

- The "What" of your research (the domains)
- The "Why "of your research (the trade-offs)
- The "How" of your research (the strategies and methods)

(The_DOT_Framework, 2022)

Here is a visualization:

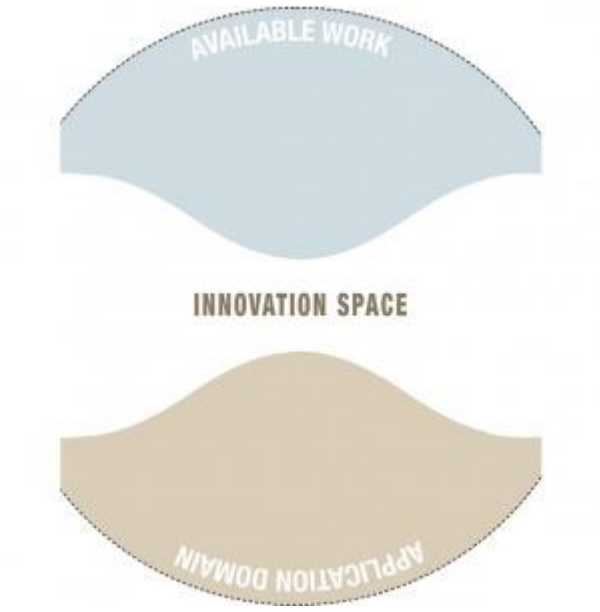

FIGURE 1 VISUALIZATION OF THE DOTFRAMEWORK

The What

Placeholder

Available Product analysis

I want to look at Websites like roll 20 an DND beyond what makes them the most popular at the moment.

Best good and bad practices

I want to do research in general why some things are done.

Some links worth checking out:

https://scholar.google.nl/scholar?q=ux+research&hl=en&as_sdt=0&as_vis=1&oi=scholart

https://uxpajournal.org/wp-content/uploads/sites/7/pdf/JUS_Barnum_Nov2019.pdf

https://books.google.nl/books?hl=en&lr=&id=sfOeDQAAQBAJ&oi=fnd&pg=PR11&dq=ux+research&ots=Tejv9OFDJR&sig=STKD6lt0PU33SZjPXoOs2zib4a0#v=onepage&q=ux%20research&f=false

The why

Placeholder

- Prototype/AB testing
  I want to make different versions to see what a different effect they have on the people that look at the designs.
- testing

The how

Placeholder

- Focus Group

  I want to do research to the focus group I am going to target. (DND players. From child to adult). After the research I want to do a focus group analysis.

After asking these questions you get a more appropriate triangulation of the problem you are trying to solve.

Bibliography

The_DOT_Framework. (2022, 10 18). Retrieved from ictresearchmethods.nl: https://ictresearchmethods.nl/The_DOT_Framework

Figure 1 Visualization of the dotframework 3