# Lab 1, Short Questions

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# 1 Strategic Placement of Products in Grocery Stores (5 points)

These questions are taken from Question 12 of chapter 3 of the textbook(Bilder and Loughin's "Analysis of Categorical Data with R.

In order to maximize sales, items within grocery stores are strategically placed to draw customer attention. This exercise examines one type of item—breakfast cereal. Typically, in large grocery stores, boxes of cereal are placed on sets of shelves located on one side of the aisle. By placing particular boxes of cereals on specific shelves, grocery stores may better attract customers to them. To investigate this further, a random sample of size 10 was taken from each of four shelves at a Dillons grocery store in Manhattan, KS. These data are given in the cereal\_dillons.csv file. The response variable is the shelf number, which is numbered from bottom (1) to top (4), and the explanatory variables are the sugar, fat, and sodium content of the cereals.

#### 1.1 Recode Data

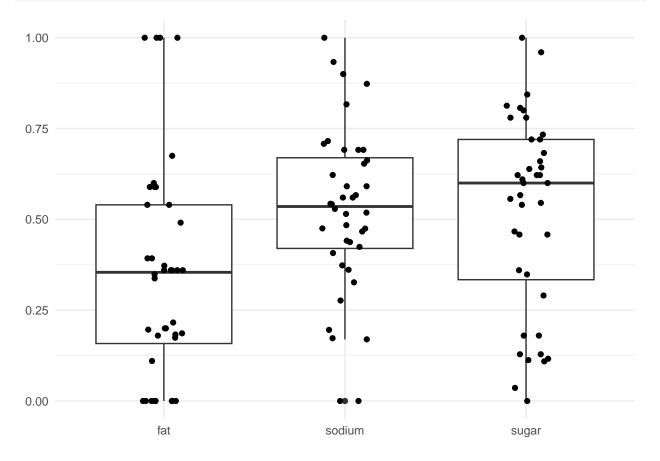
(1 point) The explanatory variables need to be reformatted before proceeding further (sample code is provided in the textbook). First, divide each explanatory variable by its serving size to account for the different serving sizes among the cereals. Second, rescale each variable to be within 0 and 1. Construct side-by-side box plots with dot plots overlaid for each of the explanatory variables. Also,

construct a parallel coordinates plot for the explanatory variables and the shelf number. Discuss whether possible content differences exist among the shelves.

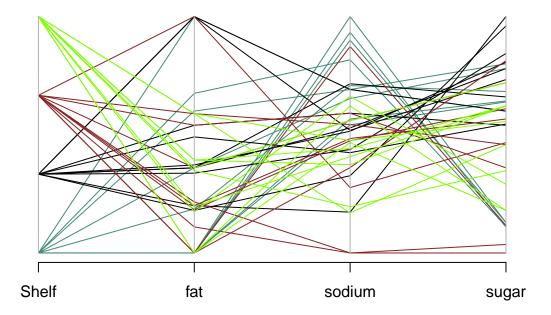
```
# Re-scale columns in the following list
# Create new columns for re-scaled data
col_trans_list <- c("fat_raw", "sugar_raw", "sodium_raw")

for (col in col_trans_list) {
   col_per <- cereal[col] / cereal["size_g"]
   cereal[str_sub(col, 1, -5)] <- (col_per - min(col_per)) / max(col_per)
}</pre>
```

```
cereal %>%
  pivot_longer(cols = 8:10, names_to = "indicators", values_to = "values") %>%
  ggplot(data = ., aes(x = indicators, y = values)) +
  geom_boxplot() +
  geom_jitter(width = 0.125) +
  theme_minimal() +
  theme(axis.title.x = element_blank(), axis.title.y = element_blank())
```



It appears that the items that are higher in sodium tend to be on shelf #1. Items that are high in sugar tend to go on shelf #2. For fat, there does not appear to be any obvious trends of which shelf items that are high or low in fat go to.



The parallel coordinates plot is harder to glean information from than the box plots. When looking closely one can find much of the same information that was found in the box plots. Namely, the highest sugar items belonging to shelf #2 and the high sodium items being found in shelf #1.

Without running an regression it is not responsible to say definitively whether or not a content different exists between the shelves. Based on these graphs there doesn't seem to be too big of a relationship between sugar, fat, and sodium and the shelf a cereal belongs to.

#### 1.2 Evaluate Ordinal vs. Categorical

(1 point) The response has values of 1, 2, 3, and 4. Explain under what setting would it be desirable to take into account ordinality, and whether you think that this setting occurs here. Then estimate a suitable multinomial regression model with linear forms of the sugar, fat, and sodium variables. Perform LRTs to examine the importance of each explanatory variable. Show that there are no significant interactions among the explanatory variables (including an interaction among all three variables).

Ordinal data would make sense in the case where there's a natural ordering to the shelves. Such as if higher shelves were inherently more desirable than lower shelves. Then it

would be expected that better selling products be placed on higher shelves. It doesn't appear as if this is the case here as the most desirable shelves would likely be at eye level (towards the middle) and there doesn't appear to be any other sort of ordering at play.

```
# Set Shelf as a categorical value
cereal$Shelf <- factor(cereal$Shelf, levels = c("1", "2", "3", "4"))</pre>
# Estimate linear model
model_cereal_shelves_linear <- multinom(</pre>
 formula = Shelf ~ fat + sugar + sodium,
 data = cereal
)
# Estimate linear model with all interactions
model_cereal_shelves_quadratic <- multinom(</pre>
 formula = Shelf ~ fat + sugar + sodium +
    fat:sugar + fat:sodium + sodium:sugar +
    sodium:sugar:fat,
  data = cereal
)
# Conduct Anova test on linear model
lrt_cereal_main_effects <- car::Anova(model_cereal_shelves_linear)</pre>
lrt_cereal_main_effects
## Analysis of Deviance Table (Type II tests)
##
## Response: Shelf
##
          LR Chisq Df Pr(>Chisq)
            5.2836 3
## fat
                          0.1522
## sugar
           22.7648 3 4.521e-05 ***
## sodium 26.6197 3 7.073e-06 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
# Conduct Anova test on the interactions
lrt_cereal_quadratic_effects <- car::Anova(model_cereal_shelves_quadratic)</pre>
lrt_cereal_quadratic_effects
## Analysis of Deviance Table (Type II tests)
##
## Response: Shelf
##
                    LR Chisq Df Pr(>Chisq)
                      6.1167 3 0.1060686
## fat
## sugar
                     19.2525 3 0.0002424 ***
## sodium
                     30.8407 3 9.183e-07 ***
## fat:sugar
                      3.2309 3 0.3573733
## fat:sodium
                      3.1586 3 0.3678151
## sugar:sodium
                      3.0185 3 0.3887844
## fat:sugar:sodium
                      2.5884 3 0.4595299
```

```
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

The LRT test for linear response variables shows strong statistical significance for sugar and sodium content (p-values of  $4.520699 \times 10^{-5}$  and  $7.0732813 \times 10^{-6}$  respectively) but fails to show even weak significance of fat content (p-value of 0.1522)

The LRT test for the interactions further revealed that no two-way or three way interaction achieved statistical significance

Similar to what the graphs show there is clearly an obvious relationship between sugar, sodium, and shelf placement. The Anova test shows that none of the interaction terms are significant as well as the linear fat variable.

#### 1.3 Where do you think Apple Jacks will be placed?

(1 point) Kellogg's Apple Jacks (http://www.applejacks.com) is a cereal marketed toward children. For a serving size of 28 grams, its sugar content is 12 grams, fat content is 0.5 grams, and sodium content is 130 milligrams. Estimate the shelf probabilities for Apple Jacks.

```
# Estimate new model that removes non-significant fat variable
model_cereal_shelves_trim <- multinom(formula = Shelf ~ sugar + sodium,</pre>
                                        data = cereal)
# Create a datframe with Apple Jack data
app_jack <- data.frame(size_g = 28,
                        sugar raw = 12,
                        fat_raw = 0.5, sodium_raw = 130)
# Use the same normalization procedures as for the main dataframe
for (col in col_trans_list) {
  # Column of variable devided by portion size:
  col_per <- app_jack[col] / app_jack["size_g"]</pre>
  # Reference column of variable devided by portion size:
 ref_col <- cereal[col] / cereal["size_g"]</pre>
  app_jack[str_sub(col, 1, -5)] <- (col_per - min(ref_col)) / max(ref_col)
}
# Estimate placement of Apple Jack with a trimmed model
aj_shelf_probs_trim <- predict(model_cereal_shelves_trim,</pre>
                                newdata = app_jack, type = "probs")
shelf_trim <- aj_shelf_probs_trim[which.max(aj_shelf_probs_trim)]</pre>
# Estimate placement of Apple Jack with bloated model
aj_shelf_probs <- predict(model_cereal_shelves_linear,</pre>
                           newdata = app_jack, type = "probs")
shelf <- aj_shelf_probs[which.max(aj_shelf_probs)]</pre>
```

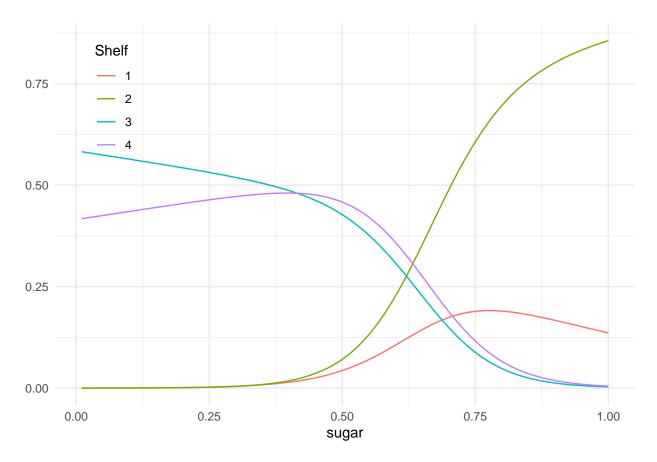
Using best practices for variable selection we estimated a new model that only contains

statistically significant variables: sugar and sodium. Using this model we estimate probabilities of placing Apple Jack on the shelves 1, 2, 3 and 4 respectievely as 4, 59, 16, 21 percentage points. Thus, shelf 2 is clearly the most likely place. If we were to use a full model, that includes insignificant variable Fat, the result would stay the same, but the difference between shelves would be smaller at 5, 47, 20, 27 percentage points.

### 1.4 Figure 3.3

(1 point) Construct a plot similar to Figure 3.3 where the estimated probability for a shelf is on the y-axis and the sugar content is on the x-axis. Use the mean overall fat and sodium content as the corresponding variable values in the model. Interpret the plot with respect to sugar content.

```
# Get mean values for static values
fat_mean <- mean(cereal$fat)</pre>
na_mean <- mean(cereal$sodium)</pre>
# Make dataframe with values used fo inference
df_to_plot <- data.frame(fat = rep(fat_mean, times = 100),</pre>
                          sodium = rep(na_mean, times = 100),
                          sugar = seq(1, 100) / 100)
# Attach predicted values to this dataframe
df_to_plot <- cbind(df_to_plot,</pre>
    predict(model_cereal_shelves_linear, newdata = df_to_plot, type = "probs"))
# Plot the data
shelf_vs_sugar_plot <- df_to_plot %>%
 pivot_longer(cols = c(4:7), names_to = "indicators", values_to = "values") %>%
  ggplot(data = ., aes(x = sugar, y = values, colour = indicators)) +
  geom_line() +
 theme_minimal() +
  theme(legend.position = c(0.1, 0.8)) + guides(color=guide_legend("Shelf")) +
 theme(axis.title.y = element_blank())
shelf_vs_sugar_plot
```



For cereals with normalized sugar content up to approximately average, there is roughly eqaul chance of finding them on 4'th and 3'd shelfs. Assuming the first shelf is at teh bottom and the 4'th is at the top, an average health-concious adult might see them there. As the normalized sugar content approaches the higher end of the spectrum, the chances of finding this cereal on the second shelf, where a kid might see it, is growing dramatically.

#### 1.5 Odds ratios

(1 point) Estimate odds ratios and calculate corresponding confidence intervals for each explanatory variable. Relate your interpretations back to the plots constructed for this exercise.

```
##
                estimate lower
                                       upper
## (Intercept)
                  992.98
                          0.00 332153489.14
                                     5390.05
## fat
                   58.25
                          0.63
## sugar
                   14.78
                          0.00
                                   293922.34
## sodium
                    0.00
                         0.00
                                        0.03
```

```
coefs.3 <- coef(model_cereal_shelves_linear)[2,]</pre>
se.3 <- round(summary(model_cereal_shelves_linear)$standard.errors[2,], 2)</pre>
ci.3 <- round(data.frame(estimate = exp(coefs.3),</pre>
                          lower = exp(coefs.3 - 1.96*se.3),
                          upper = exp(coefs.3 + 1.96*se.3)), 2)
ci.3
##
                    estimate
                               lower
                                             upper
## (Intercept) 2.604952e+09 1186.40 5.719627e+15
## fat
               5.700000e-01
                                 0.01 6.449000e+01
               0.000000e+00
                                 0.00 7.000000e-02
## sugar
## sodium
               0.000000e+00
                                 0.00 0.000000e+00
coefs.4 <- coef(model_cereal_shelves_linear)[3,]</pre>
se.4 <- round(summary(model_cereal_shelves_linear)$standard.errors[3,], 2)
ci.4 <- round(data.frame(estimate = exp(coefs.4),</pre>
                          lower = exp(coefs.4 - 1.96*se.4),
                          upper = exp(coefs.4 + 1.96*se.4)), 2)
ci.4
##
                    estimate
                              lower
                                            upper
## (Intercept) 1.759584e+09 817.25 3.788488e+15
## fat
               4.200000e-01
                               0.00 4.716000e+01
               0.000000e+00
                               0.00 1.600000e-01
## sugar
## sodium
               0.000000e+00
                               0.00 0.000000e+00
odds_ratios <- c(ci.2, ci.3, ci.4)
```

One can see that the estimate and corresponding interval for shelf 2's parameters indicate that the odds increase substantially as fat and sugar increase. It is also seen that the odds increase very slowly for shelves 2-4 as sodium increases showing that shelf 1 is the most probable shelf when sodium is high. Lastly, the confidence intervals are fairly wide which is a result of the weak correlation between the variables and shelf number as well as the limited number of samples.

# 2 Alcohol, self-esteem and negative relationship interactions (5 points)

Read the example 'Alcohol Consumption' in chapter 4.2.2 of the textbook(Bilder and Loughin's "Analysis of Categorical Data with R). This is based on a study in which moderate-to-heavy drinkers (defined as at least 12 alcoholic drinks/week for women, 15 for men) were recruited to keep a daily record of each drink that they consumed over a 30-day study period. Participants also completed a variety of rating scales covering daily events in their lives and items related to self-esteem. The data are given in the *DeHartSimplified.csv* data set. Questions 24-26 of chapter 3 of the textbook also relate to this data set and give definitions of its variables: the number of drinks consumed (numall), positive romantic-relationship events (prel), negative romantic-relationship events (nrel), age (age), trait (long-term) self-esteem (rosn), state (short-term) self-esteem (state).

The researchers stated the following hypothesis:

We hypothesized that negative interactions with romantic partners would be associated with alcohol consumption (and an increased desire to drink). We predicted that people with low trait self-esteem would drink more on days they experienced more negative relationship interactions compared with days during which they experienced fewer negative relationship interactions. The relation between drinking and negative relationship interactions should not be evident for individuals with high trait self-esteem.

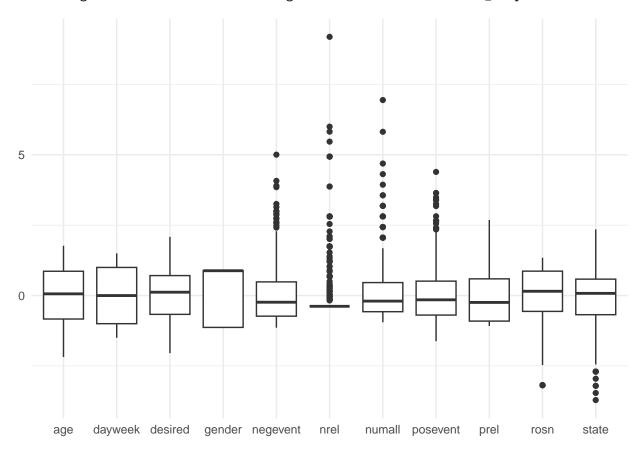
```
drinks <- read_csv('../data/short-questions/DeHartSimplified.csv')</pre>
```

#### 2.1 EDA

(2 points) Conduct a thorough EDA of the data set, giving special attention to the relationships relevant to the researchers' hypotheses. Address the reasons for limiting the study to observations from only one day.

```
drinks_scaled <- as.data.frame(scale(drinks))
drinks_scaled %>%
  pivot_longer(cols = 3:13, names_to = "indicators", values_to = "values") %>%
  ggplot(data = ., aes(x = indicators, y = values)) +
  geom_boxplot() +
  theme_minimal() +
  theme(axis.title.y = element_blank(), axis.title.x = element_blank())
```

## Warning: Removed 7 rows containing non-finite values (`stat\_boxplot()`).



```
neg_plot <- ggplot(</pre>
  data = drinks,
  aes(
    x = nrel,
   fill = as.factor(dayweek),
    colour = as.factor(dayweek)
  )
) +
  geom_density(alpha = 0.2) +
  theme_minimal() +
  theme(legend.position = c(0.4, 0.6)) +
  guides(
    fill = guide_legend(title = "Day", keywidth = 0.5, keyheight = 0.5,
                         direction = "horizontal"),
    colour = guide_legend(title = "Day", keywidth = 0.5, keyheight = 0.5,
                           direction = "horizontal"),
  ) + theme(axis.title.y = element_blank(), axis.title.x = element_blank()) +
  xlim(0, 2)
pos_plot <- ggplot(</pre>
  data = drinks,
  aes(x = prel,
    fill = as.factor(dayweek),
    colour = as.factor(dayweek))
) +
  geom_density(alpha = 0.2) +
  theme_minimal() +
  theme(legend.position = "none") + theme(axis.title.y = element_blank(),
                                           axis.title.x = element_blank())
tot_plot <- ggplot(</pre>
  data = drinks,
  aes(x = numall,
   fill = as.factor(dayweek),
    colour = as.factor(dayweek))
  geom_density(alpha = 0.2) +
  theme minimal() +
  theme(legend.position = "none") + theme(axis.title.y = element_blank(),
                                           axis.title.x = element_blank())
sest_plot <- ggplot(</pre>
 data = drinks,
  aes(x = desired,
    fill = as.factor(dayweek),
    colour = as.factor(dayweek))
```

```
geom_density(alpha = 0.2) +
  theme_minimal() +
  theme(legend.position = "none") + theme(axis.title.y = element_blank(),
                                           axis.title.x = element_blank())
ggarrange(NULL, NULL, neg_plot, pos_plot, NULL, NULL, tot_plot, sest_plot,
  labels = c("", "",
             "Negative romance", "Positive romance",
             "", "", "Total drinks", "Self-esteem"),
 ncol = 2, nrow = 4, heights = c(0.1, 1, 0.1, 1)
)
## Warning: Removed 30 rows containing non-finite values (`stat_density()`).
## Warning: Removed 1 rows containing non-finite values (`stat_density()`).
## Warning: Removed 3 rows containing non-finite values (`stat_density()`).
                                                    Positive romance
          Negative romance
                                           0.20
 4
                                           0.15
 3
        Day 📙
                                           0.10
 2
                                           0.05
                                           0.00
            0.5
   0.0
                    1.0
                             1.5
                                      2.0
                                                0.0
                                                         2.5
                                                                  5.0
                                                                           7.5
       Total drinks
                                                 Self-esteem
0.25
                                           0.3
 0.20
                                           0.2
0.15
0.10
                                           0.1
```

'Fill this in: What do you learn?'

10

15

stargazer(as.data.frame(drinks), header = FALSE, type = "latex")

5

0.05

0.00

0

0.0

2

6

8

20

Table 1:

Statistic	N	Mean	St. Dev.	Min	Max
id	623	75.888	49.901	1	160
studyday	623	4.000	2.002	1	7
dayweek	623	4.000	2.002	1	7
numall	622	2.524	2.660	0	21
nrel	623	0.359	0.940	0.000	9.000
prel	623	2.583	2.388	0.000	9.000
negevent	623	0.441	0.387	0.000	2.377
posevent	623	1.048	0.646	0.000	3.883
gender	623	1.562	0.497	1	2
rosn	623	3.436	0.420	2.100	4.000
age	623	34.293	4.512	24.433	42.278
desired	620	4.465	1.694	1.000	8.000
state	620	3.966	0.440	2.333	5.000

## 2.2 Hypothesis One

(2 points) The researchers hypothesize that negative interactions with romantic partners would be associated with alcohol consumption and an increased desire to drink. Using appropriate models, evaluate the evidence that negative relationship interactions are associated with higher alcohol consumption and an increased desire to drink.

```
model_neg_rel_saturday <- glm(formula = as.integer(numall) ~ nrel,</pre>
                              family = poisson,
                              data = filter(drinks, dayweek == "6"))
summary(model_neg_rel_saturday)
##
## Call:
  glm(formula = as.integer(numall) ~ nrel, family = poisson, data = filter(drinks,
##
       dayweek == "6"))
##
## Coefficients:
               Estimate Std. Error z value Pr(>|z|)
## (Intercept) 1.39003
                           0.05715 24.320
                                              <2e-16 ***
                                     0.979
                                               0.328
## nrel
                0.04971
                           0.05076
## ---
## Signif. codes:
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for poisson family taken to be 1)
##
##
       Null deviance: 250.34 on 88 degrees of freedom
## Residual deviance: 249.43 on 87
                                     degrees of freedom
## AIC: 508.83
##
```

```
## Number of Fisher Scoring iterations: 5
model_neg_rel_tuesday <- glm(formula = as.integer(numall) ~ nrel,</pre>
                             family = poisson,
                             data = filter(drinks, dayweek == "2"))
summary(model neg rel tuesday)
##
## Call:
## glm(formula = as.integer(numall) ~ nrel, family = poisson, data = filter(drinks,
       dayweek == "2"))
##
## Coefficients:
               Estimate Std. Error z value Pr(>|z|)
## (Intercept) 0.55994
                           0.08492 6.594 4.28e-11 ***
               -0.06843
## nrel
                           0.10661 - 0.642
                                              0.521
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for poisson family taken to be 1)
##
       Null deviance: 155.31 on 88 degrees of freedom
## Residual deviance: 154.86 on 87 degrees of freedom
## AIC: 327.48
##
## Number of Fisher Scoring iterations: 5
model_neg_rel_saturday <- glm(formula = as.integer(numall) ~ nrel,</pre>
                              family = poisson,
                              data = filter(drinks, dayweek == "6"))
summary(model_neg_rel_saturday)
##
## Call:
## glm(formula = as.integer(numall) ~ nrel, family = poisson, data = filter(drinks,
##
       dayweek == "6"))
##
## Coefficients:
               Estimate Std. Error z value Pr(>|z|)
##
                           0.05715 24.320
## (Intercept) 1.39003
                                             <2e-16 ***
## nrel
                0.04971
                           0.05076
                                     0.979
                                              0.328
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for poisson family taken to be 1)
##
##
       Null deviance: 250.34 on 88 degrees of freedom
## Residual deviance: 249.43 on 87 degrees of freedom
## AIC: 508.83
```

```
##
## Number of Fisher Scoring iterations: 5
model_des_tuesday <- lm(formula = as.numeric(desired) ~ nrel,</pre>
                        data = filter(drinks, dayweek == "2"))
summary(model des tuesday)
##
## Call:
## lm(formula = as.numeric(desired) ~ nrel, data = filter(drinks,
       dayweek == "2"))
##
##
## Residuals:
##
      Min
                10 Median
                                3Q
## -3.3220 -0.9887 0.3402 0.6780 3.6780
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 4.32203
                           0.18626 23.204
                                             <2e-16 ***
## nrel
                0.01323
                           0.20605
                                     0.064
                                              0.949
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 1.665 on 87 degrees of freedom
## Multiple R-squared: 4.739e-05, Adjusted R-squared:
## F-statistic: 0.004123 on 1 and 87 DF, p-value: 0.949
model_des_saturday <- lm(formula = as.numeric(desired) ~ nrel,</pre>
                         data = filter(drinks, dayweek == "6"))
summary(model des saturday)
##
## Call:
## lm(formula = as.numeric(desired) ~ nrel, data = filter(drinks,
       dayweek == "6"))
##
##
## Residuals:
      Min
                1Q Median
                                3Q
## -3.8467 -0.8453 0.1533 1.1547 3.1547
##
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 4.845267
                          0.184642 26.241
                                             <2e-16 ***
## nrel
               0.002914
                          0.178607
                                     0.016
                                              0.987
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 1.604 on 87 degrees of freedom
## Multiple R-squared: 3.059e-06, Adjusted R-squared: -0.01149
```

```
## F-statistic: 0.0002662 on 1 and 87 DF, p-value: 0.987
'Fill this in: What do you learn?'
```

#### 2.3 Hypothesis Two

(1 point) The researchers hypothesize that the relation between drinking and negative relationship interactions should not be evident for individuals with high trait self-esteem. Conduct an analysis to address this hypothesis.

```
model_neg_rel_saturday <- glm(formula = as.integer(numall) ~ nrel + rosn</pre>
                              + rosn:nrel, family = poisson,
                              data = filter(drinks, dayweek == "6"))
summary(model_neg_rel_saturday)
##
## Call:
## glm(formula = as.integer(numall) ~ nrel + rosn + rosn:nrel, family = poisson,
       data = filter(drinks, dayweek == "6"))
##
##
## Coefficients:
##
               Estimate Std. Error z value Pr(>|z|)
## (Intercept) 1.32343
                           0.46367
                                     2.854 0.00431 **
## nrel
                1.07253
                           0.45716
                                     2.346 0.01897 *
## rosn
                0.01642
                           0.13403
                                     0.123 0.90248
## nrel:rosn
             -0.28731
                           0.13036 -2.204 0.02752 *
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for poisson family taken to be 1)
##
##
       Null deviance: 250.34 on 88 degrees of freedom
## Residual deviance: 244.30 on 85 degrees of freedom
## AIC: 507.7
##
## Number of Fisher Scoring iterations: 5
model_neg_rel_tuesday <- glm(formula = as.integer(numall) ~ nrel + rosn</pre>
                             + rosn:nrel, family = poisson,
                             data = filter(drinks, dayweek == "2"))
summary(model_neg_rel_tuesday)
##
## Call:
## glm(formula = as.integer(numall) ~ nrel + rosn + rosn:nrel, family = poisson,
##
       data = filter(drinks, dayweek == "2"))
##
## Coefficients:
##
               Estimate Std. Error z value Pr(>|z|)
```

```
## (Intercept) -0.2166 0.7333 -0.295 0.7677
## nrel
               2.4783
                        1.4350 1.727 0.0842 .
## rosn
               0.2230
                         0.2105 1.059 0.2894
## nrel:rosn -0.7108
                         0.4029 -1.764 0.0777 .
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for poisson family taken to be 1)
##
##
      Null deviance: 155.31 on 88 degrees of freedom
## Residual deviance: 151.57 on 85 degrees of freedom
## AIC: 328.19
##
## Number of Fisher Scoring iterations: 5
```