Big O notation

Explained with a Company Party Analogy

Imagine you're planning a company party and need to invite all employees.

Let's say:

n = number of employees

Different ways to handle the invitations represent different algorithms. Big O helps us describe how the **time or effort** grows as the number of employees increases.

Extrimely good

O(1) - Constant Time

Analogy: You announce, "Party at 6 PM!" during an all-hands meeting.

- One action, no matter how many people are there.
- Time does **not** increase with more employees.

Scalability: Excellent

O(log n) - Logarithmic Time

Analogy: You tell one person, who tells two others, who each tell two more, like a tree.

- Spreads quickly, even as the company grows.
- Extremely efficient.

Scalability: Excellent - ideal for large teams.

Just good

O(n) - Linear Time

Analogy: You go around and tell each person individually.

- **№** More employees = more time.
- 10 employees = 10 minutes.
- 100 employees = 100 minutes.

Scalability: Okay, but effort grows with company size.

O(n log n) - Log-linear Time

Analogy: You break the team into small groups for some characteristic or let's say departments, e.g. managers, sales, IT, etc., then meet with each group one by one.

- Smart compromise between personal and scalable.
- Grows reasonably with size.

Scalability: Good - a balanced approach.

So so

O(n²) - Quadratic Time

Analogy: You arrange for every employee to talk to every other employee to coordinate party details.

- — 10 employees = 100 conversations.
- 100 employees = 10,000 conversations!
- Effort grows explosively.

Scalability: Very poor - avoid this pattern.

Summary Table

Big O	Party Analogy	Scales Well?
O(1)	One announcement to all	Excellent
O(log n)	You tell one, they tell two others	Very good
O(n)	Tell each person one by one	Okay
O(n log n)	Group then talk to each	Good
O(n²)	Everyone talks to everyone	🗙 Bad

Examples

Add vs Multiply Complexity

Drop constants and non-dominant

Best, worst and expected cases

BigO / Theta / Omega

Time vs/and Space Complexity

Amortized Time

LogN Runtimes

Recursive Runtimes

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