



Olesya Haz

Coaching & Consulting Brand Identity

"The safe space where your truth is heard."

O1 Logo & Usage



The Olesya Haz logo is the primary visual identifier. It represents a safe, flowing, and professional space. It should be used with sufficient clear space (padding) around it to ensure legibility.

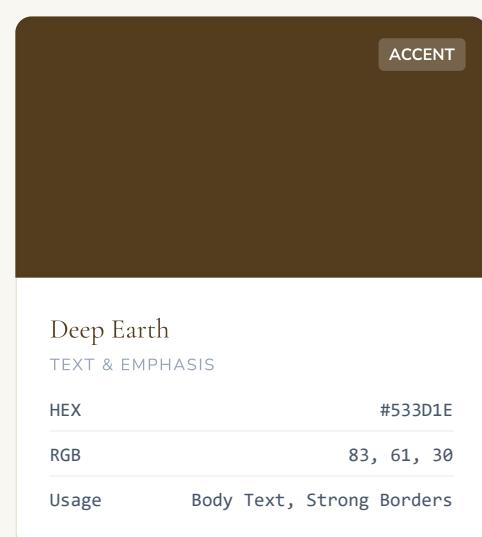
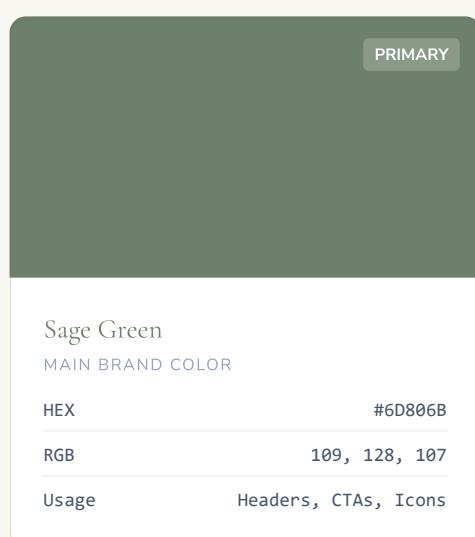
Clear Space & Positioning

Ensure the logo has breathing room. Do not crowd it with other text or graphics.

CLEAR SPACE

O2 Color Palette

Our palette is grounded in nature, evoking feelings of calm, safety, and organic growth. The Primary Green establishes trust and balance, while the Beige provides a soft, neutral foundation. The Deep Earth Brown acts as a strong anchor for text and accents.



03 Typography

PRIMARY TYPEFACE

Cormorant Garamond (Custom TTF)

Elegant, timeless, and empathetic. Used for all headings and quotes.

Heading 1 (H1)

Healing & Growth

Heading 2 (H2)

Your Journey Starts Here

Quote / Italic

"A safe space to talk, explore, and feel understood."

SECONDARY TYPEFACE

Nunito Sans (Custom TTF)

Clean, modern, and readable. Used for body text, UI elements, and buttons.

Body Text

Transformation is a journey, and I will walk it with you. We focus on mindfulness and clarity to help you find your balance.

Button / UI

Primary Action

Secondary

04 Voice & Values

Core Values

- ✓ Empathy & Compassion
- ✓ Safe Space & Comfort
- ✓ Holistic Healing
- ✓ Professional Trust
- ✓ Individual Approach



Nurturing

We support steady, continuous growth.



Stable

A grounded presence in times of crisis.



Empowering

Helping clients find their own strength.



Gentle

Honest but delivered with kindness.

Key Messages

"You don't have to navigate this alone."

"Voices of those who found their balance."

"Spend time with someone who truly listens."

"Partners in creating healthier minds."

05 Services

1

Anxiety Management

Helping clients find calm in chaos.

2

Life Stage Crisis

Navigating transitions with clarity.

3

Relationship Challenges

Building connection and understanding.

4

Childhood Imprints

Healing trauma and old patterns.

5

Self-Love & Confidence

Reconnecting with inner strength.

6

Grief & Loss

A safe space to process and heal.



A safe space to talk, explore, and feel understood. Professional coaching and consulting for healthier minds.

Contact

✉️ heal@olesyahaz.com

📞 +971 54 280 8118

📍 Dubai, UAE

Social

📷 Instagram

FB Facebook

LN LinkedIn

YT YouTube

Languages

English

Russian

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