

## Typography review

Segoe UI paragraph text at 11 points seems too small compared to the minimum button size with radius. As these visuals are for clear presentation purposes, this should be increased to 14 points for paragraphs.

Titles, we skip header one from the rebrand, as it is not advisable to use Times New Roman here.

**Chart titles and legends are in bold at 14 points.**

X and Y axis titles are regular at 14 points.

Labels in the charts are regular at 10 points.

**Sample button**

## Typography Segoe UI

**Header one 42 pts**

**Header two 40 pts**

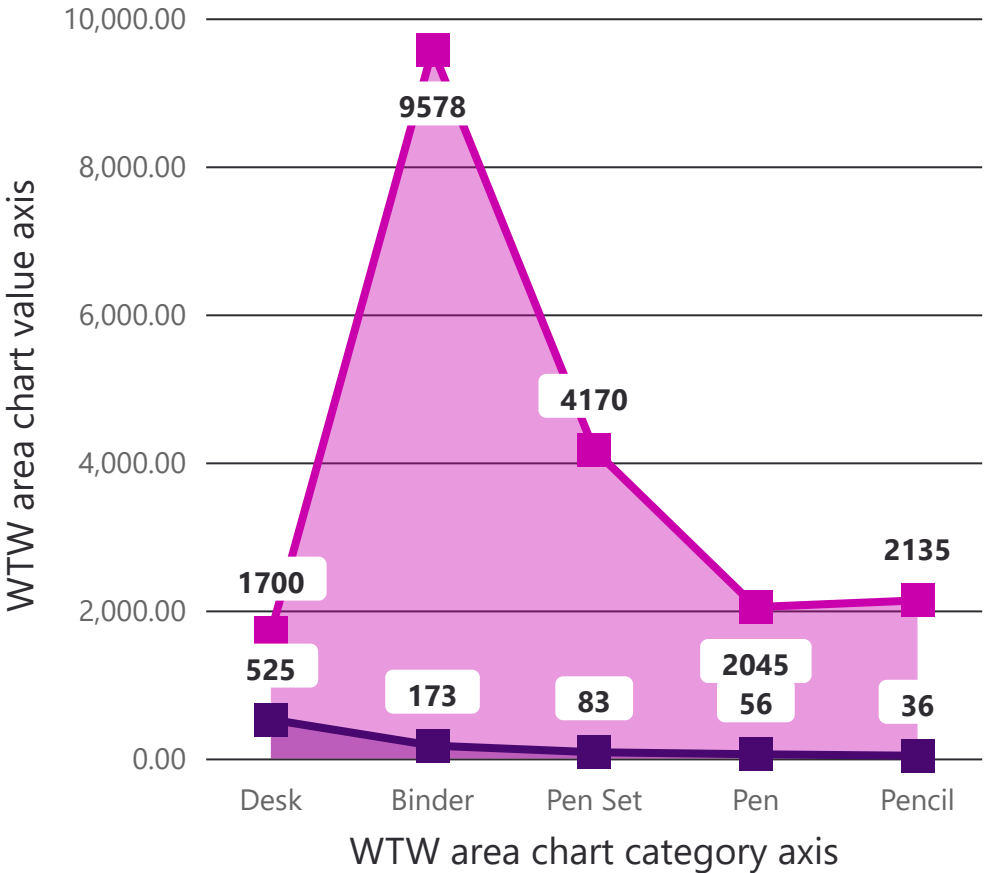
**Header three 32 pts**

**Header four 24 pts**

# Area Chart

Sum of Unit Cost and Sum of Total by Item

WTW area cha... ■ Sum of Unit Cost ■ Sum of Total



# Azure Map

Sum of Sales and Sum of Profit by Country



# Button

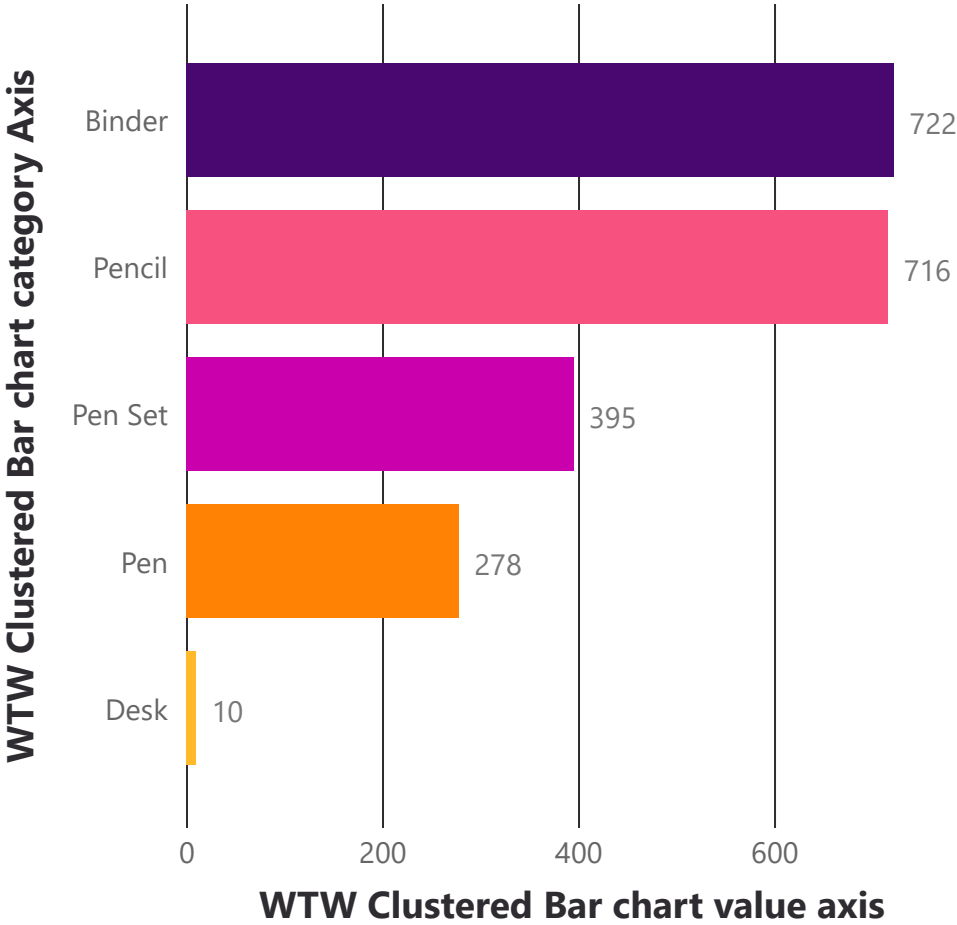
Sample button

# Card

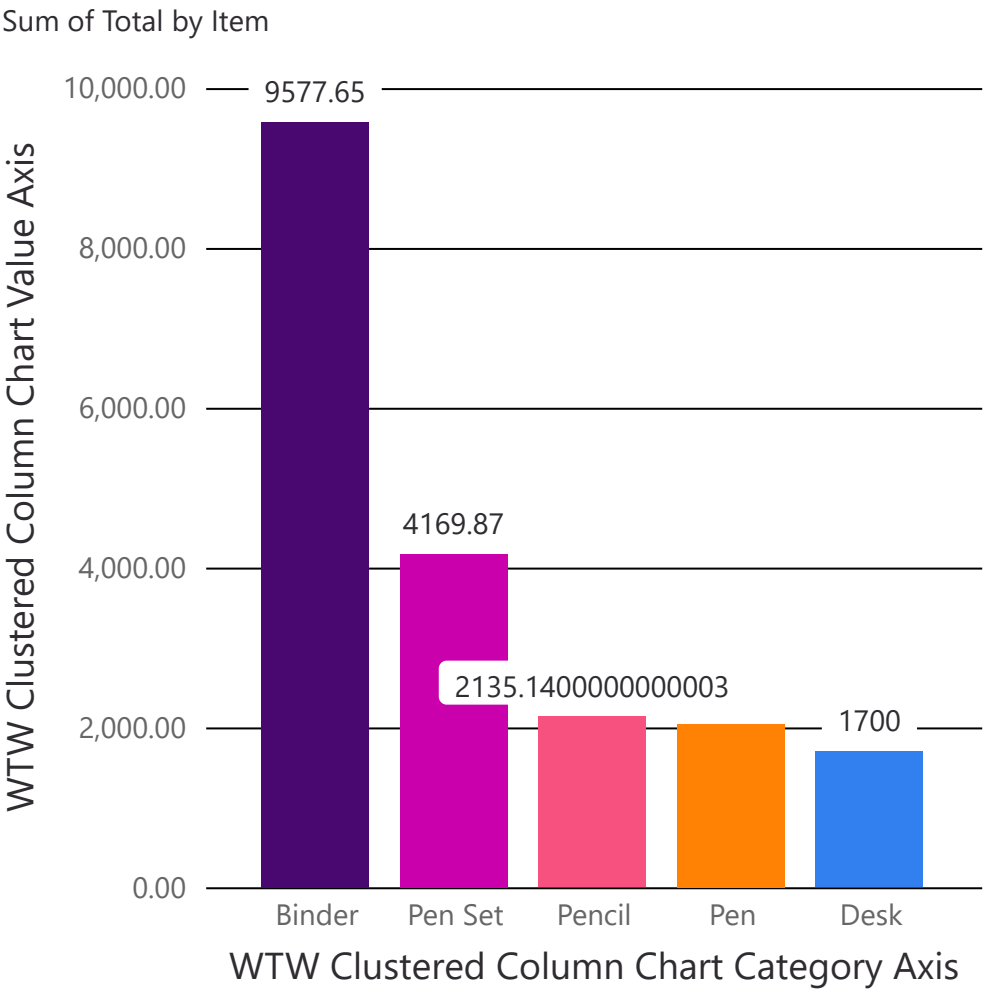
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis id ornare tellus. Phasellus blandit varius mi ac consequat. Integer vulputate orci at libero feugiat faucibus a ut mi. Praesent nec tellus at dui vehicula congue. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Maecenas purus nisi, tristique semper velit non, aliquam condimentum sem. Sed facilisis risus a quam sodales congue. Nulla rutrum molestie justo laoreet ultrices. Nullam dapibus elit id ipsum ultricies, sed luctus enim ultricies. Cras eget ligula sed metus vehicula ultricies. Mauris nisi velit, pretium at mollis consequat, dapibus vel tortor.

# Clustered Bar

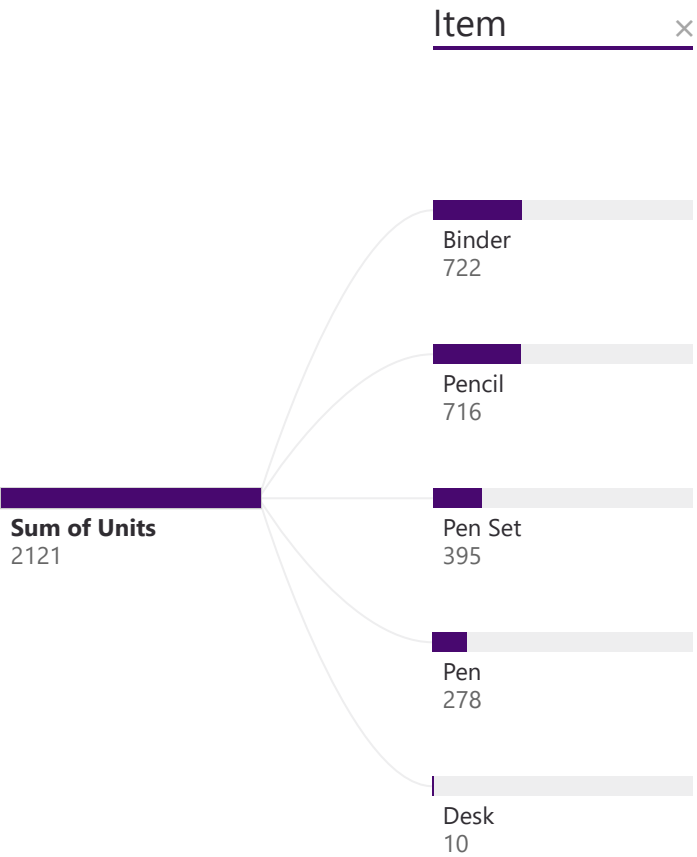
Sum of Units by Item



# Clustered Column



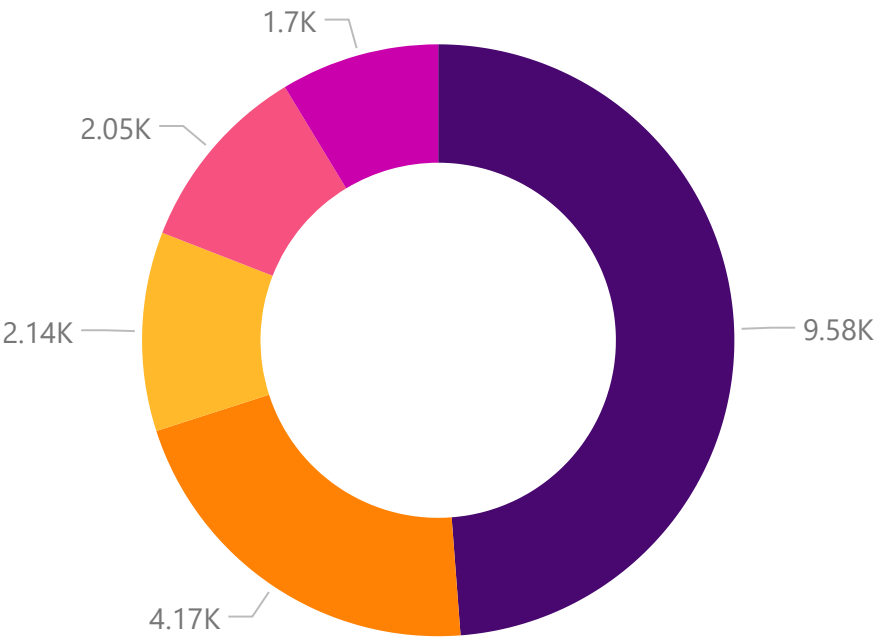
# Decomposition tree



# Donut Chart

Sum of Total by Item

WTW Donut Ch... ● Binder ● Pen Set ● Pencil ● Pen ● Desk



# Esri Visual

Sum of Units by Region and Item

WTW Esri Visual ● Binder ● Pen Set ● Pencil ● Pen ● Desk



# Filled map

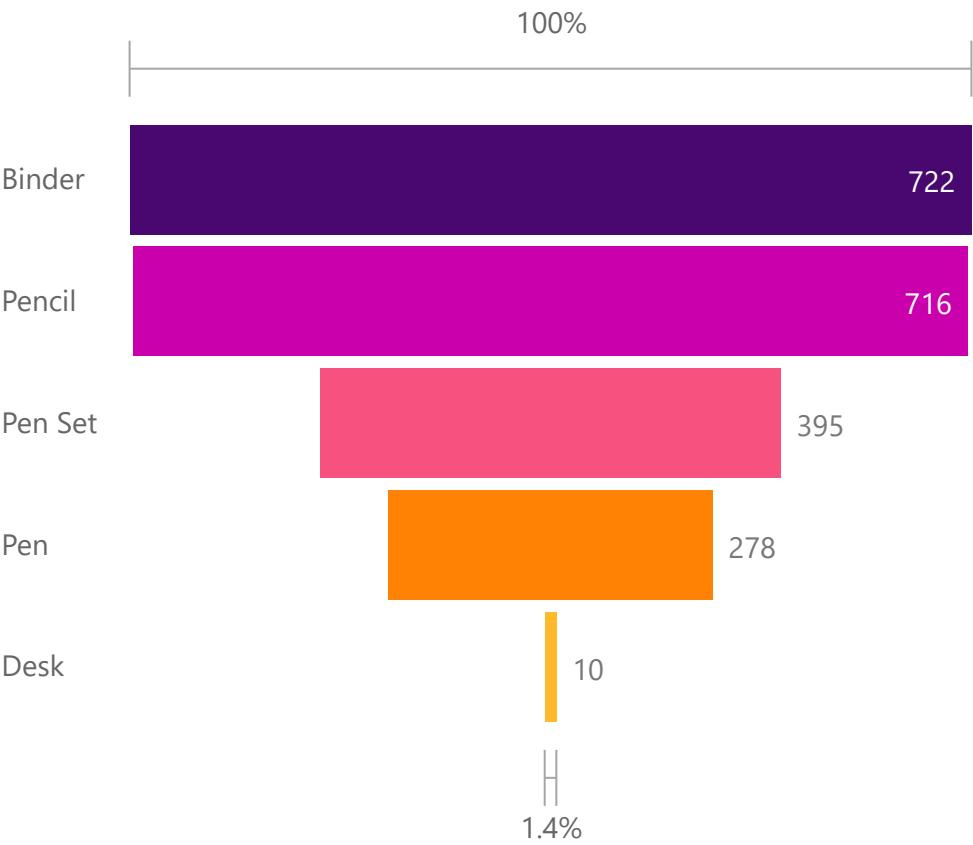
Sum of Total by Region and Item

WTW Filled Map I... ● Binder ● Desk ● Pen ● Pen Set ● Pencil



# Funnel

Sum of Units by Item



This is set to labels on the outside yet we still get white text on color bars, to be avoided due to legibility issues. Individual colors can be changed to improve accessibility.

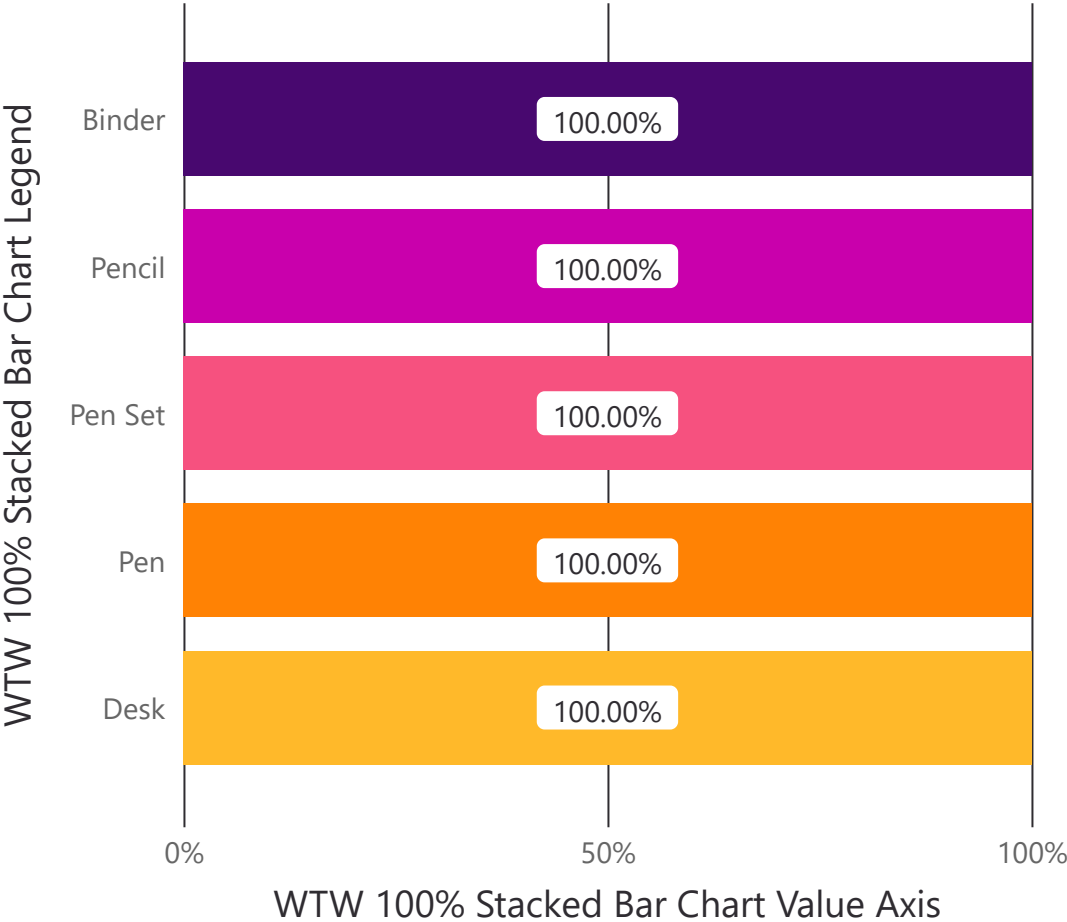
# Gauge

Sum of Discounts, First Country and First Discount Band



# Hundred Percent Stacked Bar

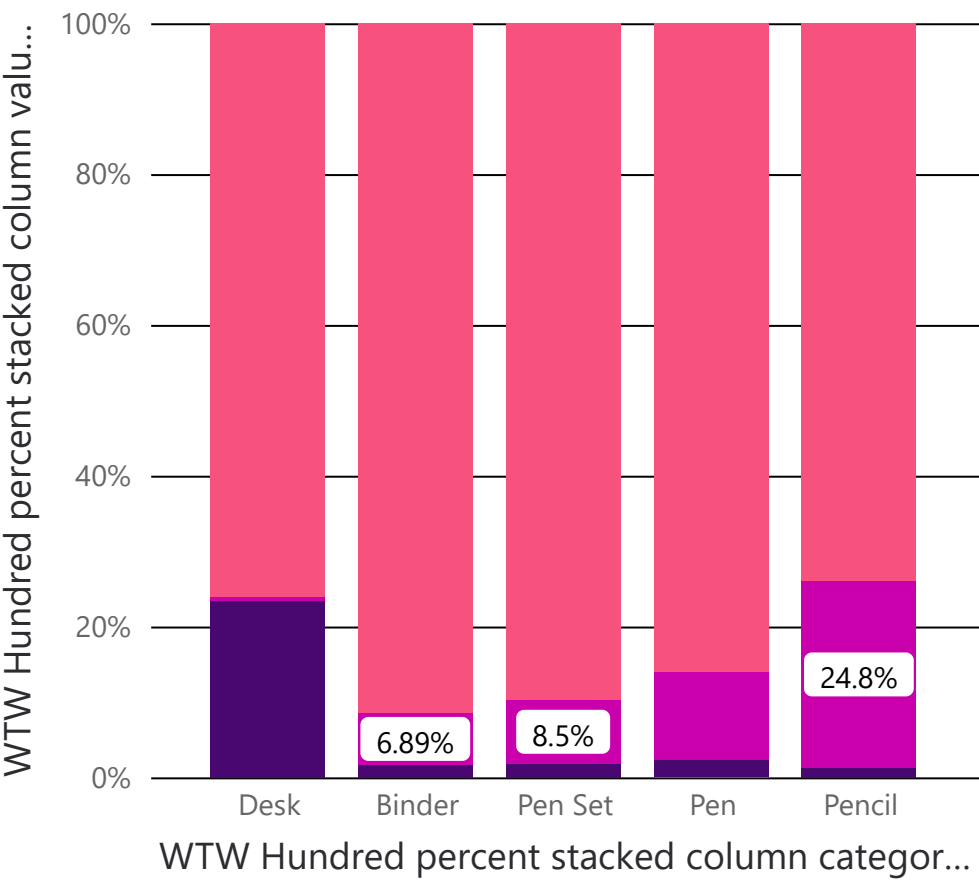
Sum of Units by Item



# 100% Stacked column chart

Sum of Unit Cost, Sum of Units and Sum of Total by Item

WTW Hundred ... Sum of Unit Cost Sum of Units Sum of Total



# Image





# Key influencers

Key influencers   Top segments



What influences Item to be Binder ?

When...

Sum of Total goes up  
441.79

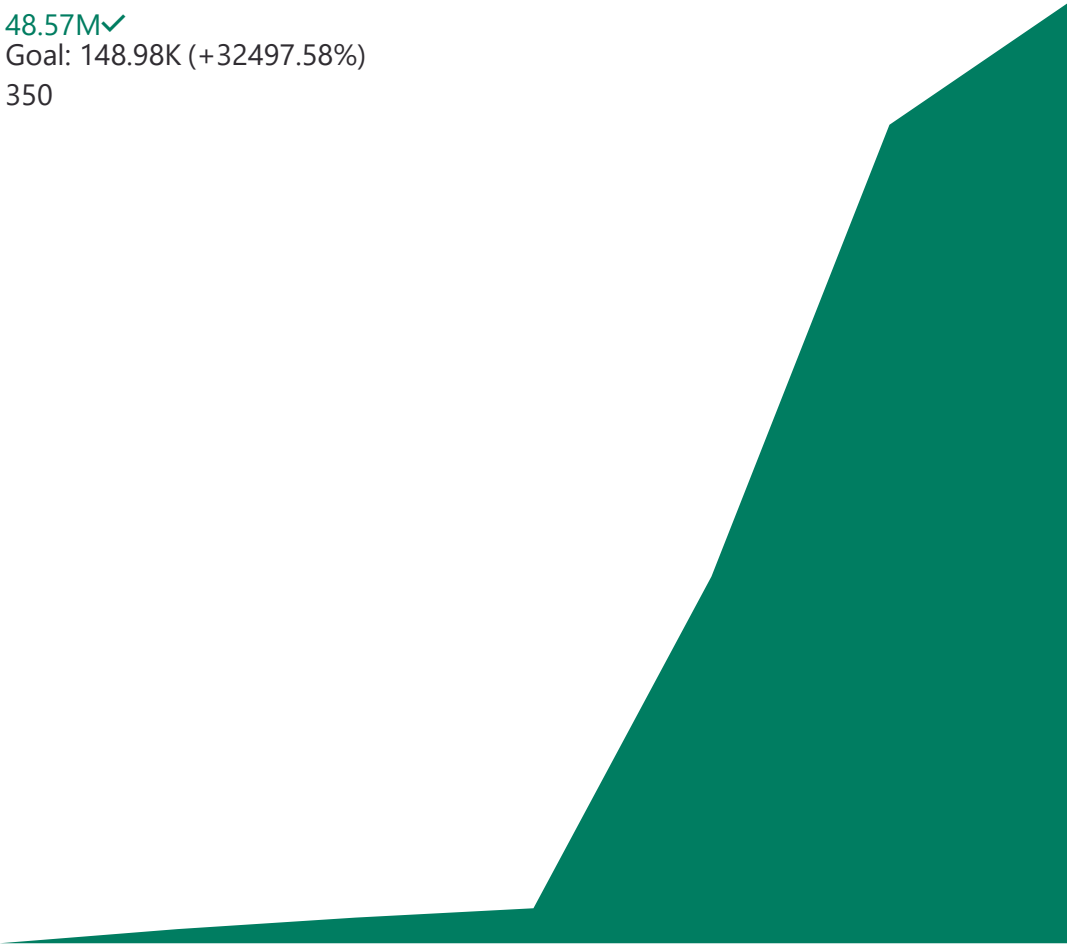
....the likelihood of Item  
being Binder increases by

2.08x

# KPI

Sum of Sales and Sum of Units Sold by Sale Price

48.57M✓  
Goal: 148.98K (+32497.58%)  
350

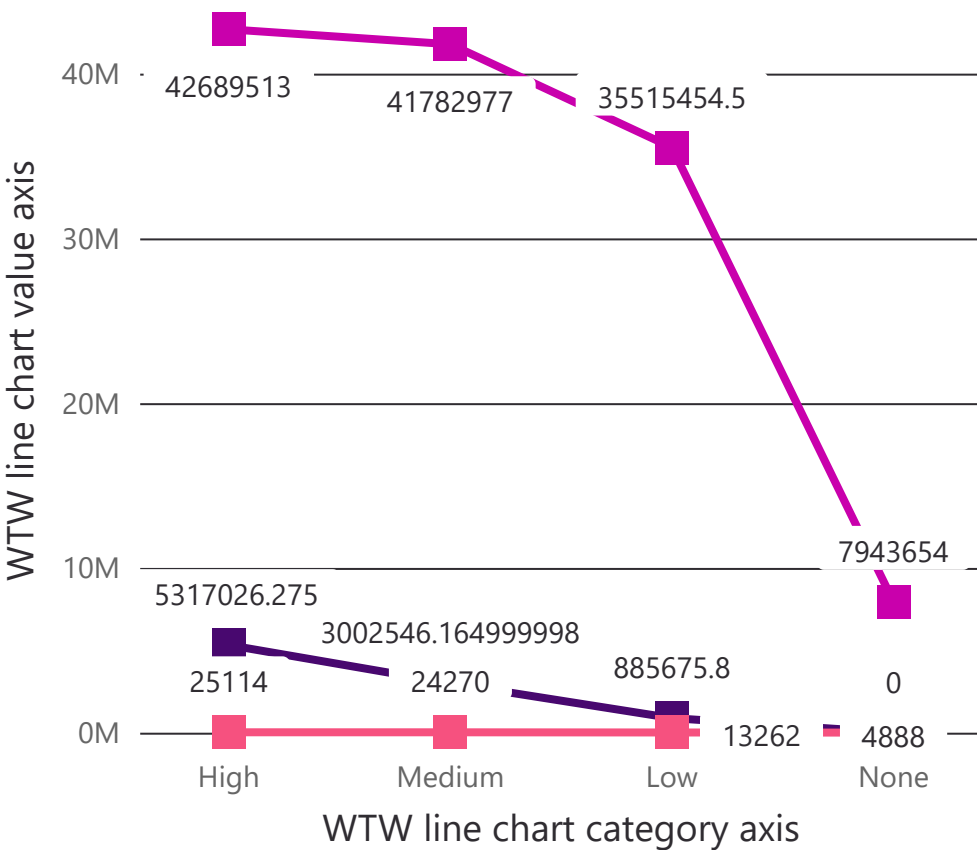


KPI uses good (#007D61), neutral(#FFB92A) and bad(#B1232D) colors, but these can be changed via the Power BI desktop interface format column options.

# Line chart

Sum of Discounts, Sum of Gross Sales and Sum of Manufacturing Price by...

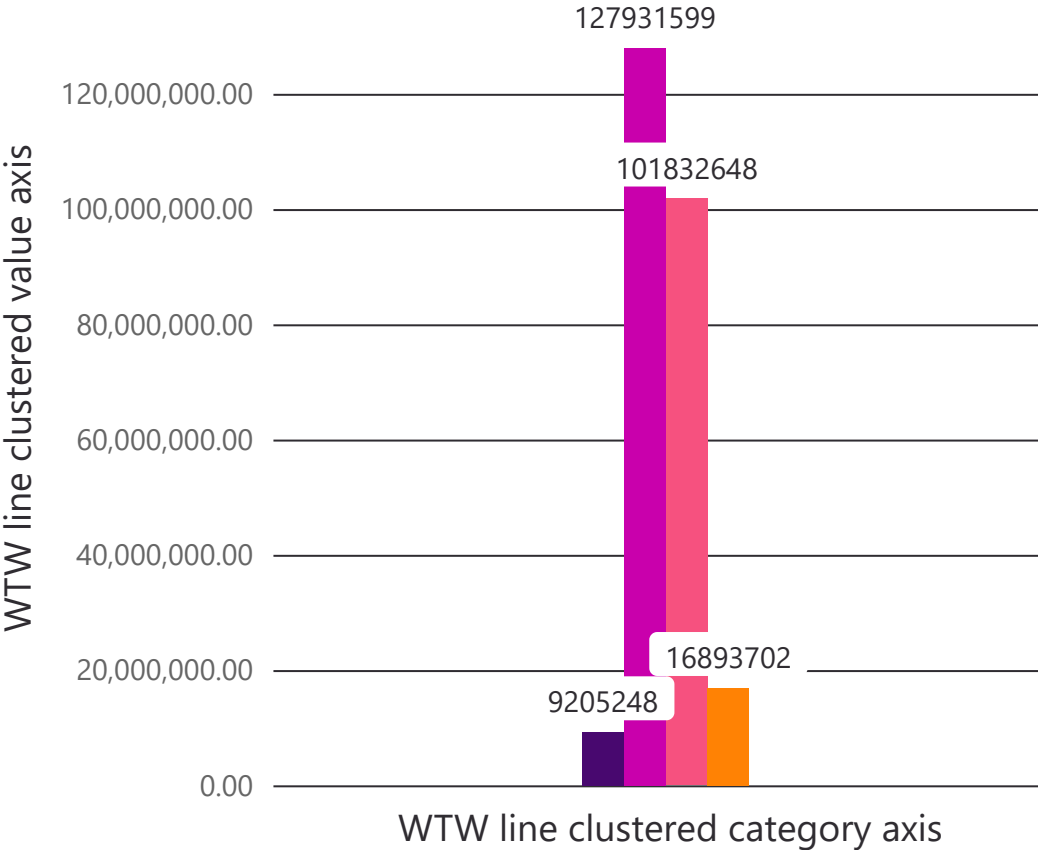
WTW line chart I... Sum of Discounts Sum of Gross ... Sum of Ma...



# Line clustered column

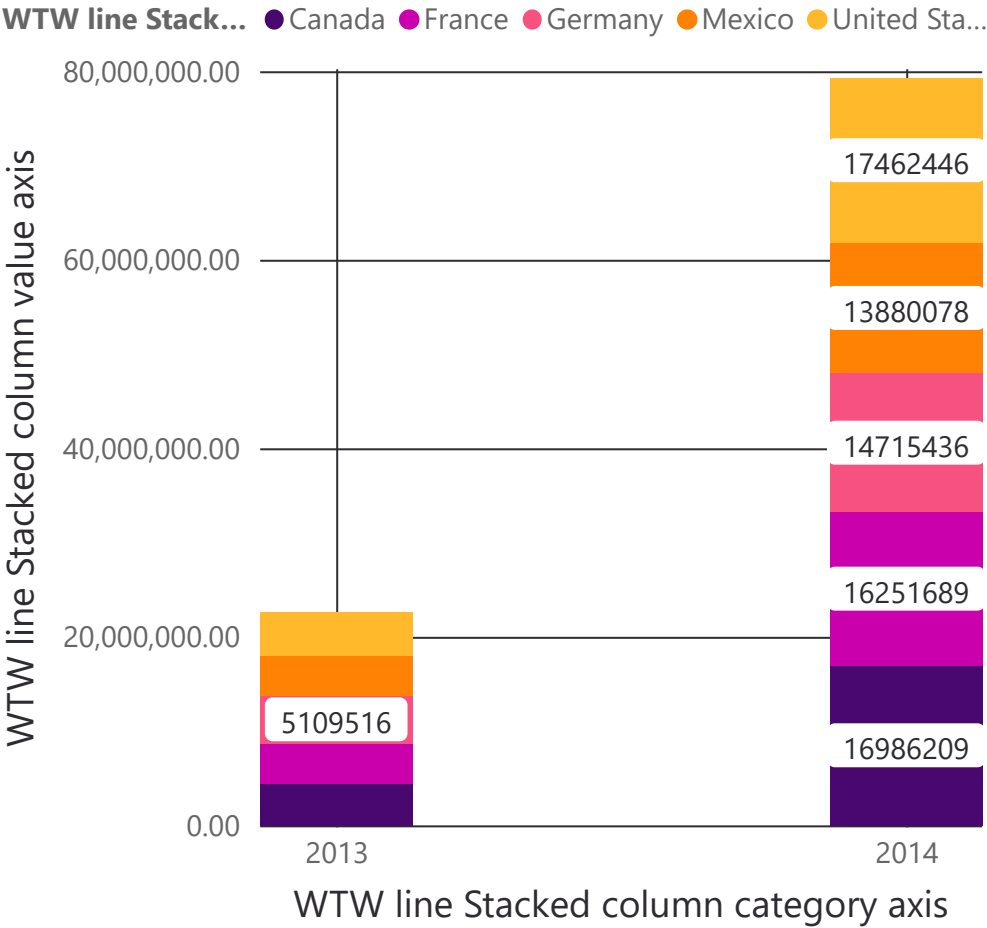
Sum of Discounts, Sum of Gross Sales, Sum of COGS and Sum of Profit

WTW line clusterere... Sum of Disc... Sum of Gro... Sum of C... Sum of ...



# Line chart

Sum of COGS by Year and Country



# Map

Sum of Total and Sum of Unit Cost by Item

WTW map legend Binder Desk Pen Pen Set Pencil



# Matrix

Sum of COGS	Country	Sum of Discounts	Sum of Profit
21,358,426.00	Canada	2,044,508.62	3,529,228.89
20,573,151.50	France	1,727,502.22	3,781,020.78
19,824,952.00	Germany	1,416,126.68	3,680,388.82
18,041,829.00	Mexico	1,777,582.89	2,907,523.11
22,034,289.50	United States of America	2,239,527.84	2,995,540.66
101,832,648.00		9,205,248.24	16,893,702.26

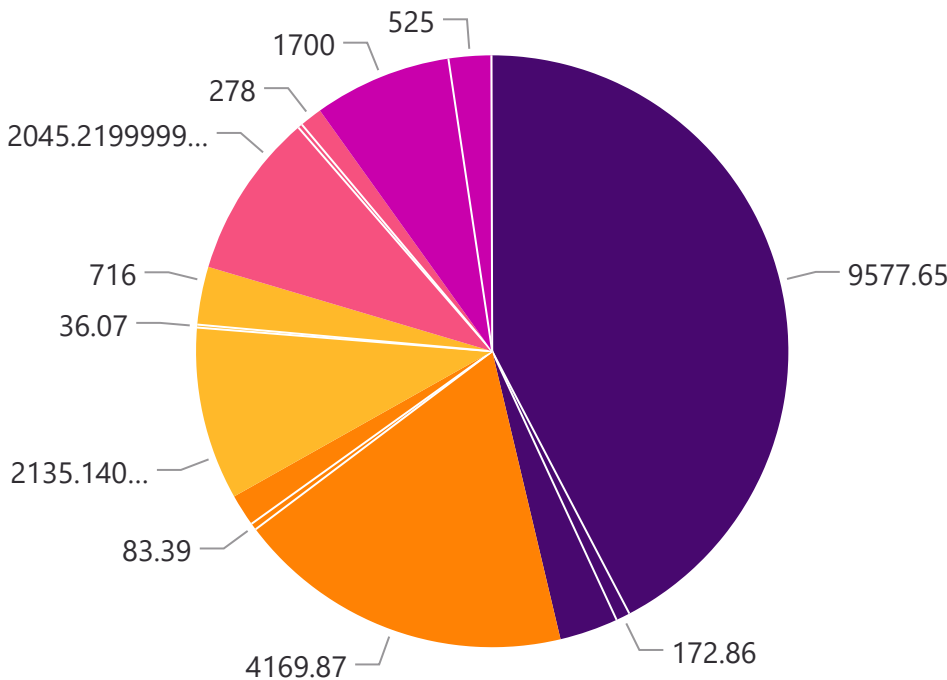
# Multi row card

Binder Item	19.99 Sum of Unit Cost	2021 Year	Qtr 1 Quarter
January Month	23 Day		
Binder Item	4.99 Sum of Unit Cost	2021 Year	Qtr 2 Quarter
April Month	1 Day		
Binder Item	8.99 Sum of Unit Cost	2021 Year	Qtr 2 Quarter
June Month	8 Day		
Binder Item	1.99 Sum of Unit Cost	2021 Year	Qtr 3 Quarter
July Month	12 Day		
Binder Item	19.99 Sum of Unit Cost	2021 Year	Qtr 3 Quarter
Julv	29		

# Pie

Sum of Total, Sum of Unit Cost and Sum of Units by Item

WTW Pie chart I... ● Binder ● Pen Set ● Pencil ● Pen ● Desk



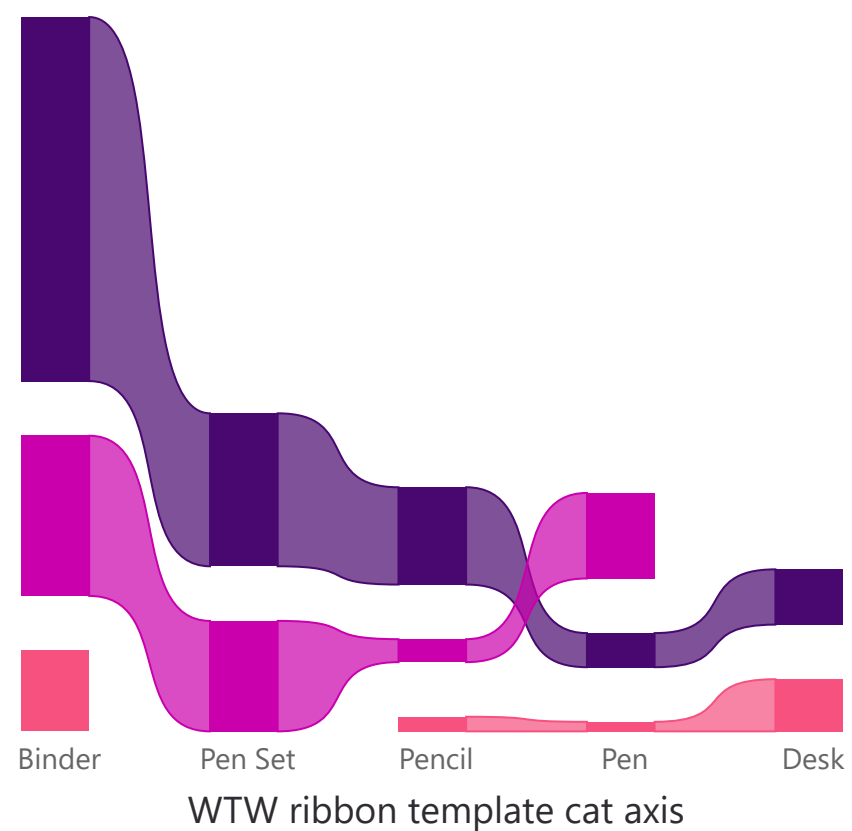
# QNA

118,726,350.26  
Sum of Sales

# Ribbon

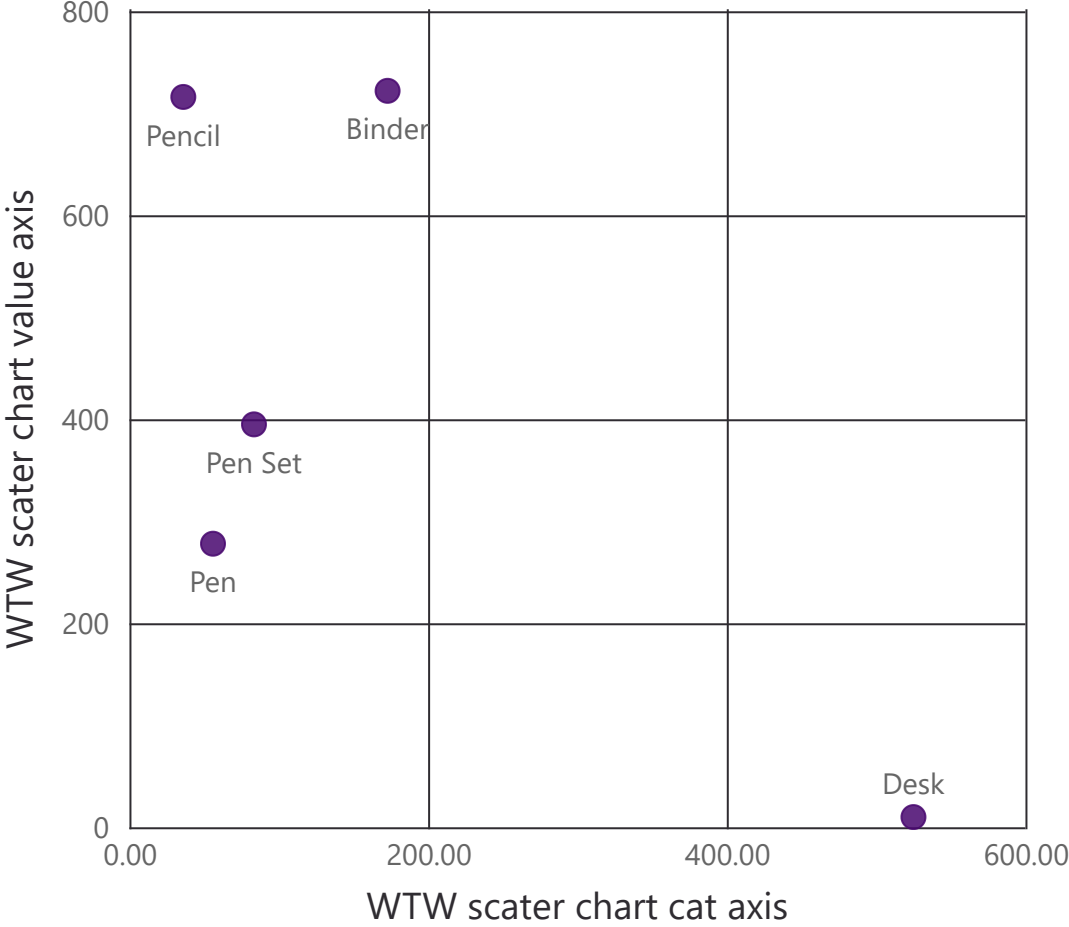
Sum of Total by Item and Region

WTW Ribbon te... ●Central ●East ●West

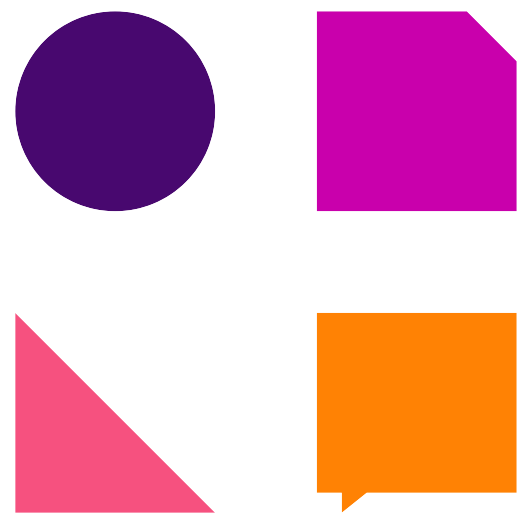


# Scatter chart

Sum of Unit Cost and Sum of Units by Item



# Shape



# Slicer

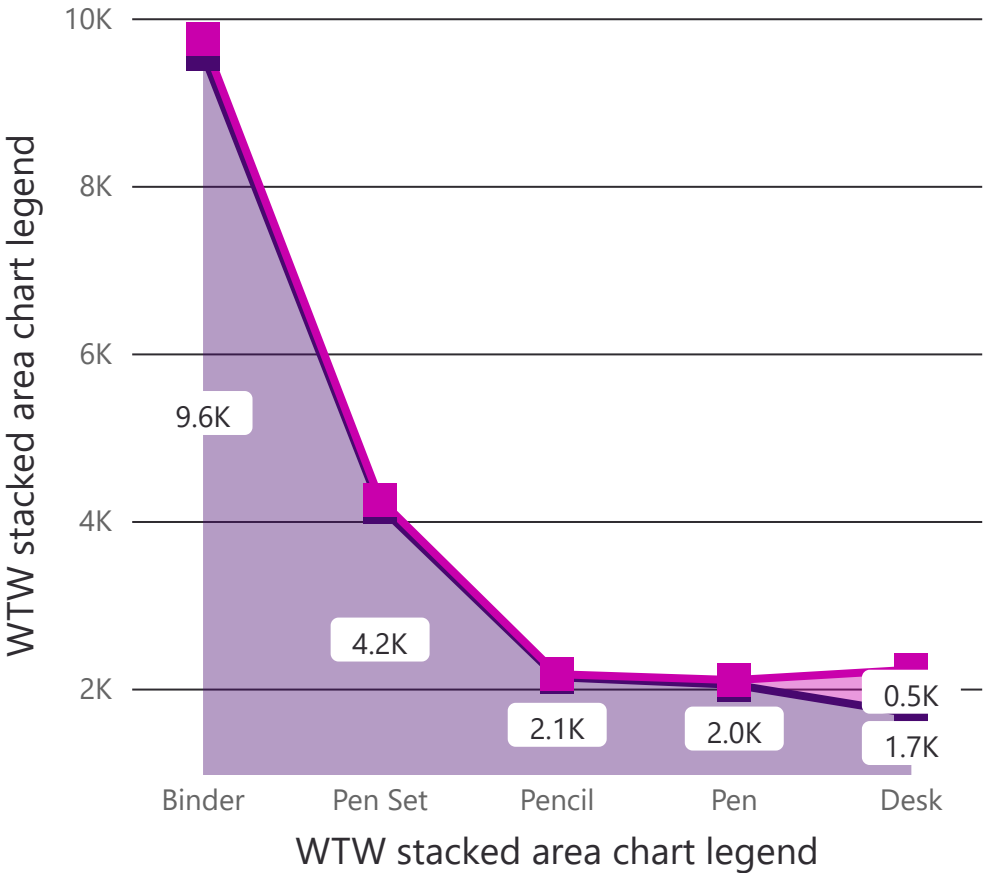
Item, Total, Unit Cost			▼
▼	<input type="checkbox"/>	Binder	
▼	<input type="checkbox"/>	Desk	
▼	<input type="checkbox"/>	Pen	
▼	<input type="checkbox"/>	Pen Set	
▼	<input type="checkbox"/>	Pencil	

Module works in conjunction with the graph modules around it.

# Stacked area chart

Sum of Total and Sum of Unit Cost by Item

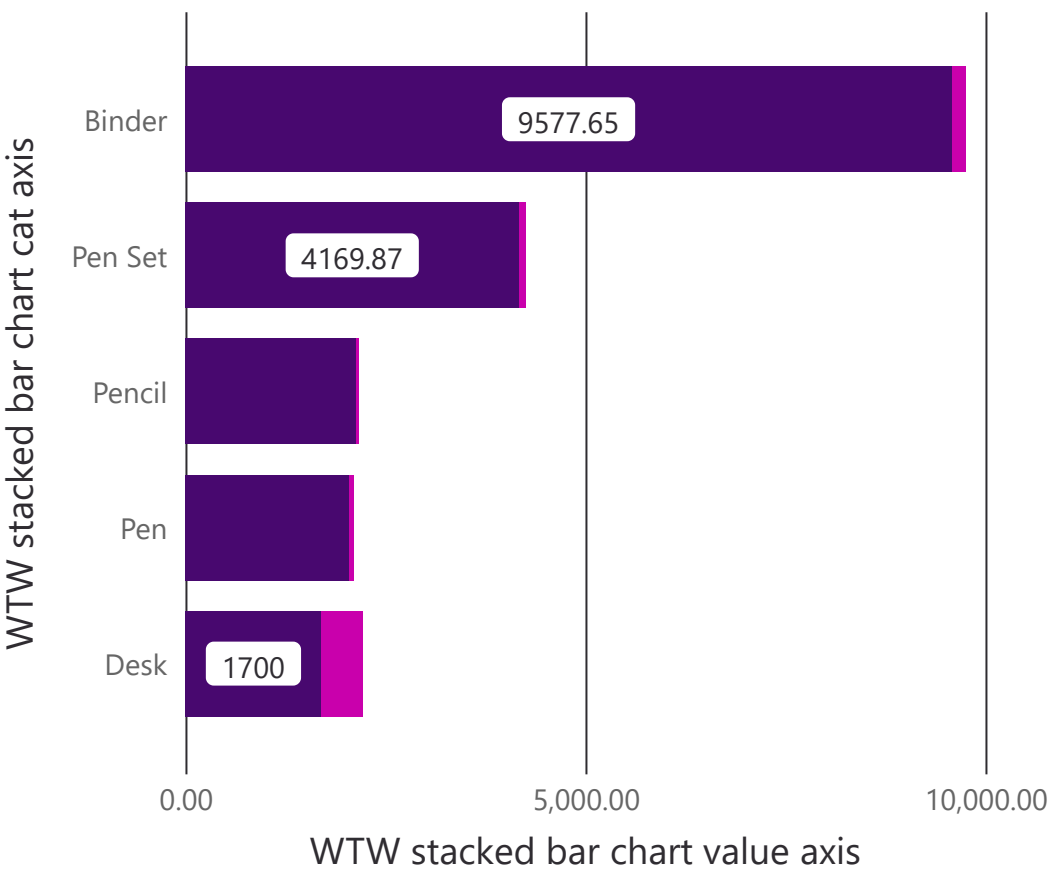
Sum of Total Sum of Unit Cost



# Stacked bar chart

Sum of Total and Sum of Unit Cost by Item

WTW stacked bar... Sum of Total Sum of Unit Cost

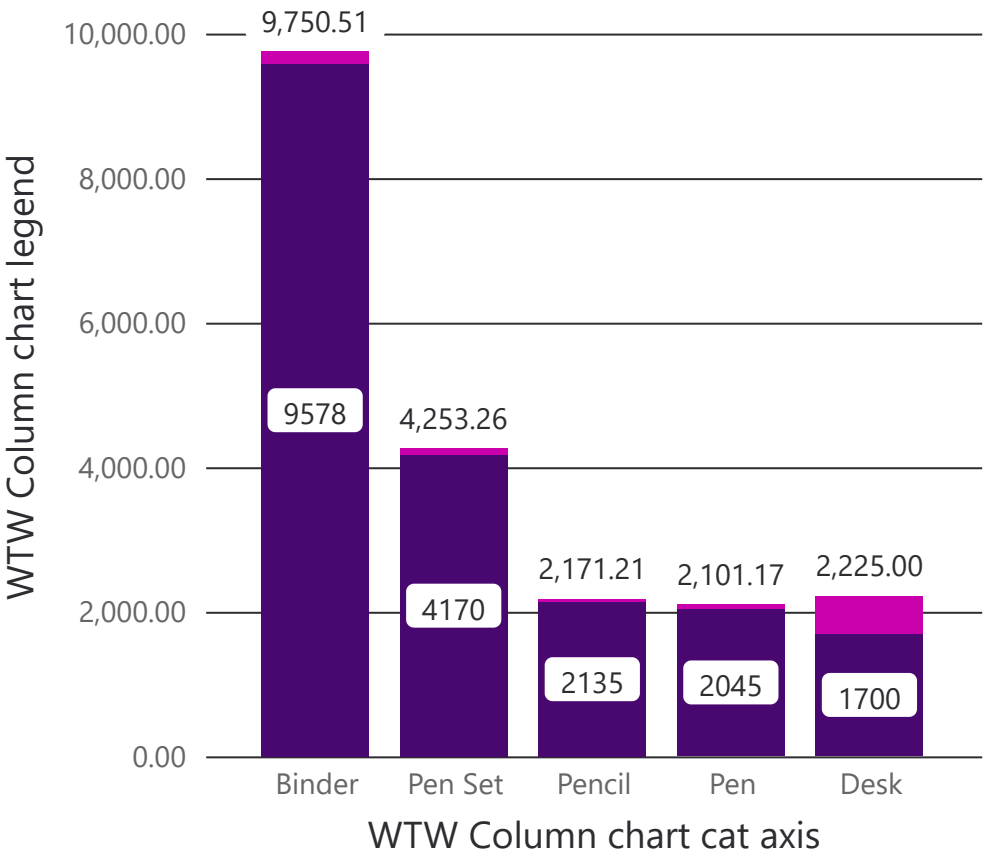




# Stacked column chart

Sum of Total and Sum of Unit Cost by Item

WTW Column c... ● Sum of Total ● Sum of Unit Cost



# Table

Item	Sum of Total	Sum of Unit Cost
Binder	9,577.65	172.86
Desk	1,700.00	525.00
Pen	2,045.22	55.95
Pen Set	4,169.87	83.39
Pencil	2,135.14	36.07
Total	19,627.88	873.27

Table needs further tweaking, not sure where the blue is coming from yet.

# Text box

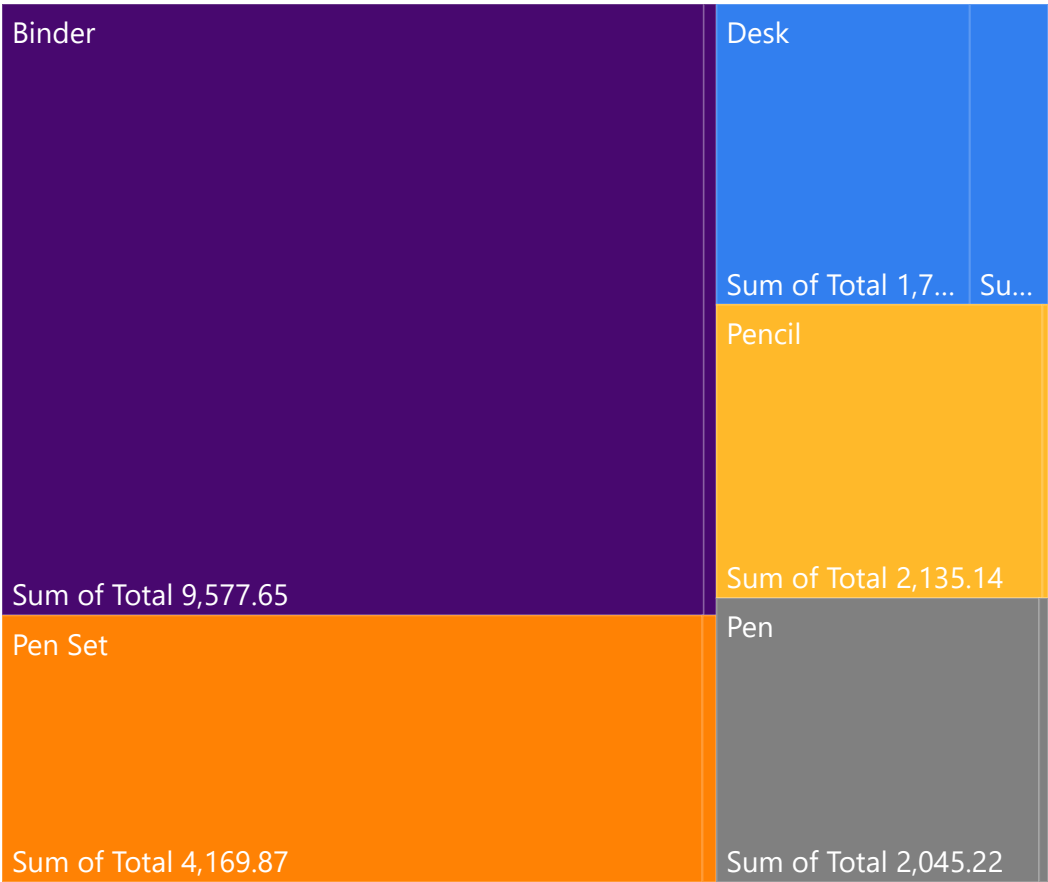
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis id ornare tellus. Phasellus blandit varius mi ac consequat. Integer vulputate orci at libero feugiat faucibus a ut mi. Praesent nec tellus at dui vehicula congue. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Maecenas purus nisi, tristique semper velit non, aliquam condimentum sem. Sed facilisis risus a quam sodales congue. Nulla rutrum molestie justo laoreet ultrices. Nullam dapibus elit id ipsum ultricies, sed luctus enim ultricies. Cras eget ligula sed metus vehicula ultricies. Mauris nisi velit, pretium at mollis consequat, dapibus vel tortor. Proin a maximus justo. Sed et nibh et mauris malesuada convallis et et dui.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis id ornare tellus. Phasellus blandit varius mi ac consequat. Integer vulputate orci at libero feugiat faucibus a ut mi. Praesent nec tellus at dui vehicula congue.

# Tree map

Sum of Total and Sum of Unit Cost by Item

WTW treemap le... ● Binder ● Pen Set ● Pencil ● Pen ● Desk



This module only allows text on the color bars, to be avoided due to legibility issues. Individual colors can be changed to improve accessibility.