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There are tickers I decided to choose. Given companies envision investing in sustainable business enterprises, long term strategy, quoting Buffett "All there is to investing is picking good stocks at good times and staying with them as long as they remain good companies".

## Tesla, Inc. (TSLA)

The Information Technology sector has a weight of 28.1% in S&P 500. Tesla takes 9-th place with weight 1.69%.

Tesla has 81.61% of the EV market, incorporates AI technology, CRM, ESG.

## **Molson Coors Beverage Company (TAP)**

Second biggest beverage company in the US. We do not want to pick the first one since it's scandals in Bud Light marketing and similar issues with agenda which drives customers away and lower the share price.

Molson Coors' market share was second at 25.3%, as we can see in the graph for indices of beer and finance companies go up over time historically due to the nature of it's business and product market fit.

## BlackRock, Inc. (BLK)

To meet the demands of its clients, private equity firm BlackRock continuously develops new exchange-traded funds; in 2022, the company did so with more than 85 ETFs. BlackRock's 2.8% dividend yield is almost twice as high as the S&P 500 index's 1.5% yield. Investors should also realistically anticipate an increase in the company's payment.

Graph of indices in sectors of "Steel", "Finance", "Beer" over 2001-2017. Source: EDHEC Business School.

