

Product Vision

Problem Statement: Users in our target demographic need a better and more modern way for keeping track of student attendance and participation for classes and courses. The solution should be quick, adaptable and easy to set up and use. Existing solutions fail to adequately address their needs, leading to frustration and inefficiency.

Target Audience: Our product is designed for teachers at every education level, from primary school to university, as well as for people who run and operate independent courses and classes, to keep track of student and participant attendance efficiently. The application is for teachers who need a modern, fast, flexible and easy to use way to track student attendance and monitor their participation in classes or courses.

Value Proposition: Our product offers a modern and efficient way to keep track of class and course attendance and participation, including creating attendance reports for individual students, with an app, meaning it can be easily accessed and used in different settings and environments, providing users with a quick, clean and flexible solution that surpasses existing solutions.

Key Features and Functionality:

- Create classes and courses and record attendance for each student, class or course.
- Generate attendance reports for individual students and classes/courses.
- Option to mark excused absences.
- Add notes/comments to attendance records for individual lessons.

Goals and Objectives:

- Increase user adoption rates by 60 percent within two years.
- Improve user satisfaction scores to 90 points or above.
- Generate 5000€ in revenue within two years.

Vision Statement: Our vision is to make attendance tracking for classes and courses easier and more efficient with a modern app that no teacher has trouble using. Our product helps teachers have an easier time tracking attendances of individual students and different classes. This will improve time management and efficiency overall. We aim to make an app for attendance tracking that suits the modern learning environments and people of all types to empower our users and drive positive outcomes.