

Welcome

Welcome to the official Power BI WTW template theme.

Important considerations

Please change the page general options Canvas settings to custom size, 1920px width by 1080px height.

Please import the WTW-theme.json before adding any new modules, sometimes pre-existing modules don't register the changes correctly, this is a known bug.

Please remove unnecessary data such as empty decimals(1.000) where possible.

Please try to avoid labels touching or overflowing by trialing different data displays, and less decimals.

Please prefer having a small gap between colored bars in the charts for legibility.

Repository for this project for downloading files:
<https://github.com/Artchibald/WTW-Microsoft-Power-BI-templates>

Theme file required:
<https://github.com/Artchibald/WTW-Microsoft-Power-BI-templates/blob/main/WTW-templates/WTW-theme.json>

Typography review

Segoe UI paragraph text at 11 points seems too small compared to the minimum button size with radius. As these visuals are for clear presentation purposes, this should be increased to **18 points** for paragraphs.

Titles, we skip header one from the rebrand, as it is not advisable to use Times New Roman here.

Chart titles and legends are in bold at 24 points.

X and Y axis titles are bold at 24 points.

Buttons are bold at 18 points.

X and Y axis values along the edges of charts are regular 18 points.

Data labels inside the charts are regular at 14 points.

Sample button

Typography Segoe UI

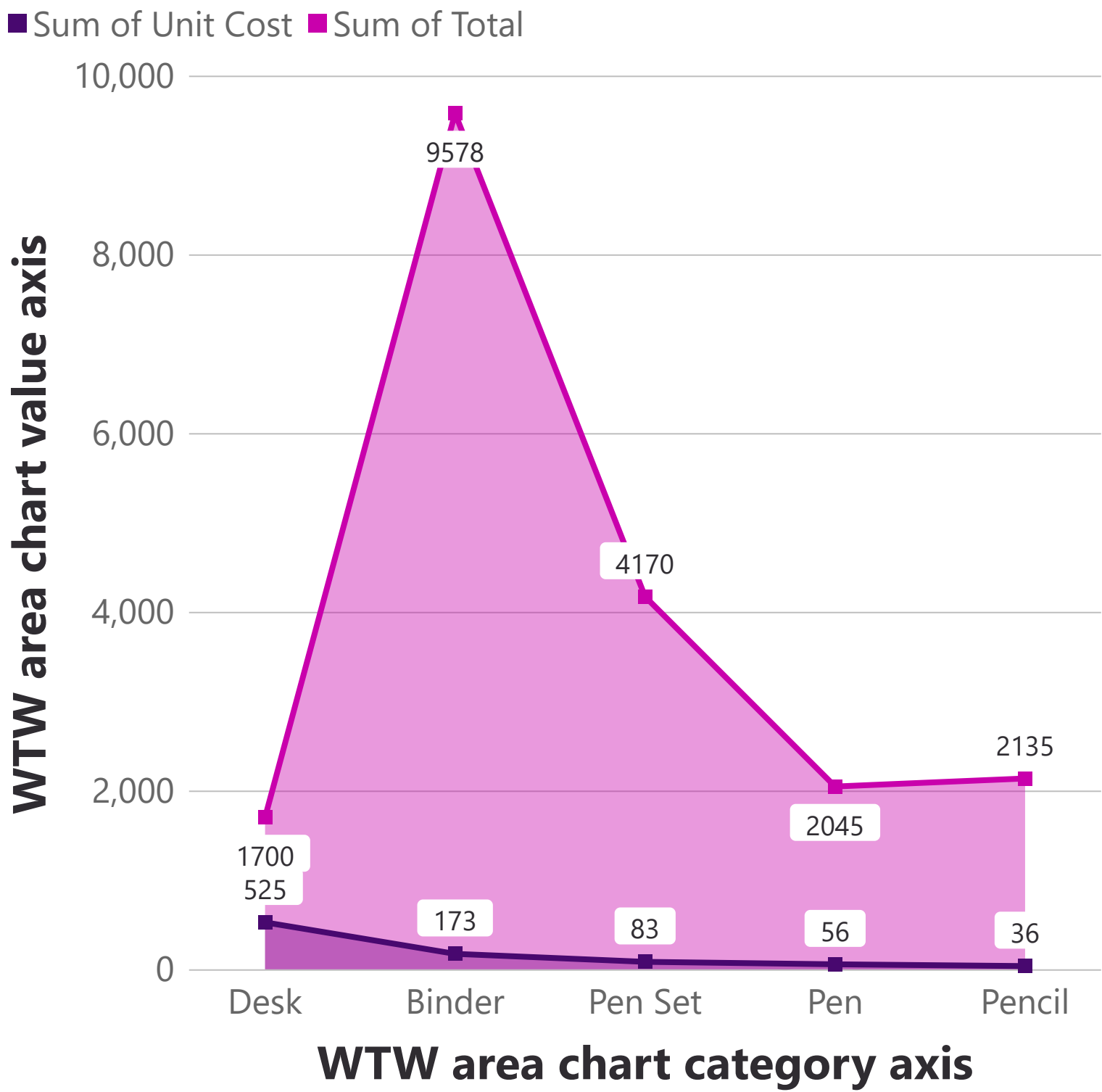
Header one 42 pts

Header two 40 pts

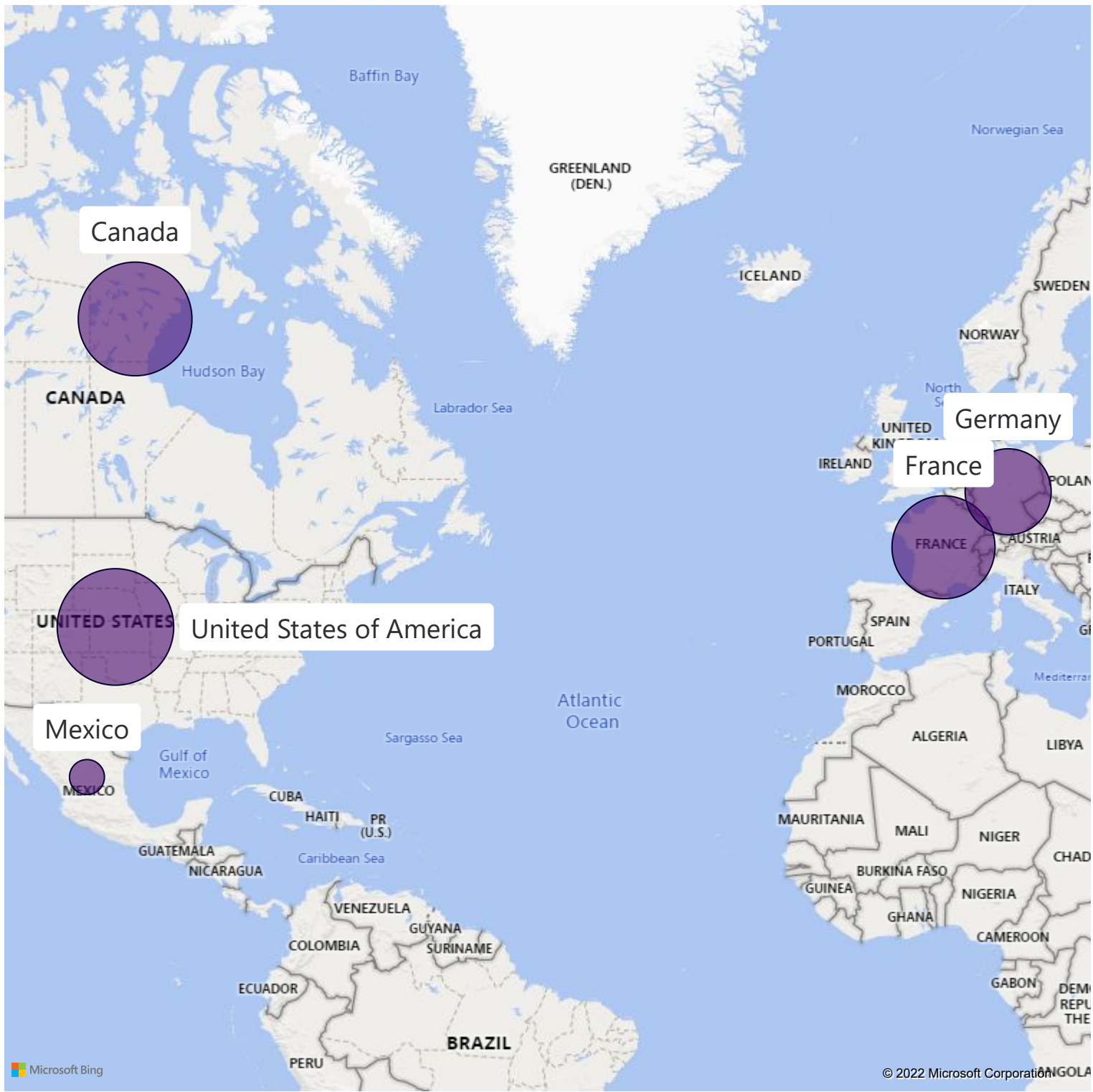
Header three 32 pts

Header four 24 pts

Area Chart



Azure Map



Card

We cannot replicate the branding of WTW cards here, the drop shadow without padding does not look right.

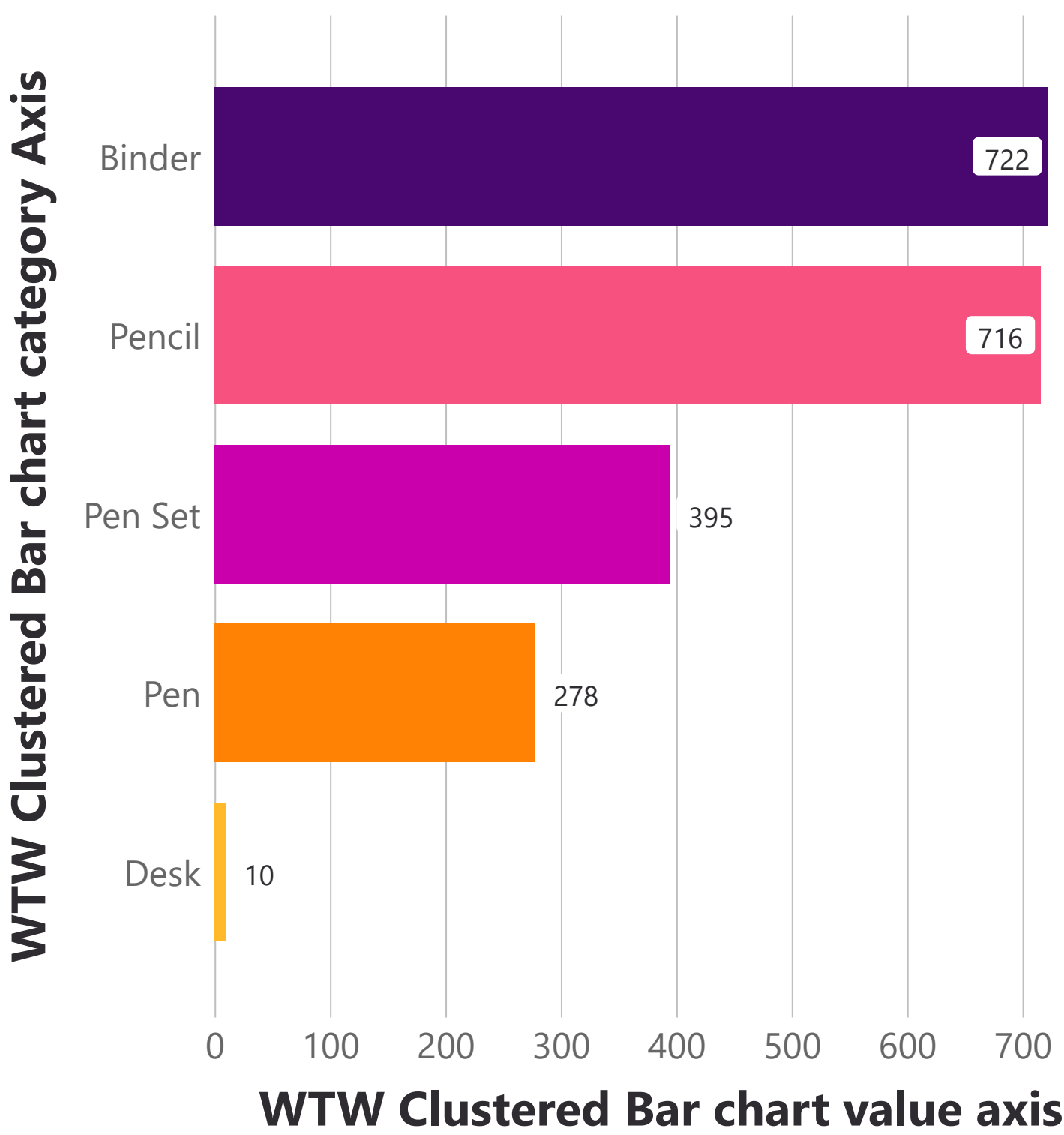
Exceptionally, in cards and text boxes we use 16px not 18px.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis id ornare tellus. Phasellus blandit varius mi ac consequat. Integer vulputate orci at libero feugiat faucibus a ut mi. Praesent nec tellus at dui vehicula congue ipsum.

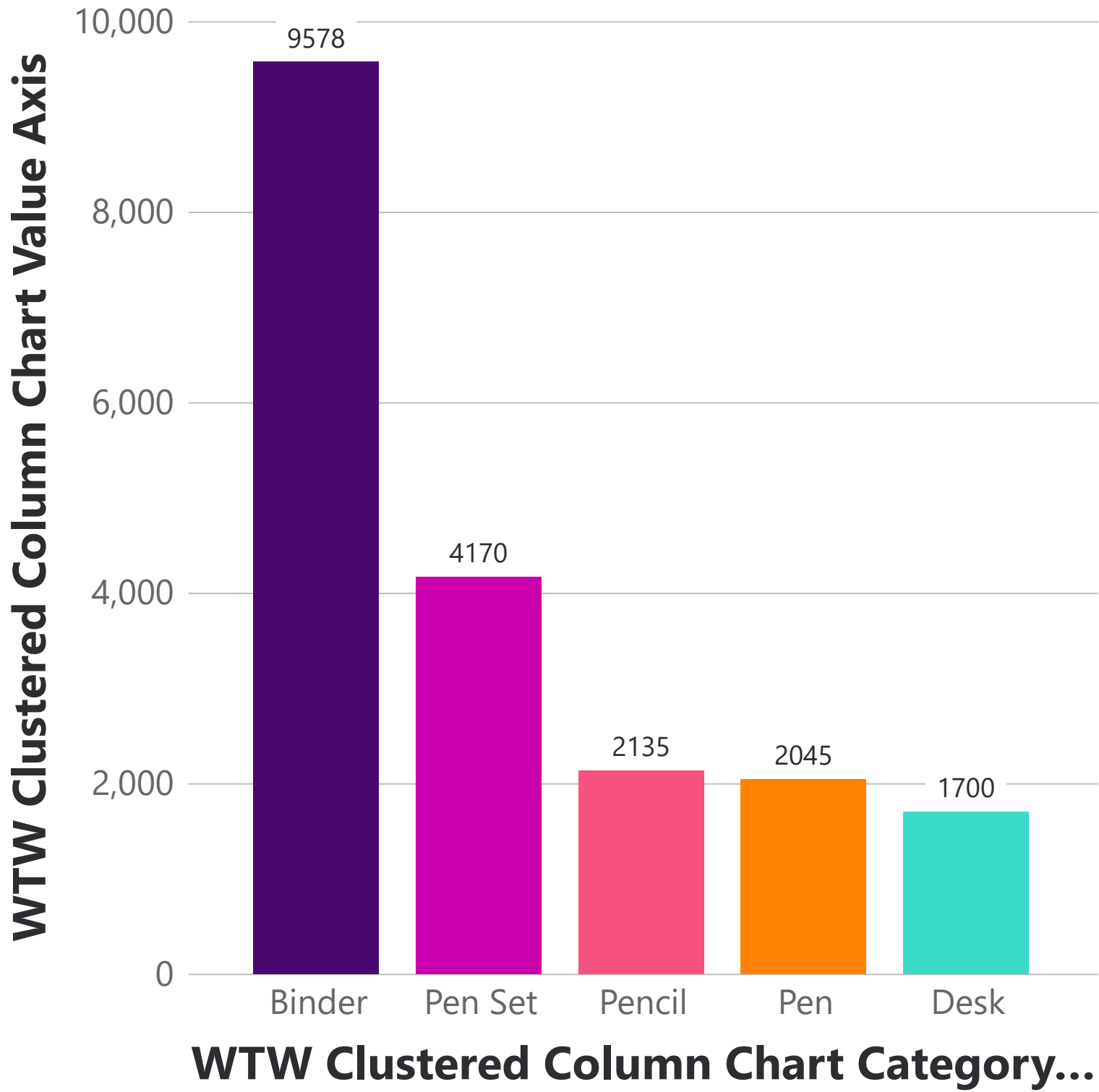
Button

Sample button

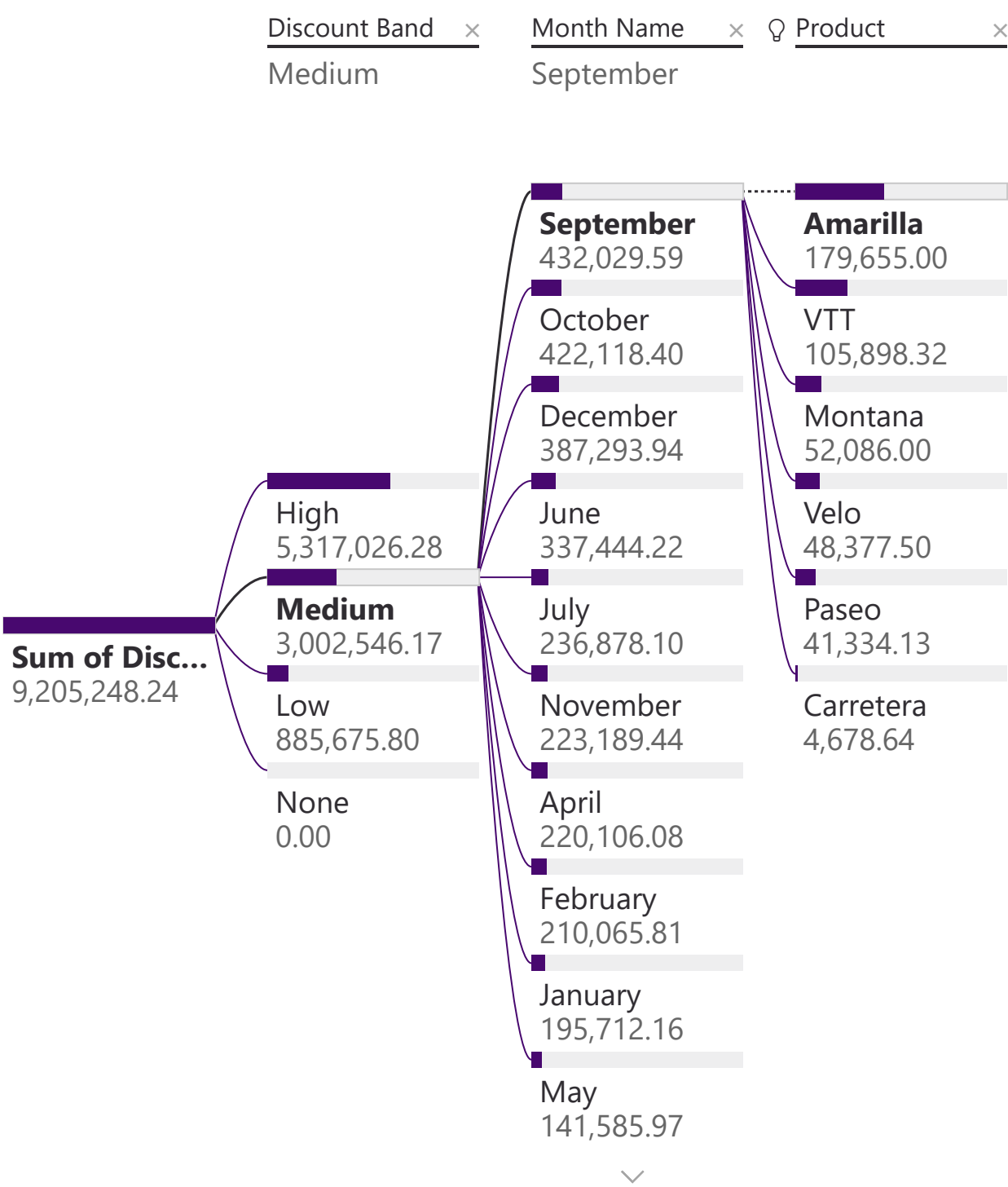
Clustered Bar



Clustered Column

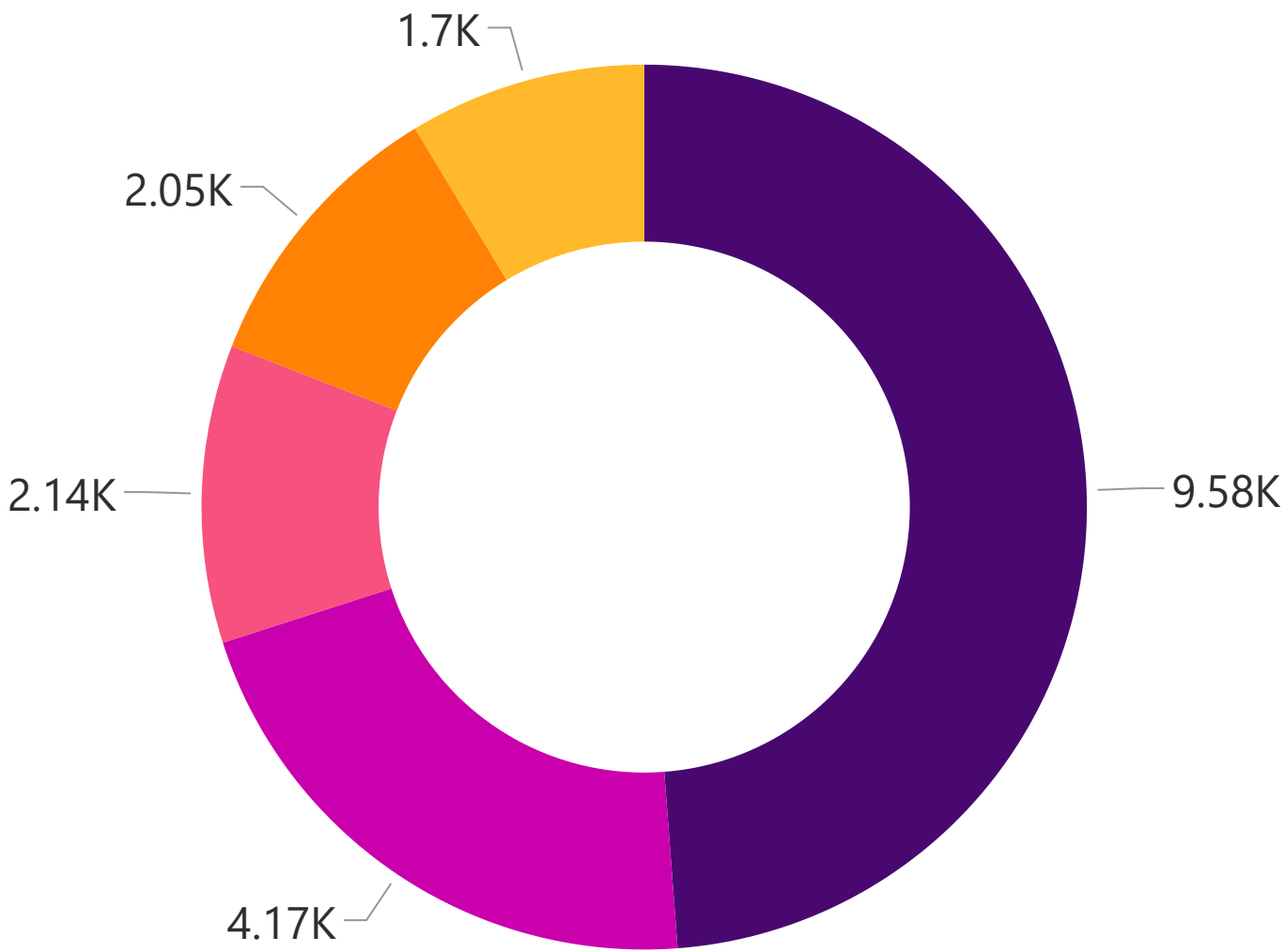


Decomposition tree



Donut Chart

● Binder ● Pen Set ● Pencil ● Pen ● Desk



Esri Visual

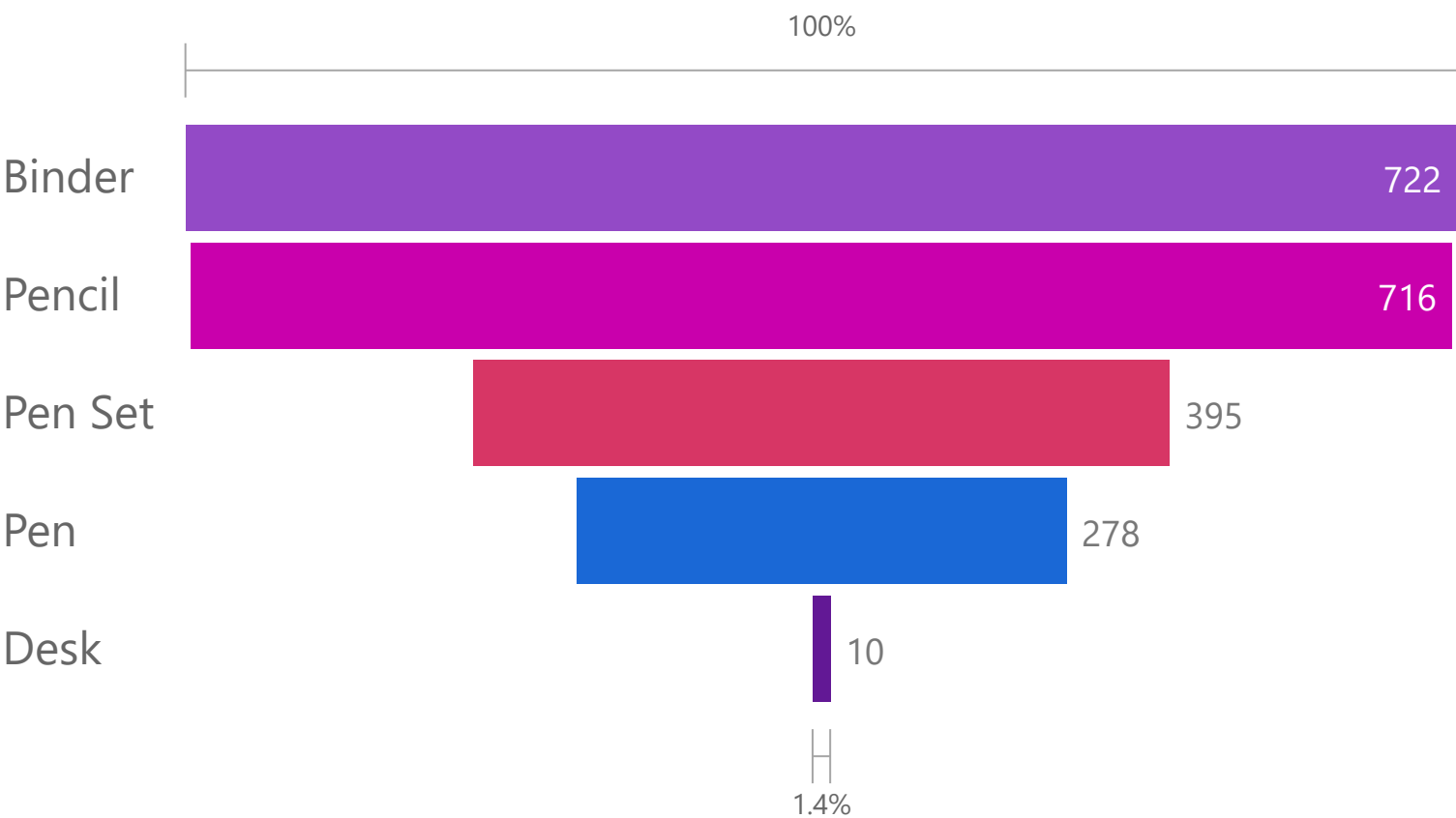
Color control for ESRI maps is located in the burger menu.

Filled map

● Binder ● Desk ● Pen ● Pen Set ● Pencil



Funnel

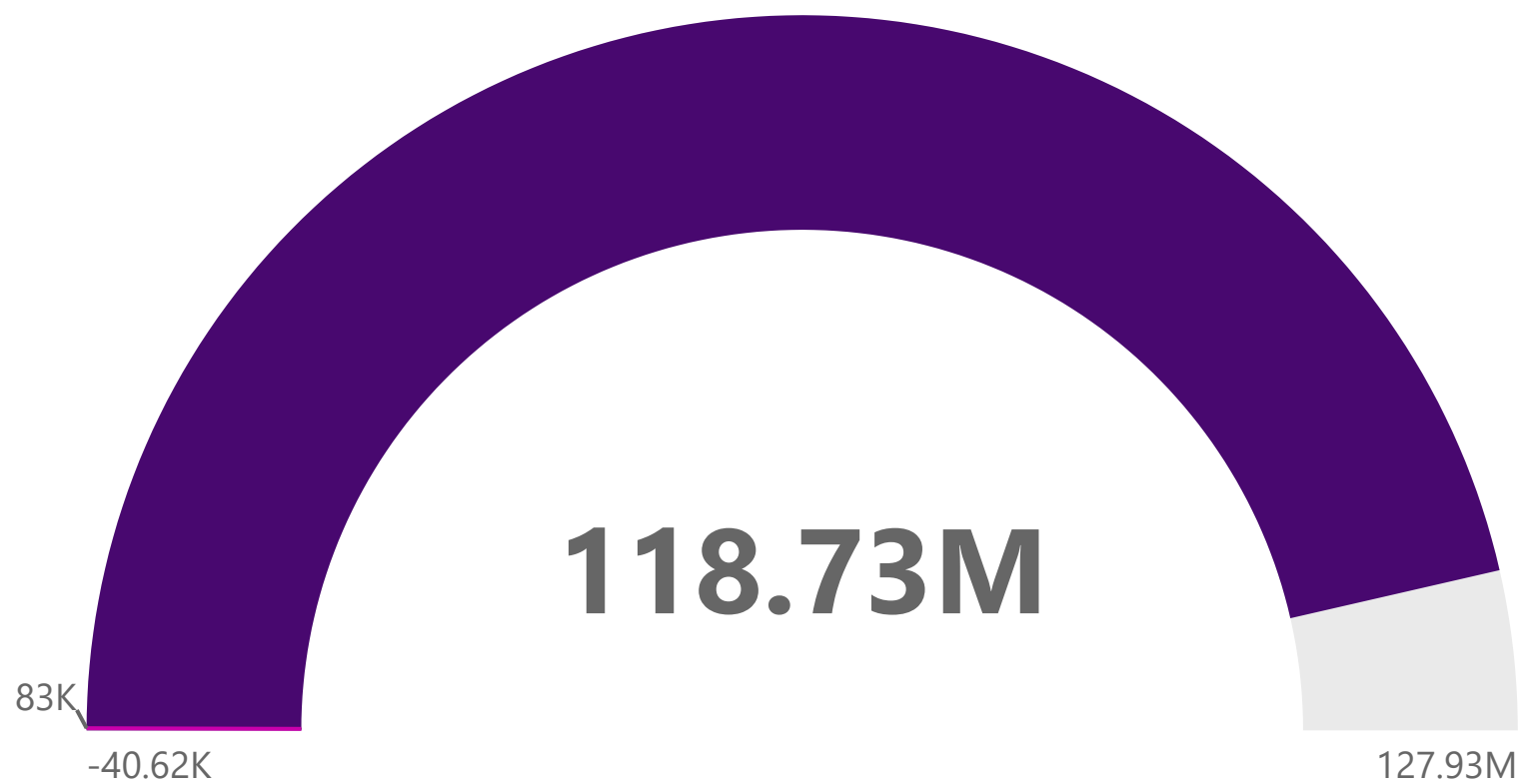


We always get white text on color in the funnel, check legibility carefully.

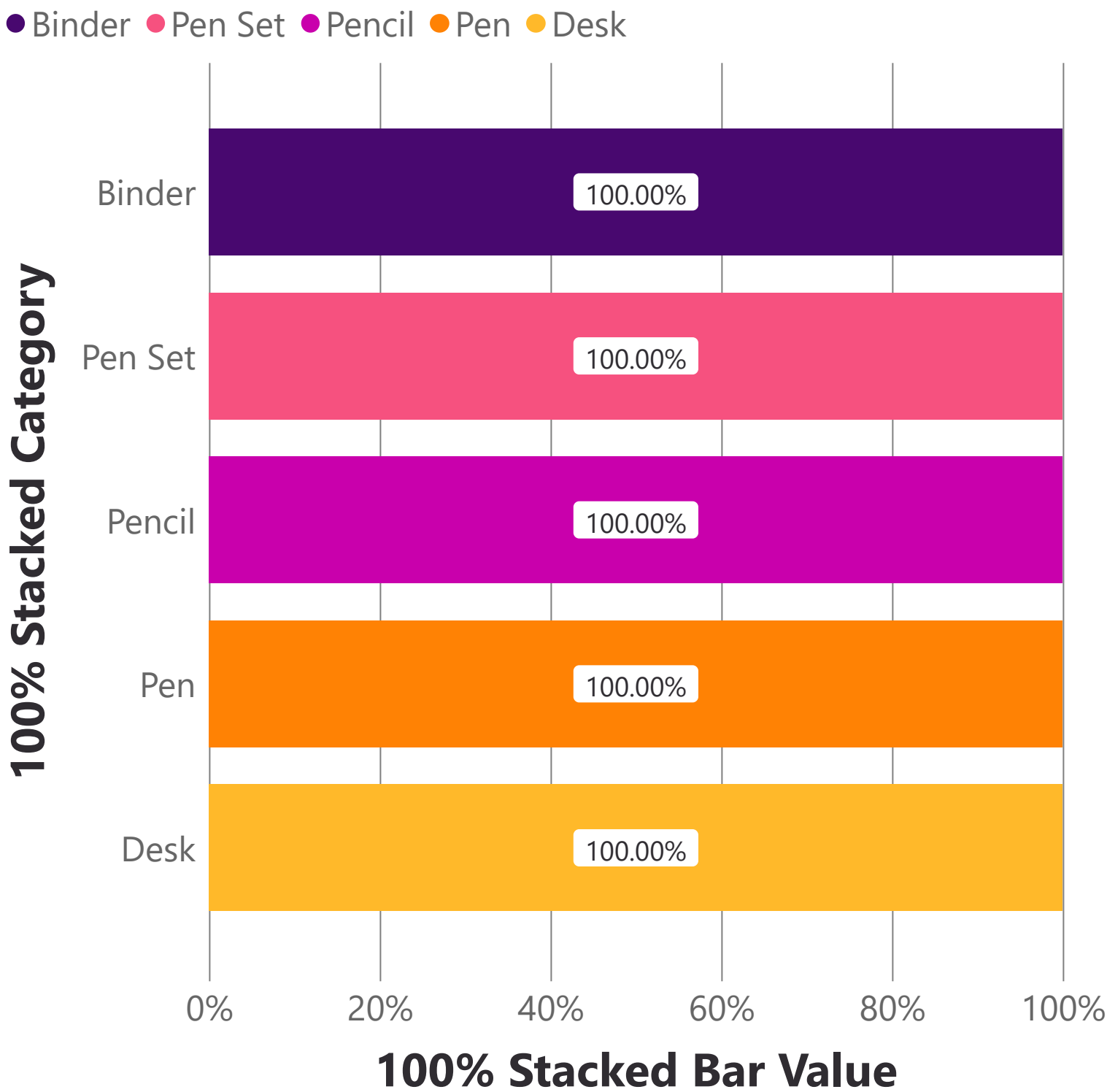
We use different colors for this chart as a result, in this order:

#934AC6 #C900AC #D73665 #1A68D6 #621895 #AE1698 #0852AD

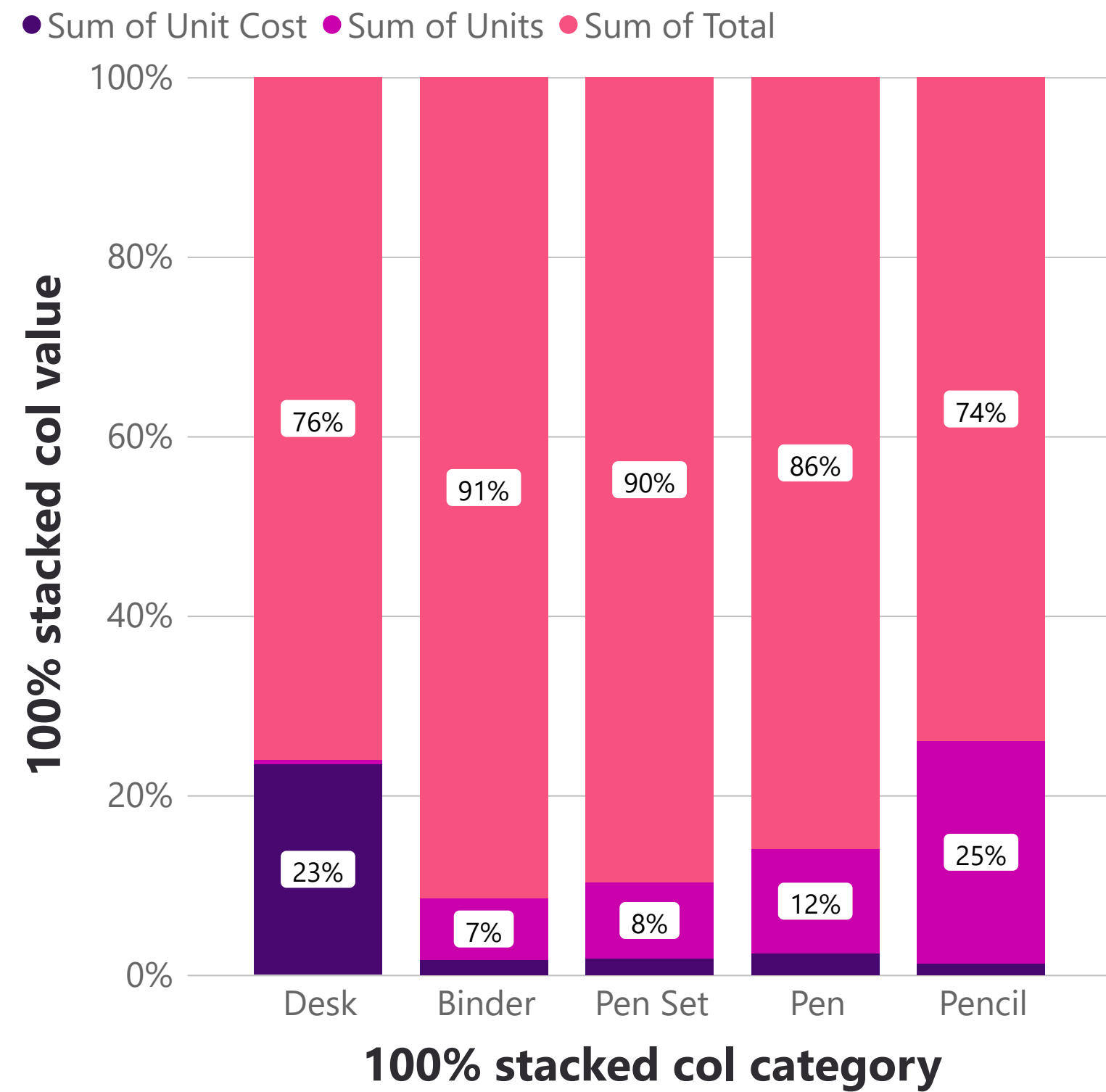
Gauge



Hundred Percent Stacked Bar



100% Stacked column chart



Image



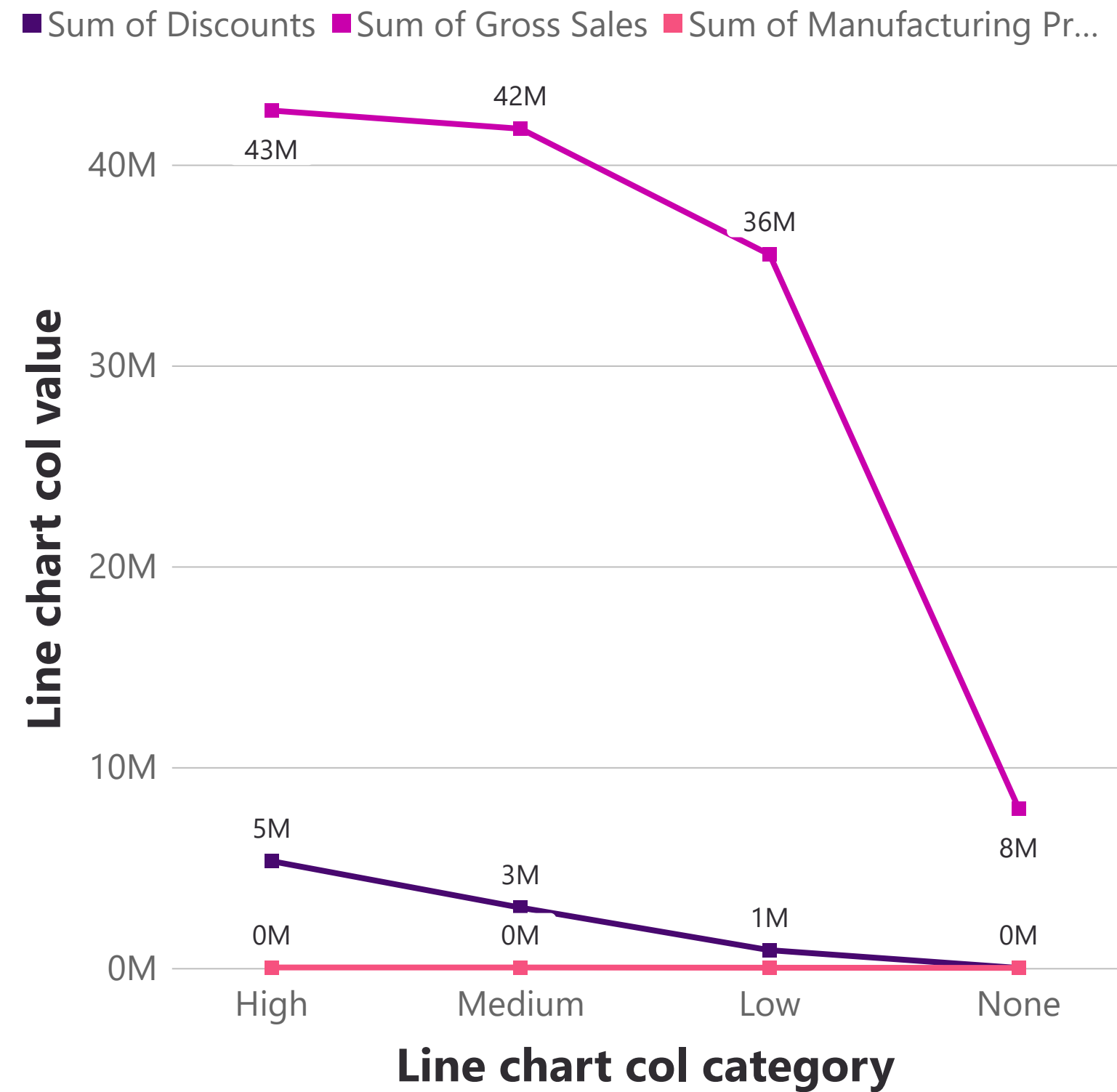
KPI

485.65K✓
Goal: 200.00

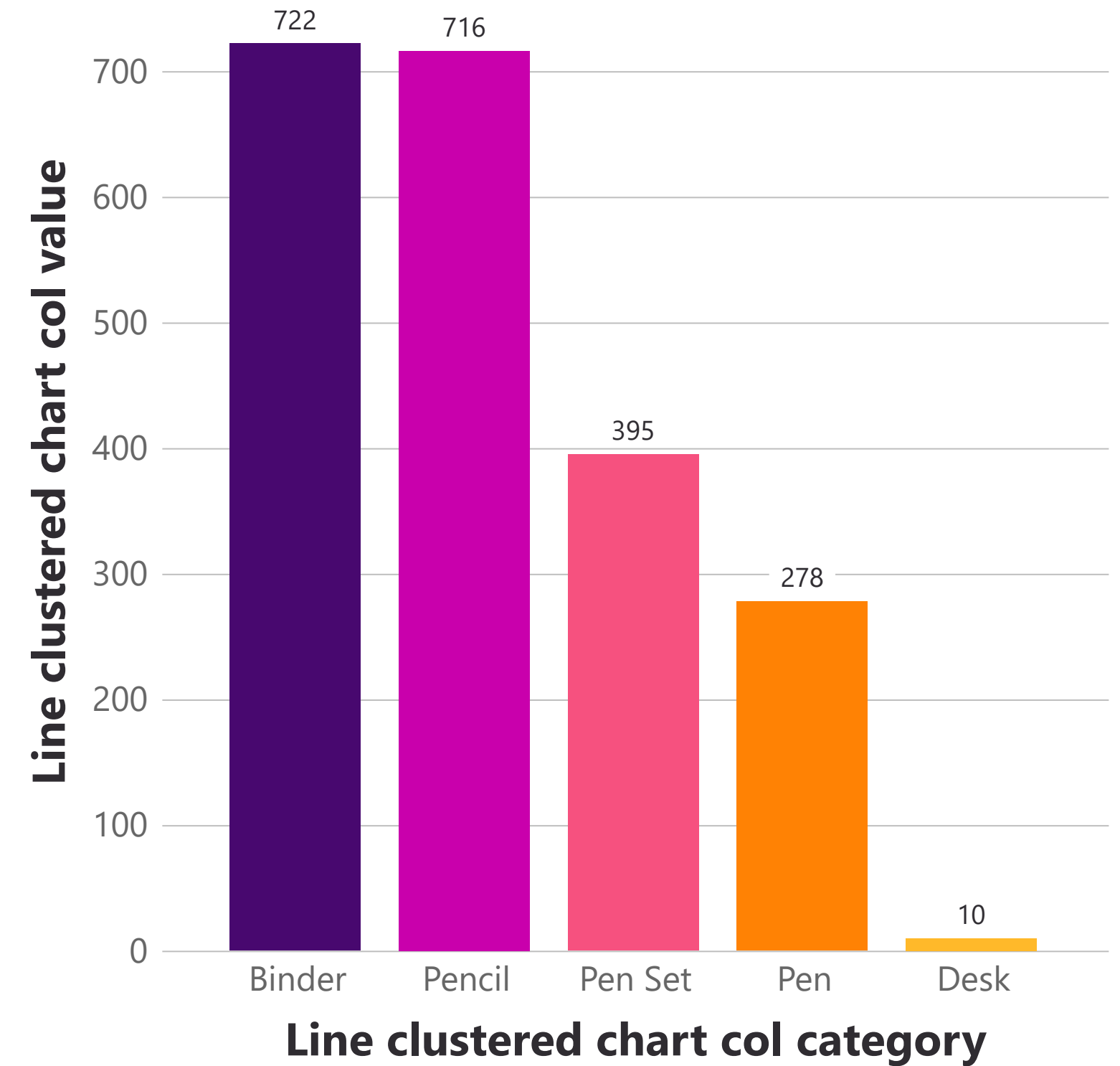


KPI uses good (#007D61), neutral(#FFB92A) and bad(#B1232D), but these can be changed via the format options. No typographic control.

Line chart

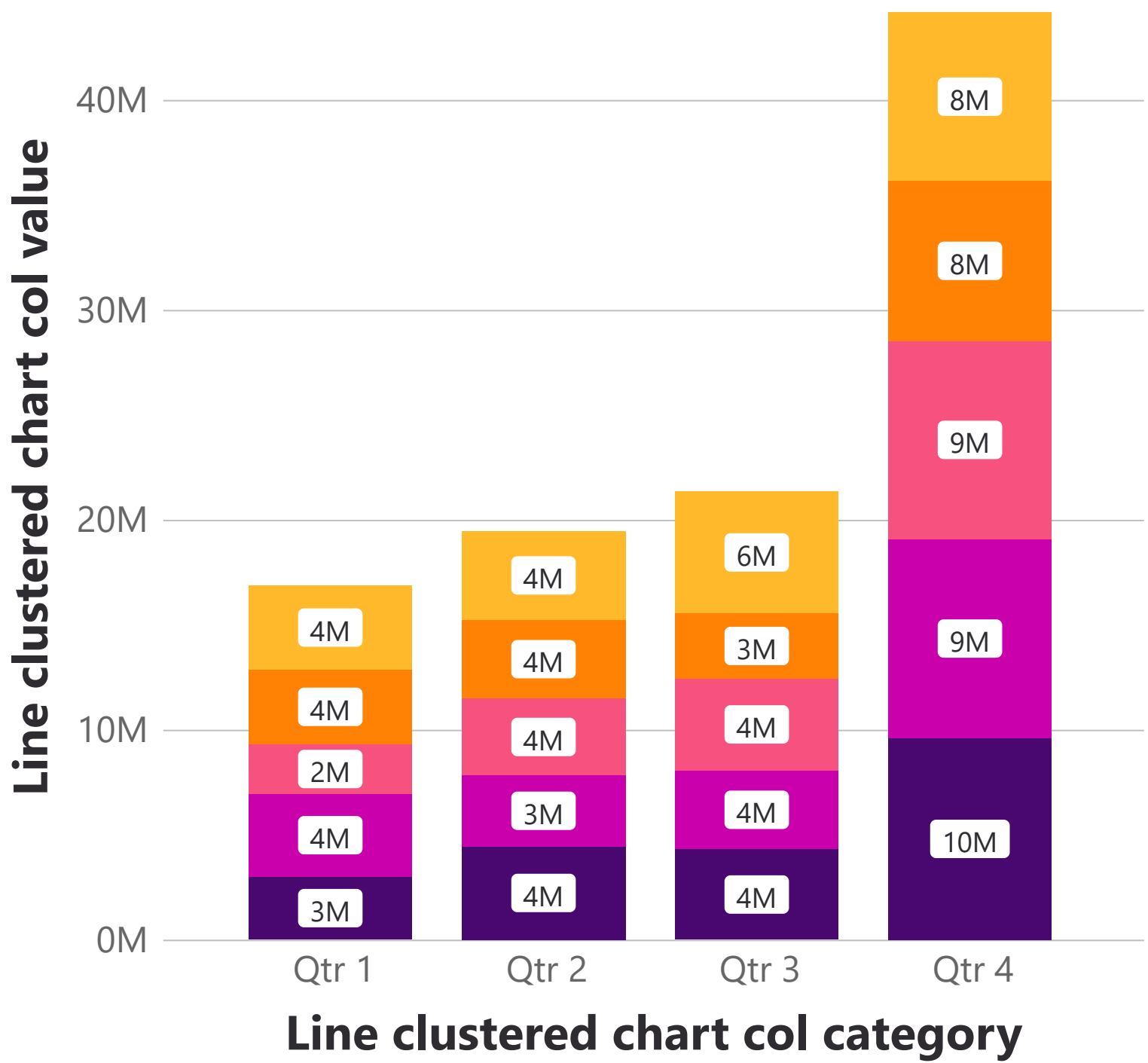


Line clustered column

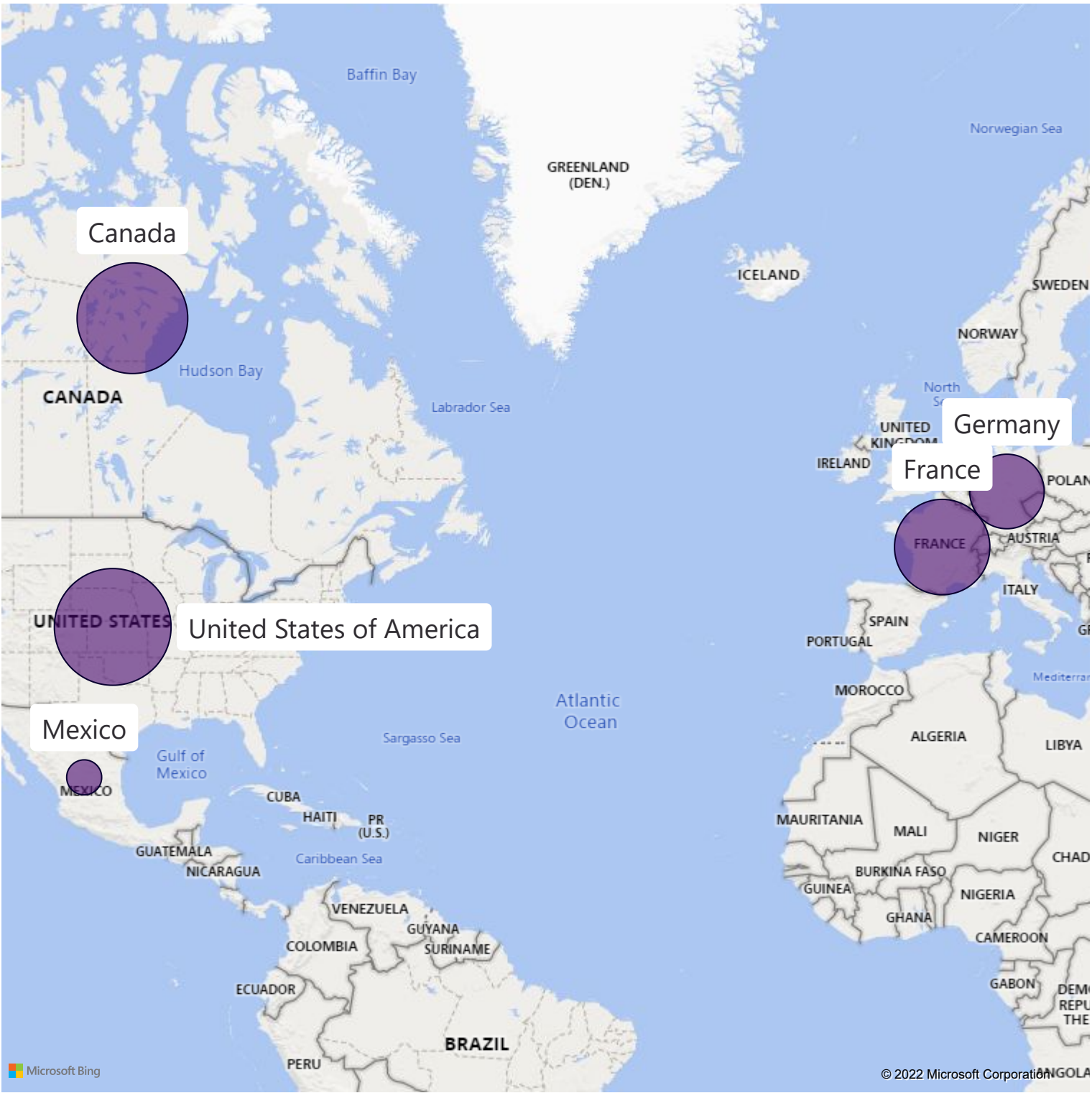


Line chart

● Canada ● France ● Germany ● Mexico ● United States of America



Map



Matrix

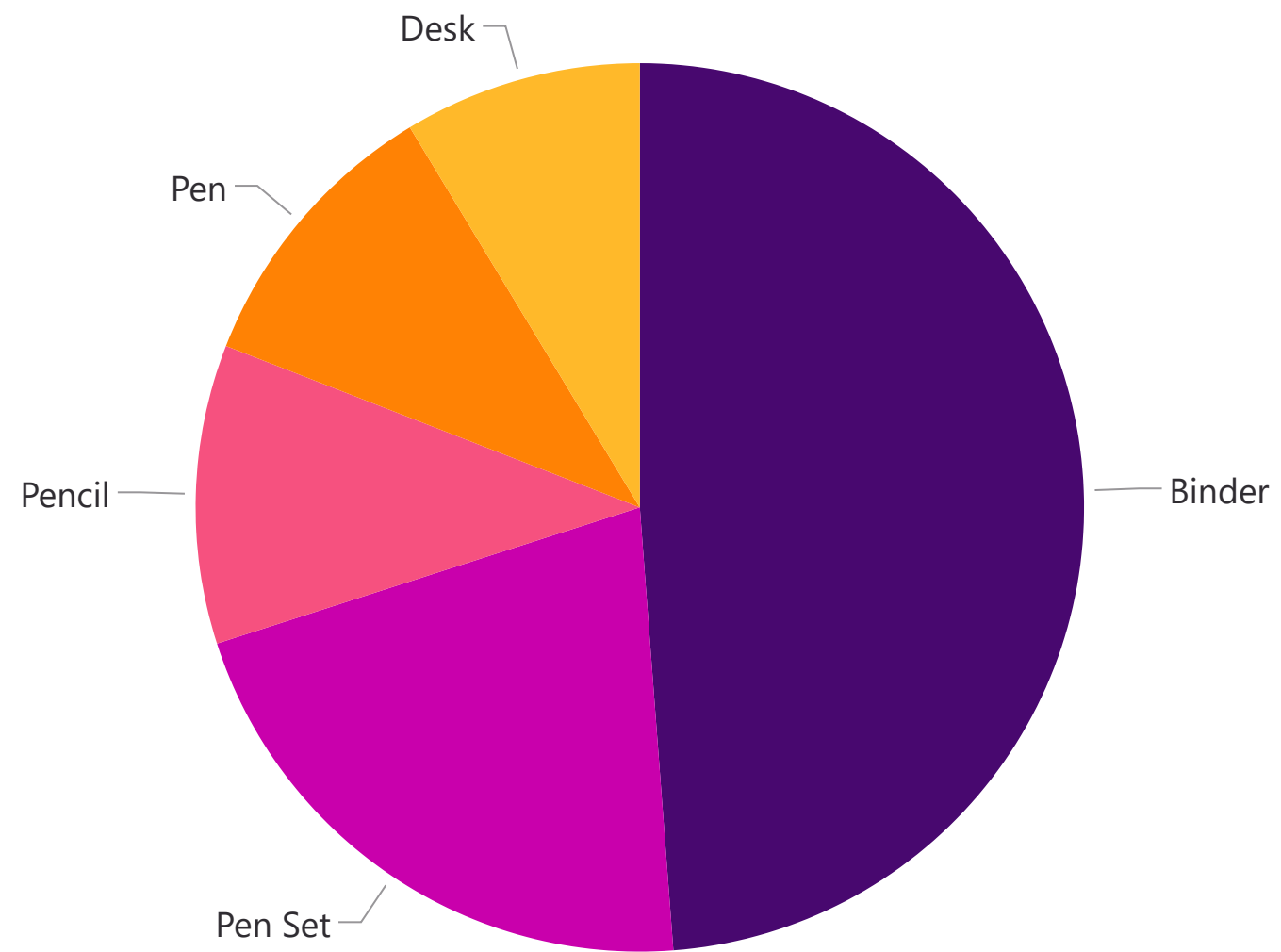
Country	High	Low	Medium
Canada			
Sum of COGS	7,745,976.50	5,397,319.00	6,771,647
Sum of Discounts	1,233,417.34	159,236.13	651,855
Sum of Profit	911,261.16	1,140,580.37	1,093,780
Sum of Gross Sales	9,890,655.00	6,697,135.50	8,517,283
France			
Sum of COGS	5,329,852.00	4,851,387.00	8,438,632
Sum of Discounts	838,086.77	155,133.32	734,282
Sum of Profit	535,982.74	1,061,776.19	1,619,256
Sum of Gross Sales	6,703,921.50	6,068,296.50	10,792,171
Germany			
Sum of COGS	4,453,837.00	8,469,253.00	5,000,934
Sum of Discounts	685,578.64	288,200.92	442,347
Sum of Profit	424,957.36	1,847,355.08	823,095
Sum of COGS	33,983,620.00	28,440,921.00	33,200,908
Sum of Discounts	5,317,026.28	885,675.80	3,002,546
Sum of Profit	3,388,866.73	6,188,857.70	5,579,522
Sum of Gross Sales	42,689,513.00	35,515,454.50	41,782,977

Multi row card

Canada	High	1,233,417.34
Country	Discount Band	Sum of Discounts
Canada	Low	159,236.13
Country	Discount Band	Sum of Discounts
Canada	Medium	651,855.15
Country	Discount Band	Sum of Discounts
Canada	None	0.00
Country	Discount Band	Sum of Discounts
France	High	838,086.77
Country	Discount Band	Sum of Discounts
France	Low	155,133.32
Country	Discount Band	Sum of Discounts
France	Medium	734,282.14
Country	Discount Band	Sum of Discounts
France	None	0.00
Country	Discount Band	Sum of Discounts
Germany	High	685,578.64
Country	Discount Band	Sum of Discounts
Germany	Low	288,200.92
Country	Discount Band	Sum of Discounts
Germany	Medium	442,347.12
Country	Discount Band	Sum of Discounts
Germany	None	0.00

Pie

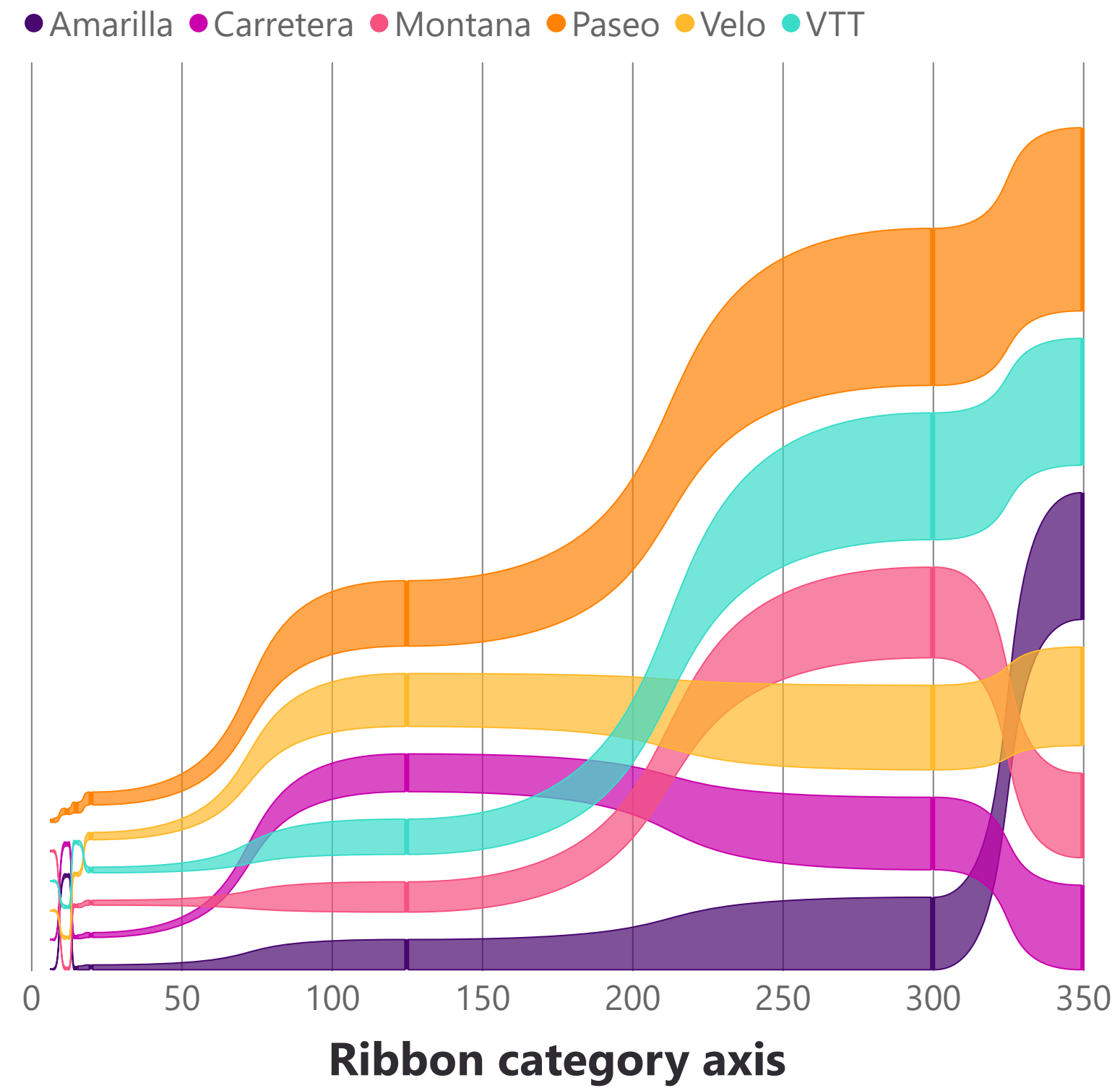
● Binder ● Pen Set ● Pencil ● Pen ● Desk



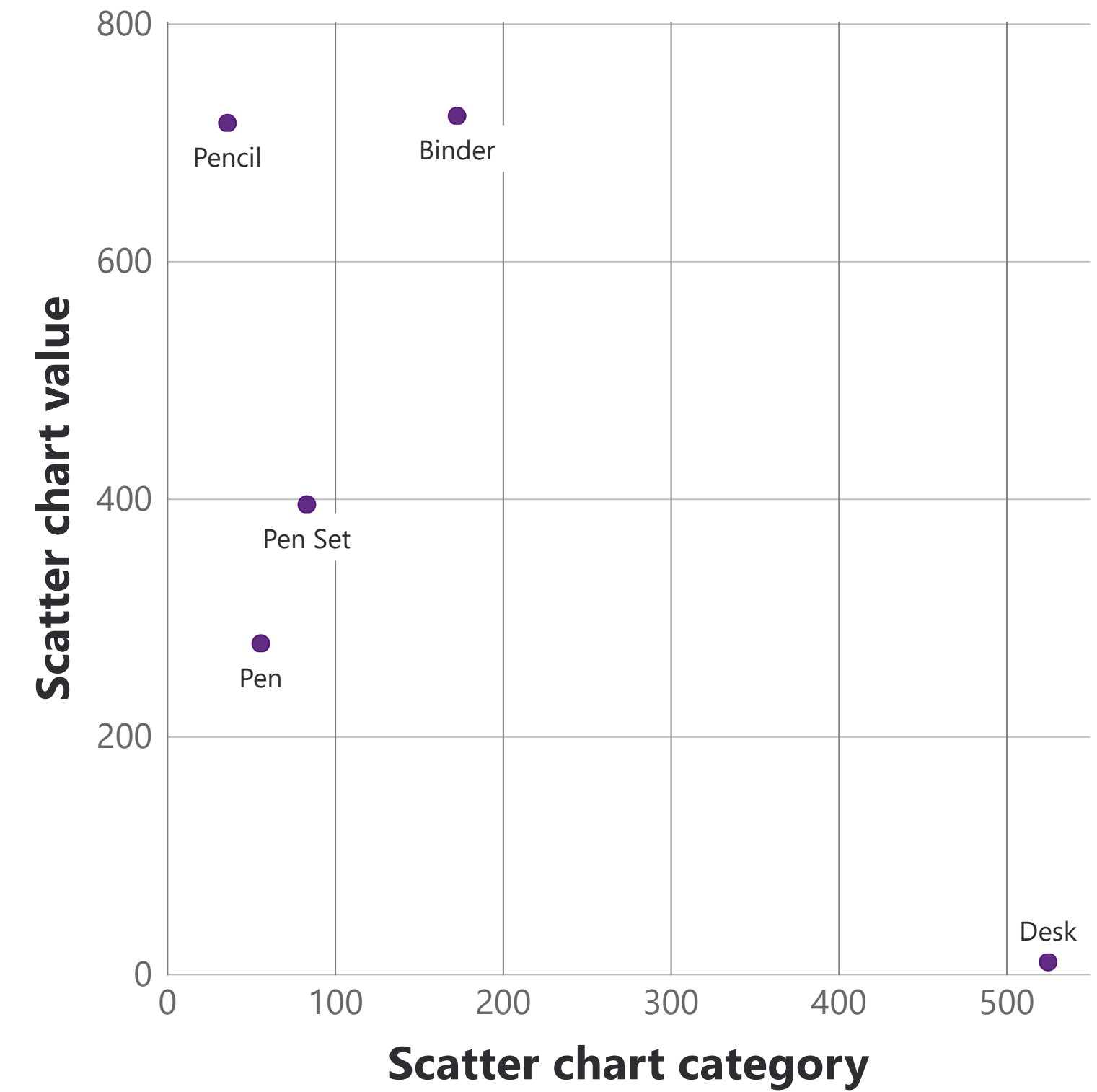
QNA

118,726,350.26
Sum of Sales

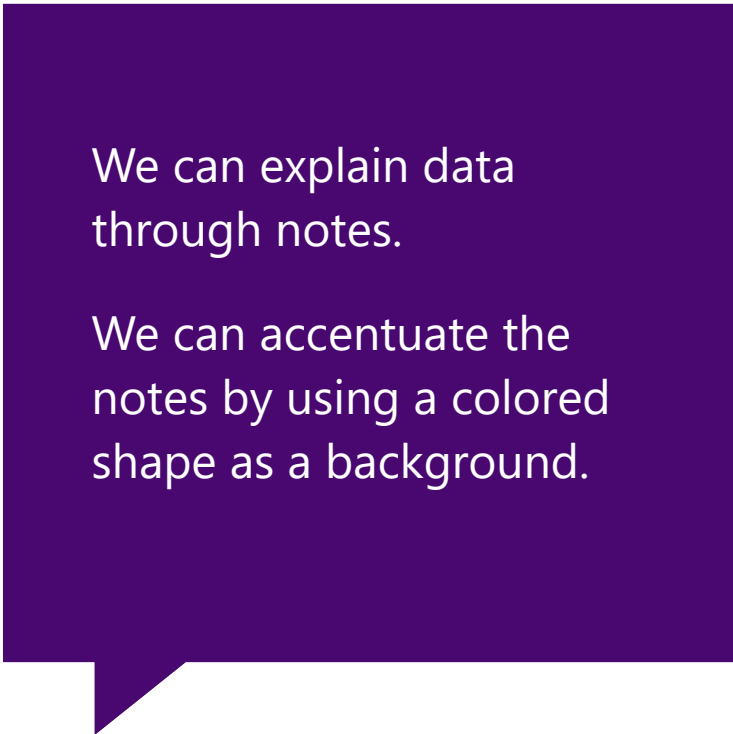
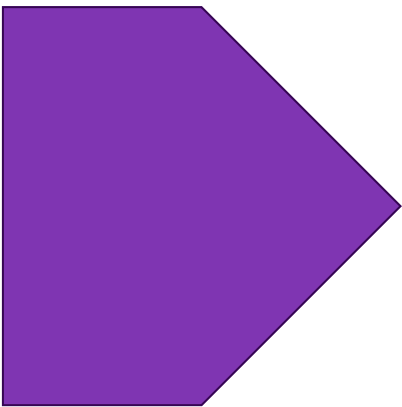
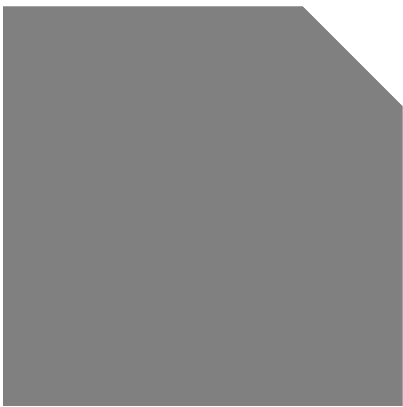
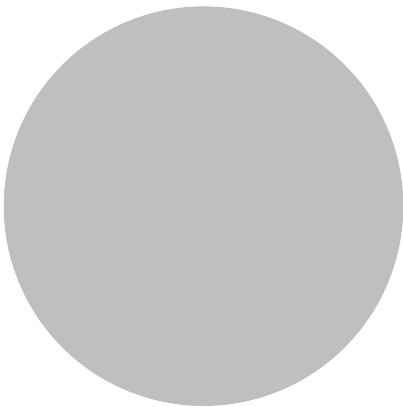
Ribbon



Scatter chart



Shape



We can explain data through notes.

We can accentuate the notes by using a colored shape as a background.

Shape colors to be used:

#BFBFBF #808080 #E6E6E6 #7F35B2 #48086F

Slicer

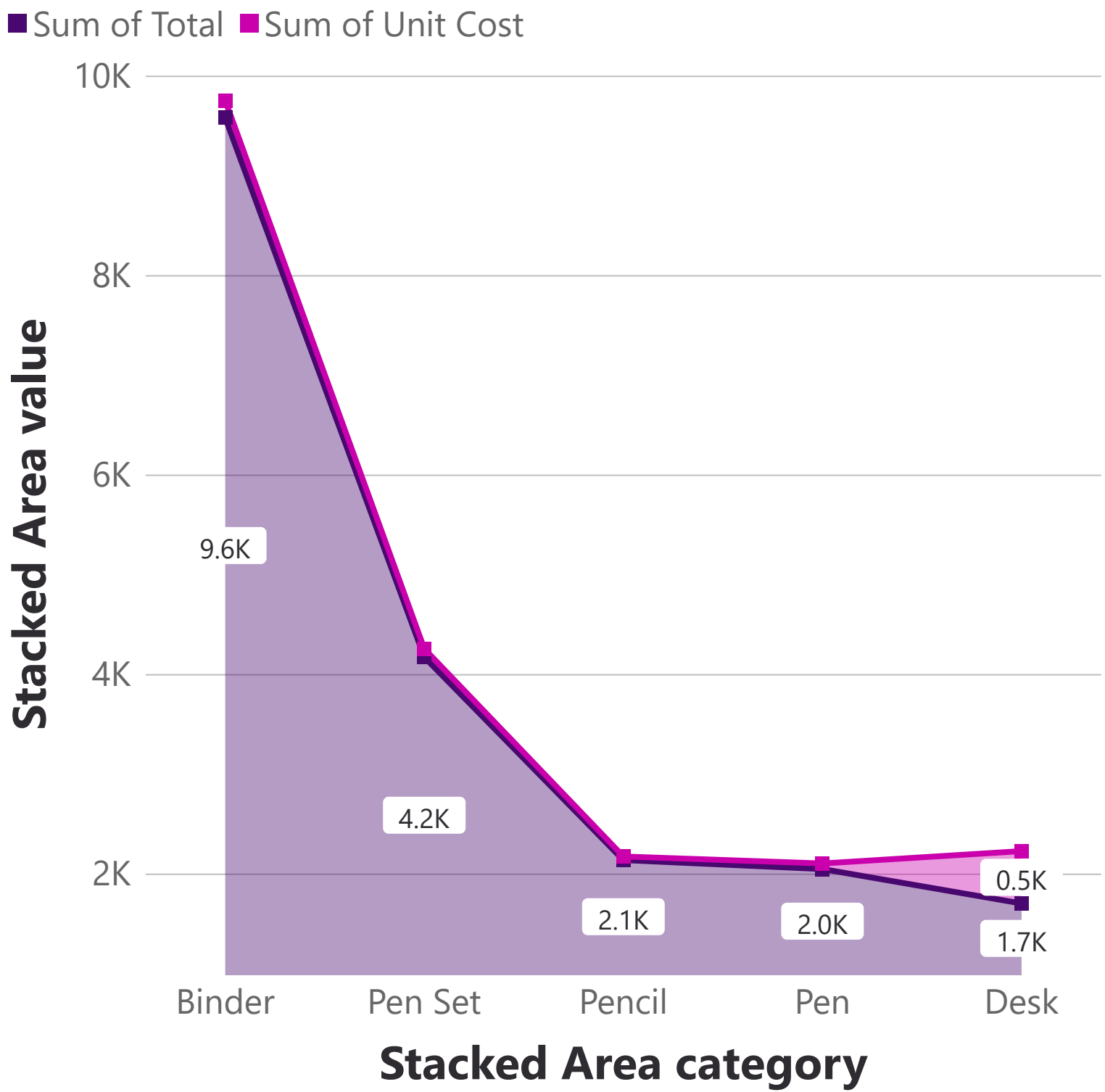
Item, Total, Unit Cost

- ✓ ☐ Binder
- ✓ ☐ Desk
- ✓ ☐ Pen
- ✓ ☒ Pen Set
- ✓ ☐ Pencil

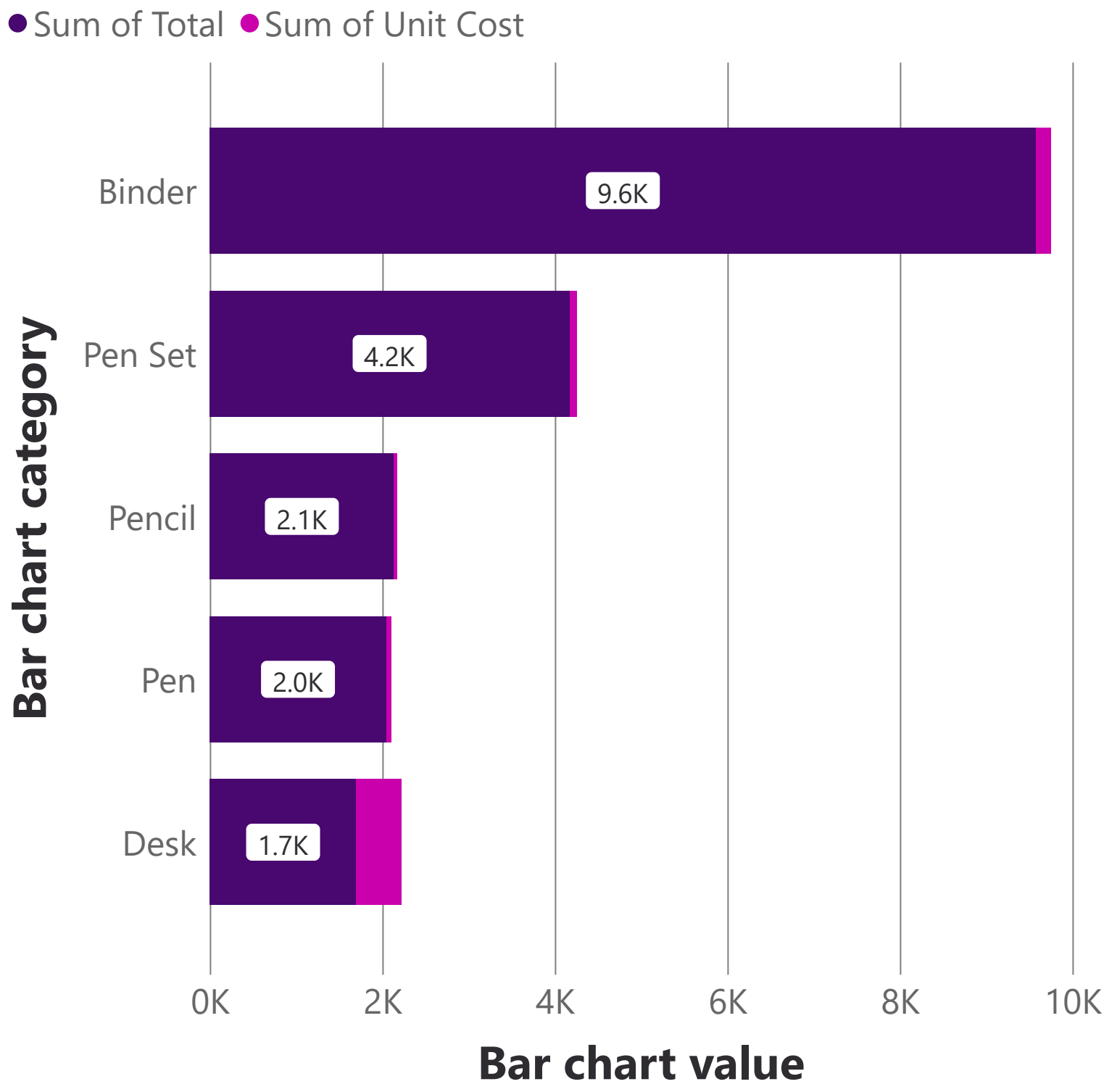


Module works in conjunction with the graph modules around it.

Stacked area chart

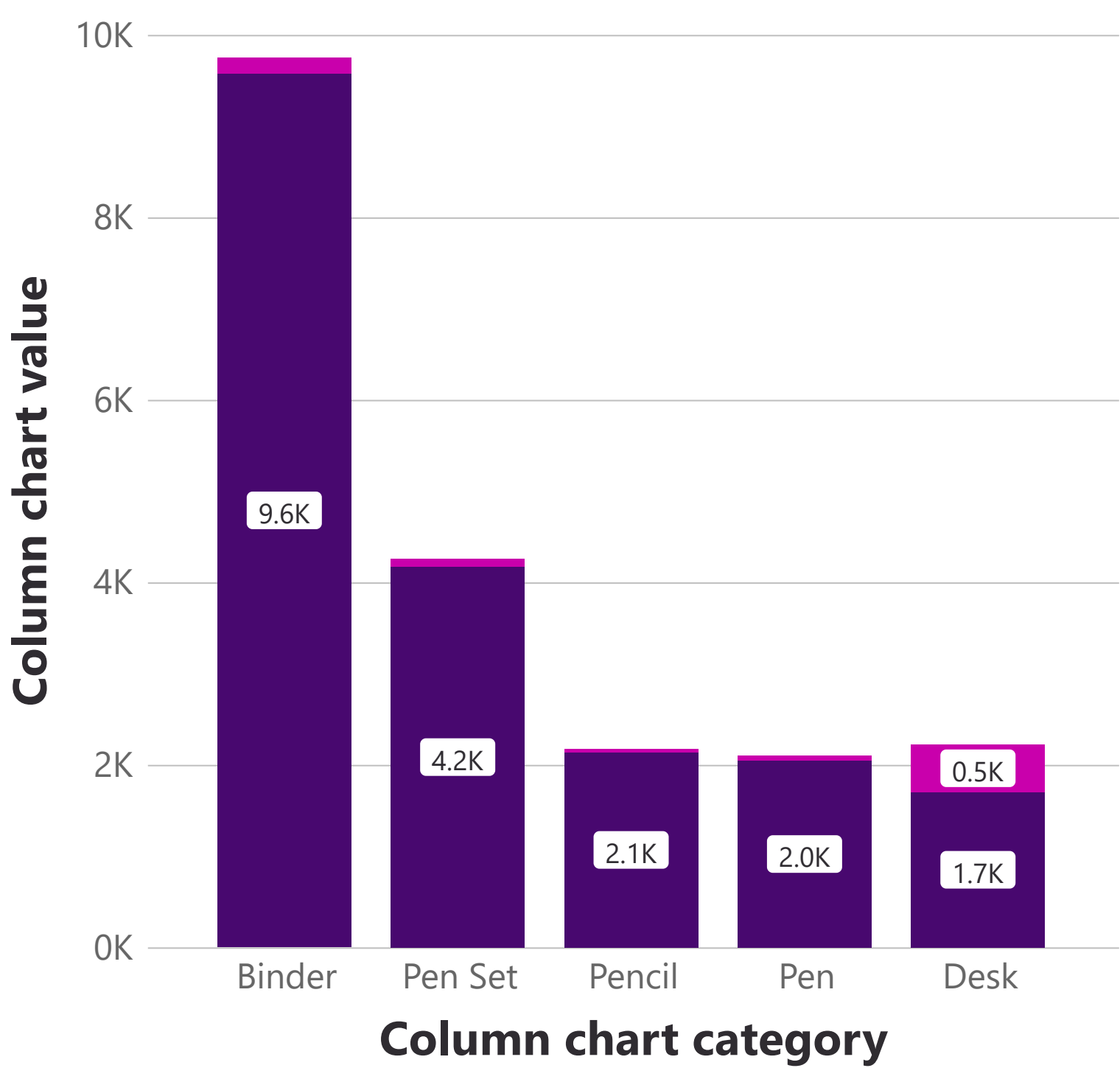


Stacked bar chart



Stacked column chart

● Sum of Total ● Sum of Unit Cost



Table

Item	Sum of Total	Sum of Unit Cost	Sum of Units	Rep
Desk	825.00	275.00	3	Sorvino
Desk	625.00	125.00	5	Kivell
Desk	250.00	125.00	2	Smith
Pen Set	1,484.94	28.94	138	Kivell
Binder	1,933.95	24.98	105	Jardine
Pen Set	565.22	20.98	78	Jones
Binder	999.50	19.99	50	Kivell
Binder	1,619.19	19.99	81	Parent
Binder	139.93	19.99	7	Sorvino
Binder	1,139.43	19.99	57	Thompson
Pen	539.73	19.99	27	Gill
Pen	299.85	19.99	15	Parent
Binder	858.76	18.97	124	Jones
Binder	1,132.74	17.98	126	Gill
Pen Set	1,183.26	15.99	74	Parent
Binder	1,305.00	15.00	87	Smith
Pen Set	686.95	12.49	55	Morgan
Pencil	628.74	0.00	126	Jardine
Total	19,627.88	873.27	2121	

Text box

Exceptionally, in cards and text boxes we use 16px not 18px.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis id ornare tellus. Phasellus blandit varius mi ac consequat. Integer vulputate orci at libero feugiat faucibus a ut mi. Praesent nec tellus at dui vehicula congue. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Maecenas purus nisi, tristique semper velit non, aliquam condimentum sem. Sed facilisis risus a quam sodales congue. Nulla rutrum molestie justo laoreet ultrices. Nullam dapibus elit id ipsum ultricies, sed luctus enim ultricies. Cras eget ligula sed metus vehicula ultricies. Mauris nisi velit, pretium at mollis consequat, dapibus vel tortor. Proin a maximus justo. Sed et nibh et mauris malesuada convallis et et dui.

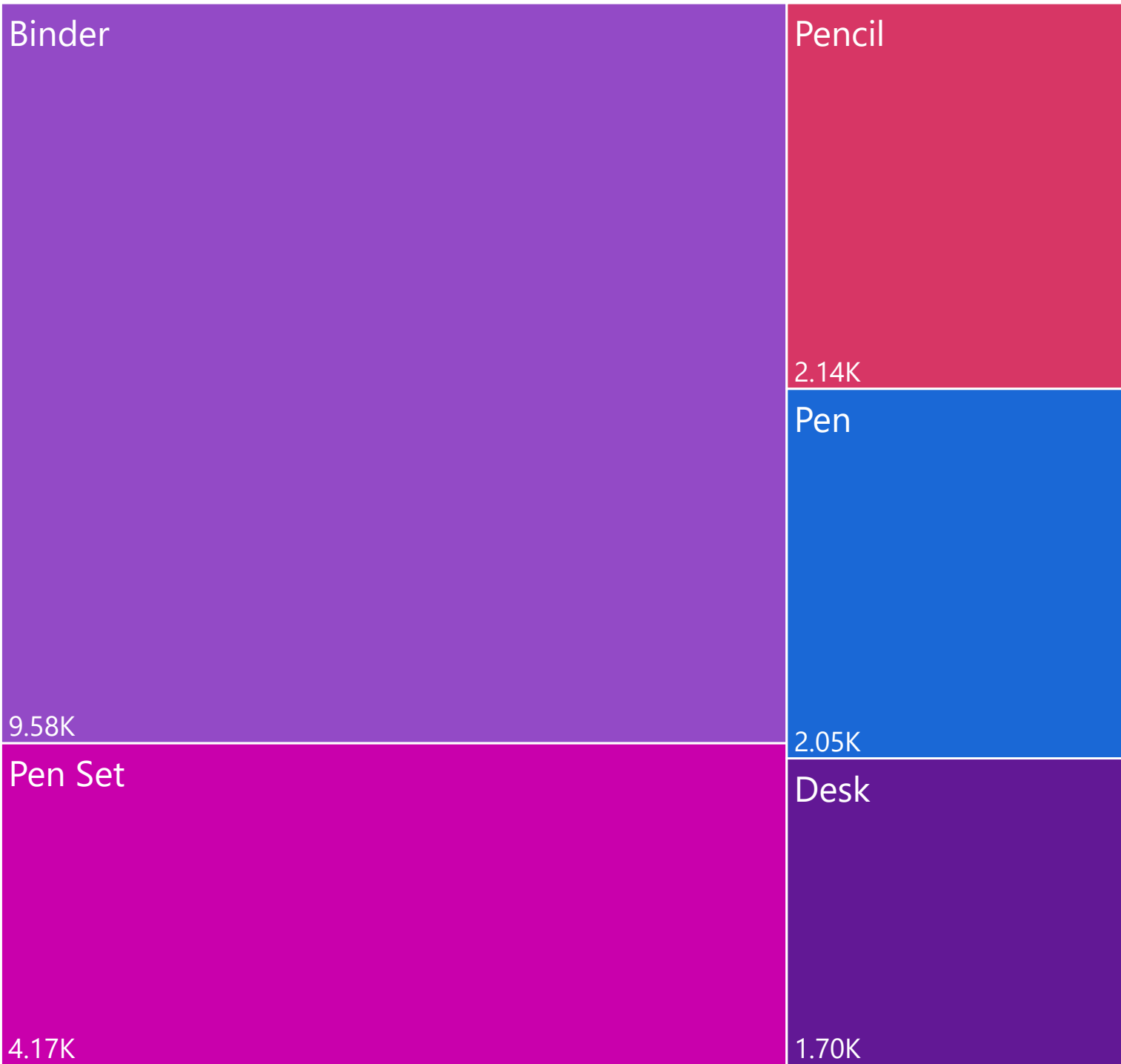
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis id ornare tellus. Phasellus blandit varius mi ac consequat. Integer vulputate orci at libero feugiat faucibus a ut mi. Praesent nec tellus at dui vehicula congue.

Tree map new colors in this order:

#934AC6 #C900AC #D73665 #1A68D6 #621895 #AE1698 #0852AD

Tree map

● Binder ● Pen Set ● Pencil ● Pen ● Desk



This module only allows text on the color bars, check legibility carefully. We use different colors as a result. See the new color values to the left.